



# When you want a hearty meal in a hurry...

**Next time** you're specially busy—and mealtime rolls around before you know it—try this on your family.

Open a can of Chef Boy-Ar-Dee Meat Balls with Gravy. Heat. Serve on mashed potatoes—or rice or toast. It's on the table in minutes. And don't be surprised if the family thinks you made the meat balls!

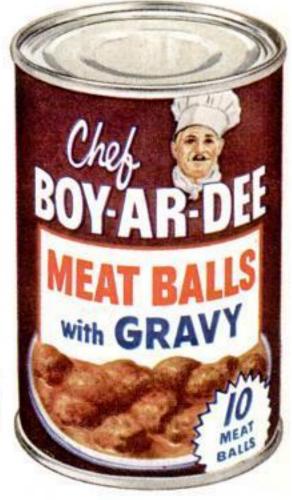
Chef uses good pure beef . . . the same kind you'd ask for at the butcher's yourself. And the meat balls—10

per can—are specially browned to keep juice inside; cooked thoroughly, but never tough. Even the gravy is the thick, brown, home-style kind.

It's hard to believe it costs only about 14¢ a serving. Why don't you get some next time you shop?

You'll enjoy Chef's Italian-style dishes, too—Spaghetti and Meat Balls, Spaghetti Dinners, Sauces. Try them. Try letting Chef do some of the cooking!





America's Finest...in Performance and Beauty!

PHILCO // iss America

TELEVISION WITH AUTOMATIC

Top Touch Tuning







SHARON KAY RITCHIE MISS AMERICA 1956

At the set or by Remote Control,

Just a touch...there's your station...Photo-Perfect

World's first automatic television. Big, brilliant 24-inch Photo-Perfect pictures that tune themselves. All yours in the sensational Philco "Miss America" console in Light or Mahogany finish. Philco Top Touch Tuning is up top, up forward, so easy to reach. A touch turns the set on. A touch changes stations. A touch turns it off. With Philco, and only Philco, it's automatic! It's the utmost in luxurious television tuning ... another major triumph from the Philco laboratories for 1956.

PHILCO: Tomous for Quality the World Over



REG. U.S. PAT. OFF

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COVER

# A sensational tragedy

The shooting of the century involves the glittering names of a gilded world. A student of it, Cleveland Amory comments on its mores and morals.



WOODWARD JR.'S WIDOW

# The patient is much better

As the President nears the end of his Colorado convalescence, Gettysburg friends and neighbors await his next destination—the farm.



CONVALESCENT'S SMILE

# A good life on the land

In a photo essay two refugees from the city's bustle re-enact their rosy dream of a farm existence and how it developed after they woke up.



A CALF IS BORN

# Hunting dog heroism

Famous literary passages recall—and a master wood engraver illustrates—some astonishing moments of bravery in the lives of dogs on the hunt.



HEROIC HUNTING DOG

# The mystery of an ancient hero

A new film portrays Alexander the Great as a complex hero, and an eminent historian probes the enigma of the world's greatest conqueror.



ALEXANDER ON FILM

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## Behind the Middle East crisis

avaluative interview with LIEE

In an exclusive interview with LIFE Egypt's strong man reveals how it was he who started the arms negotiations that startled Israel and the West.



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Presidential patient Dwight D. Eisenhower, in silk pajamas and

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European studios of famous artists who inspired designs.

Red Chinese now concede "decadent" slit skirts may be worn

A Bostonian finds statue's head in U.S. and its body in Cairo

Comédie Française bows on Broadway with Molière masterpiece

"Captain Kangaroo" keeps kiddies quiet in early morning

A scavenger sculptor puts logs and cans to creative use

A symphony orchestra pays a gay visit to a Seattle suburb

Speaking of Pictures: Clark Griffith's pitching Presidents

An African crowned crane chick grows like a weed

Photographed for LIFE by Mark Shaw

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# New greaseless way to keep your hair neat all day

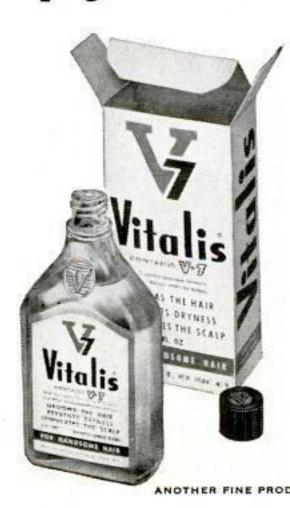
Hunting for a greaseless hair tonic?

New Vitalis tames hair with V-7, the unique grooming discovery that's not a mineral, vegetable or animal oil. You can use it every day—yet never have an over-slick, plastered-down look.

What's more, Vitalis protects your hair and scalp handsomely from annoying dryness. And tests show it kills on contact germs many doctors associate with infectious dandruff.

Try new Vitalis with V-7. You will like it. (And so will your mate.)

# **New VITALIS® Hair Tonic with V-7®**



NEW VITALIS



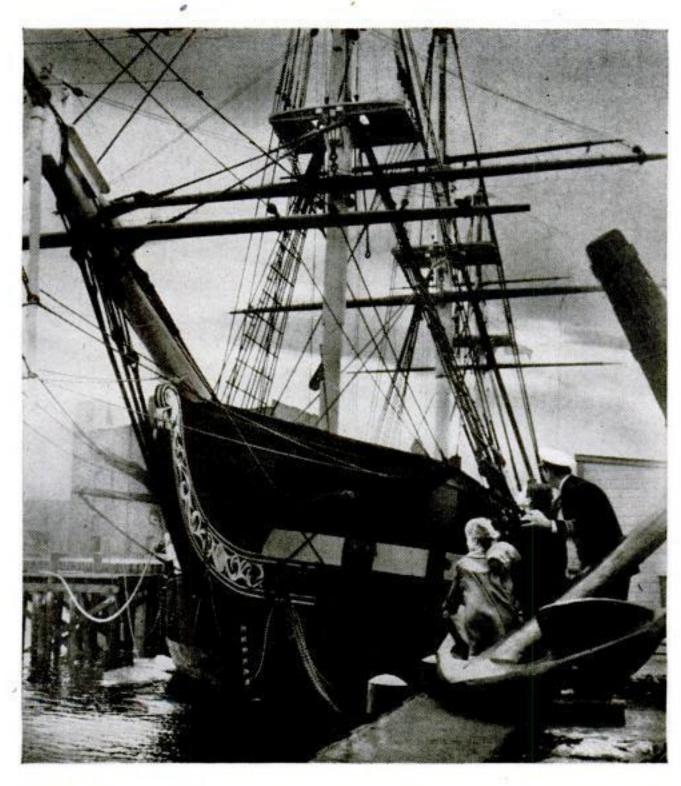
MESSY OILS



"TISSUE TEST" PROVES GREASELESS VITALIS OUTDATES
MESSY OILS. In an independent testing laboratory,
Vitalis and leading cream and oil tonics were applied
in the normal way. Hair was combed and then wiped
with cleansing tissue. Unretouched photographs above
show the difference in results!

ANOTHER FINE PRODUCT OF BRISTOL-MYERS





U.S.S. Constitution, symbol of America's historical stand for freedom of the seas. "Old Ironsides" fought many glorious battles to establish this tradition.

# Freedom of the Seas

A great tradition in the public interest

From its birth our country has fought for the principle that the seas must be free. This principle is vital to the United States. It is vital to all nations.

Insurance Company of North America was founded in 1792 to give ship owners and merchants independent American insurance covering "sea risques." This company's insurance provided the basis for American credit. It helped the country to grow.

In this century, even in times of war and those crucial months before the outbreak of wars, the North America has insured American ships and cargoes in trade with allies against the hazards of

war. This is done, not as a matter of business, but as a matter of principle.

Insurance in such critical days is absolutely necessary to keep international trade flowing, to make sure that American business and industry have the strategic materials they need.

Even with the risk so great, and the hope of profit so slim, North America did not turn away from its avowed task of protecting American interests. The decision to serve the people of the United States, in war and peace, good times and bad, had already been made in 1792.



# NORTH AMERICA COMPANIES

PROTECT WHAT YOU HAVE®

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Insurance Company of North America Indemnity Insurance Company of North America Philadelphia Fire and Marine Insurance Company

THE NEWEST AND BEST FROM AMERICA'S OLDEST AND STRONGEST STOCK INSURANCE COMPANY



FRAMING, SEND 10 CENTS AND ONE FRISKIES LABEL TO FRISKIES, BOX 525-D, HOLLYWOOD 28, CALIF.)

A frisky dog is fun to be with...

# Friskies provides up to twice the nourishment of low-quality dog foods

Some canned dog foods may fill without fully nourishing...no matter how much your dog may eat! Canned Friskies is a complete diet containing every food element dogs are known to need...up to twice as much nourishment per can as low-quality dog foods. The principal ingredient in Friskies is real meat, inspected and certified horse meat. Every can is prepared to the high standards of the Carnation Company and the U. S. Government.



Only a canned dog food that fully nourishes can bear this U. S. Govt. Seal

ALBERS MILLING CO., DIV. OF CARNATION COMPANY, LOS ANGELES 36, CALIFORNIA



FOR VARIETY, FEED CARNATION-QUALITY FRISKIES MEAL



Available in 2, 5, 25, and 50-lb. sizes.

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# New Dr. West's Miracle-Tuft wears a "sterile mask" 24 hours a day

Here is the one and only germ-fighting toothbrush. The new Dr. West's Miracle-Tuft. It is made to stay actively antiseptic for up to 4 months in use.

This remarkable condition is gained by treating every bristle, the entire brush head by a special process\* that gives it anti-bacterial properties. A germ-fighting aura is set up which actively repels or destroys all types of germs—even while the brush hangs in your bathroom. It's as though a sterile mask protected it 24 hours a day.

This new Dr. West's fights decay, fights bad breath. And now even fights germs as no other toothbrush can. An oral hygiene necessity you can't afford to be without. Get one now.

- Reaches you Surgically Sterile!
- Made to stay Actively Antiseptic!
- Repels, inhibits or destroys all types of germs!

\*Pats. Applied For





# Why, Mommie?

"Why, Mommie, is the snow white?"... "What makes the wind blow?" His eager demands follow you from room to room. "What makes an airplane fly?"..."Why is fire hot, Mommie?" You love your child's questions. They show his intelligence and alertness. You try to answer them simply and well, for you realize his questions are the beginnings of all he will ever know.

Yet many times you may feel you cannot do justice to the many questions in that bright and busy mind—questions that become more complex and more important with his growing years.

AND, WHAT ARE YOUR ANSWERS?

Your answers must satisfy his eager curiosity.

They should send him off to play or school confident that he knows as much-or more than others of his age. The way you answer his puzzling questions can easily be the key to his future success and leadership.

Other devoted, intelligent parents have solved this problem. In the homes of over 5,000,000 boys and girls THE BOOK OF KNOWLEDGE is the parents' friend-the lifetime companion of children.

#### PARENTS HAVE SEEN IT WORK

The child may first open THE BOOK OF KNOWLEDGE to look up a fact or while away an hour. Then he becomes intrigued, fascinated, drawn in. He reads on and on, page after page. Many a volume has met the morning tucked under a sleepy-head's pillow. For here is the important knowledge of the world-the animals, birds, fishes, flowers, trees; the history and customs of a hun-

dred different countries, the worlds of the skies, the world at the bottom of the sea; science, invention, literature, poetry, manual arts and training...and 13,000 informative pictures, over 2,000 in full color! Here is his constant companion in school\*, at play, on rainy days at home.

#### A FREE GIFT FOR YOUR CHILDREN

Here's a gift for your children that will kindle their imaginations. In fact, "Ride the Magic Carpet" is an exciting booklet the whole family will enjoy! Its 24 thrill-packed pages reproduce in full beautiful color actual pages from THE BOOK OF KNOWLEDGE. Its quizzes, games, and nursery rhymes, and its fascinating questions and answers will give your child hours of enjoyment...and teach him dozens of useful facts. To get your child's copy, simply mail the coupon today. There is no obligation, of course.

\*Used in schools and libraries throughout the U.S. and Canada.

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First choice of parents for more than 40 years

FREE for your boy or girl...this delightful color booklet

STEP UP YOUR INCOME! Illustrated booklet TEN MINUTES WITH YOUR FUTURE tells you how. Build a new career or work part-time anywhere in U.S.A. or Canada. Incomes far above average. For free booklet write F. G. Vaughan, Dept. 27, at address in coupon, or phone VAnderbilt 6-0600.

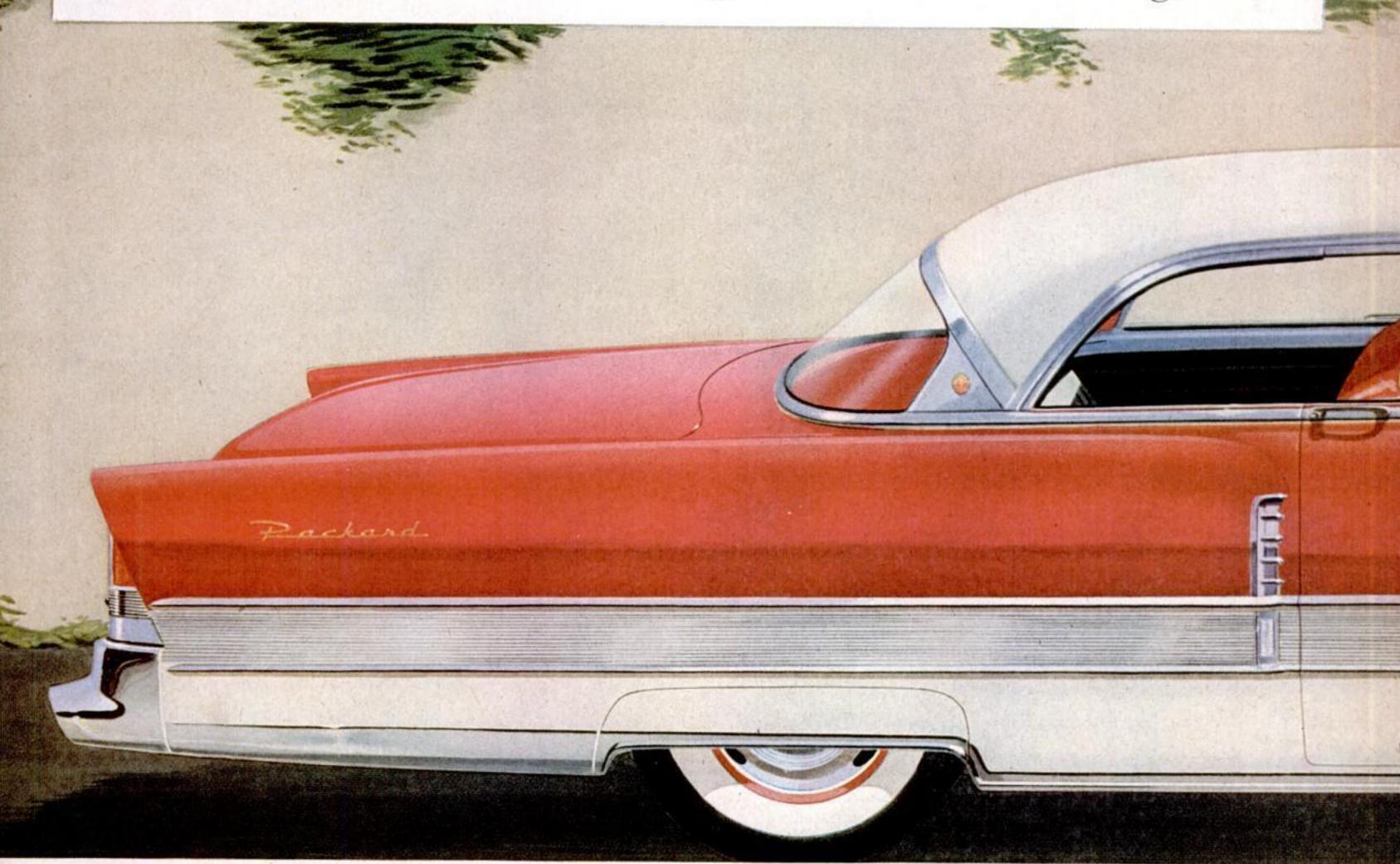
#### MAIL THIS FREE BOOKLET COUPON

THE BOOK OF KNOWLEDGE 2 West 45th Street, New York 36, N. Y.

Please send me "RIDE THE MAGIC CARPET," the 24-page full-color booklet taken from the newest revision of THE BOOK OF KNOWLEDGE. I understand it is FREE and without any obligation whatsoever.

2003					
There are	children	in	my	family,	ages

New for 1956... from the creative engineering that pioneered famous Torsion-Level Ride comes America's Easiest-Handling and Safest-Riding Car





# The greatest PAC

Today, a new luxury automobile makes its bow. The <u>New</u> Packard for 1956, greatest of them all, brings you advanced Torsion-Level Ride, a new 310 horsepower engine, Electronic Push-Button Control, distinguished styling, and the superior craftsmanship of America's Finest Car.

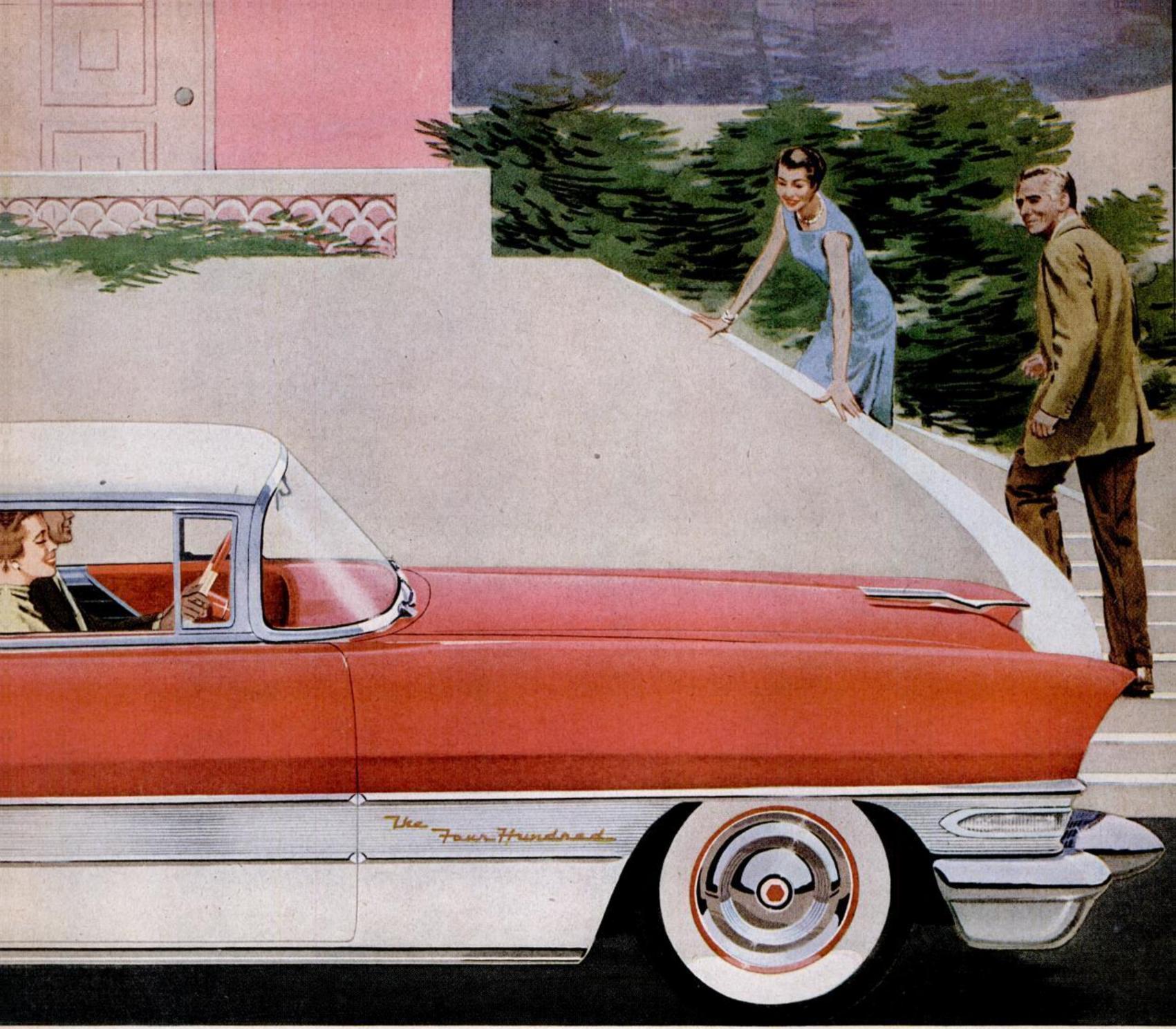
When Packard pioneered its full-length Torsion Bar Suspension system, *eliminating* coil and leaf springs, engineers called it the greatest automotive advancement of our time. In the hands of thousands of 1955 Packard owners, it has won enthusiastic approval and acclaim. Now even further advanced, Torsion-Level Ride provides still more comfort, handling ease and safety . . . riding qualities that you and your family deserve . . . and no other fine car can offer.

### Easiest-Handling . . . Safest-Riding

Here is the car that *automatically* equalizes all weight of passengers and load for better, safer balance under all road conditions . . . for an incredibly smoother, safer ride over bumps and on turns, at stops and starts. Here is a new feeling of driving control, true relaxation and absence of strain. Here, too, is a proved feature that protects your new-car investment and gives your Packard premium re-sale value.

## Biggest, Most Powerful Engine

The 310 horsepower Packard engine is America's most powerful V-8! It has a compression ratio of 10 to 1, and a 374 cubic inch



THE SUPERB NEW 290 H. P. PACKARD 'FOUR HUNDRED' ... "ASK THE MAN WHO OWNS ONE

# KARD of them all

displacement . . . both highest in the industry! All Packard engines deliver more driving force to the rear wheels than those of any other car, yet produce eager, responsive power with so little effort they use gasoline more efficiently than those of many smaller cars. Now, too, a new Packard-developed rear axle ratio gives overdrive economy with the Packard automatic transmission.

## Electronic Push-Button Control

In addition, Packard Ultramatic, the most alert and dependable of automatic transmissions, will be available with the ultimate in automatic motoring, Packard's *Electronic* Push-Button Control. The choice of lightning-fast getaway or smooth cruising glide is at your fingertips. To select any gear you merely touch a button; your Packard does the rest, smoothly, safely, electronically.

Your Packard dealer invites you to drive the new Packard Patrician, the Four Hundred, or one of the two new Caribbeans. We believe you will agree with those who call this, the greatest Packard of them all . . . America's easiest-handling, safest-riding car.

PACKARD DIVISION . Studebaker-Packard Corporation



# Where Pride of Workmanship Still Comes First . .

From that impressive grille to the sweeping lines of the excitingly fashioned rear deck...inside and out...here is distinguished styling that says "Packard" at a glance.



everywhere and always...
it's American whiskey at its finest

Year after year wherever people gather in America—in our greatest cities and smallest communities—7 Crown makes and keeps more friends than any other whiskey in history. There is only one reason for this—Americans prefer 7 Crown's distinctive character: its rich flavor, smooth without a trace of heaviness. For this is truly the finest taste in American whiskey.

Say Seagram's and be Sure

SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY. BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS



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Hi fi at a low price (under \$100)

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SYMPHONY

Space-saving table model radio-phono. 2 speakers.

# YOUR BUNDAUDED DUNCE

guide to quality high fidelity

Now everyone can enjoy the miracle of hi fi sound with these beautiful sets by Elite and Telefunken . . . imported from the Continent. Your dealer will be happy to give you a thrilling demonstration of the magnificent "in person" sound of these

> Telefunken quality high fidelity audio systems. The ladies will be delighted with the beauty of the decorator-styled cabinets. You'll be proud to own any one of these high fidelity units priced from \$99.95 to \$549.95. (Slightly higher west of the Rockies, in Florida

Diamond needle included in all phonos at no extra cost.

and in Canada).



CHOPIN Sensational sound . . . Hi fi phono-

graph console. 6 speakers.

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Elegant traditional radiophono console. 6 speakers.



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Portable hi fi system. FM, AM and Short Wave.

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IMPERIAL

Magnificent Continental cabinetry. Hi fi radio-phono console. 5 speakers.



OPERETTE

3 speaker miracle sound . . . Table model hi fi system. FM, AM, Short Wave and AM Special Band.

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records

TELEFUNKEN

with each radiophono combination

You will marvel at the outstanding high fidelity of these long play recordings which include: Light Cavalry and The Beautiful Gala-tea Overtures (Von Zyppé); Preludes to Acts 1 & 4 Car-men (Bizet); España (Chabrier) and Phèdre Overture (Massenet).

They have been chosen from the internationally renowned catalog of Telefunken Records-long recognized as a world leader for its artistic and engineering skills in the

field of recording. 



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MOZART

Power-packed 4-speaker hi fi radio and phono console.



CONTROL OF THE PROPERTY OF THE

OPUS 6

World's most magnificent table model hi fi system. 6 speakers.

Write for free brochure on hi fi and name of your nearest dealer.

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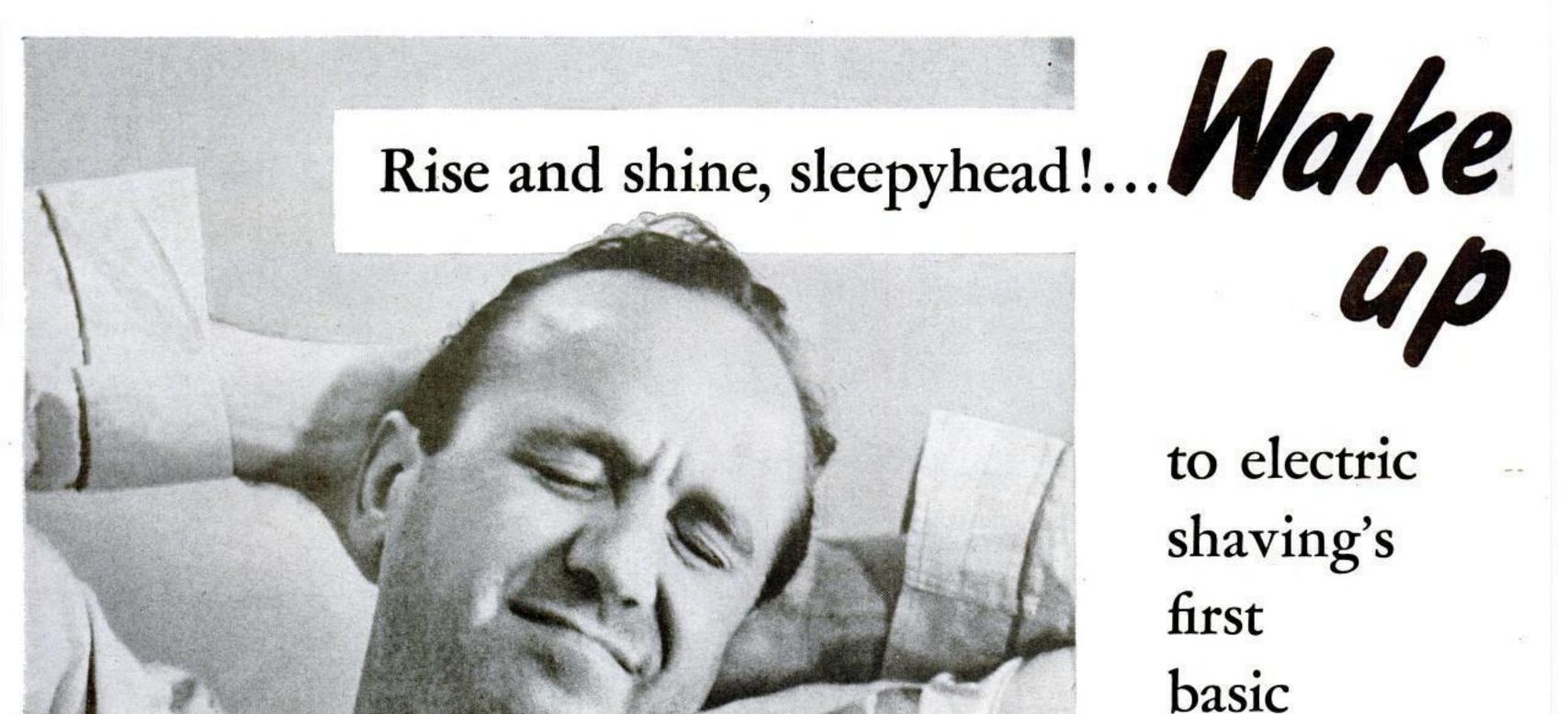
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Dept. 15 -LITE. INC.



# NORELCO with ROTARY BLADE ACTION

1. Built to shave according to your beard's natural growth—makes clumps and whorls disappear first time over.

2. No whisker pull. Norelco's 12 revolving blades shave off whiskers with the same stroke as a barber's blade.

3. No skin irritation, no painful nicks, no matter how heavy your shaving touch. Norel-co's silver-steel blades g-i-v-e as you bear down.

4. Face needs no break-in period. Exclusive skin-stretcher upends each whisker, gives you great shaves from the very first.

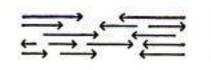
5. No repair-shop blues. Lubricated for life. Self-sharpening blades. Self-starting brush motor.

6. Easiest shaver to live with. Quietest of all 4 leading shavers. Designed to fit the hand. Cleans in a jiffy.

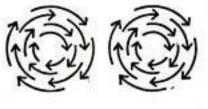
For feminine grooming—the Lady Norelco electric razor (Model SC 7767).

For outdoor men—the Norelco Sportsman battery electric shaver (Model SC 7750).

Here's why Rotary Blade Action has made Norelco\* the largest-selling electric shaver in the world—fastest-growing shaver in the U.S.



All other electric shavers shave you like this: as if your whiskers grew in rows, like corn.



Only NORELCO shaves you like this: the way your whiskers really grow.

15 day FREE home trial. No obligation. Offered by most dealers. Norelco's a great gift, too!

S24 SC/DC

Model SC 7759
with travel case

Rotary Electric Shavers

\*Known as PHILISHAVE in Canada and throughout the rest of the free world NORTH AMERICAN PHILIPS COMPANY, INC., 100 E. 42nd St.; New York 17, N. Y. Other products: High Fidelity Radio-Phonographs, Research and Control Instruments, Electron Microscopes, Medical X-ray Equipment, Electronic Tubes and Devices.



improvement

in 21 years!



# BENDIX DUOMATIC WASHER-DRYER

This fabulous machine "mothers" you.

Even stays up nights to wash and dry your clothes while you sleep like a baby.

It's like having regular, constant, every-day laundry help. And you don't have to give the Duomatic lunch, or Thursdays off. You don't have to do anything but dump the clothes in and leave 'em . . . to wash and dry all by themselves.

You'll "dress" the baby out of your Duomatic Junior's never out of diapers, because the Bendix Duomatic can take care of three dozen a day.

And, if you'll pardon us for growing up your family



in a sentence... the Duomatic also does a wonderful job of taking care of teen-agers. They need a lot of changes, too. But with the Duomatic to wash and dry while they're asleep, they don't need many clothes.

The steps you'll save . . . and time!

The Duomatic does both your washing and the drying automatically...in one continuous operation. Even if you had a separate washer and dryer, you'd still have to play nursemaid...switching clothes from one machine to the other. But with the Duomatic, you're free as a bird.

The Duomatic gets clothes clean, clean, clean
The Bendix method of Tumble-Action plunges
clothes deeper into suds...50 times a minute! Un-

folds every piece. Rinses three separate times!

And drying is done with such loving care that

And drying is done with such loving care that manufacturers advise it even for Miracle Fabrics.

See the new 1956 Bendix Duomatic at your dealer's now. More convenient, handsomer than ever...available in both gas and electric models. Only Bendix gives you this choice.

134,001 homes love the Duomatic

New as it is, the Bendix Duomatic has been in use for two years or more in homes all over the country. You'll find it wonderful to live with, too. Put it anywhere . . . in the kitchen, the utility room, even the bathroom. Although the Duomatic fits into just 36 inches of wall space, it is completely cushioned against vibration. The only combination unit that is,

Bendix prescribes all for best washing results

all never chokes up your washer with suds that slow down washing action. That's why a free box of all is packed in every new Bendix.



#### **CROSLEY & BENDIX\***

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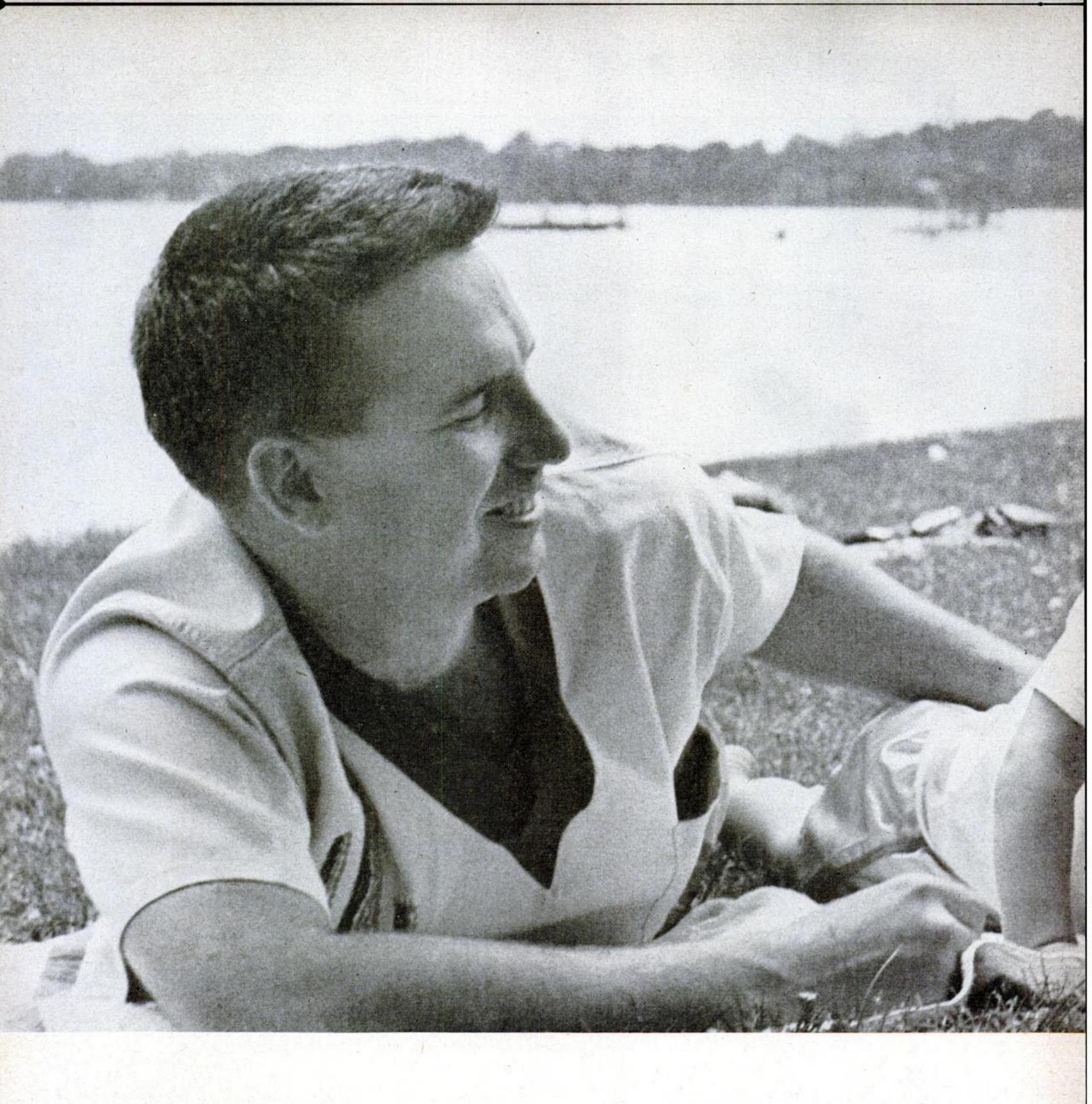
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#### \$10,000 MINIMUM FACE AMOUNT!

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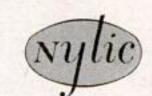
Cash and loan values accumulate rapidly—equal to the full reserve at the end of the seventh year; i. e.: Seventh year cash value per \$1,000 taken out at age 25 is \$92; at 35, \$123; at 45, \$164; at 55, \$213.

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# CLARK GRIFFITH'S PITCHING PRESIDENTS

# Baseball's Old Fox leaves legacy of V.I.P. memories

For some 44 years it has been traditional for the President of the U.S. to open the major league baseball season with a presidential pitch. The man who started this custom died last week in a Washington hospital at the age of 85. He was Clark C. Griffith, owner and president of the Washington Senators, and over the broad span of his life, eight Presidents, with varying degrees of athletic prowess, have lobbed balls onto the field.

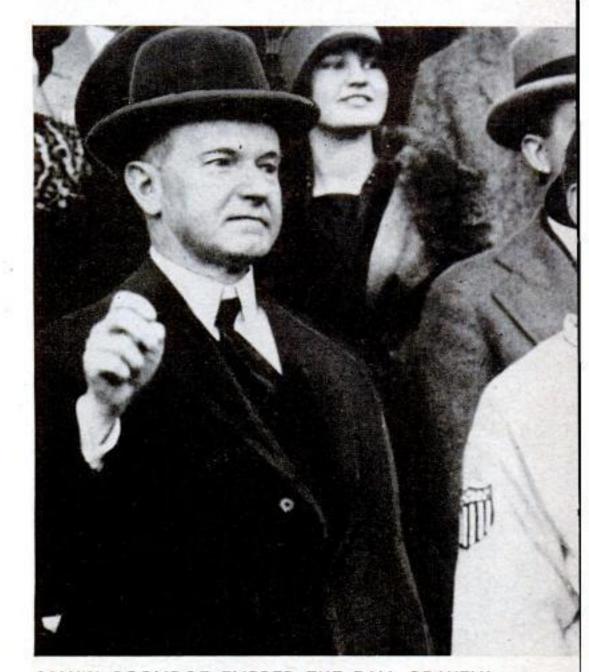
The idea of the presidential pitch occurred to Griffith in 1912, his first year as manager and part owner of the Washington team after he had retired from his career as a major league pitcher. The President then was William Howard Taft, whose brother owned the Philadelphia National League ball club and who, happily for Griffith, had been a semi-pro pitcher himself. "Why, sure, Griff," said Taft. "I'll be glad to start the ball rolling." Since then, Presidents have been winging out baseballs, always with Griffith, the legendary Old Fox of the baseball diamond, standing by contentedly in his role as presidential host in the ball park.



RIGHT-HANDER WILLIAM HOWARD TAFT LEANED



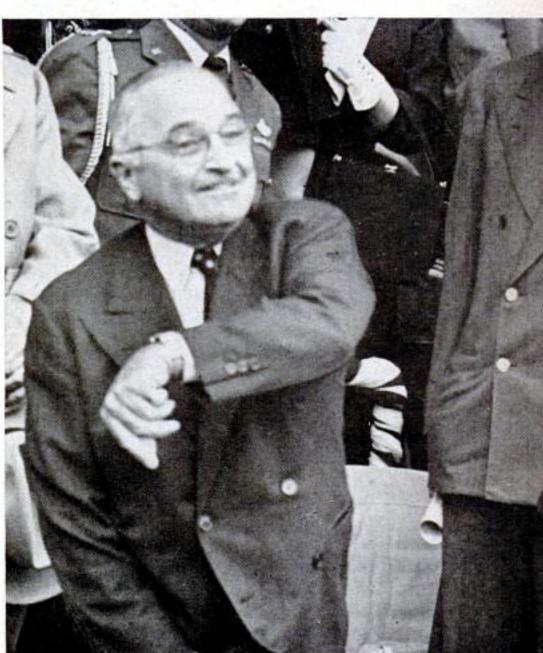
WARREN G. HARDING THREW THE BALL IN THE DIRECTION INDICATED BY GRIFFITH (THIRD FROM LEFT)



CALVIN COOLIDGE FLIPPED THE BALL GRAVELY



FRANKLIN ROOSEVELT MADE A SWEEPING THROW. FROM LEFT ARE JOE McCARTHY, HARRIS, GRIFFITH



HARRY S. TRUMAN, A SOUTHPAW, THREW A FAST



FROM BOX TO GREET GRIFFITH BEFORE PITCH



WOODROW WILSON, ALSO A RIGHT-HANDER AND AN ARDENT FAN, TAKES BALL AND BAT FROM GRIFFITH



AS BUCKY HARRIS, GRIFFITH (RIGHT) LOOKED ON



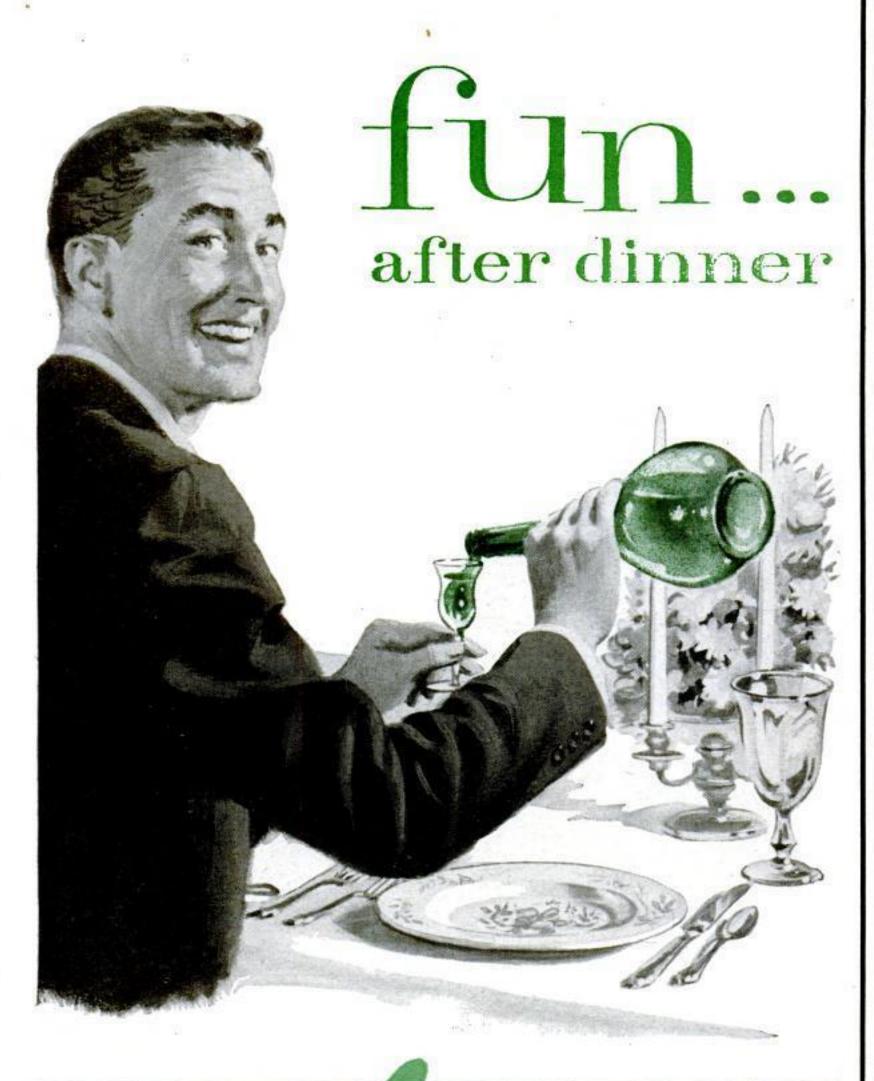
HERBERT HOOVER THREW IN HEAVY COAT ON COLD DAY. AT RIGHT ARE WALTER JOHNSON AND GRIFFITH



BALL. GRIFFITH AND HARRIS WATCHED ITS ARC



DWIGHT D. EISENHOWER, RIGHT-HANDER WHO PLAYED BALL AT WEST POINT, SHARED BOX WITH HOST





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Eating in or dining out, it's fun to top off any meal with ARROW, America's most delicious Creme de Menthe. It's the touch that emphasizes the elegance of any occasion. Arrow compliments your good taste...adds more fun and enjoyment. It's simple to serve Arrow in a frappe ... over-the-rocks... straight... or as a highball. It makes a meal a party.



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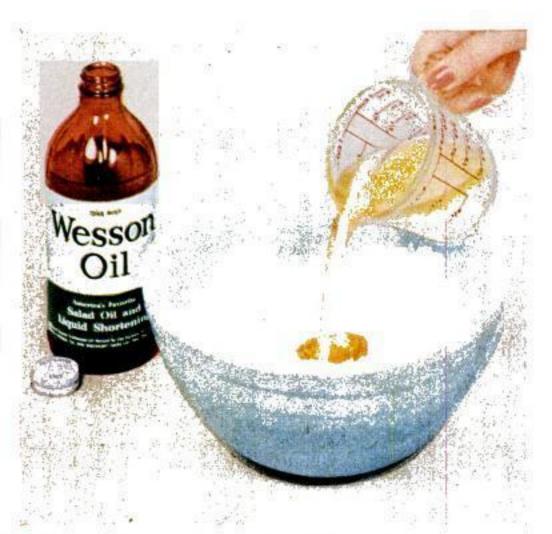
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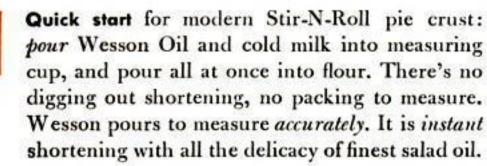
AT STORES EVERYWHERE

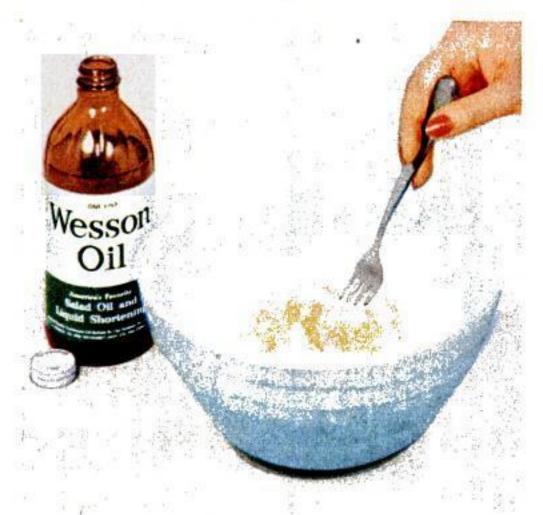
# The pie crust you stir and roll

No cutting in shortening Pour delicate Wesson Oil for flaky, tender pie crust every time









No cutting in shortening—just stir to mix. Wesson blends in quickly and evenly. Even beginners find Stir-N-Roll pie dough easy to handle. Best of all, light, delicate Wesson Oil keeps its delicacy at high pie-baking temperatures. Your pie crust has home-baked flavor no mix can equal.



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STIR-N-ROLL HOLIDAY MINCE PIE

Wesson's easy, instant shortening method

such as Gold Medal

1/4 cup cold whole milk

\* 1½ teaspoons salt 1/2 cup Wesson Oil

2 cups sifted all-purpose flour,



Heat oven to 425° (hot). Mix flour and salt.

Pour Wesson Oil and milk into one measuring cup (but don't stir). Then pour all at once into flour. Stir until mixed. Press into smooth ball. Cut in halves; flatten halves slightly. Place one half between 2 sheets of waxed paper (12" square). Roll out gently to edge of paper. (Dampen table top to prevent slipping.) Peel off top paper. If dough tears, mend without moistening. Lift paper and pastry by top corners. Place paperside-up in 9" pie pan. Peel off paper. Fit pastry into pan. Flute edge. Add your favorite mincemeat or fruit filling. Roll top crust to form circle 9" across. Peel off top paper. Make leaf pattern, then cut 6 holly leaves from pastry with shears or sharp paring knife. Place leaves over filling paperside-up. Peel off paper. Bake 25 to 35 minutes. If desired, reroll remaining dough, sprinkle with cinnamon-sugar and cut into strips. Bake at 425°

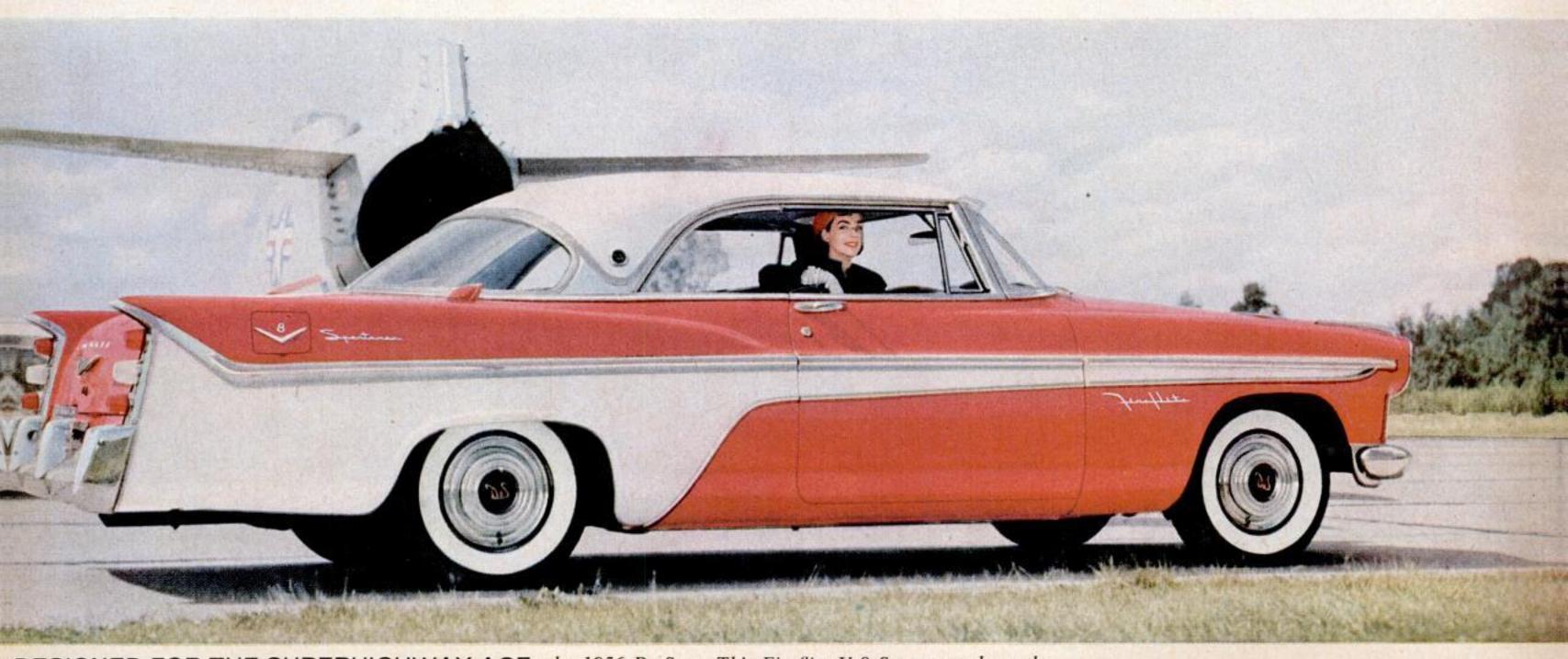




YOUTHFUL AERODYNAMIC STYLING emphasizes the long, low grace of this new 1956 Plymouth Belvedere Convertible. This is the magnificent, all-new, jet-age car that's going places with the young in heart.



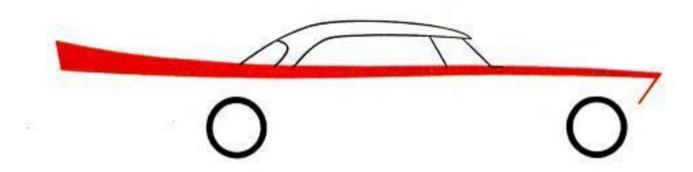
THE SUCCESS CAR OF THE YEAR is Dodge—and this sleek Custom Royal Lancer V-8 tells you why. See how the bold, front-to-back stroke of THE FLIGHT-SWEEP wraps up the whole idea of GO!



DESIGNED FOR THE SUPERHIGHWAY AGE: the 1956 De Soto. This Fireflite V-8 Sportsman hugs the road like a swallow skimming the grass. Like all the cars of THE FORWARD LOOK, it has a great sense of forward motion.



HERE'S WHAT POWER LOOKS LIKE! From the headlight visor to the flight-swept rear fender, this Chrysler New Yorker 4-Door Newport says action. Here's a car that looks . . . and is . . . impatient to get going!



# THE FIVE ALL-NEW CARS WITH THE FLIGHT-SWEEP

One vivid stroke from headlight to upswept tail . . . . the freshest note in car design you'll see this year!

THE FLIGHT-SWEEP is the brand new 1956 dramatization of the long, low, forward-thrusting design concept of THE FORWARD LOOK.

With one bold front-to-back stroke, THE FLIGHT-SWEEP wraps up the whole idea of GO. It emphasizes in a new way the essential purpose of a car: forward motion. It is a new accenting of the low body mass, with lightness and airiness above. The almost wedge-shape silhouette—like that of a jet plane—conveys motion and power.

This is the direction in which car design of the future is sure to go . . . for it is in tune with tomorrow. This year you will see THE FLIGHT-SWEEP only in the five all-new cars of THE FORWARD LOOK—

Plymouth, Dodge, De Soto, Chrysler and the exclusive Imperial.

THE FORWARD LOOK for 1956 widens its advantages over other cars—in safety, in beauty, in performance, in ride and in lasting value. It literally borrows from tomorrow to put you ahead today! See and drive these cars at your dealer's now.

# CHRYSLER CORPORATION



# THE FORWARD LOOK

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# LETTERS TO THE EDITORS

#### THE LEGION IS DISGRACED

Sirs:

That the delegates' position on UNESCO does not represent the majority opinion of the American Legion is a fair assumption ("The Legion Is Disgraced," LIFE, Oct. 24). The average Legionnaire pays his dues and small attention to Legion business. Consequently, parade-happy, proudly ignorant boys are elected delegates. Now comes the realization that these boys are embarrassing the whole organization and men, like myself, who now know that they should assert themselves by electing responsible men.

HENRY ADAMS

Georgetown, Colo.

Sirs:

It is now the responsibility of those members who were not present at Miami to express their disagreement with the decision and also to take steps to dissolve the autocratic control which runs the affairs of this large organization.

WILLIAM DRESBACH

San Leandro, Calif.

Sirs:

I wish to compliment you upon the excellent editorial, "The Legion Is Disgraced." It takes great courage to point out the factors that you have brought to light. I am now trying to get a copy of the UNESCO report that was put out by Ray Murphy and his committee.

L. STAUFFER OLIVER

Philadelphia, Pa.

Your editorial, "The Legion Is Disgraced," must have come right from Moscow. It is an absolute, 100% perversion of the truth.

Z. P. SUTLIFF

Saginaw, Mich.

Sirs:

"The Legion Is Disgraced" violates the whole spirit of freedom of the press. I was there (Miami) and never have I read such downright inaccurate comment of the background and final vote on UNESCO. You say that "While Collins (National Commander) cracked the ringmaster's whip" that "fewer than 50 of the 3,200 delegates ever even read the report; they did not even debate it." The facts are that the Murphy report has been debated since last May, after widespread circulation by posts, districts and department (state) conventions all over the nation. Seldom

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has there been such a widespread debate on an issue.

ROLLINS MACFADYEN

Los Angeles, Calif.

 Before the convention the subject of UNESCO was widely debated in the posts but the Murphy report on it, so far as LIFE can determine, was read by comparatively few Legionnaires. One of the 12 men on the convention subcommittee which drafted the anti-UNESCO resolution admitted privately to Murphy that he had not had time to read his report.-ED.

#### CHICAGO'S TRAFFIC TERROR

Sirs:

I wish there were a traffic patrolman like Jack Muller in every town and city in America where traffic fatalities have reached a dangerous high ("Chicago's Traffic Terror," LIFE, Oct. 24). Here is one man who is trying to protect our lives.

MRS. MELVIN SPONG

Aurora, Ill.

Sirs:

Jack Muller was not only famous for giving traffic tickets to motorists. He gave a ticket to "Liberace," the pony who drew the cart advertising



our Calypso shows. Liberace and his driver were both taken to court. This time the case was dismissed-one of the very few Patrolman Muller lost. JEAN FARDULLI

Chicago, Ill.

Sirs:

This self-appointed "Caesar" with his mania for shelling out tickets could not exist anywhere but Chicago. Any other city would have transferred him to a dog-catcher's detail. Which, of course, would be unkind to the dogs.

FRED GOERKE

Detroit, Mich.

#### THE TRUMAN MEMOIRS

Sirs:

Just finished reading ex-President Truman's memoirs ("The Truman Memoirs," LIFE, Oct. 24). Enjoyed every one of them. I think it wonderful that Mr. Average Citizen can get such a look into a man's mind, especially if that mind belongs to an ex-President of the United States.

EDWARD SPENCER

Odessa, Texas

Sirs:

As I laid down the last instalment I felt as if my country and I had just stepped to the ground miraculously unhurt after careening down an icecoated superhighway in a high-powered automobile driven by a boy with a learner's permit.

DAVID T. PORTER

Elba, N.Y.

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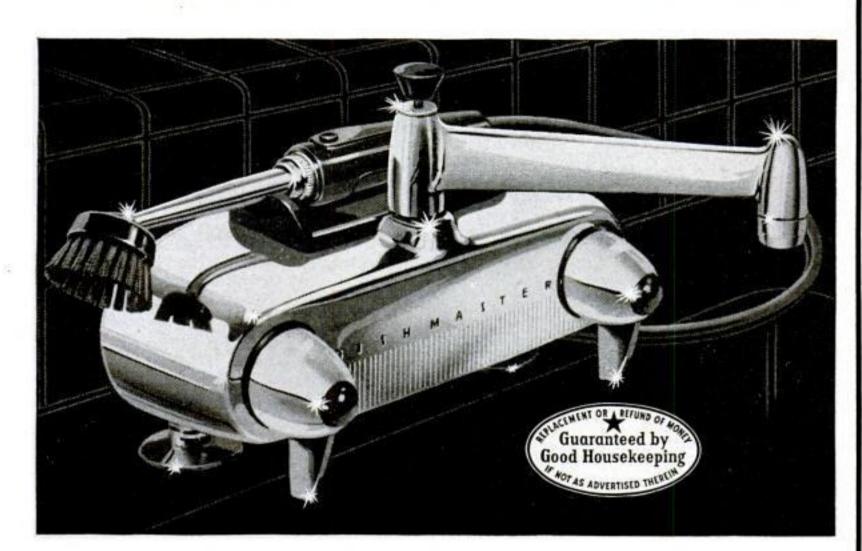
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You merely guide the cleaner.

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# Gets All Your Dishes Clean and Bright, Faster Than Any Other Method

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Distinctive in design and beautifully chrome plated, Dishmaster is as attractive as it is practical—a welcome addition to the appearance of any kitchen.



All your dishes, including glassware, dry bright and spotlessly clean, without wiping.





for wall or deck-type model to fit any sink
—as easy to install as a new set of faucets.

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# LETTERS TO THE EDITORS

-CONTINUED

Sirs:

"The Truman Memoirs" is one of the best articles you have ever published. I am looking forward to reading the second instalment in January. JOHN R. DONNELLY

South Bend, Ind.

# DE MILLE DIRECTS SPECTACLE

Sirs:

In your fine photographic essay on Mr. DeMille directing The Ten Commandments in Egypt ("DeMille Directs His Biggest Spectacle," Life, Oct. 24) you show a costumed extra being bawled out for scurrying in front of a camera. The "bawled-out extra" is me, Mr. DeMille's associate producer. The odd garb allowed me to charge into the fray in such emergencies as the one pictured. I am retrieving the anachronistic presence of a piece of newspaper which had blown into the scene some 3,000 years before its time.

HENRY WILCOXON Hollywood, Calif.

#### **AIRLINES STOCK JETS**

Sirs:

Though we may travel in jet aircraft in just a few years ("Airlines of the U.S. Stock Up for Jet Age," Life, Oct. 24), the departure and arrival will still be at facilities of the 19th Century. The dilapidated and overcrowded terminals and airports are a disgrace. Maybe our airlines should spend a fraction of the research dollars on this important project.

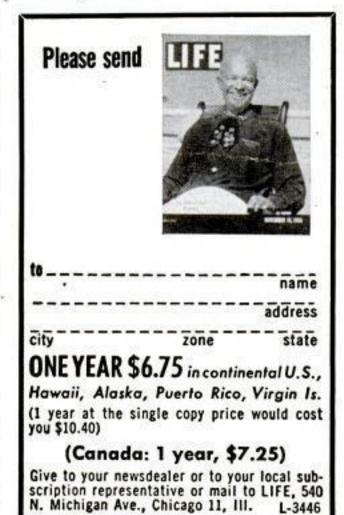
Fred Howe, USAF Norton A.F.B., Calif.

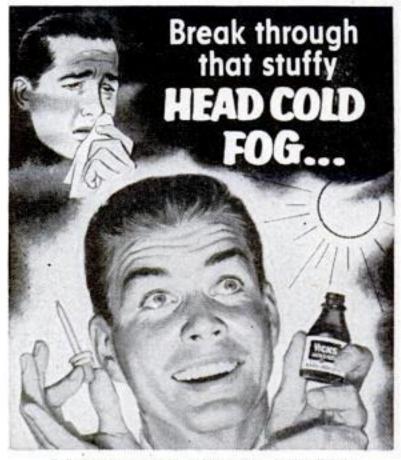
# RUSSIANS EYE U.S. BUILDING

Considering the broad coverage LIFE has given to these visiting Russian groups ("Russian Eyes on U.S. Home Building," LIFE, Oct. 24), I am surprised that no one remembers that Japan did the very same thing in the last century-much to the sorrow of American manufacturers. Japan even named a city USA so that goods could be stamped "Made in USA." Those Russian claims to inventions have long been regarded as a joke but it won't be so funny when they start flooding the world with their American inventions. I suppose we even can look forward to articles marked "Made in USASKY."

WILLIAM H. HANNA

Radnor, Pa.





**OPEN UP YOUR NOSE** 

# Breathe Again!

Don't go on suffering all the miseries of a head cold! Open up your nose—in seconds—with soothing Vicks Va-tro-nol® Nose Drops. Reduces swelling, makes breathing easier. A few drops up each nostril as directed gives wonderful relief from sniffles and sneezes. Try it today!

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a new, different aqueous nose drop that clings to give longer relief. Milder-feeling.

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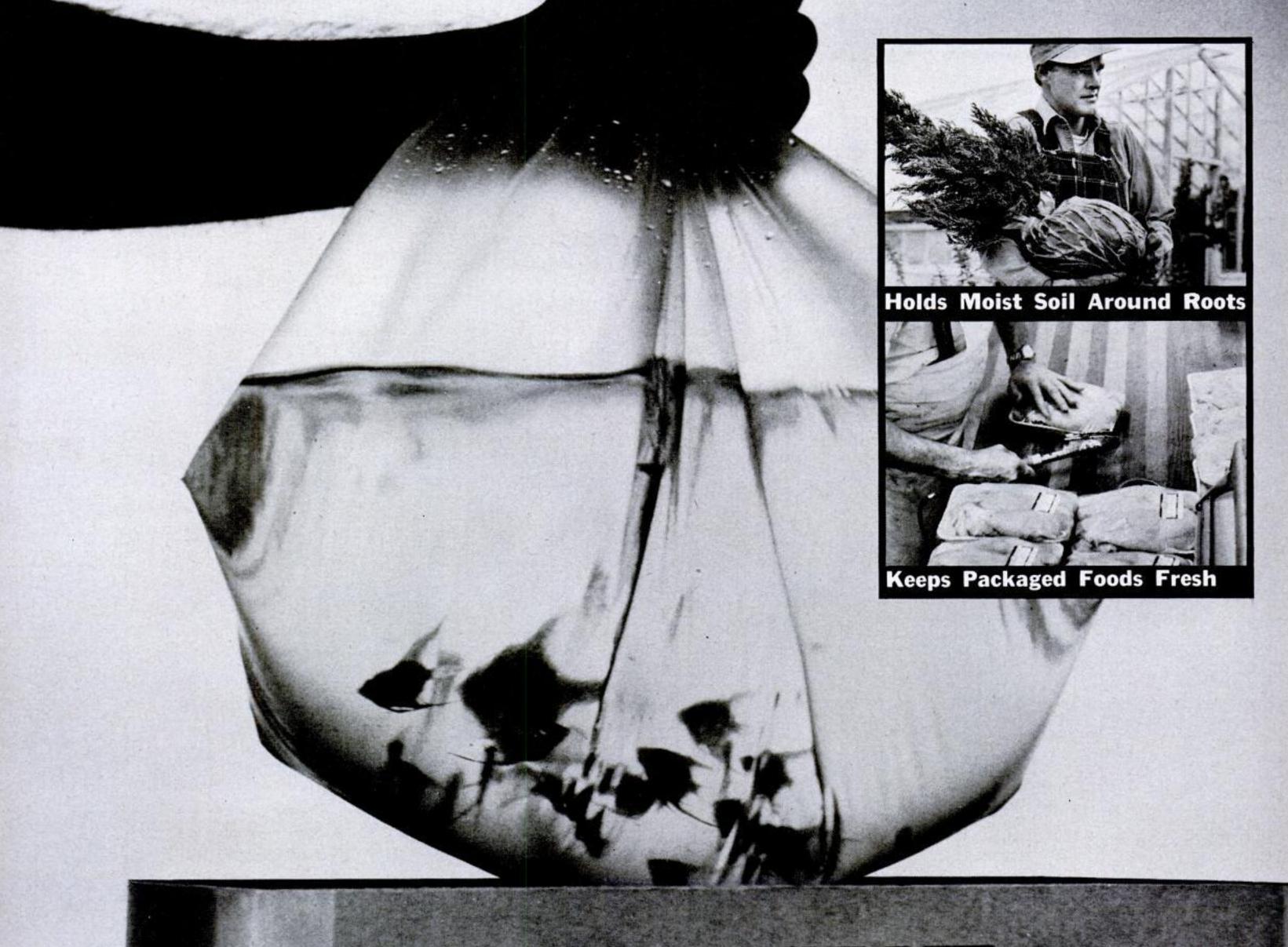
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# SOME TOP AIDES ANSWER TRUMAN

In "The Truman Memoirs" (LIFE, Sept. 26-Oct. 24) the former President gave his own account of various clashes with top administration members during his first year in

#### BYRNES: 'YOU ARE NO CAESAR'

In describing his own nomination for the vice presidency in 1944, Truman reported an attempt by Byrnes to enlist Truman's help in winning that office for himself: "In July 1944 Byrnes . . . told me that President Roosevelt had decided on him as the new nominee for Vice President, and he asked me if I would nominate him at the convention. I told him I would be glad to do it. . . .

"I did not learn until some time later . . . that the President, far in advance of the Democratic convention, told [party leaders] that he preferred Truman over Wallace, Douglas or Byrnes. . . . I believe . . . that Byrnes knew that the President had named me at the time he asked me to nominate him at the convention." From his home in Spartanburg, S.C., Byrnes replies:



It was shocking to read that Mr. Truman believes I deceived him with reference to the vice presidential nomination in 1944. I did not tell him President Roosevelt would advocate my nomination. I did not know that the President favored him. Prior to my talk with Mr. Truman, President Roosevelt, in a conversa-

tion over the telephone, of which I have shorthand notes, told me political bosses had expressed a preference for Mr. Truman or Mr. Douglas, but that he had expressed no such preference.

It is difficult for me to understand how Mr. Truman could possibly have asked a man he believed guilty of deceit to occupy such a position of trust as Secretary of State—particularly, since he states he selected me because of his belief that I was the man best qualified to succeed to the presidency in case of his death....

In January 1946, Truman had a violent administrative clash with Secretary of State Byrnes, charging that Byrnes had failed to keep him properly informed on the Moscow conference of foreign ministers.

"I told [Byrnes] I did not like the way I had been left in the dark about the Moscow conference. I said I would not tolerate a repetition of such conduct." Byrnes replies:

My previous writings make clear that I always had the impression, while I was Secretary of State, that Mr. Truman had unreserved confidence in me. I certainly endeavored to consult him on problems likely to confront us in international conferences to keep him informed of the progress of negotiations, so far as the difficulties of communications from distant points like Moscow permitted. . . .

Had President Truman read to me in January 1946 the "lecture" he now reports, I certainly would have resigned immediately . . . because of my deep conviction that the President of the United States must at all times have complete confidence in his Secretary of State, and that it would have been detrimental to the national interest for me to remain in office if I did not enjoy such confidence. . . . While I was in office and for two and a half years thereafter . . . [our] relations remained cordial, until I made an address . . . in June 1949 in which I was critical of the degree of government spending

office. Now four of these—James Byrnes, Henry Wallace, Francis Biddle, Leo Crowley —have taken issue with Truman's version of events in which they were involved.

occurring in the domestic field. Mr. Truman . . . wrote me:

"Since your . . . speech, I know how Caesar felt when he said 'et tu Brute.'"

In my reply I wrote that . . . my criticism was of both political parties. In concluding, I said:

"I hope you are not going to think of me as a Brutus, because I am no Brutus. I hope you are not going to think of yourself as a Caesar, because you are no Caesar."

I did not hear from Mr. Truman again for three years. On Aug. 21, 1952, he sent me a de luxe copy of the book Mr. President. . . . That book is inscribed:

"To my former good friend with kindest regards, whose friendship I would still value most highly Harry Truman"

It is difficult to reconcile Mr. Truman's privately expressed desire for my friendship with his publicly expressed reflections upon my integrity and my public service. . . .

## WALLACE: 'TRUMAN SAID HE WAS TO BLAME'

The event that ultimately brought on Truman's demand for Henry Wallace's resignation as Secretary of Commerce was Wallace's speech in New York on Sept. 12, 1945, which Truman characterized as "an all-out attack on our foreign policy" (Life, Oct. 24). "On Sept. 10," Truman wrote, "Wallace had a 15-minute appointment with me. . . . Just before he left . . . Wallace mentioned that he would deliver a speech in New York on the 12th. . . . There was, of course, no time for me to read the speech, even in part.

"I had a press conference on the morning of the 12th, and one of the reporters asked me if Mr. Wallace's speech that night had my approval. I said yes, it did. Of course, I should have said, "He's told me he's going to make a speech," because everyone promptly took my answer to mean that I had read the speech and approved every part of its content."

From his farm in South Salem, N.Y., Mr. Wallace writes:



In this short statement I can enumerate only a few of the essential facts, which Mr. Truman has evidently forgotten. I quote verbatim from my notes made at the time:

Sept. 10, 1946. At the meeting with the President I went over page by page, with him, my Madison Square Garden speech.

... Again and again, he said, "that's right," "yes, that is what I believe." He didn't have a single change to suggest....

President Truman held one copy of the speech and I held the other. And as we turned the pages together, I called his attention to various passages. When I read him the words, "I am neither anti-British nor pro-British—neither anti-Russian nor pro-Russian," he was very emphatic in his approval. . . .

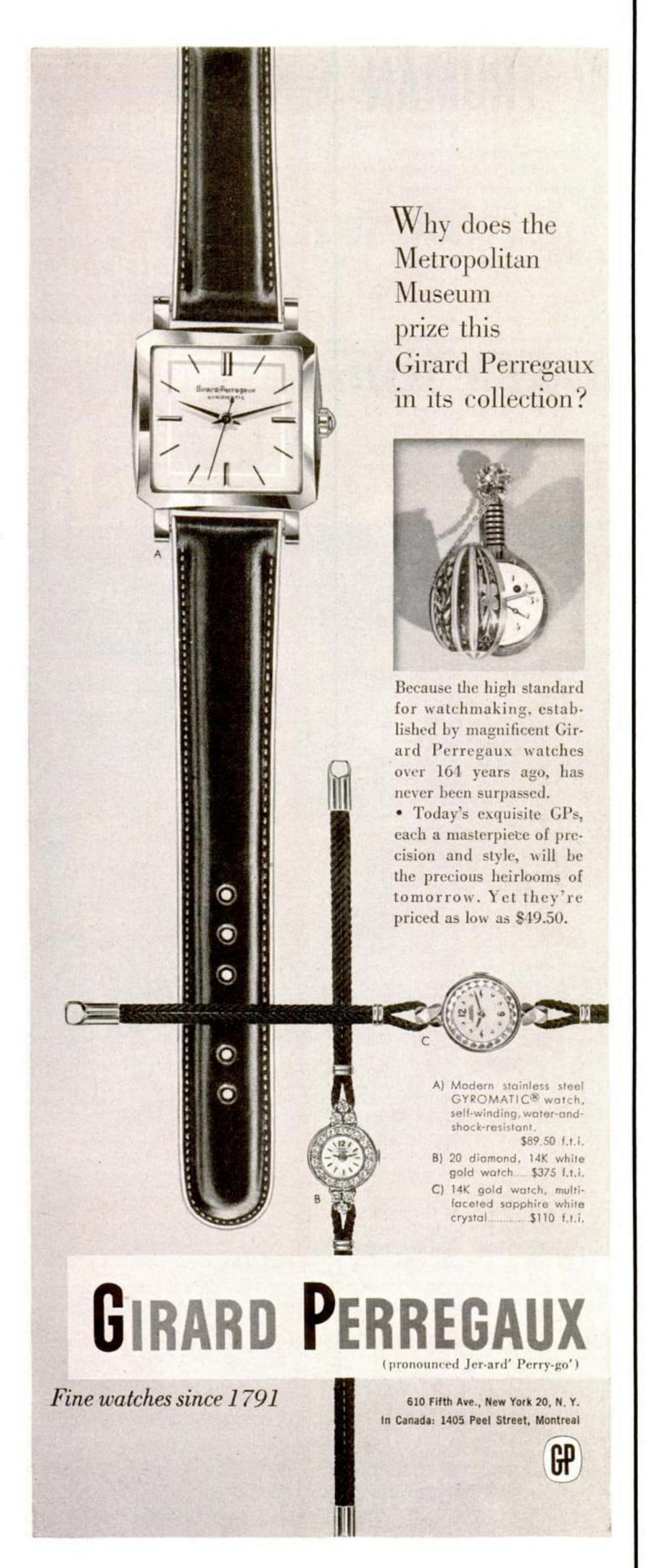
The speech, as is customary in Washington, was distributed about eight hours before I was to give it. Some of the reporters took it with them to the 4 p.m. presidential press conference. . . . Mr. Truman on Thursday (Sept. 12) said he had read the whole speech

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CONTINUED



# Replies to Truman CONTINUED

and approved it all. He also said that it did not conflict with our foreign policy as stated by [Secretary of State James F.] Byrnes.

These answers, as reported in many newspapers, stirred up Secretary Byrnes in Paris and caused President Truman on Sept. 18 to say to me... that "Jimmy (Secretary Byrnes) had blamed him (Truman) more than he had me (Wallace). Truman said that he himself was more to blame than I."

The speech, as given to the press, had had President Truman's approval listed only once. As actually delivered, the second and only other extemporaneous approval came up in connection with the following: . . . "The interests of world peace demand that China remain free from any sphere of influence either politically or economically."

The leftwingers in the audience booed and hissed, so I added, . . . "Mr. Truman read that particular sentence and approved it."

It is this incident, concerning which Mr. Truman now says, "He (Wallace) said, at the most critical point in the speech, that he had talked to me in this vein and that I had approved. . . ."

I was enunciating the old Hay Doctrine of the Open Door in China . . . He had approved the doctrine when I read it to him, and the most conservative person would scarcely object to it today. . . .

## BIDDLE: 'I SAID I WAS NOT PLEASED'

Truman reported (Life, Oct. 10) that Attorney General Francis Biddle "quit voluntarily" on May 23, 1945, because "I do not believe that he was as well satisfied with me as a liberal President as he had been with my predecessor." On Biddle's successor, Truman says, "I asked Biddle whom he would recommend to take his place, and he suggested Tom Clark." From Washington, where he now practices law, Mr. Biddle writes:



... In May of 1945 ... I saw the President. He said to me that he was satisfied with my work as Attorney General but since the position was a personal one and particularly close to the President, he wished to appoint someone with whom he would be more intimate. . . .

I asked him if he would mind telling me who was to be my successor. He said certainly and that I would be pleased—it was to be Tom Clark. . . . I said that I was not pleased and that I would

not have recommended him. . . . I sent in my resignation in the next two or three days.

two or three days.

The President writes that there was no ill feeling between us. That is exact. . . . [Later] . . . we got on a very friendly footing and I grew to admire his consistent courage and liberal outlook.

CROWLEY: 'MR. TRUMAN IS IN ERROR'

Truman reported (Life, Oct. 10) that Foreign Economic Administrator Leo Crowley and Acting Secretary of State Joseph C. Grew brought him an order cutting back Lend-Lease, which the President signed "without reading." Among our Allies abroad, Truman says, "the storm broke almost at once." Truman blamed this particularly on the fact that "Crowley interpreted the order literally and placed an embargo on all shipments . . . even to the extent of having some of the ships turned around and brought back to American ports. . . . The result was that I rescinded the order." From Chicago, where he now serves as chairman of the Chicago, Milwaukee, St. Paul and Pacific Railroad, Mr. Crowley writes:



Mr. Truman is in error in his memoirs in stating that the meeting in his office on May 8 had to do with the discontinuance of Lend-Lease as the meeting was actually for the purpose of reviewing the procedure to be followed in the continuance of Lend-Lease to our Allies in the prosecution of the second phase of the war. . . . Those charged with Lend-Lease had repeatedly stated that Lend-Lease was solely a war measure. . . . The nations helped by Lend-Lease understood

this very well. The intent to discontinue Lend-Lease aid summarily with the cessation of hostilities in Europe is clearly demonstrated by the action of the House . . . prohibiting the use of any Lend-Lease aid for postwar relief . . . or postwar reconstruction. . . .

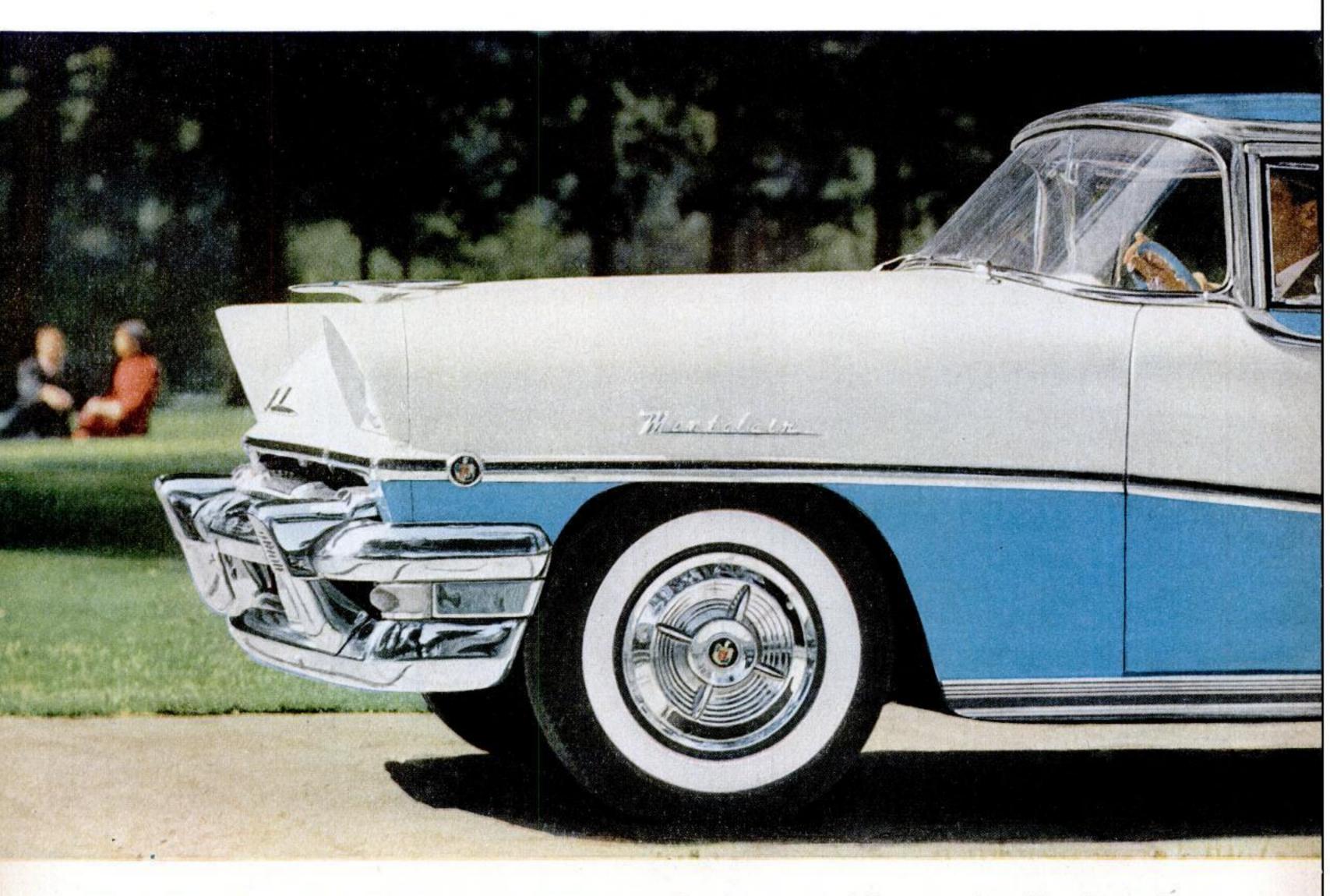
My long experience in government taught me that the Congress made the laws . . . any action on my part relating to the treatment of our Allies with regard to the reduction and discontinuance of Lend-Lease was that required by me in accordance with the laws of the United States.



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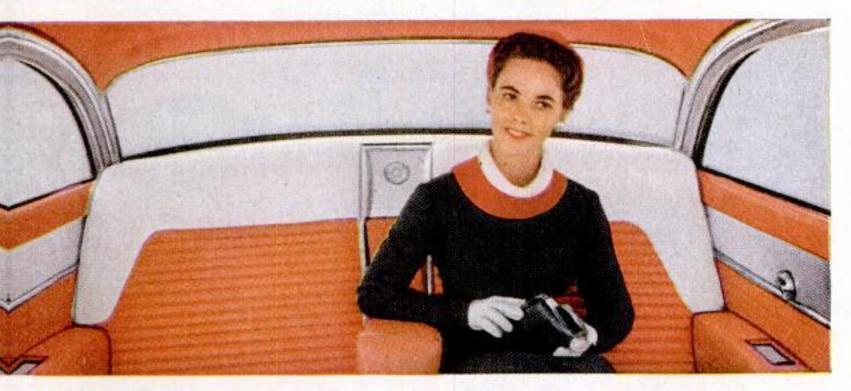
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RED AND WHITE FLOWERS—HIS RACING COLORS—ADORN WOODWARD'S GRAVE. THEY WERE SENT BY WIDOW. "DUNK," "MONK" WERE COUPLE'S NICKNAMES

### FAME, BEAUTY, WEALTH, SENTIMENT AND MYSTERY-ELEMENTS OF

# THE SHOOTING OF THE CENTURY

In a grave marked by chrysanthemums and carnations the body of William Woodward Jr., an immensely wealthy young sportsman who had moved in the glittering international social set, was buried in New York last week. The flowers had come from his widow who four days earlier had fired the shotgun blast that all but tore away his head.

Not in this century had circumstances combined to produce so sensational a shooting—a tragedy involving people of great wealth, the meteoric career of a poor girl carried to heights of fame and elements of mystery that would persist until a grand jury weighed all explanations. The death occurred after midnight in the Woodward home on Long Island's North Shore gold coast. Woodward, 35, was world famous as the owner of the great racing thoroughbred Nashua. His wife Ann, 39, a one-time model and chorus girl, was renowned for her beauty and vivacity. Even Woodward's death was set against a backdrop in keeping with the couple's society life: they had just returned from a party at the home of a wealthy neighbor in honor of the Duchess of Windsor. To ascertain how it happened, the police sought the answer in the couple's fabled life together, right up to the moment of the utter horror (see following pages).



**SOUVENIR OF A SAFARI,** a photograph proudly displayed by Ann Woodward shows her with the tiger which she shot in India early this year. She had been

on a two-month-long hunting trip arranged by the Maharaja of Cooch Behar. Despite this trophy, some other hunters on the safari considered Ann a poor shot.

# A TRAIL TO TRAGEDY STARTING IN KANSAS

The girl who became Ann Woodward was born Angeline Crowell on a marginal farm in Kansas. Bill Woodward had been born in the top stratum of New York society and schooled at Groton and Harvard.

Angeline had changed her name to Ann Eden in 1937 when, after clerking in a Kansas City store, she came to New York to make a career. She and Bill had met and married in 1943 when he was a Navy ensign just out of college and she was an actress. Neither could know that the Cinderella romance would lead to tragedy.



THE WOODWARDS in the days before Ann knew them: Bill's father, who died in 1953, was chairman



of a New York bank, Bill a solemn student at Groton, his mother one of society's leading hostesses.



ANN'S MOTHER (right), shown with her in 1933, had been a schoolteacher.



KANSAS BIRTHPLACE for Ann was this farmhouse near Pittsburg, Kan. where, as Angeline Crowell, she was born in 1915. Parents were later divorced.



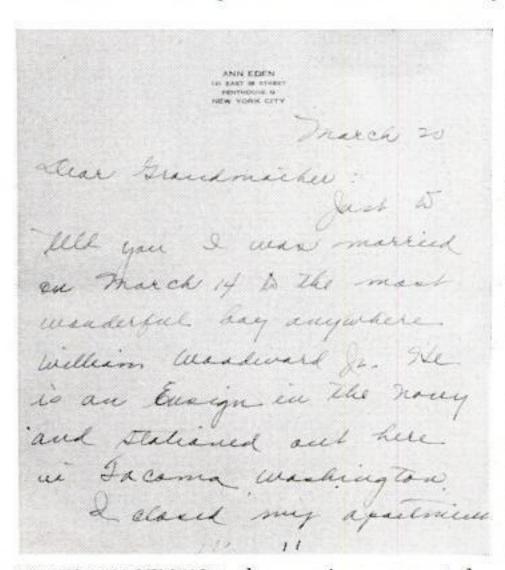
EARLY SUCCESS for Ann Eden was winning a role in a soap opera in 1941.



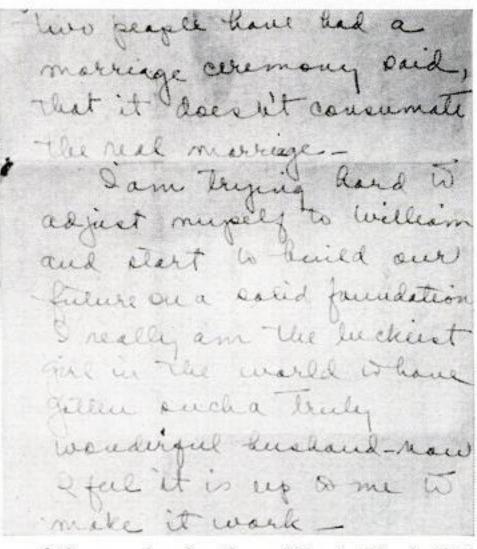
AS A MODEL Ann posed glamorously in 1942. She also had part in musical.



RIVIERA OUTING in 1948 found Ann (center) at Cannes in the company of Prince Aly Khan and Rita Hayworth (seated).



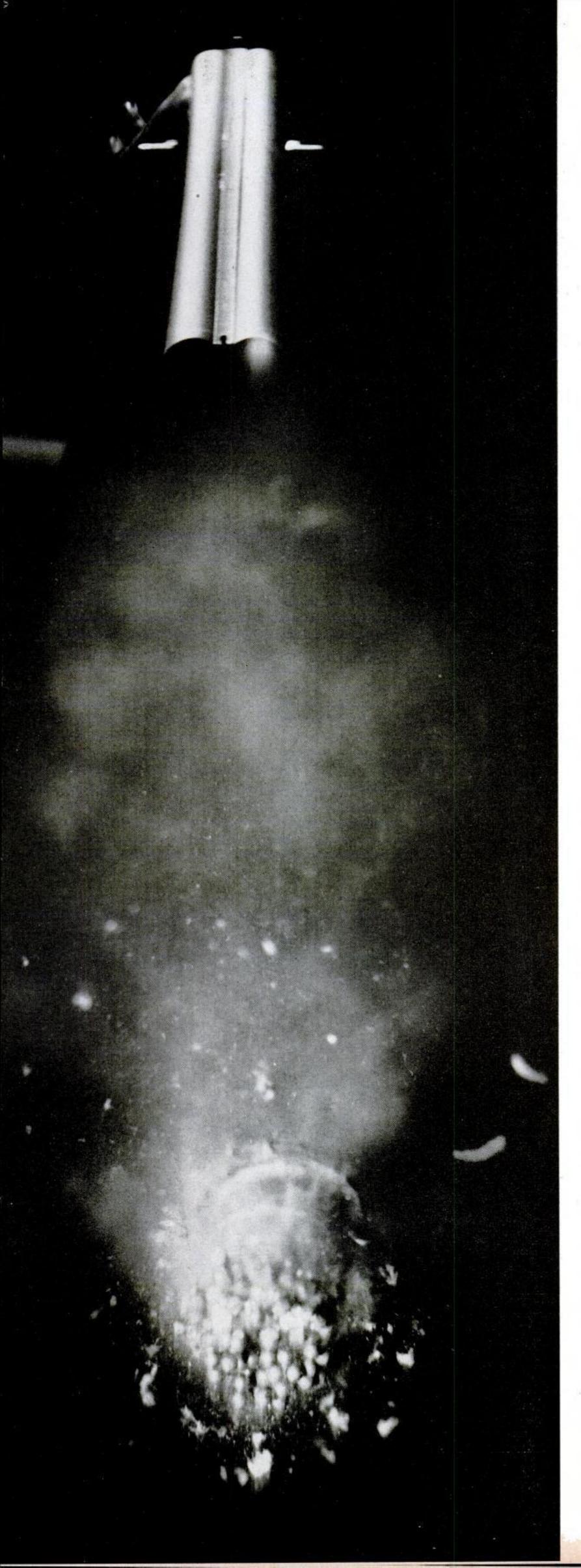
EARLY REACTIONS to her marriage were noted by Ann in letters to her grandmother, written one

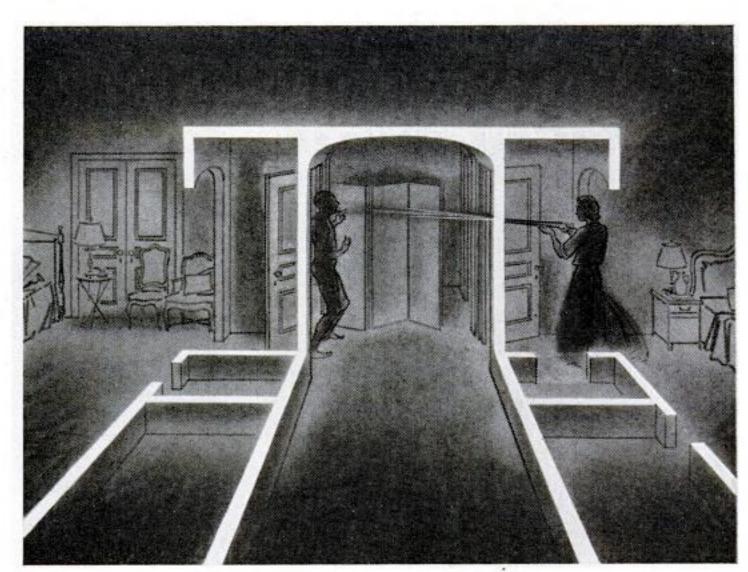


and three weeks after the wedding in March 1943. Her handwriting changed slightly in second letter.



MOMENT OF TRIUMPH for the Woodwards came in August as Nashua beat Swaps in \$100,000 race.





FATAL ENCOUNTER, shown in artist's cutaway drawing, occurred in hall that separated the Woodwards' bedrooms. She fired at point-blank range of 10 feet.

### SHOTGUN BLAST, BLOODY CARPET

The last evening the Woodwards were to spend together began not unusually for them: they were guests at a party given by their neighbor Mrs. George F. Baker Sr. for the Duchess of Windsor. During the evening they talked about an event that had made a deep impression on both. Only that morning they discovered their place had been entered by a prowler.

After the couple had driven home through a storm that pounded rain against the windshield, they searched the house where their sons and a servant were sleeping. Apprehensive still, Mrs. Woodward took a British Churchill double-barreled shotgun from a rack and her husband took a shotgun too. They retired to their separate bedrooms.

On her first account of what happened next, Mrs. Woodward said she heard their dog barking and fired at a shadowy figure in the hall. Later she said she fired blindly into the darkness. She insisted with each telling that she thought the target was the prowler. On Tuesday morning the police arrested a man who admitted that he had been on the grounds the night before the shooting. But he said the dog had not barked at him.



BUSINESS AS USUAL goes on two days after tragedy at the recording studio of Cinerama Inc. which occupies a building leased from Woodward adjacent to house, in background. Windows of Woodward bedrooms are left and right of door. The musicians are members of an orchestra recording music for a film.

**LETHAL BLAST** of a shotgun, identical to the expensive custom-made double-barreled weapon Ann Woodward used, is photographed at instant of firing. This high-speed picture was taken by a camera suspended inches above the line of fire. It shows the spreading load of No. 7 English shot, the size that killed Woodward.

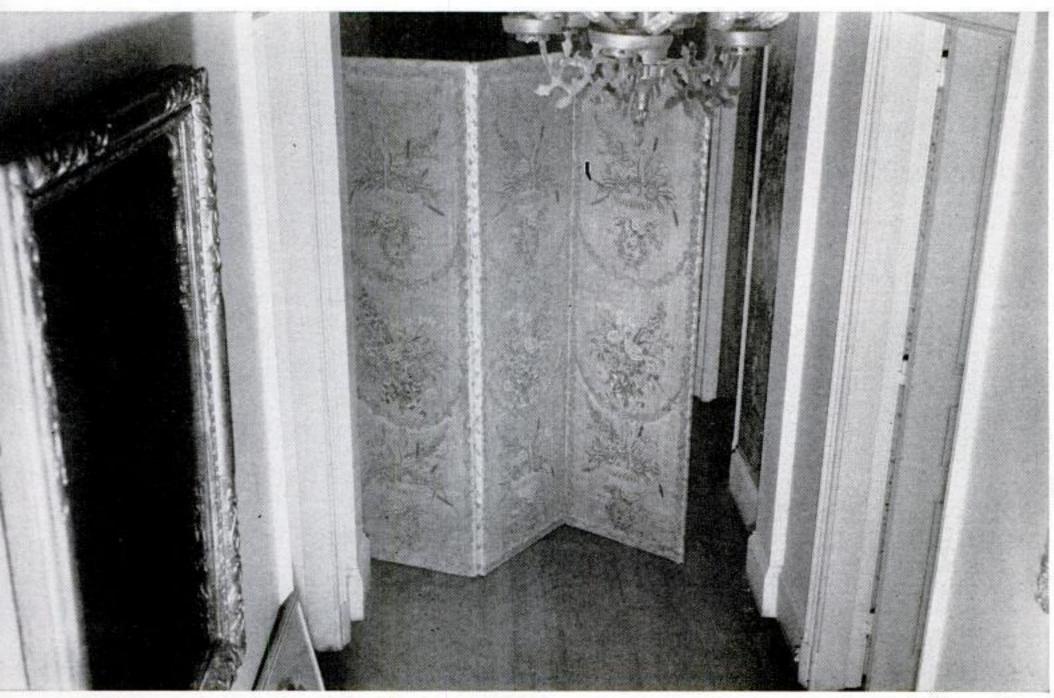


ANN WOODWARD'S BEDROOM remains exactly as it was on the night of the shooting and bed is still unmade as the investigation continues two days later. She told the police that she placed the

shotgun within reach and went to sleep. Awakened, she grabbed the gun, crossed the arched doorway at right and fired. The door at left opens into the bathroom. The furniture is French provincial.



EXAMINING THE GUN, District Attorney Frank Gulotta (left) gathers facts with Lieut. C. Russell Haff of the Oyster Bay Cove police and Stuyvesant Pinnell (right), chief of Nassau County detectives.

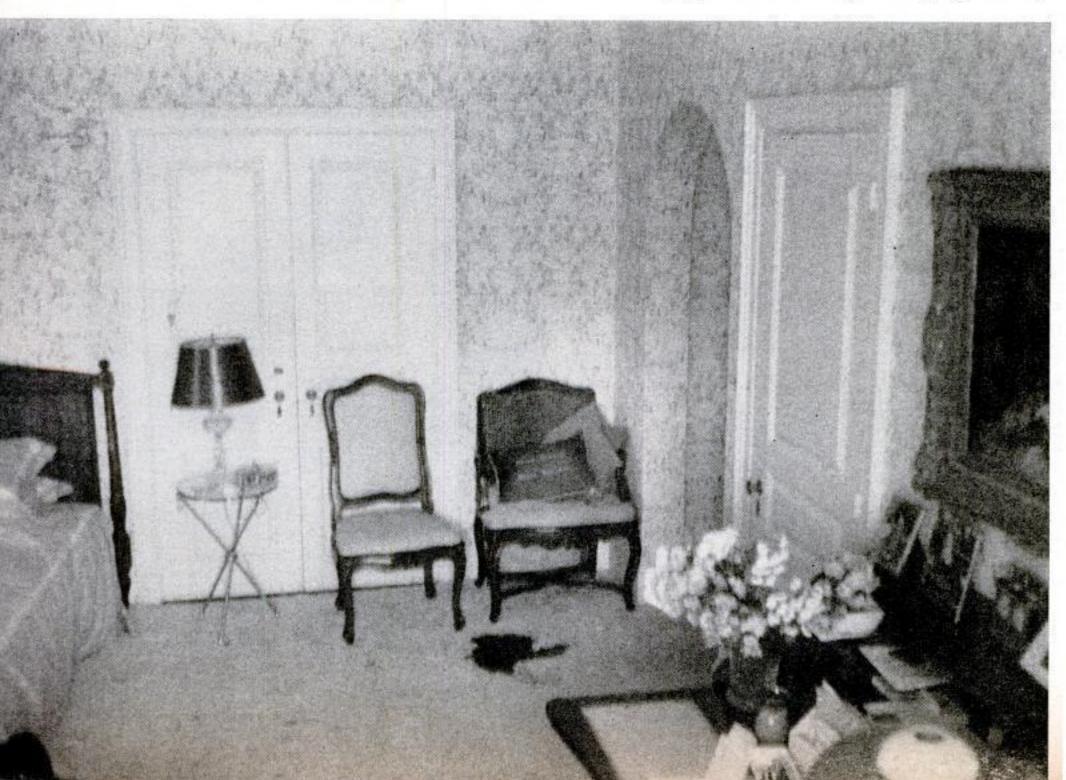


HALL OF DEATH separating the bedrooms (above) is seen through transom of the outside door. Gun was fired from doorway at right. The first shot hit Woodward's bedroom door, which police removed.

WILLIAM WOODWARD'S BEDROOM (below) had bloodstain on the floor where his head lay after he turned and fell face downward. His wife Ann was found lying across his body, sobbing hysterically.



THE WOODWARDS' DOG, an unclipped French poodle called Sloppy, is tied to an Oyster Bay Cove police car to await removal to a kennel. Mrs. Woodward told police that Sloppy's bark awakened her.





THE CAPTURED PROWLER, a 22-year-old German refugee named Paul Wirths, tries to avoid having his picture taken during a tour of the Woodward estate. He is handcuffed between two detectives.

# SOCIETY'S SWITCH TO PUBLICIETY

### Woodward set lives in an aura of violent headlines

by CLEVELAND AMORY

Author of The Proper Bostonians and The Last Resorts, Cleveland Amory is today's most acute reporter of changing manners and crumbling bastions of capital-S Society. Here he examines its new offshoot which he calls "Publiciety," the gilded world in which William Woodward Jr. lived and died.

NCREDIBLE as the Woodward tragedy was, it is hardly more incredible than the society which produced it.

The day of the funeral the flags of William Woodward Jr.'s clubs—the Knickerbocker, the Brook, the Piping Rock and the Racquet and Tennis—were at half staff. But Bill Woodward himself, a shy and reticent man, would have been most surprised at what he would have called the public turnout. Nine hundred people were inside St. James's Church and thousands more lined Madison Avenue. It was, an enthusiastic policeman assured me, the biggest funeral since Babe Ruth's.

There was even a servant problem—for once in reverse. Upstairs maids and downstairs maids, nurses and governesses, butlers, doormen and even a few remaining footmen demanded the morning off from East Side homes and apartments and descended on the church. It was the greatest exodus of help since the passing of Mrs. Hamilton McKown Twombly, the last granddaughter of the first Cornelius Vanderbilt.

This too was fitting. Help as a class is the most snobbish of all groups when it comes to people "of good family," although they haven't the slightest idea what the phrase means. They would be disillusioned if they were told that the Society of Mayflower Descendants is a Society all right but it isn't very social. They would be amazed if they were told that the Social Register has been run for several decades by the daughter of a railroad conductor. And they would be dumbfounded if they knew that Ward McAllister, the man who named the Four Hundred, was a pompous, fatuous, self-appointed arbiter who was finally and for all time cashiered by Stuyvesant Fish, who, in unappointing him, said that he was nothing more than a discharged servant.

But the funeral of William Woodward Jr. was more than a public spectacle for the morbid, the many and the help. For those who really knew him it was a moving and desperately sad occasion. His mother, Mrs. William Woodward Sr., a widow herself of hardly more than two years, sat erect and motionless, in deep black old-fashioned mourning, in her pew. With her, in blue suits, were her two grandchildren, William Jr.'s sons, 11 and 7, and, in black, her four married daughters. Her only son was lying in the casket bedecked by flowers in the red and white colors of his Belair Stud racing stable. Her daughter-in-law, the woman who had shot her son, was not there.

In a way this was as it should have been. Funerals, churchgoing, gatherings of the clan—even the final tragic one—these are a basic part of the world of Mrs. William Woodward

Sr. They are not—although on this occasion through no fault of hers save that the doctors would not permit her to attend—a part of the world of Mrs. William Woodward Jr.

The world of Mrs. William Woodward Sr. is the world of society in the best sense of the old Four Hundred. Born one of New York's Cryder triplets, married to one of New York's most successful bankers, she has long reigned as one of the city's most distinguished hostesses and still reigns as perhaps its most distinguished dowager.

If Society over the country still amounted to enough to have such a thing as a recognized "queen," Mrs. Woodward would be one of the foremost candidates—if for no other reason than because no one would refuse more quickly. Even when the late and rather ridiculous Mrs. Vanderbilt had the title, Mrs. Woodward recognized it for what it was—an artificial creation of an artificial press. For Mrs. William Woodward Sr. belongs to the day before today, a time when, as her friend Miss Alice Brayton has put it, a lady's name should appear in the papers three times—when she is born, when she marries and when she dies.

#### Two worlds of two Mrs. Woodwards

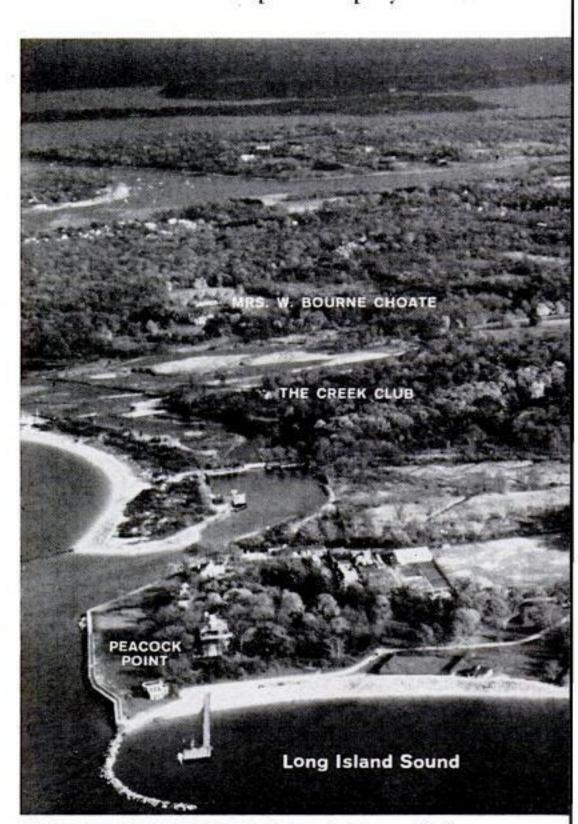
THIS was, as I have said, the best of the old Four Hundred. There was snobbery here, it is true, and social-climbing and stupidity and anti-Semitism. But it was a private stultification. Publicly there was at least a front of dignity and decency. More important still, both privately and publicly, it was a principled world. There was a recognized code of weights and measures, standards and values, ground rules and foul lines. These were not always adhered to but the people who lived by them and, most important of all, the people who looked up to the people who lived by them, knew at least that they were supposed to be there.

If that is the world of Mrs. William Wood-ward Sr., what then is the world of Mrs. William Woodward Jr.? It has been variously described as Cafe Society, the Long Island Set, the Woodward Set, the Horsy Set and even the Jet Set. I do not think that any of these words are accurate. The impact of the tragedy has made me think of a word which I believe best describes the world of Ann Woodward. That word is Publiciety.

The members of Publiciety may or may not be members of Society in the old sense. They may or may not be members of Cafe Society in the sense of prominent attendance in cafes and nightclubs. But one thing they all have as highest uncommon denominator—a name.



WOODWARDS' HOSTESS on night he died, Mrs. George Baker Sr., dances with Charles G. Cushing at ball. He was her dinner partner at party Oct. 29.



Oyster Bay area of the North Shore, includes the Baker estate (foreground), the Woodwards' home



POLO PLAYER Mike Phipps and his wife Molly, shown here at White Sulphur Springs, W. Va. hotel party, were with Woodwards on Saturday night.

### WOODWARD COUNTRY AND GUESTS AT LAST PARTY\_



WOODWARD FRIEND, Mrs. Brooks Howe, won prize at a New York party for wearing a shapely limb as a hat.



GUEST OF HONOR at the Baker party was the Duchess of Windsor. Here with the Duke and Mr. and Mrs. "Laddie" Sanford, who were also guests at the party, she watches a benefit polo match played at West Palm Beach club.



IN GAY MOOD, Woodward dressed as Nubian when he attended Southampton costume party last summer.



(top) and homes of nine other Baker party guests. Social hubs of the rich section—which is sprinkled with greenhouses, gardens and stables—are three

clubs: Piping Rock, Creek and Meadow Brook. They offer facilities which reflect the interests of their members—riding, sailing, tennis, golf and polo.



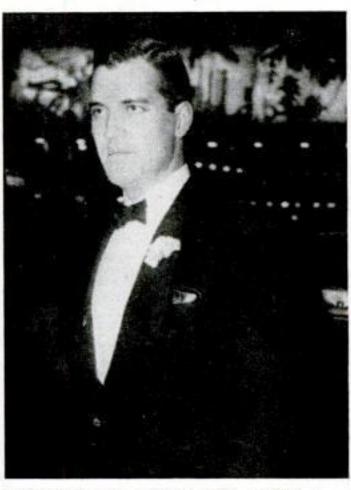
DANCING PARTNER of Woodward Oct. 29 was Brenda Frazier Kelly (right). At 1949 ball she modeled with Mrs. Byrnes MacDonald, also at party.



**NEIGHBORS** on the North Shore, the David Gimbels, were guests at a New York Christmas party before marriage.



AT EL MOROCCO North Shore set gathered frequently. From left are Mrs. John T. Schiff, her husband, Mrs. Thomas Phipps, Mrs. John Heminway and Mr. Phipps. All except Mrs. Heminway were at the Saturday night party.



at party was Michael Butler, son of a polo player and heir to a paper fortune.



MOURNING FRIENDS, Mrs. Winston Guest and "Laddie" Sanford, arrive for the funeral services.



GRIEVING SPORTSMAN, Alfred G. Vanderbilt, enters St. James Episcopal Church in New York.



HONORARY PALLBEARER was George D. Widener (left), chairman of the influential Jockey Club.



THE BURIAL took place at New York's Woodlawn Cemetery in freshly sodded Woodward plot close to

Whitney, Vanderbilt and Woolworth graves. While guards kept curiosity-seekers at bay, the Woodward

#### CONTINUED

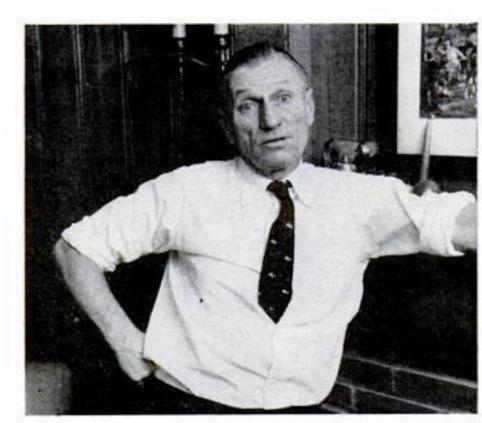
In the old days one made the lower rungs of Four Hundred society by getting one's name in the papers, the higher rungs by keeping it out. Today one still makes the lower rungs of Publiciety by getting one's name in the paper—but one also makes the higher rungs by keeping it there. It is a crazy jumble of publicity-because-of-prominence or prominence-because-of-publicity, one is never sure which. But again one thing is certain. The names themselves want it that way.

I would date the birth of Publiciety with the birth of the so-called Glamor Girl debutantes. The No. 1 Glamor Girl No. 1 was the late Eleanor ("Cookie") Young, Robert R. Young's daughter, who was later killed in an air crash. No. 1 Glamor Girl No. 2 was Gloria ("Mimi") Baker, half sister of Alfred Gwynne Vanderbilt, who later became Wife No. 2 of one of the Topping boys. With the advent of No. 1 Glamor Girl No. 3, Brenda Frazier, Publiciety really came into its own. The press agent of the Stork Club persuaded Brenda to do things in a big way, and Brenda, who still so does things today, did. Ironically Brendawhose name some papers omitted from the guest list of the party before the fateful killing -was not only indeed present, she sat at dinner beside William Woodward Jr. and afterward talked, for some time, to Ann. At that moment Ann Woodward was not such a name as Brenda Frazier. She is now. And her husband's horse was all the time. In fact, of all the hard jokes which followed the tragedy in

the tradition of the hard group in which the tragedy occurred, none was harder than the one told by a "friend" of Ann Woodward. "She could have done one thing worse," she said. "She could have shot Nashua."

In a frightening respect this was accurate. Nashua was the name here in the same way that the Duchess of Windsor was the name for the party which preceded the tragedy.

Mrs. George F. Baker Sr., who gave the party in the Duchess' honor, is a member of the old Four Hundred Society. But everything else about the tragedy seems to have been dictated by the anarchical climate of the Publiciety. "We have tentatively listed the death as an accident," said the district attorney of Nassau



NIGHT WATCHMAN Steve Smith said he heard shots, screams 20 minutes later. Police ignored him.



family (right) gathered under a heavy canopy of autumn leaves and stood silently before the grave.

County. Nonetheless, the evidence remains that in the past 25 years what the police have achieved here and abroad on Publiciety killings, whether accidental like this one or outright murder, is not impressive.

In 1932 Zachary Smith Reynolds, 20, heir to a multimillion-dollar cigaret fortune, was found on his sleeping porch shot through the right temple. His wife, Libby Holman, was later exonerated.

In 1933 John R. Fell, 32, grandson of Anthony Drexel, was found dying of a stab wound on the floor of his hotel room in Java. His wife, a former Ziegfeld Follies girl, was weeping hysterically beside him.

In 1943 Sir Harry Oakes, 69, American-born mining engineer who discovered one of the world's richest gold mines, was discovered dead in his home in Nassau, his body evidencing both severe burns and beating.

In 1949 Grenville ("Beans") Baker, 27, son of Mrs. George F. Baker Sr., was found shot in the head beside his wrecked jeep on a lonely road of his family's famous Horseshoe Plantation in Tallahassee, Fla.

Last and least, in 1955, Serge Rubinstein, 46, millionaire financial finagler, was found dressed in midnight-blue silk pajamas, bound with a Venetian-blind cord, gagged and strangled, in his Fifth Avenue home.

None of these killings has ever been solved. Two of them, those of Sir Harry Oakes and Serge Rubinstein, were established as murders. The death of John R. Fell was at first believed to be suicide but was later held to be accidental. The cases of Zachary Smith

Reynolds and Grenville ("Beans") Baker were not even solved to that extent.

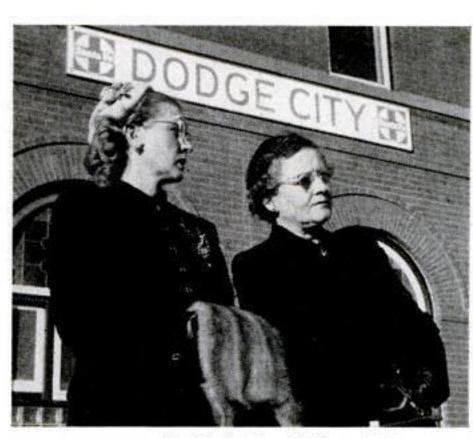
It would seem, then, that Publiciety has, in a grimly literal way, almost killed Society.

The desire of outsiders to attach themselves to a story has not helped police pierce the mysteries which always surround such cases. In the Woodward case the first private lawyer to get to the scene was Sol Rosenblatt, a name lawyer. Both Paul Wirths Jr., who admitted he was the prowler Ann Woodward feared, and Steve Smith, night watchman for the adjoining Cinerama laboratory next door, next made "names" for themselves. And when the district attorney for Nassau County was asked if, among the other guests, he would question the Duchess of Windsor, he promptly replied that he certainly would.

As for the Duchess herself, she said that in her opinion the Woodwards were an "ideal" couple.

And so, by the ideals of Publiciety, they probably were. For if the names themselves of this new society are a crazy jumble, the ideals and standards are worse than Evelyn Nesbit, the Floradora Girl who married Harry K. Thaw, could have dreamed of—even from her red velvet swing.

In Publiciety there are no ideals—there are



ANN'S AUNTS, Lydia Smiley (left) and Mrs. Edna Copp, await New York train in Dodge City, Kan.

just I-deals. It is a whole world of "an I for an I," a world of feuds and fashions and photographs and gossip columns and sleeping pills and separate bedrooms. Relations between the sexes are so complicated that the only way you can tell if members of the set are "going together" is if they're married. Then, almost surely, they are not.

Names are important, of course, but married names are as unimportant as the marriages themselves. Indeed, many of the girls prefer to keep their professional names which, since Publiciety is almost a profession itself, is considered entirely in keeping. "It's silly of the police to investigate the Woodwards' marital life," one member of the Publiciety set told me. "In the marital life of any one of us they could find reasons for murder."

If outsiders were so naive as to believe that the Woodward killing would put a damper on the activities of Publiciety, they were sorely mistaken. Activities did not even slow down, and as always—for that is the main reason for the activities—they were widely covered in the press.

Sunday, the day of the killing, Mrs. Lyon Slater gave a large luncheon in honor of the Duchess of Windsor. Tuesday, the night before the funeral, Michael Butler, described in the gossip columns as the Duchess' "latest favorite," gave another dinner in her honor. Wednesday, the day of the funeral, Mrs. Harold Brooks gave still another dinner in honor of the Duchess.

Meanwhile, of course, almost all of Publiciety—though not the Winston Guests and the "Laddie" Sanfords, who refused the parties—found they barely had time to dress for the funeral. For in between the luncheons and the dinners in honor of the Duchess, they were at the Colony and El Morocco lunching and nightclubbing as usual. "They seemed to treat the whole thing," said an awed onlooker, "like a rather successful floor show."

#### Cinderellas by the dozen

Many commentators on the Woodward killing played hard on the Cinderella angle—the fact that Ann Eden Woodward was the daughter of a Detroit street car conductor. To Publiciety there was nothing extraordinary about this. One young lady was reminded of the old joke about the colored boys found at night in the chicken coop by the sheriff. "Ain't nobody here but us Cinderellas," she said. "You're Cinderella unless you're Doris Duke or Barbara Hutton. Then you're a Poor Little Rich Girl."

Again, in a strange way, this young lady was correct. In Publiciety there are several girls from small communities in Ohio alone and the number of men who prefer to draw their wives from the small towns of the South and West, particularly from among the many girls who, like Ann Woodward, have used modeling or stage careers as an entree to Publiciety, is almost endless.

Cinderella wives are particularly common among the much married third and fourth generations. John Jacob Astor III has up to now had three wives, Cornelius Vanderbilt Jr. five wives, Tommy Manville nine wives, and Bob and Dan Topping have together had 10 wives—although this figure is not quite fair because one wife, Arline Judge, married, at different times, both of them.

The final fact of both the Cinderella story and the Woodward killing is that so many of these wives, upon entering the life of Publiciety, leave their parents totally behind them.

No comment was more touching than that of Mr. J. C. Crowell, of Gaylord, Mich., who first read, with little interest, of the killing of William Woodward Jr. by Ann Eden Woodward. Later, when he learned who Ann Eden Woodward was, he could not believe it.

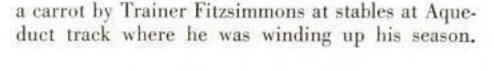
"I always thought," he said, "Eve Arden, the television actress, was my daughter."



ANN'S FATHER, Jesse Crowell, a retired Detroit streetcar conductor, last saw her when she was 8.



WOODWARD'S NASHUA, biggest money-winning horse ever produced by Belair Stud, is given





THE WIDOW'S PHYSICIAN, Dr. John Prutting, leaves Park Avenue office to visit her hospital room.

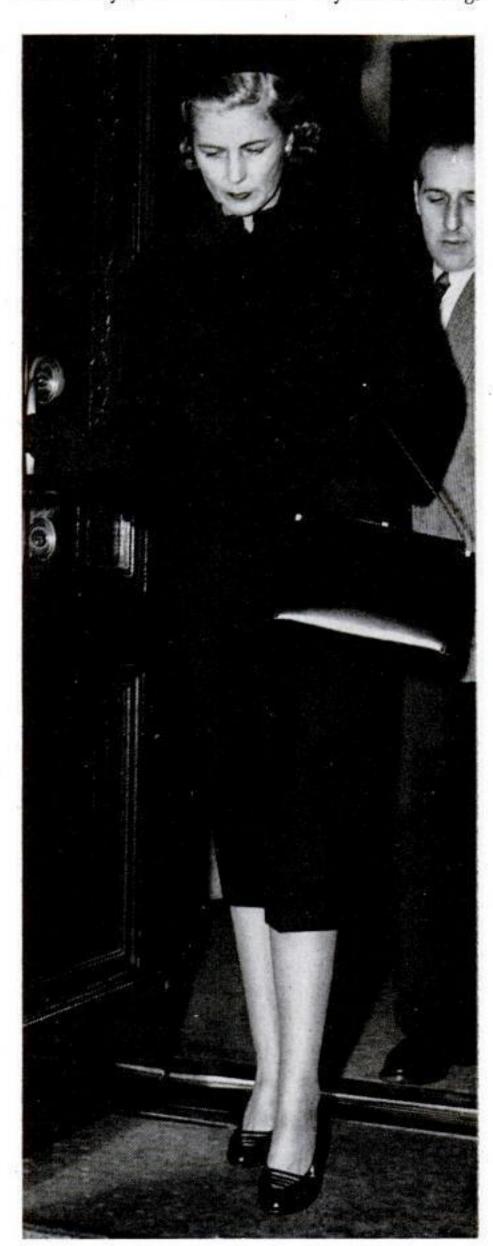
# A RACING CLAN'S BET THAT ANN'S INNOCENT

In the anguish that followed the shooting, the persons closest to the tragedy behaved with quiet dignity that contrasted with the public hullabaloo. Sunny Jim Fitzsimmons (above), the stooped and shriveled 81-year-old trainer of Nashua, went about his gentle chores as usual, and could measure his own grief only in terms of horse racing. Said Sunny Jim, "He was a big, big loss. You can't have too many people like him in racing."

The widow, in a state of shock in a New York hospital, drew strength from a visit by her sons and words of encouragement from her husband's family. Said Woodward's sister, Mrs. John T. Pratt Jr., "She's been having a terrible time, poor thing." And Mrs. William Woodward Sr. told a police official she was as grieved over the position of her daughter-in-law as she was over the death of her son. Of them all, Ann Woodward alone knew to an absolute certainty the facts of a case that a grand jury would be called upon to consider.



A MOTHER IN MOURNING, Mrs. Woodward Sr., drives away from town house on day after shooting.



COMPASSIONATE CALLER, Woodward's sister, Mrs. Pratt, leaves the hospital after visiting widow.



THE WOODWARD SONS, James, 7, and William III, 11, leave the offices of Dr. Prutting to visit their mother at Doctors' Hospital. The boys had been staying

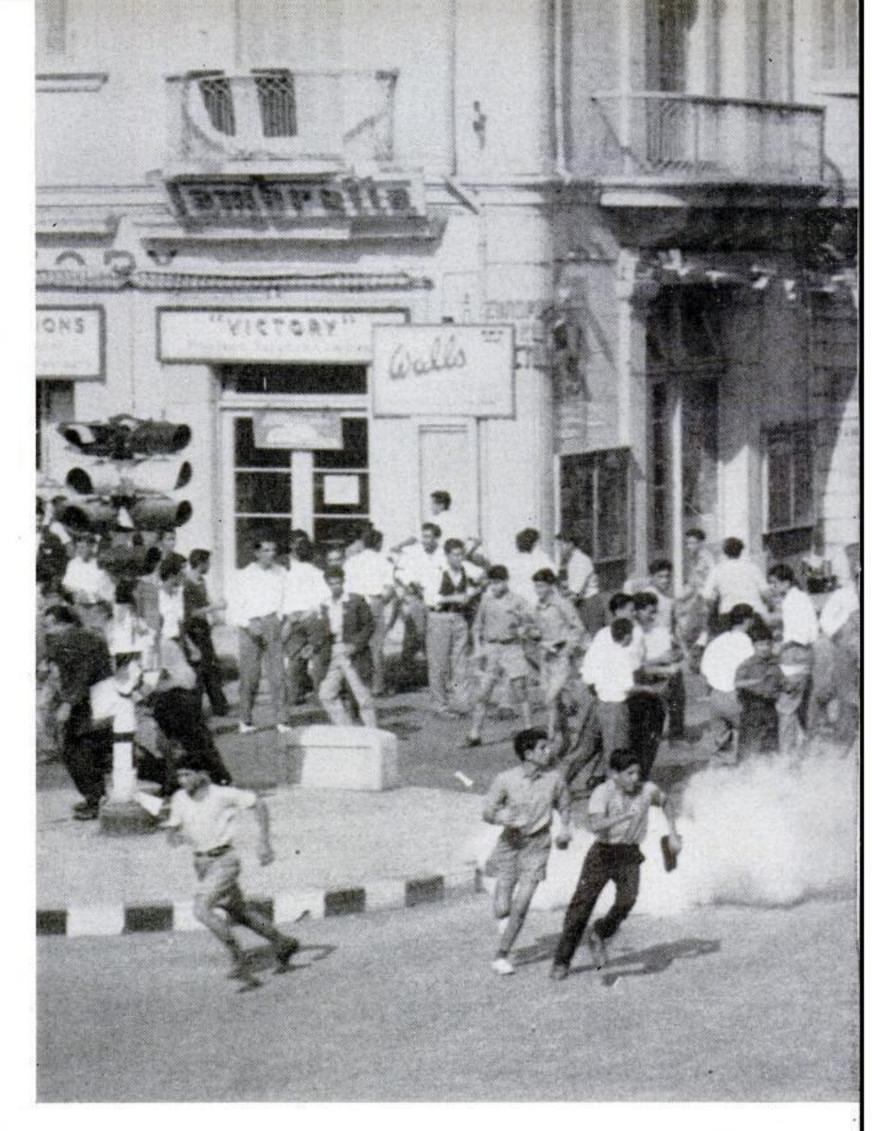
with their paternal grandmother since the tragedy. William carries a basket of carnations. Their mother was greatly cheered by their daily after-school visits.

# A LOOK AT THE WORLD'S WEEK



### SUDDEN DEATH ON A SUBURBAN LAWN

A catastrophe feared by many a homeowner struck suburban East Meadow, L.I. last week when an Air Force medium bomber crashed on a lawn, set fire to a house and killed both crewmen. The owner of the house rushed home sobbing from his job nearby, fearing his wife and daughter were killed, dashed into the flames, but later found them safe at a neighbor's.





#### A SOLEMN SULTAN RESTORED

In Nice, with his youngest son and four daughters, Sultan Mohammed Ben Youssef, whom the French kicked off Morocco's throne two years ago, solemnly celebrated the end of his exile to Madagascar. There he became a symbol of leadership for Moroccan nationalists, whose bloody riots (Life, Sept. 5) now forced France to restore Ben Youssef's throne.



#### A CYPRIOT PATRIOT RIOT

On the streets of Nicosia in Cyprus, flag-carrying rioters fled a police tear gas bomb. Celebrating the 15th anniversary of Greek resistance to Mussolini, Cypriots marched to protest British rule, broke windows and wounded three Highlanders. Under pressure, the British were considering giving Cyprus early self-government—and eventually dominion status.



### MOLOTOV MUGGING AT GENEVA

As the Big Four ministers met, Russia's Molotov was wreathed in the "Geneva spirit." Asked to pose with Secretary Dulles, he cooperated, pretended not to understand Dulles' hurry to drive off. In discussing free elections to unite Germany, he also seemed cooperative, though everyone knew he would never sanction an election the Communists would lose.



### A HALFBACK'S PIGGYBACK TACK

Last week, as the Los Angeles Rams met the Chicago Bears, one Ram stood head and shoulders above the rest. When the Bears tried a 48-yard field goal, Halfback Don Burroughs hopped atop a tackle and, in a rare maneuver, leapt for the ball. But the piggyback play proved pointless and the Bears scored. Down came Burroughs and down went the Rams to defeat.





BOUND TO DUTY, MARGARET (LEAVING CAR) ENTERS ST. PAUL'S CATHEDRAL ON HER FIRST OFFICIAL ENGAGEMENT TWO DAYS AFTER HER ANNOUNCEMENT

## A PARTING OF STAR-CROSSED LOVERS

### 'Mindful of the church's teaching . . . and my duty . . . strengthened by the devotion' of Townsend

"I have decided not to marry Group Captain Peter Townsend." With these spare and poignant words Princess Margaret renounced happiness with the man she loved for royal duty.

By naming Townsend and by citing his "unfailing support and devotion," Margaret's announcement confirmed that she had deeply wanted to marry him (Life, Oct. 10). But she was "mindful of the church's teaching . . . and conscious of my duty" and it was clear that

these considerations, powerfully impressed on her during the last weeks (Life, Oct. 31), had prevailed over her own wishes.

Britons almost unanimously hailed Margaret's courage. But thousands of Englishmen were also having second thoughts involving sympathy for the princess and a suspicion that monarchy had lost face anyway through its long and open indecision. Margaret said she had made up her mind "entirely alone," but the Archbishop of Canterbury felt compelled to deny having put pressure on her. The *Evening Standard* flatly challenged the archbishop, there were hisses for him in a London cinema, and some suggested the Church of England be separated from the state.

Distressed, Townsend fled to the retreat (left) he and Margaret had shared before the decision, then went back to Brussels. Gallantly Margaret resumed the burdens of a princess.

## A POINT ABOUT MARGARET

If "all the world loves a lover," why did people who had so avidly followed the love life of Princess Margaret feel a sense of relief when she decided not to marry Peter Townsend (see p. 49)? The British certainly felt so; besides lovers, they love animals, martyrs to duty or eccentricity, and the institution of monarchy, which the princess's problem threatened to weaken. Even Englishmen who think the Church of England's views on divorce are foolish, even Englishmen who think the church should be disestablished, are always disturbed to see these rules defied by royalty so long as they are part of the British constitution. Americans who want to know how the British have felt about Margaret could do worse than remember how we feel when a constitutional issue is dramatized, for instance by Franklin Roosevelt's Court bill in 1937.

1738 to 1844

We also owe a moment's reflection on why constitutions, even when they seem irrational, are worth a fight. The British unwritten constitution, of which the powerless monarchy is an essential part, has for centuries been the focus of the British people's consent to be governed. It is the sign of the government's legitimacy, in the profound sense of that word given it by the late Historian G. Ferrero. This elusive quality of governments can make the difference between order and disorder. And it appears all the more important when, calling a roll of governments today, one sees how few of them can claim the kind of legitimacy which the British and American constitutions have earned.

A legitimate government may be monarchic, republican or democratic; what matters is that its juridical principles and political procedures are popularly assented to. This is the undoubted case with governments today in Scandinavia, in the Lowlands, in Switzerland. It is problematic in the new governments of Asia, since legitimacy requires time to establish itself. But time is not the only consideration; even the Communist regime of Yugoslavia, whose revolution had a national base, could earn legitimacy quickly if it will trust and be trusted by its people.

On the other hand even some old European countries lack legitimate governments, notably France and Spain. Theirs function and are tolerated, but a constitutional flaw divides them from their people. Spaniards cannot be sure whether Franco governs them by right of a victorious revolution, or as a trustee for the off-stage monarchy. Frenchmen have yet to resolve their intellectual conflicts of 1789, and have tried too many forms of government since then to believe in any of them. No shadow of legitimacy attaches to the Communist governments of Eastern Europe, which are controlled from Moscow; and though the Communist government of Russia has had 38 years to earn legitimacy, it still dares not test it by the free vote of its people.

No doubt possession is nine points of government, as of the law: but the tenth point is what gives quiet possession and makes for a free people. That tenth point is made up of many imponderables, rational and irrational, varying from nation to nation; Ferrero himself could never define legitimacy with precision. But the nations that have it are the fortunate nations, and whenever legitimacy passes another trial, as just now in Britain, all who care about freedom under law must feel relieved.

# SUBTOPIA, EXURBIA, UTOPIA

Two strange new words have popped out of the week's grabbag, along with a familiar but long-quiescent old one. The new ones are "Subtopia" and "Exurbia," the old one, "Utopia"—which hasn't been bruited much since H. G. Wells guessed so wrong about the capacity of engineers to create an orderly world. Well, something obviously is going on here, but what?

"Subtopia" is an epithet coined by London's Architectural Review for the sprawling, mass suburban housing. The publication, several years ago, found this horrifying in the U.S., and now finds it is threatening to turn the whole United Kingdom into one continuous "rope" city or "clean slum."

"Exurbia" is out beyond the suburbs of New York City, and is peopled, so A. C. Spectorsky's *The Exurbanites* would have us believe, by the rulers of the communications world—editors, writers, ad-men, actors and other "symbol manipulators." "These people, God save us all," says Spectorsky, "set the styles, mold the fashions, and populate the dreams of the rest of the country."

Exurbanite snobbism is always of a reverse order—"it's recognized as a sign of oldtimer stability and indifference to fads to affect torn sneakers and patched corduroys and faded jeans; here where so much is new, the old and sincerely beatup has class." A typical such snob puts his red wine in the refrigerator "because he knew that red wines are supposed to be served at room temperature so long ago that he feels he not only can but should break the rules." At all costs he shuns the fads his symbol-manipulation inflicts on others.

The Exurbanite may have an income of \$20,000 and spend \$25,000, or \$50,000 and spend \$60,000, but always needs more and is always in hock. He invariably nurses a "secret dream" which he vainly believes may some day rescue him from the "rat race"—the savagely competitive daytime world

where the money is gleaned. All such efforts to escape are futile, just as moving to Exurbia is self-defeating; people who move to Exurbs because schools are good and uncrowded quickly crowd them by moving; the wide spaces that lured them diminish—and thus Subtopia creeps closer.

A relief to such horrifying vistas is provided in Morris L. Ernst's new book *Utopia*, which picks up where Plato, Sir Thomas More, Edward Bellamy and H. G. Wells left off. Ernst casts his Utopia little more than 20 years hence—to 1976. He marshals some impressive statistics to show how far the U.S. has already come on the leisure road. Did you know, for example, that flower-growing is now a \$1 billion industry? Or that sales of do-it-yourself power tools rose in six years from \$7 million to \$150 million? But in the future, atomic power will place limitless energy at every man's fingertips, the work week will be 30 hours, average family income may reach \$25,000 and the gross national product a nice round trillion, and the fruits of leisure will be yielding an American Renaissance to put that of the Medici to shame.

Millions of ordinary Americans, not just eggheads, will be furiously painting, composing music, writing plays and poems. Man's nature will change as the necessity of sweating for his bread evaporates: "Coveting thy neighbor's chattels will, despite the last dying efforts of the advertising gentry, give way to emulation of the neighbor's valid attainments, and pursuits of a self-contained way of life."

The Exurbanite's "symbol-manipulation," you see, is a doomed game. Ernst propounds a genial thought: that abundance can change human nature. But higher income in Exurbia simply adds a picture window to the split-level personality and new environment in Subtopia simply compounds old problems. Abundance has its rewards but they are not necessarily of the soul.



### Much more here than meets the taste!





Of course soup tastes good—that you know! But has anyone ever told you this: In a bowl of Campbell's Vegetable Beef Soup there's just about everything you need to balance the meal!

There's fine lean beef, brown and tender; green and yellow vegetables, firm potatoes, blended and seasoned for come-hither aroma and flavor! There's bracing broth, that all-important liquid to nudge the digestion along. In short, there's variety—and variety of food values is the sound foundation of good nutrition.

You get body-building proteins, health-guarding vitamins and minerals in Vegetable Beef Soup. For Campbell's are famous for their meats and vegetables. And they cook them as carefully as

you would at home to retain all the precious nourishment possible.

Even when your time's short, there's just no excuse to cut corners on a well-rounded meal! Not when—in four minutes—Campbell's Vegetable Beef Soup can be ready to eat.

There are 21 kinds of Campbell's—an amiable variety of flavors for any turn your taste may take!

P.S. One way to keep soup hot: serve it in a tin mold.



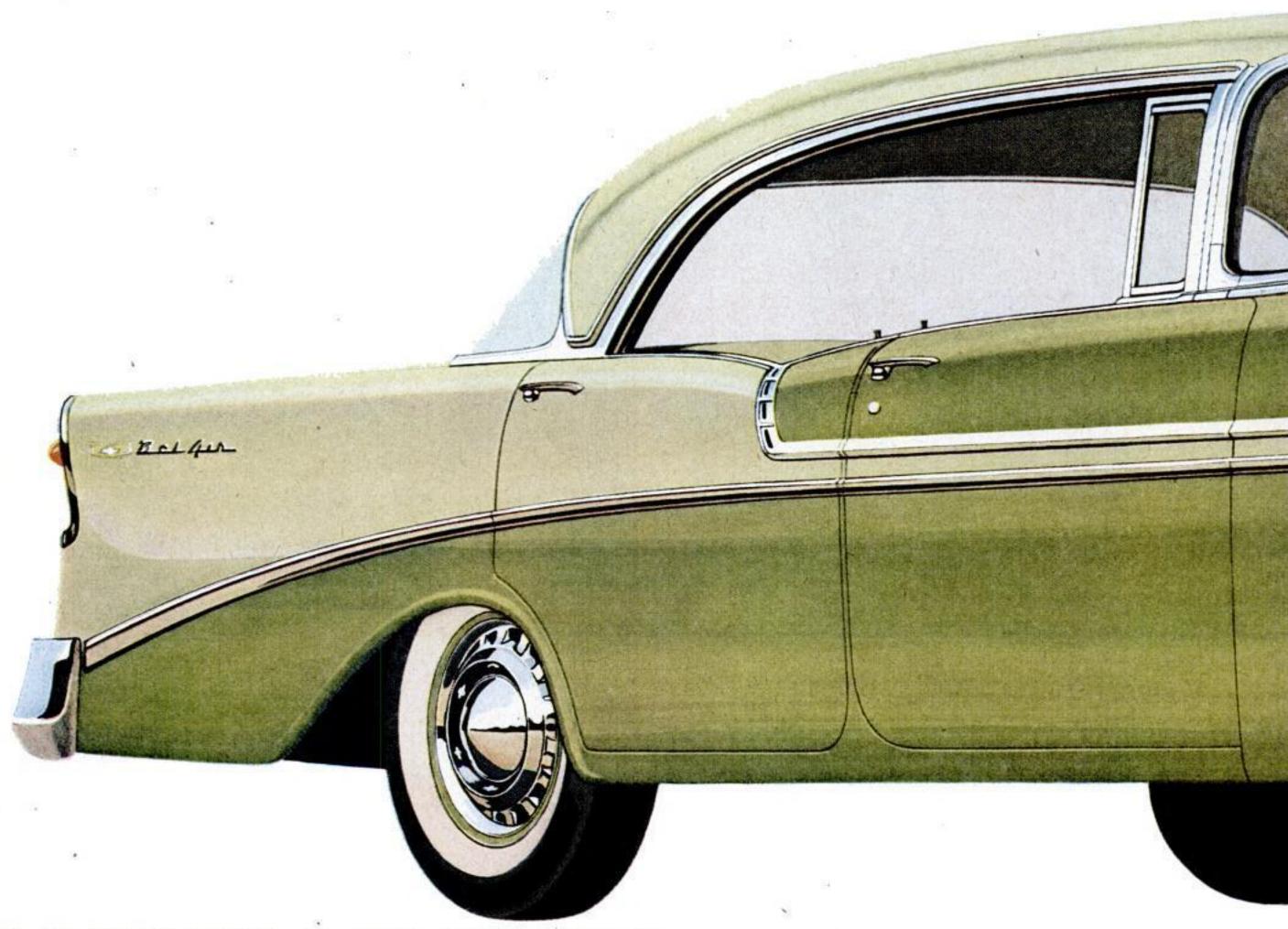
SOUPS SUPPLY BASIC NUTRITIONAL NEEDS

PROTEINS—for upkeep and growth
VITAMINS and MINERALS—for vitality
CARBOHYDRATES—for energy
LIQUIDS—for digestion

Once a day . . . every day . . . SOUP!

# The hot one's even

56



THE BEL AIR SPORT SEDAN - one of two new 4-door hardtops

The new 9-passenger Bel Air Beauville



The new "Two-Ten" 2-door Sedan



# hotter! Chevrolet

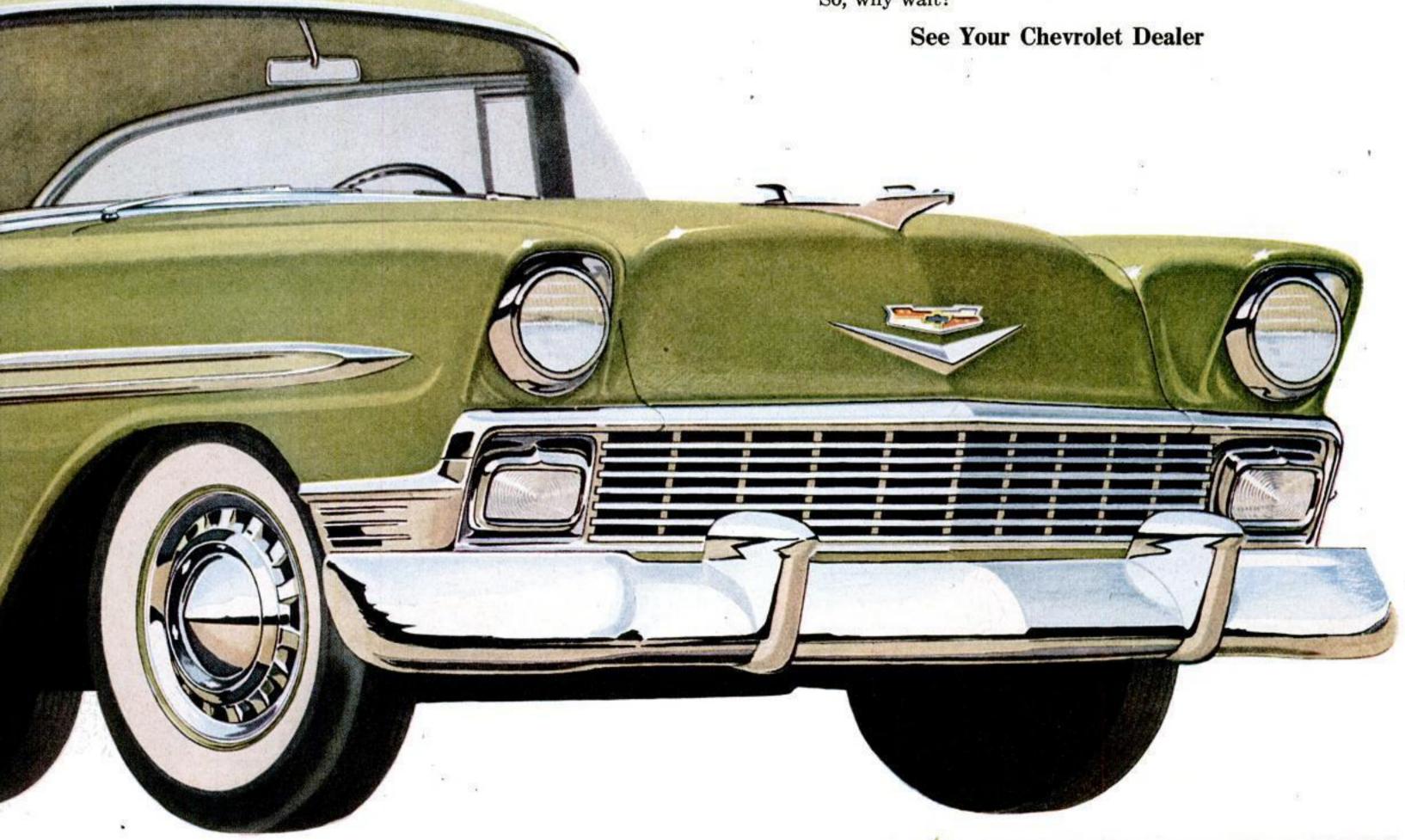
It's the new 1956 Chevrolet—with bold new Motoramic styling ... frisky new models ... more of the dynamite action that's zoomed its way into America's heart!

They're here—and even hotter! That's the word on the new '56 Chevrolets.

They offer new higher horsepower—ranging up to a top of 205! This is the car, you know, that smashed the Pikes Peak record! That's *proof* of the kind of performance that puts more safety and fun in your driving.

And look at that sassy new Motoramic styling the lower, longer hood, the bold new front-end and sweeping chrome. See the new flaired fender openings and high-fashion taillights. (The left-side taillight hides the gas cap!)

Those are the facts—but the fun's behind the wheel! So, why wait?



The new Bel Air Convertible









## THE BIG BANDIT HUNT

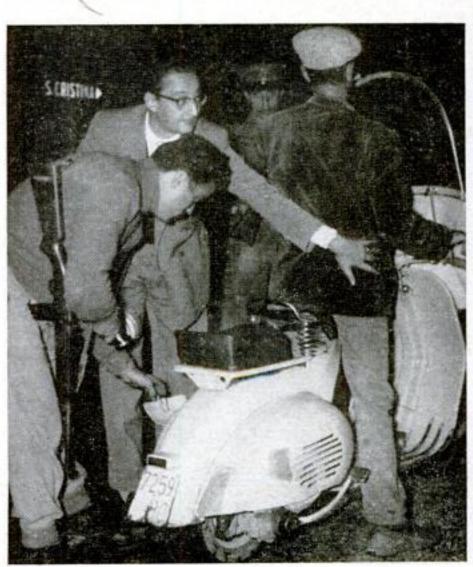
### Italian cops clear a mountain infested for centuries by outlaws

Amid the dark, scarred cliffs and caverns of the Aspromonte (Harsh Hill) area in southernmost Italy, the black passions of blood feud and banditry have ranged almost at will for centuries. But last August, Aspromonte bandits ill-advisedly waylaid one of the Italian premier's aides, and a huge bandit hunt got swiftly and efficiently under way.

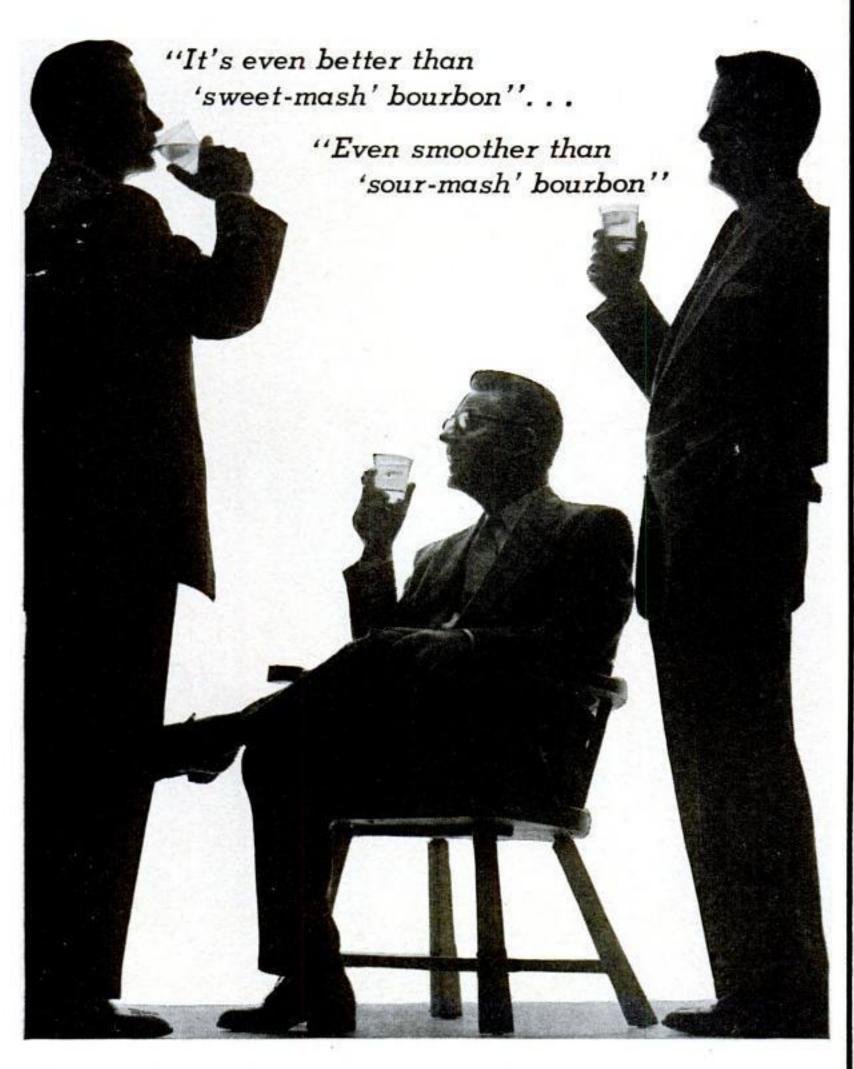
Scores of small police patrols, equipped with radio sets and dogs, infiltrated the area. They sealed off the bandits' escape and food supply routes. Then they bored in with a psychological stratagem particularly suited to familyloving Italians: they promised the wanted men

that they could see their wives and mothers before going to jail.

Although brigand after brigand was seized, the last dangerous quarry, boyish-looking Giuseppe Callipari, still remained at large. He had been an outlaw ever since he viciously avenged the murder of his older brother, who had broken off his engagement and had been killed by his fiancée's family. The police net began to close on Callipari when one of his henchmen (above) was captured. Then Callipari himself succumbed to the cops' psychological stratagem (p. 58) and there was peace on Aspromonte for the first time in men's memories.



AT ROAD BLOCK, one of long chain around Aspromonte, police search a man on a motor scooter.



The one and only "mellow-mash" bourbon . . .

### Mellow

# Yellowstone

For over 100 years, people have been discovering something "new" in old Kentucky. It's a different bourbon—better, smoother, remarkably free of bite.

The reason? It has the best characteristics of sour-mash bourbon and sweet-mash bourbon. It's one step better—mellow-mash, the exclusive Yellowstone way of achieving full-bourbon flavor with light body.

People outside Kentucky are discovering this old favorite. Why don't you? Once you taste it, you'll know why it's called "the greatest American whiskey!"

> KENTUCKY STRAIGHT BOURBON WHISKEY 100 PROOF BOTTLED-IN-BOND ALSO AVAILABLE 86 AND 90 PROOF



THE ORIGINAL "NO-BITE" BOURBON IN THE OLD KENTUCKY BOTTLE!

Distilled and bottled by Yellowstone, Inc., Louisville, Kentucky, Division of Glenmore Distilleries Company



INNOCENT BYSTANDER, a shepherd, seized on the hillside, holds hands high while being searched. It turned out he had nothing to do with bandit.



SUSPECTED ACCOMPLICE of Callipari was caught sleeping in haystack outpost below the leader's lair. The man could not prove identity to police.

CONTINUED

# Next best thing to a visit at Christmastime

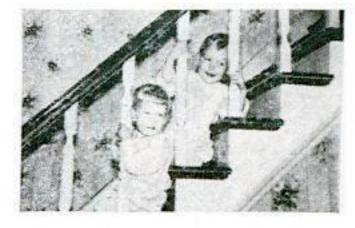








Season's Greetings Tommy Thompson and his parents













They're so warm . . . so personal . . . and for a while you're together again, bringing happy memories up to date. No wonder these Christmas cards are looked at so often . . . treasured so long.

> And, today, you can send Photo-Greeting Cards so easily. Just bring the negative of a favorite snapshot to your photo counter, or take a special picture. Choose the design you like, and your dealer delivers your cards in time for early mailing.

Best of all, these custom cards cost no more and often less than others; so see your dealer soon, before the rush begins.



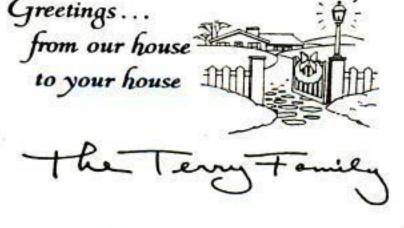


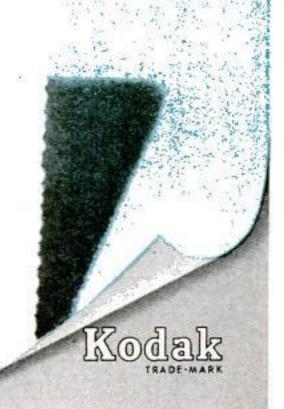
Monny



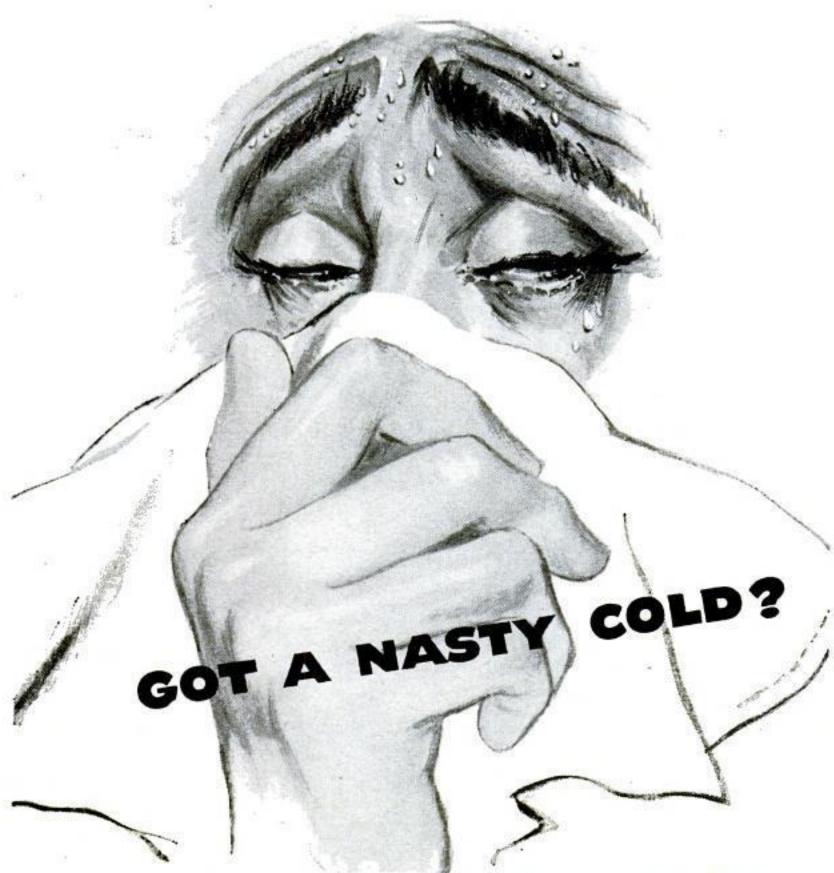








Eastman Kodak Company, Rochester 4, N. Y.



## NEW BROMO QUININE® GUARANTEES YOU MORE COMPLETE RELIEF

### than any other cold remedy!

Unlike aspirin and other less effective remedies, new Bromo Quinine is a real cold tablet. Its exclusive medicinal formula now contains an amazing new Citrus BioFlavonoidplus the five potent cold-fighting ingredients that have made

Here's New Bromo Quinine's **Amazing Guarantee:** 

If you have ever bought any cold remedy-at any pricethat brought you:

- MORE COMPLETE RELIEF
- FASTER RELIEF



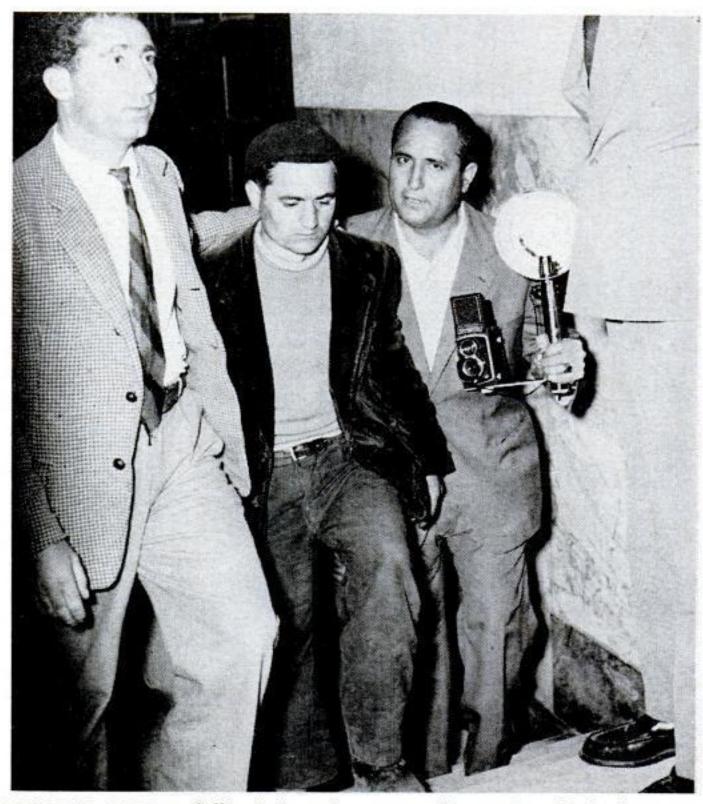
Bromo Quinine so famous. It now guarantees the most complete relief possible from all these cold miseries:

- 1. Runny or stuffy nose
- 2. Headache
- 3. Muscular aches and pains
- 4. Fever
- 5. Temporary irregularity

New Bromo Quinine-with a Citrus BioFlavonoid—is designed to help relieve more cold symptoms, including those caused by viruses, than any other leading product.

When you've got a <u>real</u> cold-get a <u>real</u> cold tablet

**BROMO QUININE** 



THE BIG CATCH, Callipari (center), enters police station. He had surrendered quietly, largely because his mother sent word asking him to do so.



THE BIG INDUCEMENT, a chance to see his mother again, brings captured Callipari into her arms. He was taken home with her before going to prison.

# Did you ever?

When someone in a public place

begins to sneeze or hack —

Ever wish a friend had given him

a Kleenex\* Pocket Pack?





No need to be a public pest

or help cold germs to spread—

Keep soft, strong Kleenex handy

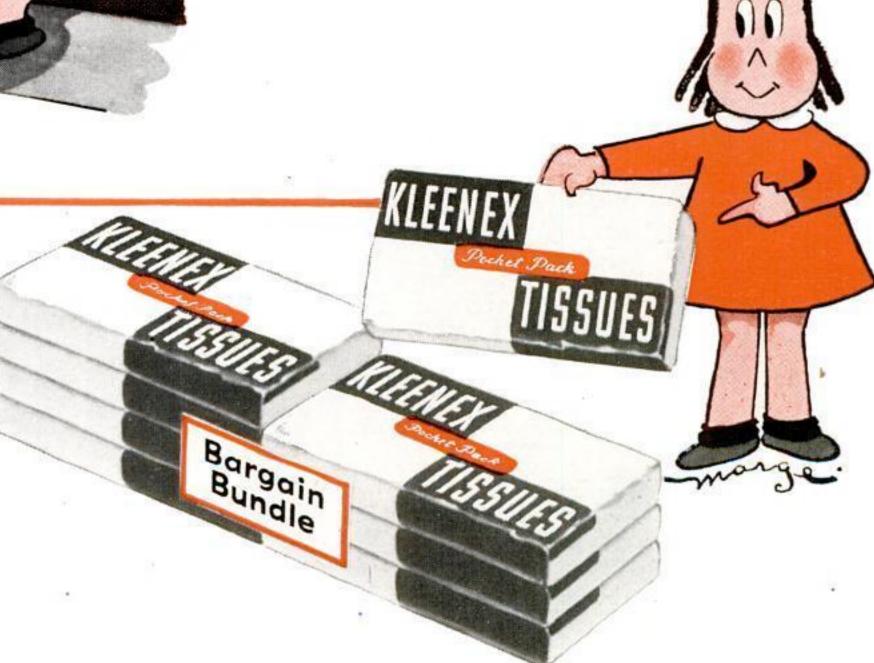
in a Pocket Pack, instead!

# Buy Kleenex Pocket Pack

In the new Bargain Bundle (8 individual Pocket Packs)

\*T. M. REG. U. S. PAT. OFF.

C KIMBERLY-CLARK CORPORATION



# No home is a modern this new Electronic

Electronic thermostat outside your house obsoletes all other

WHY an outside thermostat?

Consider this. Your house is sturdy, your heating plant works fine. Your wall thermostat calls for 72 degrees. Yet in every room, on bleak winter nights, the air is edged with chill. Cold floors, cold walls and drafts threaten your family's health and comfort.

So you jiggle the thermostat for more heat. Up to 74—76—78. Soon you're too warm, so you turn the thermostat down again, and the exasperating cycle starts all over.

Why an outside thermostat? Because old-fashioned temperature control is not enough to keep you ideally comfortable. That's why you need new Honeywell Electronic Moduflow.

Here's how it gives you comfort you've never known before. The Weathercaster (1) senses the outdoor temperature and tells the indoor Golden Circle Thermostat (2) when to raise or lower house temperature. The indoor thermostat then signals the Clock Control Center (3) to adjust your heating plant for just the right degree of comfort. All this is done with the speed and simplicity of electronics, accurate to within a fraction of one degree.

Marvelous in winter, Electronic Moduflow keeps you at the right temperature in summer, too, if you have central air conditioning.

#### It's easy to get Electronic Moduflow for your home

See your builder, heating dealer or architect. The average price of an Electronic Moduflow system, installed, is \$199.40. It works with any adequate central heating or cooling system. For your new home, Electronic Moduflow can be included in the financing. Or you can have it installed in your present home on an improvement loan.

Electronic Comfort home in Fullerton, Calif. Price in Los Angeles, about \$15,250. Builder: Pardee-Phillips Construction Co., Los Angeles and Las Vegas, Nev. Architects: A. Quincy Jones and Frederick Emmons. Electronic Moduflow installed by Fullerton Sheet Metal Works.



# home without Confort Control

forms of temperature control





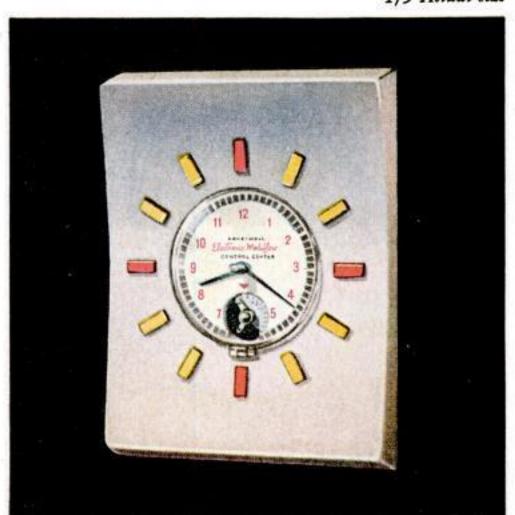


Actual size

1/5 Actual size

Electronics. An electronic supersensor-that's this new Outdoor Weathercaster, eight times more sensitive than ordinary thermostats. Mounted outside your house, it continually adjusts the indoor thermostat by telling it what the outdoor temperature is. Designed by Henry Dreyfuss in a new all-weather material.

Temperature. This beautiful Golden Circle thermostat guards the temperature in your home. Designed for today's living rooms, it eliminates thermostat "jiggling" because you simply dial the daytime and nighttime temperatures you want. Thereafter, the outside thermostat raises or lowers them automatically.



Time. Never before a wall clock like this! Handsome, functional, modern; the face is satin-finished aluminum. Hour markers are available in red, yellow, copper or gold. The clock and its recessed "electronic brain" work together to give you-automatically - lower nighttime temperatures for cool sleeping.



A leading building firm

George M. Pardee, Jr. is a partner of Pardee-Phillips Construction Company, with two brothers and Gifford Phillips. Among the firm's honors: first to win NAHB award for Residential Planning and Design three years in succession. Home shown is one of 250 planned for Fullerton, Calif. (Los Angeles area). Firm is also building 1,000 homes in Las Vegas, Nevada. Pardee-Phillips features Electronic Comfort Homes, equipped with Honeywell Electronic Moduflow Temperature Control.

**Electronic Moduflow** 





ALONG WITH AUTUMN'S GOLDEN BEST...

# Bring on the Falstaff

APPETITES GROW HEARTY when autumn brings the best of nature's bounty. And when it's all there before you—corn on the cob, cranberries, a plump turkey or game bird—what could be better than a cold bottle of beer?

Especially when it's Falstaff...the beer that seems to capture all the clear, golden mellowness of autumn itself.

So when you treat yourself to the season's best, bring on the Falstaff. You'll make your good time a better time with this famous Premium Quality beer...known from coast to coast as the choicest product of the brewers' art.



Falstaff Brewing Corporation of St. Louis, Mo.

AMERICA'S PREMIUM QUALITY BEER

# KABAKA MAKES A COMEBACK

Buganda king, exiled by British, returns to his country in triumph

Once again the sun shone bright upon Buganda and a great happiness filled the land. Two doleful years ago the British had expelled its Kabaka (king), Mutesa II, a trim, dark, 30-year-old onetime officer in the Grenadier Guards. The Kabaka had opposed Britain's idea for an East African federation in which Buganda (officially part of Uganda) would be linked with white-dominated Kenya and Tanganyika. Silently, stubbornly, Buganda had resisted demands that it elect a new and more cooperative king. And now its Kabaka was back.

Men, shouting themselves hoarse, drank rivers of waragi, a potent banana juice ferment. A crowd casually kicked to death a man who did not kneel before the Kabaka, and frenzied prisoners tried to fight their way out of jail to join the great processions winding under triumphal arches to the royal palace.

When Sir Andrew Cohen, the British governor who had exiled the Kabaka, bowed, smiled and said, "Glad to see you back," the assembled tribal chiefs laughed a victor's laugh.

Actually the Kabaka had made important concessions. His absolute powers were ended and he promised to be loyal to Queen Elizabeth II. But the British also had made concessions. They promised to forget about the federation the Kabaka was arguing against when he was so suddenly transported to London.



A KNEELING OVATION by cheering, handclapping but respectful throng greets Kabaka at airport.

IN ROYAL REGALIA under torn, traditional state umbrella king wears ornate costume.



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### The Finer Things of Life are made of

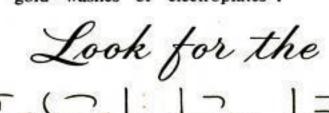
### GOLD FILLED



Craftsmen choose the finest materials to work with and Gold Filled has long been a favorite material of skilled craftsmen. Because Gold Filled is real karat gold bonded by intense heat and pressure to a supporting metal, it has many wonderful qualities. It has the rich lustre which only gold possesses . . . the reinforcement of the base metal...and gold's outstanding resistance to tarnish and wear. No wonder so many beautiful things are fashioned of Gold Filled . . . no wonder people who want to be proud of the things they own or the gifts they give, always ask for Gold Filled.

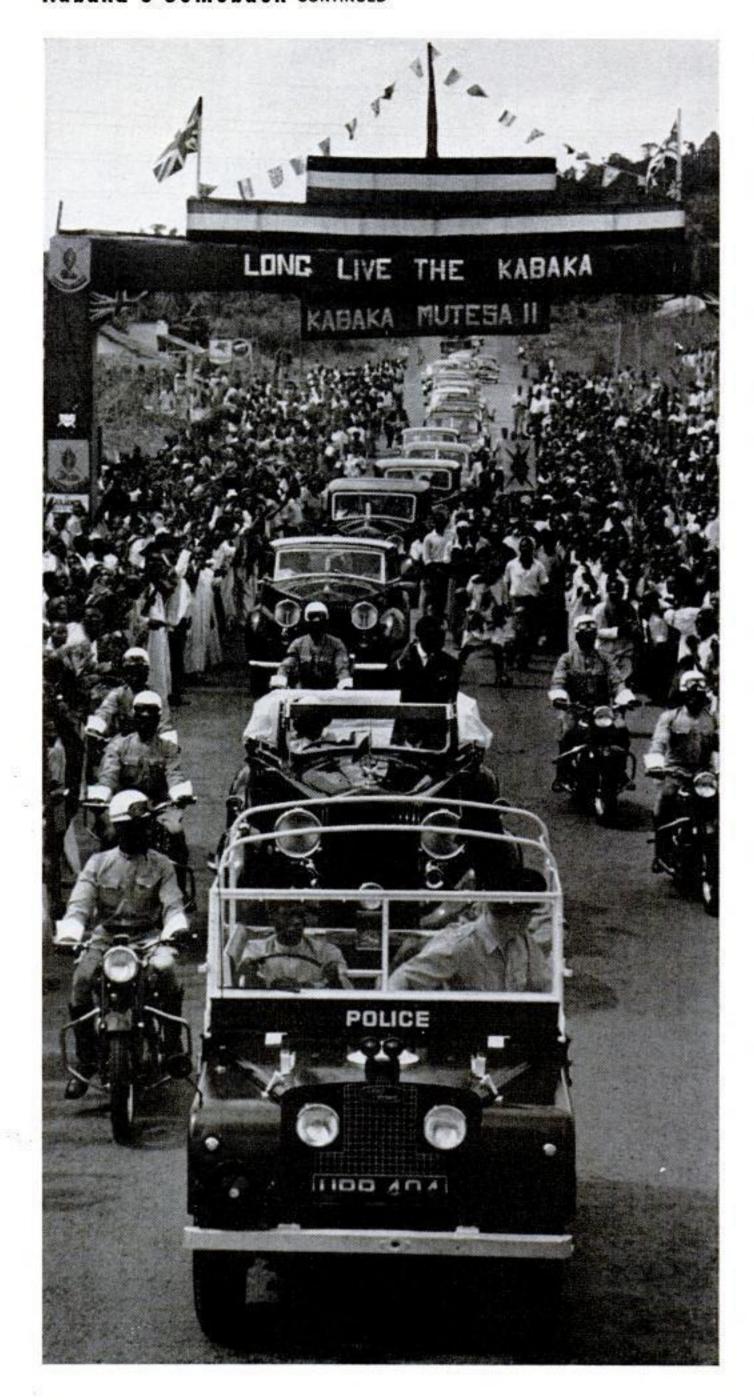
 Only real Gold Filled may bear the government regulated Gold Filled mark. It shows everyone IOK GOLD FILLED the true karat gold content by actual weight.

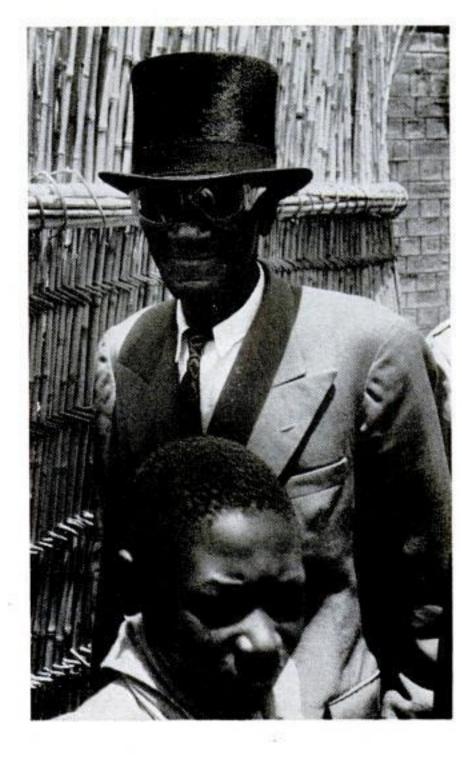
 Gold Filled products resist wear, corrosion and denting, and - in spite of their greater true value - often cost little more than gold "washes" or "electroplates".



MARK... This government mark may read 10, 12 or 14 Karat Gold Filled or "G. F."

### Kabaka's Comeback CONTINUED





FORMAL PARADE with the Kabaka standing erect in his Rolls-Royce convertible (second in line) passes under one of the 16 triumphal arches on road from the airport to palace.

FORMAL DRESS graces this Muganda who turned out in Victorian splendor and Hollywood-style tinted glasses. He had dressed so to honor the Kabaka. Then he cheered the king.

CONTINUED



It's as easy as A.1.-2-3 to make really big-time Western hamburgers! Just add a tablespoon of herb-and-spice-rich A.1. Sauce to 11/2 lbs. of lightly seasoned ground beef. Make into six patties. Cook as usual and serve with a bowl of this super-savory sauce:

Recipe from Hollywood's famous Brown Derby Restaurant

1/3 cup A.1. Sauce 2 thsps. brown sugar 8-oz. can tomato sauce 2 tbsps. salad oil Mix all ingredients together, bring to boil. Serve.

The first delicious bite tells you why A.1. Sauce has always been a table favorite for meats-why it's the modern cook's standby for marvelous flavor. If you haven't tried it, why don't you? Today!

THE A.1. SAUCE COMPANY (DIVISION OF HEUBLEIN), HARTFORD, CONN.

Spices and Flavorings.

IN GENERAL USE

CONTENTS 412 FLUID 02

### Everybody goes for Crispy Treats



# Kellogg's RICE KRISPIES and MARSHMALLOWS

Serve up some Marshmallow Crispy Treats and little hands will clean the plate quicker'n you can fill it. And that's fast. Because you can heap a platter in the time it takes to count leisurely to 360. What do you need? Kellogg's Rice Krispies, butter, marshmallows and six minutes' time.

Bet you know some little kiddies who'd love to be sweetened right now. So why not make for the kitchen and make ready some of these crispy candy treats?

### HERE'S HOW TO MAKE MARSHMALLOW CRISPY TREATS!

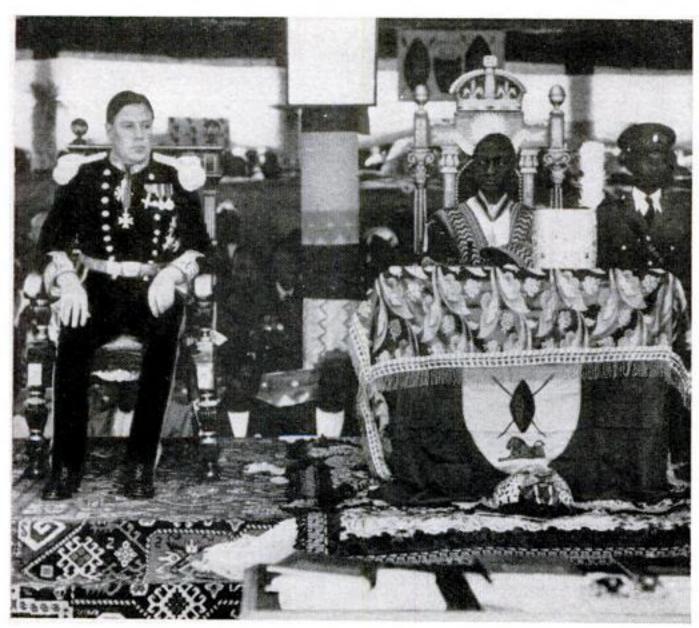
- 1/4 cup butter or margarine
- 1/2 pound (about 32) marshmallows
- 5 cups KELLOGG'S RICE KRISPIES
- 1. Melt butter in 3-quart saucepan. Add marshmallows and cook over low heat, stirring constantly, until marshmallows are melted and mixture is well-blended. Remove from heat.
- 2. Add Rice Krispies and stir until well-coated with marshmallow
- 3. Press warm marshmallow crispy mixture lightly into buttered 13 x 9-inch pan. Cut into squares when cool. Yield: 24 2-inch

NOTE: 2 cups (1 1-pint jar) marshmallow crème may be substituted for marshmallows. Cook over low heat about 6 minutes, stirring constantly.

### Kabaka's Comeback continued



PROSTRATE IN SALUTE by royal automobile, a tradition-loving Muganda wears a bark-cloth cloak revered as a symbol of his country's early times.



FROZEN FACES deck dais where British governor Sir Andrew Cohen, who expelled the Kabaka, sits beside him at signing of British-Buganda agreement.

**NEW!** MAN-SIZE CONVENIENCE HOMEMAKER LUXURY! Fairfield. ACCESSORIES Guaranteed by

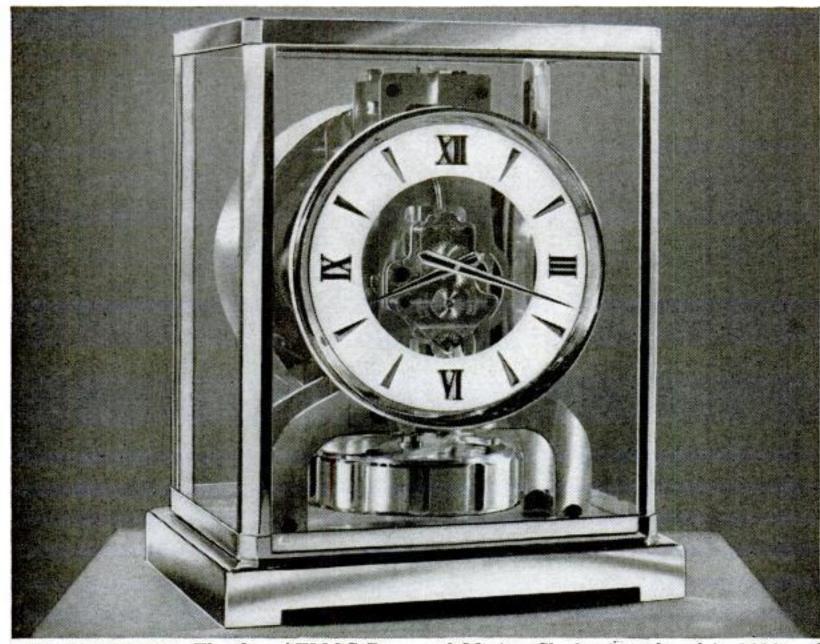
No ordinary closet fixtures these!

Here are the solid, substantial (and handsome!) accessories you've always hoped to find! Cleverly designed to do a bigger job even in small closets. They're priced right, too—most items around 2.00! Look for the complete assortment of Fairfield matched accessories in sparkling lustre chrome. Your favorite store should have them!

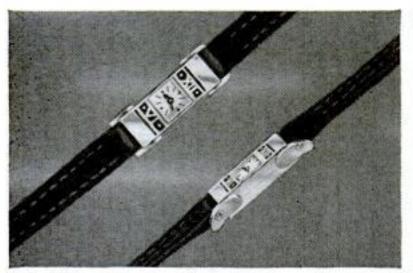
THE AUTOTRE COMPANY, OAKVILLE, CONNECTICUT, U.S.A.

World's leading manufacturer of Bathroom, Kitchen, Closet Accessories

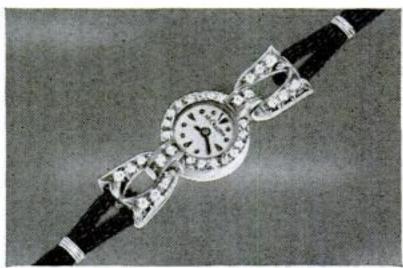
A SUBSIDIARY OF EKCO PRODUCTS COMPANY



ATMOS CENTURY. The first ATMOS Perpetual Motion Clocks, introduced in 1929 and most costly, were owned by only the very wealthy. Due to perfected techniques, the new ATMOS Century is now available at the price of a fine watch! No handwinding, no electricity-ATMOS runs silently, accurately, powered only by unfailing daily temperature changes. An exceptional gift-a most exceptional value-only \$99.50, plus federal tax.



most diminutive LeCoultre creation- watches with backwind. In hand finished



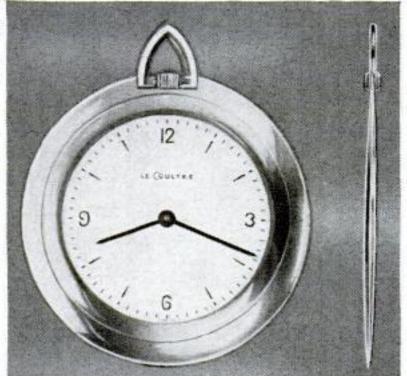
Less than one-third as wide as a dime! A — one of a series of ultra-small diamond-set exquisitely finished in platinum. \$1,375. 14K gold or platinum cases - from \$350.

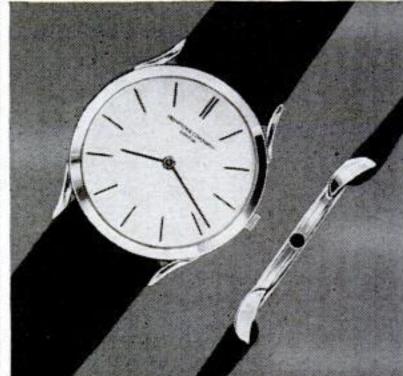
### Christmas Calls For Prestige Gifts

# LE (OULTRE

### THE MOST EXCEPTIONAL WATCHES AND CLOCKS IN ALL THE WORLD

When you give a LeCoultre watch or clock, regardless of its price, your gift shares a boundless prestige—won through over a century of exclusive LeCoultre achievement. Magnificent examples of their inventive genius and superb skill are illustrated here. Every LeCoultre timepiece combines beauty with unsurpassed quality and value. See your Authorized LeCoultre Jeweler now for "The World's Most Exceptional Watches and Clocks."



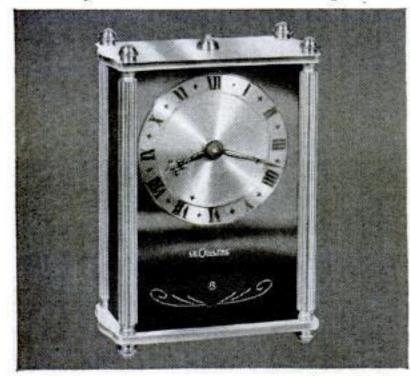


THE SMALLEST WATCH IN THE WORLD. LE COULTRE ROYAL. Fashionable elegance THE THINNEST WATCHES IN THE WORLD. Masterpieces of precision. The Pocket Watch, a LeCoultre achievement, is a work of utmost delicacy; exquisitely finished in a platinum case, \$1,800. The Wrist Watch is impeccably handcrafted by the Vacheron & Constantin associate of LeCoultre; in an 18K gold case, \$800. The side views are shown.



A GIFT TO MARK HER HAPPIEST MOMENTS. Utterly delightful and diminutive beauty MAKE HER DREAMS COME TRUE-with the exquisite loveliness of a luxurious couturier in an exclusively styled design goes hand-in-hand with practicality in each of these fine achievement. Left to right: "Dahlia", 14K gold, \$105; "Montres d'Elegance", one of a timepieces - engineered by LeCoultre master watchmakers to offer her always-reliable series of diamond-set watches in 14K gold, \$120 to \$350; "Par Excellence", one of a accuracy. Illustrated from left to right: "Wanda", "Eleanore" and "Viola" - each, \$71.50. series of ultra-small watches with backwind in 14K gold or platinum, \$350 to \$1,000.

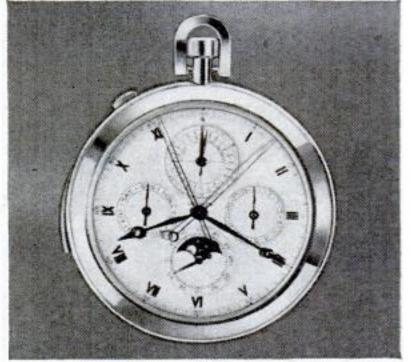




LE COULTRE MUSICAL ALARM. A truly delightful creation, awakens with a tinkling tune. 8-day jeweled lever movement clock with music box. From \$33.75, plus fed. tax.



FOR AN EXCEPTIONAL MAN. A pride-inspiring gift, equally impressive in performance and beauty. Futurematic-engineered to be the world's most accurate automatic watch, \$95; Powermatic Nautilus "S"-self-winding, waterproof\*, Reserve Power Indicator, \$85; Wrist Alarm - reminds him of appointments, awakens him each morning, \$79.50.



THE WORLD'S MOST COMPLICATED WATCH. This LeCoultre masterwork is a minute repeater, automatic calendar and split second timer! In 18K gold, \$3,850.

WORLD'S MOST EXCEPTIONAL WATCHES

### LE COULTRE

WORLD'S MOST EXCEPTIONAL CLOCKS

LONGINES-WITTNAUER WATCH



ROYAL DRUMMERS formed front rank of the crowd watching the signing of the new British-Buganda agreement. When the Kabaka spoke, the drums rolled

thunderous approval at every pause in his speech. But when the British governor in his turn spoke, the drums, now draped in leopard skins, were insultingly silent.

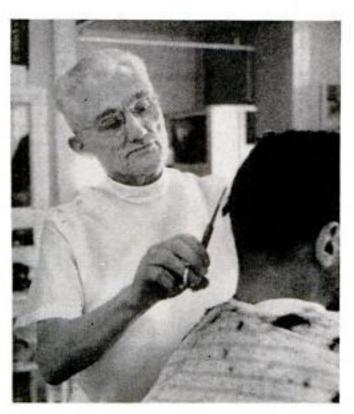


MOVING INTO THE SUNSHINE on the deck at Fitzsimons Hospital, the convalescing President wears the jaunty red pajamas with timely lettering which White House newsmen gave him. On the collar are five gold stars of his Army

rank plus a silver star Heart Specialist Paul Dudley White awarded him for "good conduct." With the President are, from left: Dr. Howard Snyder, his personal physician, Dr. Byron Pollack of Fitzsimons, Army Nurse Lorraine Knox.



GOLFING FRIEND, Ellis D. Slater, head of Frankfort Distilleries, leaves the hospital after seeing President.



BARBER Martin Himmelsbach cut the President's hair during hospital stay. "I saved some of it," he says.



FLORAL FLAG presented to President by Washington, D.C. florists has 750 carnations and 48 pompons.



DENVER FRIENDS Marshal Norling (left) and Alvin Schrepferman wait in hospital lobby before visit.



PRESIDENT'S SON John lugs tape recorder into hospital to play message from Eisenhower grandchildren.

# A FLOCK OF VISITORS AS PATIENT GAINS

### President nears end of Colorado convalescence

After the first crucial weeks of President Eisenhower's illness passed (Life, Oct. 10), each day brought new signs of his steady return to health. First he could leave the bed for an armchair, then for wheelchair trips into the Colorado sunshine and his first session with photographers (opposite page). After that the medical bulletins noted his first steps alone, his first painting. As a real token of progress, the doctors agreed one evening to the President's request for a mild Scotch and soda.

Perhaps the best indication of his increasing vigor was the growing stream of visitors to his eighth floor suite at Fitzsimons Hospital. First guests had stayed briefly and chatted inconsequentially. Now came almost all the key figures of the administration, to brief the President and consult with him. Secretary of Agriculture Ezra Taft Benson flew in to discuss the touchy farm question, economic advisers came to block out the State of the Nation message due in January. With the increased work load also came time for more old friends and companions to drop in and say hello.

Last week the President was walking freely around the hospital. Doctors decided that in another week the President could fly back to Washington and then continue his recovery at his Gettysburg farm (next page).



VISITING BRASS includes Generals Hubert Harmon and John Sprague and Mayor of Denver Will Nicholson.



WASHINGTON GUESTS are Secretary Benson, Postmaster General Summerfield plus Milton Eisenhower.



MRS. EISENHOWER leaves the hospital chapel after Sunday service. At left are Chaplain Robert Schock, Mrs. Martin Griffin, wife of hospital chief.



OLD FRIENDS of the Eisenhowers, General Maxwell D. Taylor, who is the Army's chief of staff, and Mrs. Taylor arrive at Fitzsimons for their visit.



COMRADE IN ARMS, Field Marshal Viscount Montgomery talks with reporters at Denver airport as he arrives to make his call on the President.

### President CONTINUED



**FARM OPERATOR** for the President, Ivan Feaster and his wife live 200 yards from main house. Their children often play with the Eisenhower grandchildren.



NEARBY NEIGHBORS, Mr. and Mrs. Addison Durboraw can see President's place from their front porch, and are kept busy answering tourists' questions.



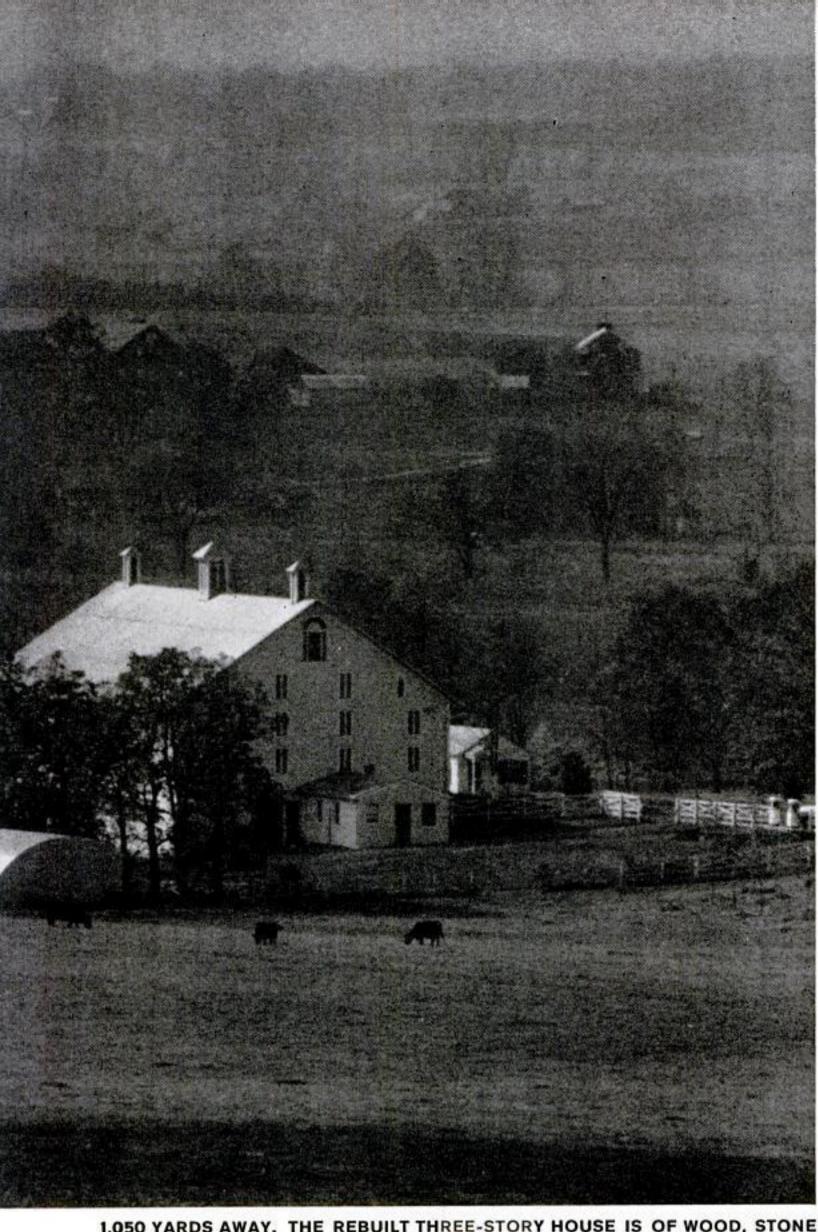
OLDTIME RESIDENTS, Russell and Martha Rohrbaugh are calm about living so close to the Eisenhowers. "I'm a Democrat, you know," Rohrbaugh says.



EISENHOWER FARMHOUSE IS PHOTOGRAPHED FROM BATTLEFIELD TOWER



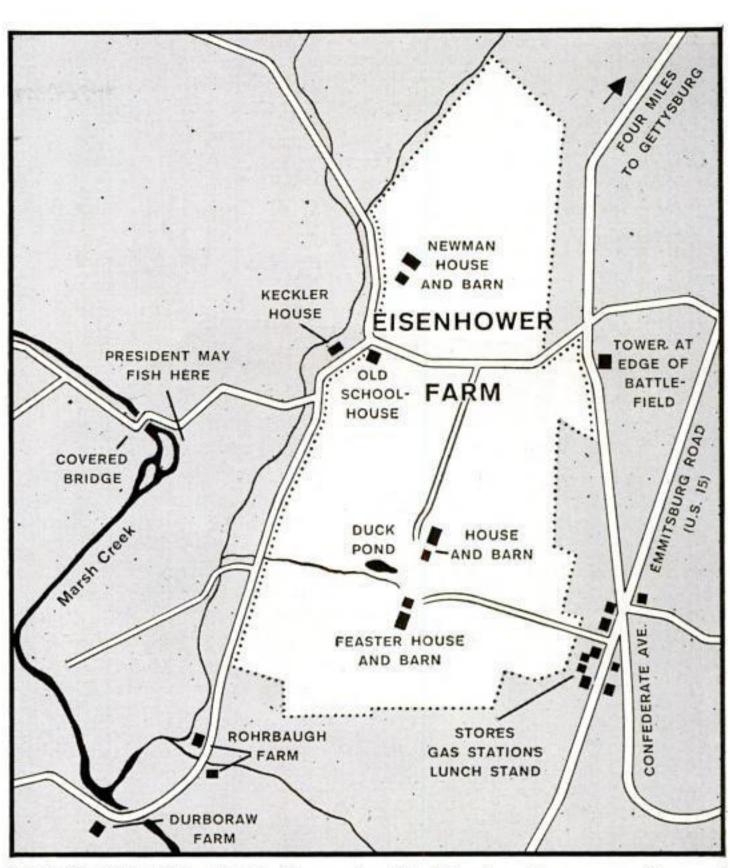
A NONFARM FAMILY, the Hugh Kecklers live across the road from the Eisenhower property. Hugh is a warehouseman in Mechanicsburg; his wife Pearl works



1,050 YARDS AWAY. THE REBUILT THREE-STORY HOUSE IS OF WOOD, STONE



in a silk mill in Gettysburg. Their sons are Jerry, 4, Tommy, 6, and Barry, 10. Of the President, Pearl says, "I hear he's very sociable. We'd like to meet him."

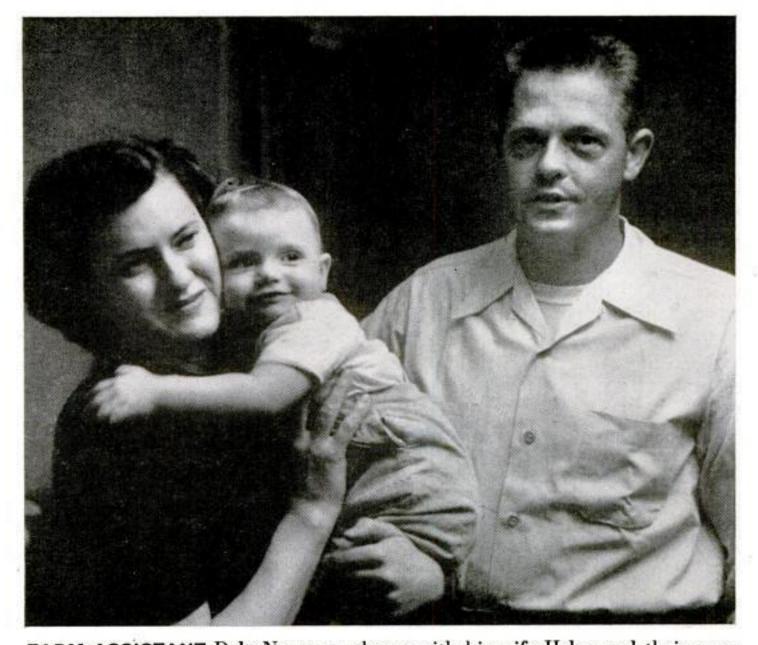


THE EISENHOWER FARM (shown in white) borders the western fringe of the Gettysburg battlefield (right). It is actually three farms run as a single unit.

### NEXT DESTINATION—THE FARM

Until now, the President has had little time to spend at his Gettysburg farm or to get acquainted with the quiet families shown here, who have proudly become his neighbors and associates. He had bought the original 189-acre farm in 1950 and left almost immediately for France and his two-year tour of duty at NATO.

In the years since, the Eisenhowers have made flying visits to watch as the old farmhouse was rebuilt and the depleted farm put in shape. They have added more land and only last July bought an abandoned schoolhouse and grounds to bring their holdings to 496 acres. From a tower built to provide a view of the Gettysburg battlefield, tourists (chaperoned by Secret Service men) will now gaze on this tranquil farm which, for a good part of the coming months, is likely to be the nation's capital.



FARM ASSISTANT Dale Newman, shown with his wife Helen and their yearold daughter Janis, helps Ivan Feaster oversee the Eisenhower farm operation.

IT MEANS SO MUCH MORE

TO GIVE ... OR GET ... A

# Hamilton



MODERNE . \$2,500.00

Winners of the coveted "Diamonds U.S.A." award (the "Oscar" of the diamond industry), these magnificent Hamiltons were chosen by America's top fashion experts for their excellence in design. The breath-taking "Enchantress." The glorious "Moderne." Both inspired examples of Hamilton's superb styling. The most beautiful watches in the world are made by Hamilton.

Other Lady Hamilton diamond-set watches from \$72.50 to \$10,000.00. Prices include Federal tax.

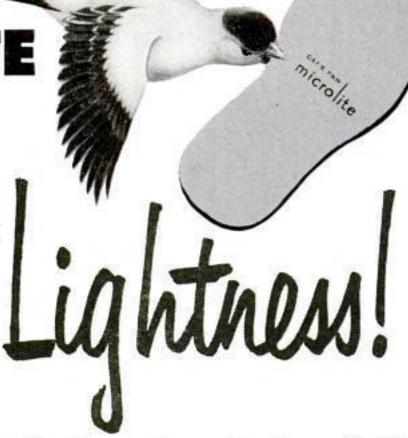
Greatest advance ever in walking comfort!

### AMAZING NEW SOLE!

MICROLITE

by CAT'S PAW

a miracle of



Lighter than leather! Lighter than rubber!



Put your feet on Easy Street with this new product of Cat's Paw research . . lighter-weight, longer-wearing Microlite soles. They're waterproof, flexible, non-marking. You'll never experience such slipper-comfort in a sole until you try Microlite! For all the family's shoes.

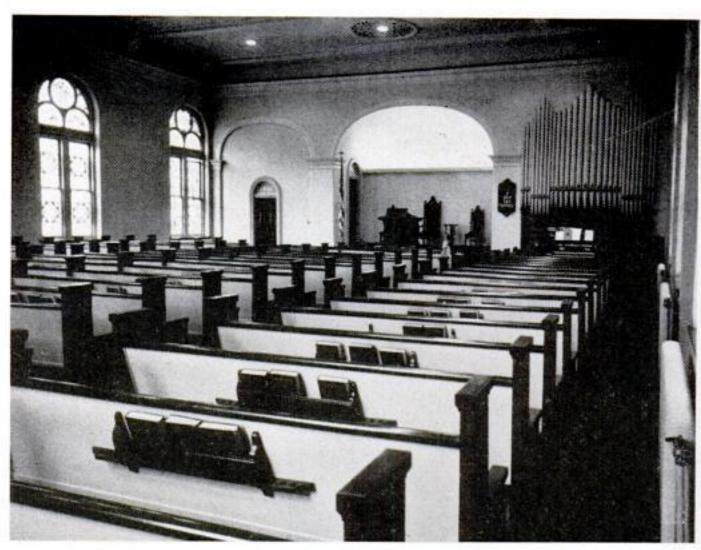
HALF AND FULL

NOW at your Shoe Repairer's ... ON NEW SHOES, TOO

Cat's Paw Rubber Co., Baltimore, Md.

by Cat's Paw

### President CONTINUED



HISTORIC CHURCH which the President attends while at farm is Gettysburg Presbyterian. Mr. Lincoln visited church the day of his Gettysburg Address.



POSSIBLE PASTIME for the President as strength returns may be fishing here near covered bridge on Marsh Creek, which abounds in bass and catfish.

# The gift with the biggest thrill... playing music without lessons!

### anyone can play the Hammond Chord Organ in 30 minutes!

Think of the fun you can have this Christmas ... playing for dancing and singing at your own holiday parties, gathering around for carols and hymns, making home a wonderful place to be! You don't have to be talented, or even take lessons to play the Hammond Chord Organ. Thousands of people have played in half an hour, easy as this:



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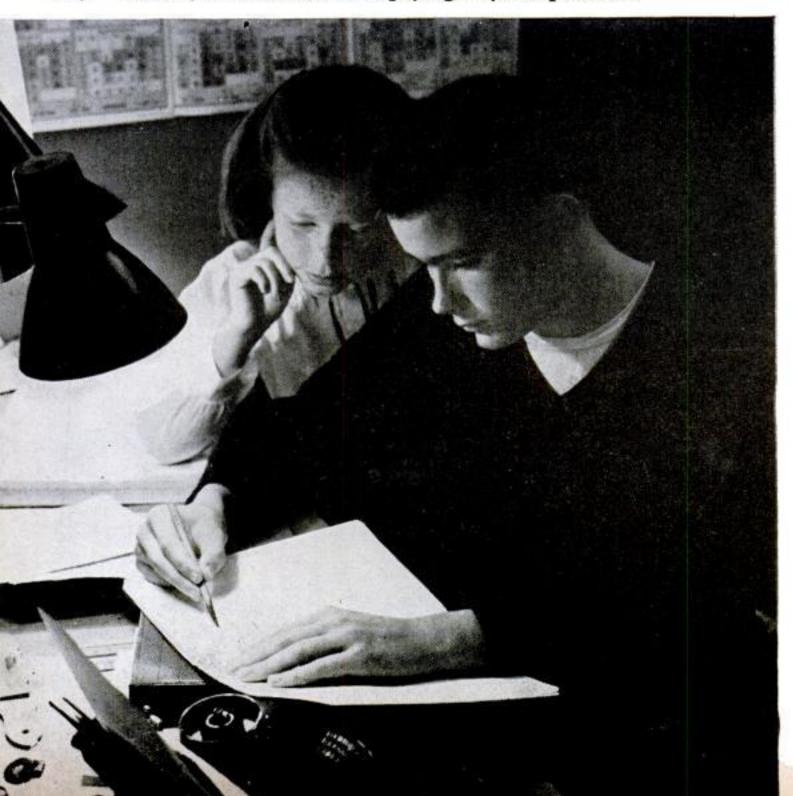
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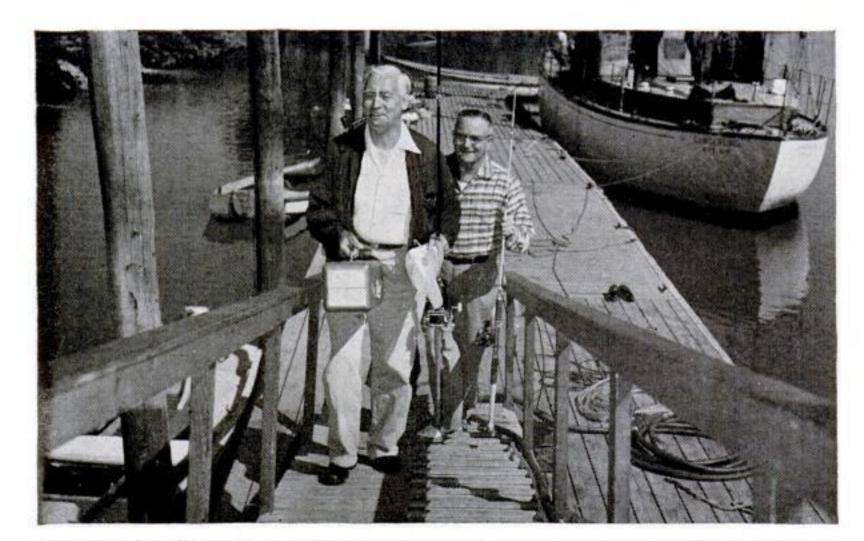
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OF GETTING CHEST COLD RELIEF

clean, and simple to apply!

... and it's so neat,

New SUPER ANAHIST DEEP-PENETRATING RUB Stimulates Circulation to Help Loosen Phlegm and Break Up Bronchial Congestion of Colds!

Here, at last, is the first great improvement in chest rubs in over 3 decades. An amazing combination of four wonder ingredients so dramatically effective . . . you can actually see it work.

Minutes after Super Anahist Deep-Penetrating Rub is applied, a healthy red glow appears on the skin. That glow means that circulation is being stimulated in the affected area. Rich, warm, tissue-building blood is being rushed to lungs, bronchial tubes and aching muscles. Phlegm loosens, rack-

gin to clear . . . aches and pains are relieved quickly and naturally.

towels to maintain heat.

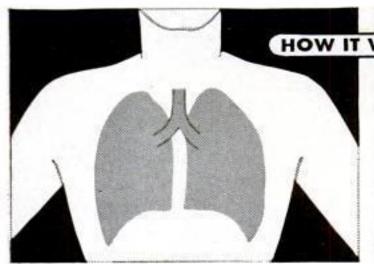


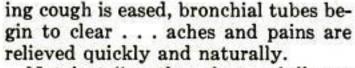
Diagram of bronchial area usually affected by chest colds.

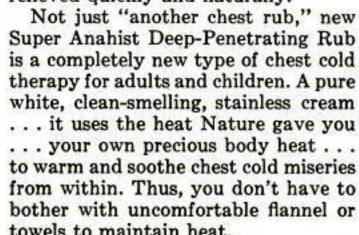
BEFORE: When a chest cold strikes, it rapidly spreads throughout the bronchial area. Dry coughing begins . . . throat linings get dry and sore ... muscles tighten and ache.

### Helps You Sleep, Keeps Working To Break Up Congestion!

Super Anahist Rub helps you get the rest you need when you have a cold. Applied before retiring, it helps break up congestion-ease racking coughAFTER: Super Anahist Rub goes to work instantly. Warm blood is rushed to lungs, bronchial tubes, aching muscles. Phlegm loosens, cough is eased, aches and pains are relieved.

relax knotted muscles, that keep you awake. It keeps working while you sleep, so you wake up soothed and relaxed. And it's absolutely stainless.





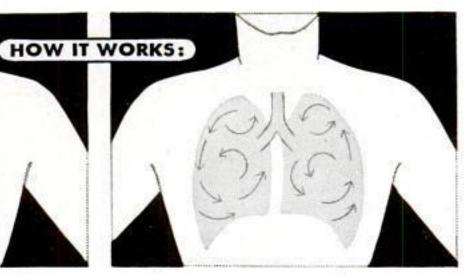


Diagram showing area of relief-bringing action of Super Anahist Rub.

#### Children love Super Anahist Rub's gentle, And like every other product in the Anahist line, Super Anahist Deep-Penesoothing warmth . . . warmth they can see in the form of a healthy red glow on their trating Rub is unconditionally guaranteed. It's proved safe, yet effective, in clinical chest. They love the fast relief it brings from congestion, coughing, muscular aches and pains.

And you'll like Super Anahist Deep-Penetrating Rub because it's so easy to apply. No muss, no fuss, no bother . . . no need to worry about staining bedclothes or linens.

tests. If not completely satisfied with results, return unused portion to Anahist Co., Inc., Yonkers 2, N.Y., for a full refund of your purchase price. Get a tube of new Super Anahist Deep-

Penetrating Rub at your favorite drug counter, today.

### Show This to Your Doctor

The therapeutic action of Super Anahist Deep-Penetrating Rub is derived from the following main ingredients:

(a) Methyl nicotinate (counter-irritant vasodilating ingredient): This ingredient penetrates the skin, rapidly and easily.

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(c) Thonzylamine hydrochloride (exclusive anti-histaminic ingredient): To allow maximum benefits of ingredients without side effects.

(d) Thonzide (penetrating ingredient): Employed in this ointment to facilitate absorption and to allow a more rapid and even therapeutic effect.



\* A development of the Anahist Research Laboratories \*



HOLDING OFF GREEK SOLDIERS, YOUNG ALEXANDER (RICHARD BURTON) SAVES LIFE OF HIS FATHER (FREDRIC MARCH), WHO LIES AT THE ENEMY'S MERCY

### BOY WHO TOOK THE WORLD

### LAVISH FILM SHOWS ALEXANDER AS A COMPLEX HERO

Outside of Napoleon or Julius Caesar it would be hard to pick a warrior whose life lent itself more readily to Cinemascopic scenes of great conquest than Alexander of Macedonia, who started his military career by saving his father's life (above) when he was only 18 and went on to conquer the whole known civilized world before he was 30. Robert Rossen has taken full advantage of such raw material to film, in his forthcoming Alexander the Great, some of the busiest battle scenes in movie annals. At a cost of \$4 million he has followed Alexander's grandiose career from Chaeronea to Gaugamela and left little of war's horror to the imagination.

But while much of Alexander is spectacle and high horse opera, Producer Rossen, a serious film maker (All the King's Men), is not given to blood and thunder for its own sake. He sought to portray a psychologically complex young man who tried to unify the world by force and only succeeded in destroying himself. Rossen spent three years researching his subject and the result, despite all the blood, sweat and spears, is a thoughtful picture of the conqueror that might please even Plutarch. Which version of Rossen's Alexander moviegoers will remember best—the confused idealist or the early-day Davy Crockett—remains to be seen.

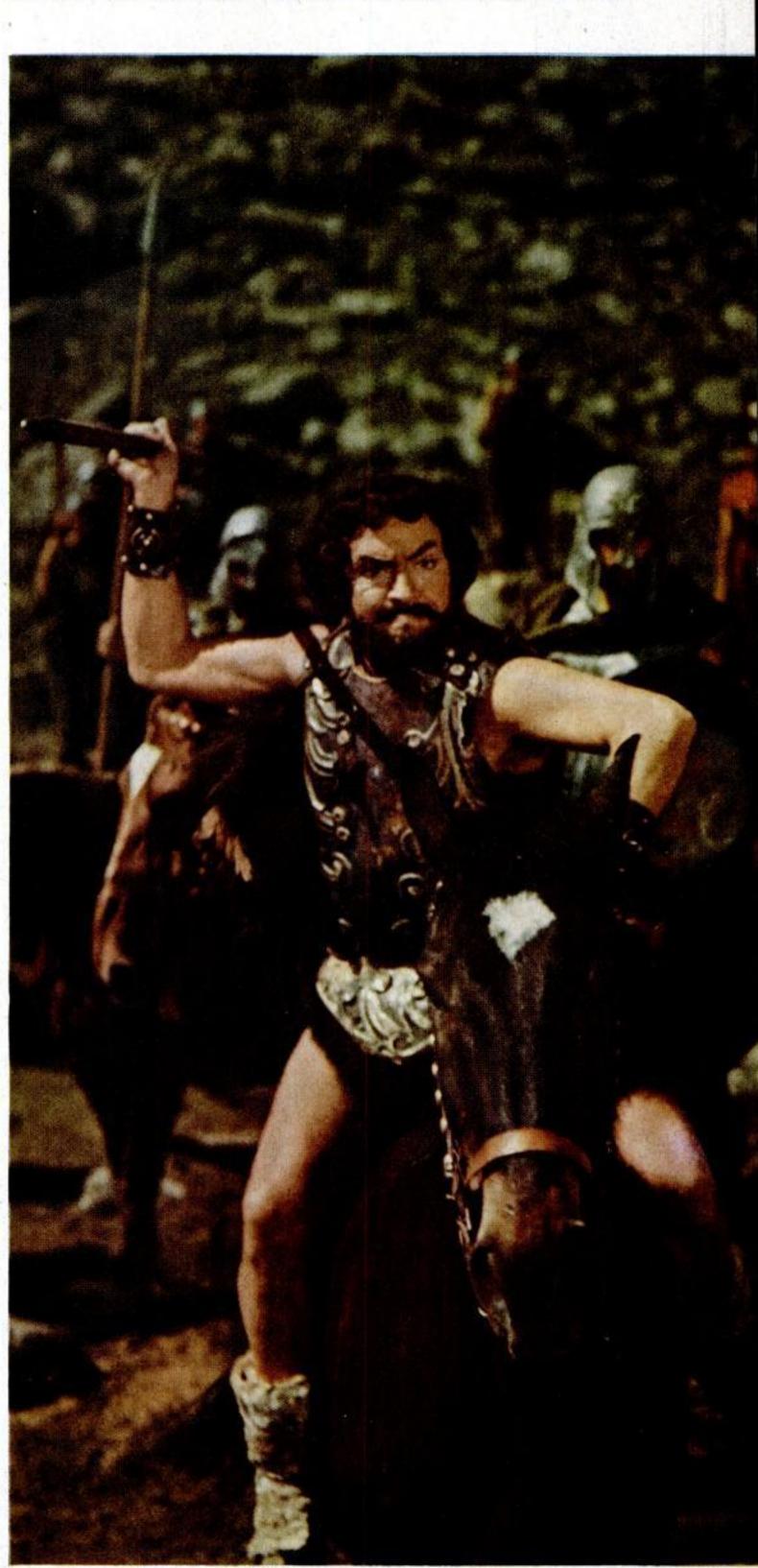
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### V-G DAY IN 348 B.C.

Though Alexander was filmed in Spain for reasons of economy, terrain was picked to match actual locales of the Macedonian's conquests. Rossen's quest for authenticity further extended to hiring, as technical adviser, Prince Peter of Greece, an anthropology expert. It also led him to show, in Bruegelesque scenes like the orgy of King Philip's men at left following victory over the Greeks at Olynthus, the barbaric environment Alexander was born into and tried to grow out of in his plan to unify the world.

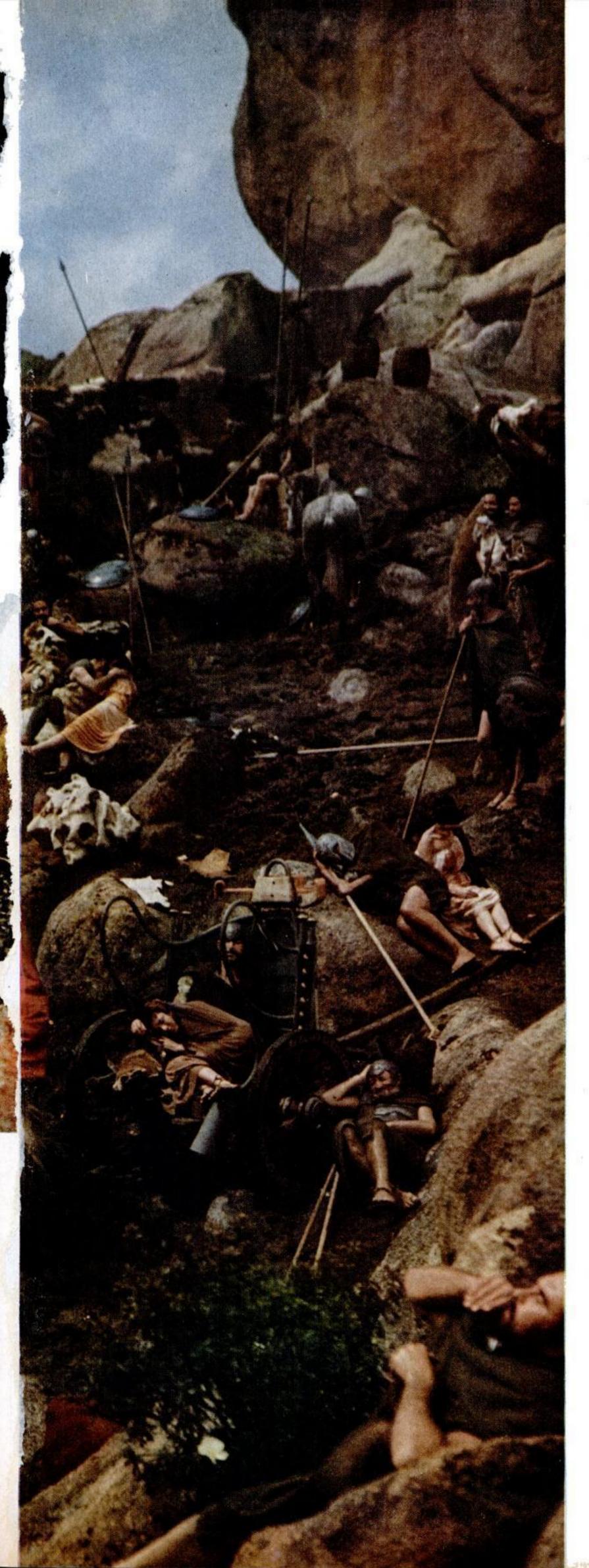


ENRAGED CONQUEROR, Alexander's father Philip, gets ready to skewer a vanquished Greek who refuses to bow to uncouth Macedonian.

VICTORIOUS ORGY, following defeat of Greeks at Olynthus, is celebrated. After the battle a messenger brings news of Alexander's birth.









FAMOUS PHALANX, reputedly invented by King Philip and employed by son Alexander continually on his march through Asia, is used in Battle of Granicus

sequence against Persians. Technique, copied later by Napoleon, entailed broad, thick line of impenetrable shields behind which cavalry could form for attack.

### FILM'S CAMPAIGN BOON FOR SPAIN

Alexander was a bonanza for Spanish actors, craftsmen and technicians, who pocketed more than three quarters of the film's budget of \$4 million. For the battle scenes some 6,000 extras wore 600 suits of armor, 230 beards, 50 scars, 36 plastic noses and 40 wigs, carried 6,500 assorted spears and drove 42 chariots. The Madrid mounted police, whose chief played the part of a high priest traveling with Alexander in the film, supplied some of the cavalry support. The rest came from 300 army cavalrymen whose leader was only nervous that the long (February to July) shooting wouldn't end on time—his troops were signed up to go to work immediately in another film.



GORDIAN KNOT, which legend said would be untied by Asia's conqueror, is cut by Alexander in film.

BATTLE OF CHAERONEA, Greek rout, ended Athenian supremacy, united Greeks under Philip.





THE PERSIAN CAVALRY, lined up on bank of the River Granicus (actually River Jarama in Spain), prepares to meet Alexander the Great's forces. Though

outnumbered by the Persians, Alexander, according to history, won the battle of Granicus and started his triumphal progress through Asia Minor into India.







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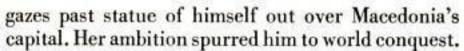


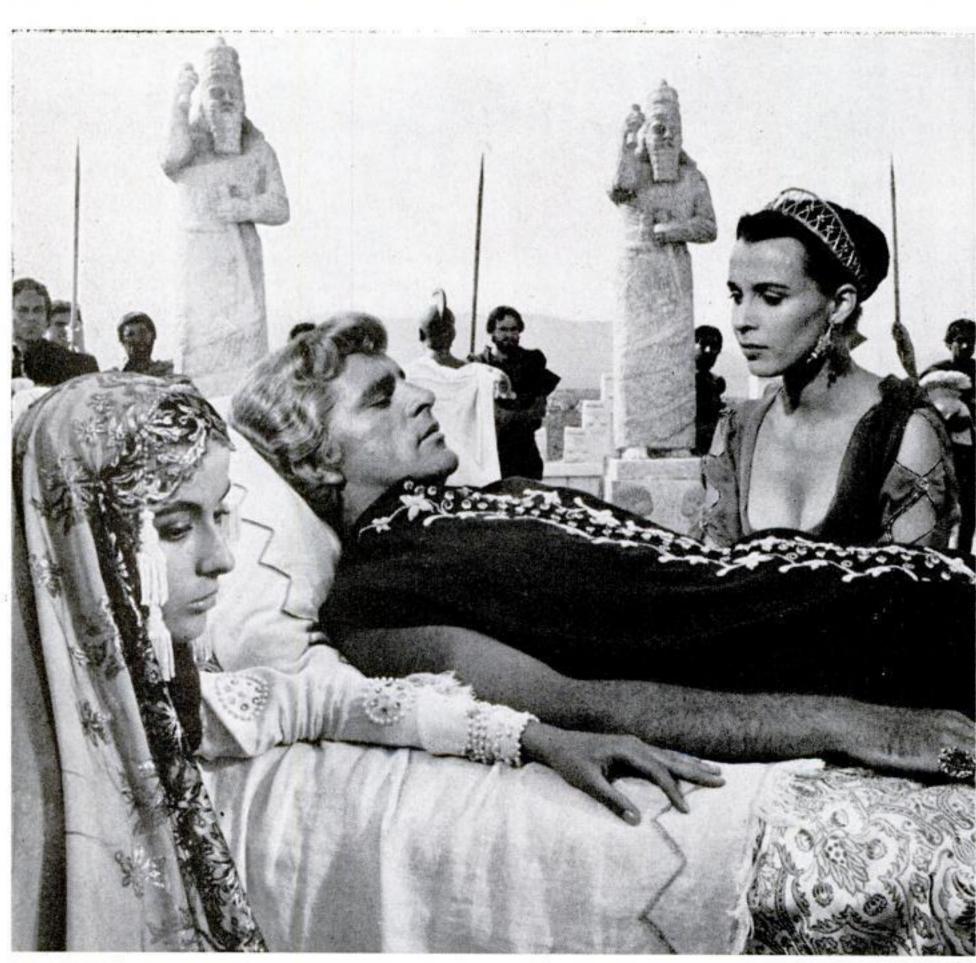
Continental Division • Ford Motor Company

### WOMEN IN HIS MOVIE LIFE AND A ROYAL TECHNICIAN



ALEXANDER'S MOTHER (Danielle Darrieux), divorced by King Philip, is comforted by son who



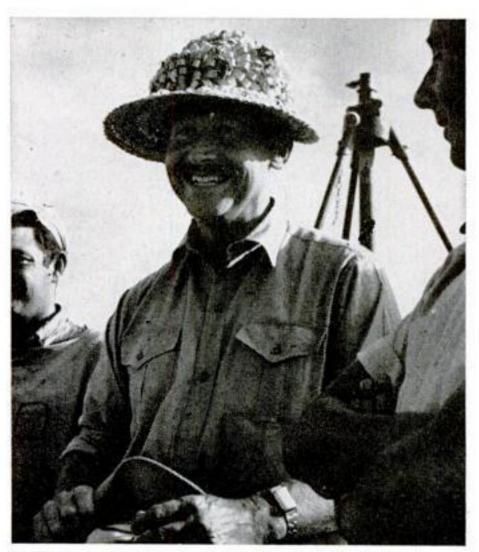


HIS WIFE AND SWEETHEART mourn over Alexander, dead at 32. At left is Persian wife (Teresa

del Rio) whom he married for political reasons. At right is his true movie love, Barsine (Claire Bloom).



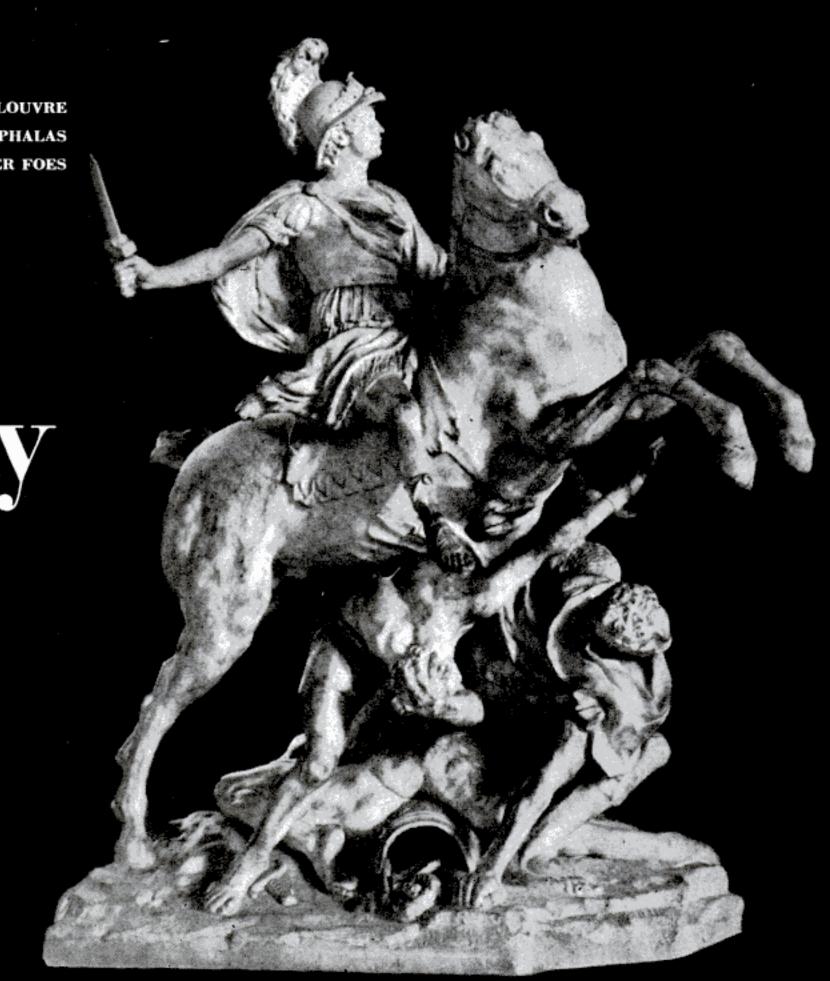




MANY-HATTED PRINCE, Peter of Greece, a renowned anthropologist, was retained by movie-makers, kept constant lookout for historical inaccuracies on set. He enjoys collecting out-of-the-way hats in world travels, such as fur-trimmed Tibetan headpiece at top and the Spanish straw at bottom.

PUGET'S STATUE IN LOUVRE
SHOWS ALEXANDER AND HORSE BUCEPHALAS

The Mystery
That Was
Alexander



# A DISTINGUISHED HISTORIAN RECOUNTS THE BRIGHT LEGENDS AND PROBES THE ENIGMA OF HISTORY'S GREATEST CONQUEROR

by SIR HAROLD NICOLSON

MULTIPLE and strange are the legends woven around the name of Alexander the Great. In the Moslem tradition he is represented as the young hero, horned as a ram, who cast down the idols of the heretics; the Persians assert that he was in fact the son of their own Ochus; according to one early romance, he was the child of an Egyptian magician who taught him how to destroy armies by modeling them in wax and throwing their effigies upon a brazier.

In spite of these romances, Alexander, although legendary, was never mythical. There are indeed few great figures of the past whose lives are so precisely documented: no less than five of his immediate friends wrote their memoirs. There was Ptolemy, one of the most effective of his younger generals, who founded the Egyptian dynasty which lasted for 300 years and was extinguished only on that grim night when Cleopatra nursed the adder to her breast. There was the bluff Cretan sailor, Admiral Nearchus. There was Callisthenes, the nephew and pupil of Aristotle. There were Aristobulus and Onesicritus, both high-ranking officers in the army and navy. It was upon their firsthand and detailed records that Arrian and Plutarch based their biographies.

Yet even when the story has been stripped of all that is irrelevant or improbable, even when we have studied the facts accumulated and sifted by generations of scholars, there remains outside the radius of positive knowledge a haze of radiant and entrancing mystery: we are left with six enormous question marks.

Of what shape and substance was this miraculous youth? By what dreams and demons was his imagination haunted? What imperatives came to mold and steel his ambition? By what magnetic force was he able to keep his mixed army together in the wilds of Asia for 10 glorious but frightful years? What destiny impelled him to push onward, ever further into the unknown? Above all, what did Alexander really feel and think about himself?

This is not an account of campaigns, battles or conquests. It is

an examination of the man himself. It is best therefore first to provide the reader with the stark outline of the story in almost diagrammatic form:

356 B.C. Alexander is born at Pella, the son of Philip II, King of Macedonia, and his wife Olympias, Princess of Epirus.

343 B.C. He is instructed at Mieza by the philosopher Aristotle. 340 B.C. In his father's absence he is appointed Regent of Macedonia and fights his first campaigns against the Balkan tribes.

338 B.C. At the age of 18 he commands the left wing of the Macedonian army at the battle of Chaeronea and defeats the Thebans.

336 B.C. On the assassination of his father he becomes King of Macedonia at the age of 20.

335 B.C. In lightning campaigns he reduces to submission the barbarians of the north, east and west, and after the capture and destruction of Thebes frightens the rest of Greece into electing him their commander in chief in the war against the Persians.

334 B.C. At the age of 22 he leads his army into Asia and wins the battle of the Granicus.

333 B.C. He defeats the King of Persia at the battle of Issus. 333–331 B.C. He consolidates his conquests in Asia Minor and is recognized as Pharaoh of Egypt. He captures Tyre and thereby deprives Persia of all seapower.

331 B.C. At the battle of Gaugamela he finally defeats Darius the Persian and becomes King of Kings.

329–328 B.C. He pushes on into Central Asia.

327 B.C. He marries the Bactrian princess Roxane.

327-326 B.C. The expedition into India.

June 13, 323 B.C. He dies at Babylon, aged 32 years and 8 months. The mere skeleton of the story, as written down in dates, distances and sequences, is sufficiently astonishing: at the age of 25 this ardent stripling had conquered almost the whole known world. The facts are known; it is the psychological background that remains perplexing.



the fine piecrust mixes that are the quick, sure-success way to flaky piecrusts. But when it comes to the filling, you'll certainly want to get the one Pumpkin that insures a perfect pie. That means Libby's.

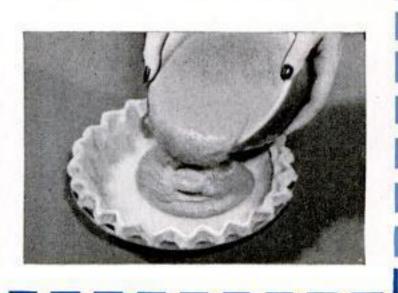
made from specially cultivated "pie pumpkins," and packed Libby's tried-and-true way to give you vel-vet-rich, custard-like fillings every time. (Never, never a "dry" pie or a "runny" filling with Libby's!)

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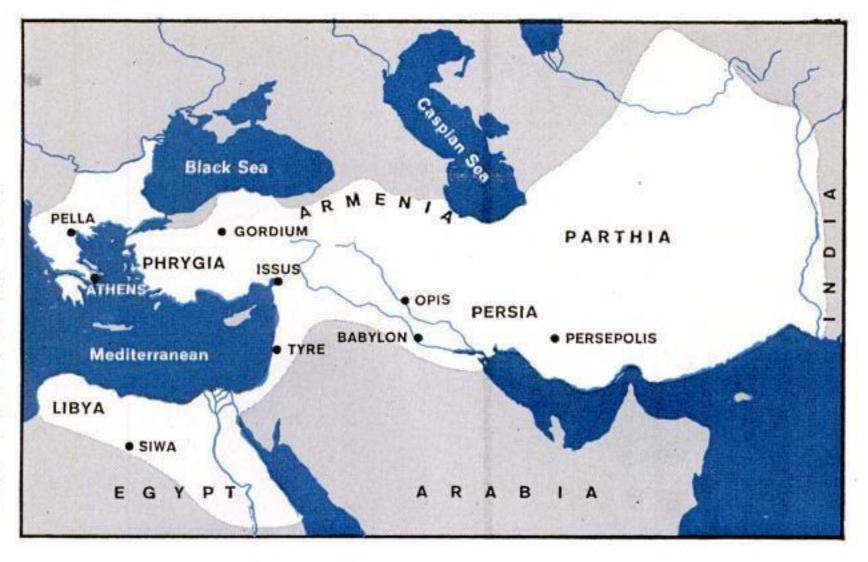
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EMPIRE of Alexander stretched from his native Macedonia across the entire known world to India. The highlights of his life include his birth at Pella, defeating the Persians at Tyre and Issus, cutting the Gordian knot at Gordium, hearing a secret prophecy at Siwa, destroying the Persian capital of Persepolis, overcoming army mutiny in Opis and dying of fever at Babylon.



#### ALEXANDER CONTINUED

Even around the circumstances of his conception and birth there hung during his lifetime a cloud of mystery and superstition. His father, Philip II, was a man of outstanding military and diplomatic genius, even though the Athenian orator Demosthenes denounced him as "a barbarous pest from Macedonia-that country which cannot even provide a decent slave." Within a few years after his accession Philip had disciplined his rough peasants and mountaineers into a standing army possessed of the invincible phalanx, which the mercenary forces of the Greek city-states were wholly unable to withstand. The victory of Chaeronea in 338 rendered Philip the master of all Greece. He was assassinated at the city of Edessa at the very summit of his capacities in the year 336.

It is recounted that Philip first met Olympias, mother of Alexander, at a spring festival on the island of Samothrace. Theirs was not a happy marriage. Olympias, who claimed descent from Achilles, came from the rugged mountains of Epirus and was half Albanian. She indulged in secret religious rites and orgies, and was regarded by the citizens of the Macedonian capital of Pella as an awe-inspiring witch who cast spells upon her enemies and roasted her rivals over slow

charcoal fires.

On the night before her marriage Olympias dreamed that a thunderbolt, enveloped in flames, had crashed into her womb. She took much pleasure in repeating this dream to her attendants. Later, Philip, on retiring to rest, looked through a chink in the door of his wife's bedroom. He was surprised to see her in bed with an enormous snake. He sent a mission to the oracle at Delphi to ascertain the meaning of this portent. The oracle replied that the snake must have been some god in disguise and that as a punishment for his irreverence Philip would lose (as indeed happened) the sight of the eye that he had applied to the door.

Parts of this fairy story must have been repeated to Alexander by his nursery maids when he was a child. He did not dismiss it as entirely fantastic. Philip also remained forever uncertain whether Alexander was really his human son. From that moment he kept aloof from Olympias in superstitious fear. He had other wives and other children, all of whom were murdered by Olympias after Philip's death. And she herself was eventually murdered seven years after her great son had been buried among the sands of Egypt.

In spite of the dark doubts that would assail him, in spite of the disgraceful scenes that would occur between them, Philip from the first recognized the amazing physical and intellectual power of his heir. He took him as a child away from the women and placed him in charge of his wife's kinsman Leonidas, with instructions that the boy should be nurtured with the utmost rigor. He was conditioned to endure without a whimper the extremes of heat and cold, of thirst and hunger. He was never allowed either a blanket for his limbs or a pillow on which to rest his golden head. It was this training that endowed his tough little body with almost superhuman powers of endurance. Yet for all his muscular energy, for all his incredible audacity, Alexander never quite conformed to the type of perfectly normal male. He was bored by games, he hated having to preside so frequently at athletic contests, and women left him cold. Indeed, so distressed was Olympias at the sexual frigidity of her son that she summoned from Thessaly the courtesan Kallixene and told her to initiate Alexander into the precocious passions expected of a Macedonian prince. Kallixene was not a success.

When Alexander was 13 years of age, his father summoned to Macedonia the philosopher Aristotle, the greatest teacher of all time. In order to remove him from the fierce petting of Olympias and the court atmosphere, Philip told Aristotle to set up his school near the remote country village of Mieza. Alexander was accompanied to this school by certain picked sons of the Macedonian nobility, among whom were Hephaestion, Ptolemy and Harpalus, the closest companions of his later

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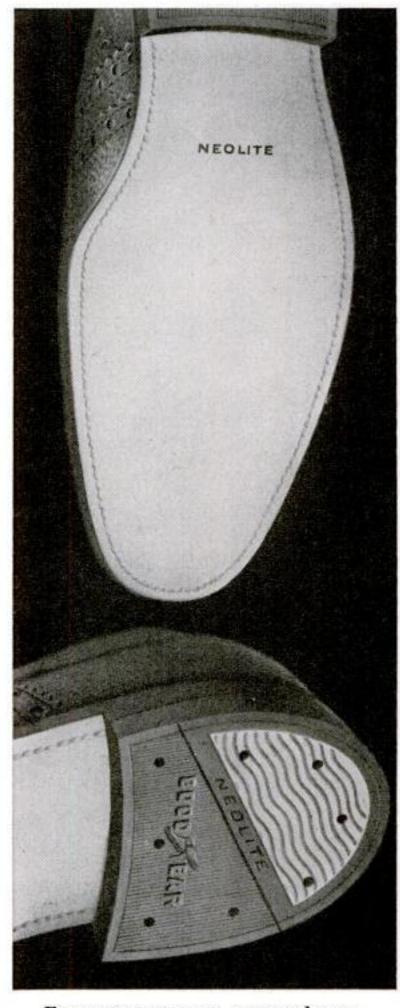
NICOLSON

Sir Harold Nicolson was born 69 years ago in Tehran, Persia, in the heart of Alexander's empire. He has had one of the most distinguished careers of his generation, both in public life and as a man of letters. For 20 years a career officer in the British Foreign Service, he was one of his country's delegates to the Versailles Peace Conference and has held many important diplomatic posts. From 1935 to 1945 he was a member of Parliament. His books include notable biographies of King George V, Tennyson, Swinburne and Byron as well as interpretive histories of European diplomacy such as The Congress of Vienna.

THE AUTHOR

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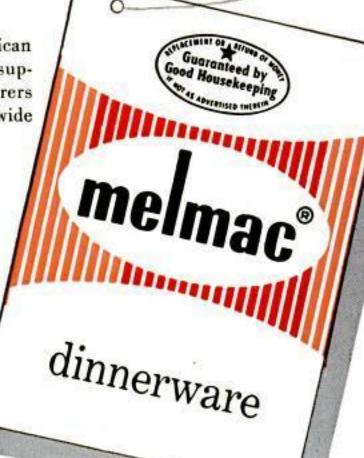
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#### ALEXANDER CONTINUED

adventures. The boys were taught ethics, politics, rhetoric and science, and they were told that the purpose of education was to acquire, not information only, but an abiding zest for further knowledge. Unflagging curiosity, Aristotle insisted, was the sure test of the intelligent man.

Much of Alexander's inquisitiveness must be ascribed to the teaching of Aristotle. During all his campaigns he never lost his passionate interest in geography, anthropology, meteorology and



FATHER of Alexander was Philip of Macedonia.

botany. He took an amateur interest in medicine and would embarrass his generals by insisting on prescribing for them potions and poultices of his own invention. For this favored and important pupil Aristotle wrote two special treatises on the art of ruling and the method of establishing colonies. He set before him the ideal of a philosopher king, ruling the world for the benefit of all mankind; he inspired him with the wholly un-Greek conception of the state embracing more than one nationality; he suggested to him the surmise of a divinely appointed mission. In later years Alexander referred to certain "esoteric mysteries"; these

too Aristotle had communicated to him and Alexander begged his former master not to impart them to others. Undoubtedly Aristotle stimulated the natural mysticism of his pupil, training him to believe in the transcendental, never to admit the impossible, and to dream great dreams. Certainly it was from Aristotle that he derived an obstinate faith in his own destiny, a certain fatalism, and those vast visions that haunted him until his death.

SUCH parentage and training were not what a modern psychiatrist would recommend. For his father, Alexander felt admiration, mingled with resentment and even hatred. To his demon mother he was profoundly devoted. In after years, when he was far away, letters reached him from Antipater, whom he had left behind as Regent of Macedonia, complaining that Olympias was rendering ordinary government, and even life, impossible. "Antipater does not understand," sighed Alexander, "that 300 letters from him mean less to me than one tear from my mother's eyes." Yet as a child he had often seen her slobbering in rage or writhing upon the floor in delirium. As a boy, on a wild night celebrating a victory, he had watched his father staggering intoxicated over the naked corpses of Athenians, brandishing his sword like any drunkard

and belching out a jingle about his old detractor Demosthenes under the great gray mountains and the watching moon. Leonidas had conditioned his body, Aristotle his mind. These harsh experiences and tremendous influences were not such as to create an integrated personality. Alexander won many great victories by sheer force of will, but the greatest of all his victories was that which, with frequent setbacks, he achieved over the discordance within himself.

We know something at least about his personal appearance and habits. He was of short stature and muscularly built. He had long fair hair and was clean-shaven. He

MOTHER was Olympias, a cruel, strange woman.

had a tender skin which burned scarlet and not brown in the sun of Asia. He had a way of leaning his head sideways, drooping it over his left shoulder. All authorities agree that he possessed, like Adolf Hitler, magnetic and "astonishingly melting" eyes. To the charm and gentleness of his voice and bearing there are many testimonies. His rage, when it mastered him, could be terrific. Strained by many battles and many wounds, in later life he became irritable and impatient; he started to drink heavily. His power of work was phenomenal: he could do without sleep and food, yet from time to time, when exhaustion came upon him, he would retire to his tent and sleep without waking for 36 hours.

Although in general modest and reticent, he would, when drunk. brag embarrassingly. He must have been a very formidable young man. Long after his death, the Macedonian noble, Cassander, who was no neuropath, was walking slowly up the Sacred Way at Delphi. Turning a sharp corner, he came suddenly face to face with Lysippus' life-size statue of Alexander. The knees of Cassander began to knock together and the sweat beaded his forehead.

Such was the boy who at the age of 20 succeeded to the throne

CONTINUED



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At a time like this—or any time—Delco-Remy 12-volt electrical systems assure high-compression engines faster starting.

That's because a Delco-Remy cranking motor, powered by the rugged 12-volt Delco battery, actually spins the engine up to 50 per cent faster.

### Quick action!

And out on the road, Delco-Remy 12-volt electrical systems provide better ignition, under all road conditions. An ample flow of electrical energy is fed to spark plugs at all speeds and during rapid acceleration.



Today's high-compression engines need the extra electrical power of Delco-Remy 12-volt systems.

# action electrical systems

What's more, these new 12-volt systems supply greater electrical reserve—as much as 30 per cent more. More than enough electric power for basic needs of starting, ignition, lights, heater, radio and horns . . . as well as for the many optional electrical conveniences.

Another advantage: improved 6-volt and the new 12-volt electrical systems are General Motors products... made by Delco-Remy, a trusted name "Wherever Wheels Turn or Propellers Spin."

The famous Delco-Remy line includes: Generators • Regulators • Cranking Motors • Distributors • Ignition Coils • Klaxon Horns • Flexible Cable Controls • Directional Signals and Control Switches • Delco Batteries...for Passenger Cars, Trucks, Buses, Farm Tractors, Air and Marine Craft and Industrial Applications.

Delco-Remy Division of General Motors, Anderson, Indiana

## Delco-Remy

ELECTRICAL SYSTEMS



GENERAL MOTORS LEADS THE WAY





PUPIL AND TEACHER, young Alexander (left) listens to Aristotle, who taught the value of curiosity and gave him the dream of ruling other lands.

### ALEXANDER CONTINUED

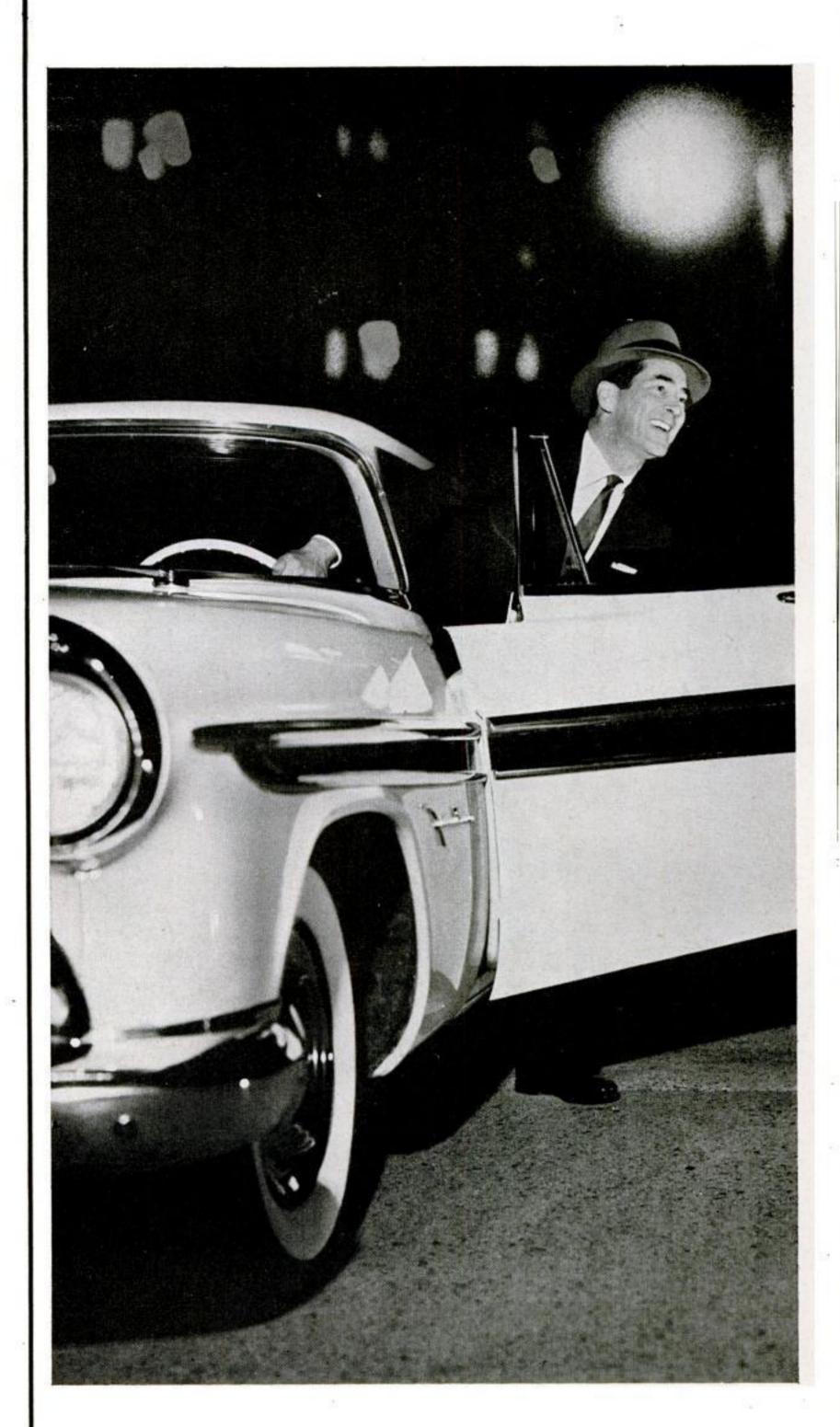
of Philip II and became possessed of the most powerful military weapon, the Macedonian phalanx, that the world had yet known. This famous formation consisted of 9,000 men, divided into six divisions of 1,500 each, and armed with the sarissa, or pike, 18 feet in length. Although the sarissa could outrange any contemporary hand weapon, and although the phalanx, with its shields locked and its pikes leveled, from the front constituted an impenetrable human fortress, it was too cumbrous a unit for quick offensive movement. It served rather as a mobile base and would advance with frightening precision against troops who had already been harassed and thrown into confusion by the cavalry, the archers, the javelin formations and the light armed infantry. The latter would frequently deride the phalanx as being composed of warriors who watched others do the fighting. But it was the phalanx, wheeling slowly like some prehistoric animal or horrible machine, advancing inexorably with its frightful battle cry and the clashing of shields against the pikes, that forced even the bravest enemy to scream and run. Such was the terror of its inhuman aspect that on one occasion Alexander completely demoralized some hill tribes merely by putting the phalanx through its drill upon the plain below. How could it be expected that this youth, endowed with genius and ambition and possessing this irresistible military machine, would hesitate to embark on a career of conquest such as the world never witnessed either before or since?

#### A pledge of revenge

EVEN if Alexander had been afflicted with Hamlet's disinclination to accept responsibility, he would have been forced by circumstances to undertake a campaign against the Persians. Philip had publicly pledged himself to avenge the wrong done to Greece by the invasion of Xerxes in 480. Alexander had been accepted by the League of Corinth, representing all the city-states with the exception of Sparta, as commander in chief in this great campaign of retribution. Even if Alexander had been unwarlike he would have been obliged, unless he were to sacrifice forever what some regarded as his upstart claim to represent the might of Hellas, to cross into Asia and to meet the King of Persia in the field.

Alexander was not unwarlike. He was aflame with martial ardor and ambition. "His love of fame," writes Plutarch, "was more to him than his kingdom or his life." Yet what is so fascinating about Alexander is that even his ambition, limitless though it was, was of subtly different quality from that of other brave young men. Certainly he aimed at conquest, honor, glory and fortune. Yet he would have acquired all the glory a man could wish for, if after his victory at Issus he had accepted the Persian offer of all their Empire west of the Euphrates. There was something in him that drove him ever further toward the unknown, a sort of mystic insatiability. Arrian, relying probably on Ptolemy, has defined it admirably. "Never," he writes, "would Alexander have paused in his career of conquest, not even if he had added Europe to Asia and the Britannic Isles to Europe. Always would be have been impelled onwards in search of something unknown." Curiosity, if one can use so trite a word for so vast a compulsion, was for him a stimulus and an incentive even more powerful than his wish for loot and fame.

We may doubt whether Alexander was fired by any burning resentment against Xerxes for his destruction of the Acropolis or



## "Your Quaker State sign reminded me to check my oil!"

City street or country road, there's nothing as welcome as the famous, friendly green-and-white Quaker State sign. For generations motorists have watched for this sign of quality when they travel . . . made it their headquarters for service where they live. Today, more than ever, it stands for the finest, most modern motor oils and lubricants—refined in special Quaker State ways from Pure Pennsylvania Grade Crude Oil. Turn in where you see this sign for peak performance, long-lasting lubrication, and Miracle Film protection. Ask for Quaker State by name.



QUAKER STATE OIL REFINING CORPORATION, OIL CITY, PA.

Member Pennsylvania Grade Crude Oil Association

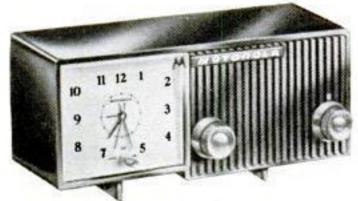


Pint-size portable! Full-size tone! Soft Touch Metal Arm is so light—records sound better, last longer. Any child can manage simple, separate controls. Any tot can carry this scuff-proof cabinet. Charming Red and Tweed or two-tone Green.



Combination radio-phono goes wherever you go!

3-speed phonograph . . . has separate tone and volume controls. Motorola Golden Voice radio for your favorite programs. Ask for the Playmate in Red and Grey Tweed or Antique White and Ebony, \$49.95\*



The giving-est gift—a Motorola clock radio!

This one is the value leader with the mighty Golden Voice speaker. A timer turns it on automatically-to rouse sleepyheads right out of bed. This Model 56CE comes in Ebony at a low, low \$24.95.



World's Largest Exclusive Electronics Manufacturer

\*Slightly higher South and West

#### ALEXANDER CONTINUED

that he was personally moved by injuries inflicted on other cities a century and a half before his birth. What he did feel profoundly was the arrogant condescension with which the proud cities of old Greece had treated his father in the early days and would, if they so dared, treat himself. He, the descendant of Achilles, the pupil of Aristotle, was sneered at as a semibarbarian, an untutored stripling, an uncouth colonial, who in his young pretension claimed membership, nay even leadership, of the purebred Hellenic family.

Again and again do we find proofs of how strong within him was the desire to surmount this sense of cultural inferiority and to impose himself upon august Athens as an equal, a benefactor and a son. With what delight, after his first battle on the Granicus, must he have written with his own hand the proud dedication which accompanied the 300 Persian panoplies dispatched to Athens: "From Alexander and the Greeks (except the Spartans) these spoils of the barbarians who dwell in Asia." Eight years later,

when his path was blocked by a flooded river in the Punjab, he was heard to utter most revealing words. "Oh Athens!" he shouted, "if you only knew what perils I am undergoing in order to win glory

in your eyes!"

It is true, as many historians have emphasized, that in forming his great army Philip had denuded the Macedonian exchequer and that if the state were not to go bankrupt, vast loot had to be secured immediately. But Alexander never noticed money and was one of those impatient people who believe that finances always settle themselves.



HEAD of Alexander shows his lionlike mane.

There was about him a supernatural recklessness which can only be explained by some belief in his divine mission, or at least some certainty that he was entitled to, and would receive, the special protection of the gods. In the early battles against the King of Persia, in the fierce assault on Tyre, he was justified in taking immense risks in order to convince his own troops as well as the enemy that he was possessed of miraculous powers. But why, after the King of Persia had been captured and slain, did Alexander persist in similarly exposing himself to any chance javelin or arrow? He must have known that the fate of the whole Empire he had created depended upon himself alone. Why therefore did he obstinately refuse, until it was too late, to provide himself with an heir to his inheritance (his only son was born after his death), or to consider even for a moment what would happen to his armies and his provinces if he disappeared?

The problem cannot be explained satisfactorily in terms of fatalism, self-assurance or immense egoism. We cannot hope to explain Alexander unless we realize also that he was superstitious, and superstitious in a way which is difficult for us to understand.

#### Stealing a sacred shield

IS first action on crossing into Asia was to visit the tomb of his ancestor Achilles upon the plain of Troy. He sacrificed solemnly in the Temple of Athena; he ran three times naked around the mound raised above Achilles' bones; and he took away with him the sacred shield of Ilium which had been preserved in the temple all those hundreds of years. He contended thereafter that it was this shield which saved his life when he was pierced to the

lung in an Indian stronghold near Multan. His attitude toward auguries was not wholly consistent. Sometimes, when his soothsayers said that the month was unpropitious for any grave hazard, he would force them to change the name of the month so that all would be well. At other times he would take such portents with great seriousness, as when he delayed the storming of Halicarnassus because a swallow had fluttered round his tent when he was enjoying his siesta. Again, when he was about to cross the Oxus River in Central Asia, the entrails of the beasts he sacrificed proved in an ill-omened condition. He sought to persuade the hepatoscopist Aristander to deliver a more favorable interpretation. Aristander refused, and Alexander waited for days in a fever of impatience until the rams when cut open showed the sort of shape and color of liver that would permit him to cross. He never took any risks with the foreign deities whom he encountered on his journeys: at Memphis he underwent all the ceremonies demanded of him by the Egyptian priesthood, at Babylon he sacrificed, with all the Chaldean ritual, to Bel.

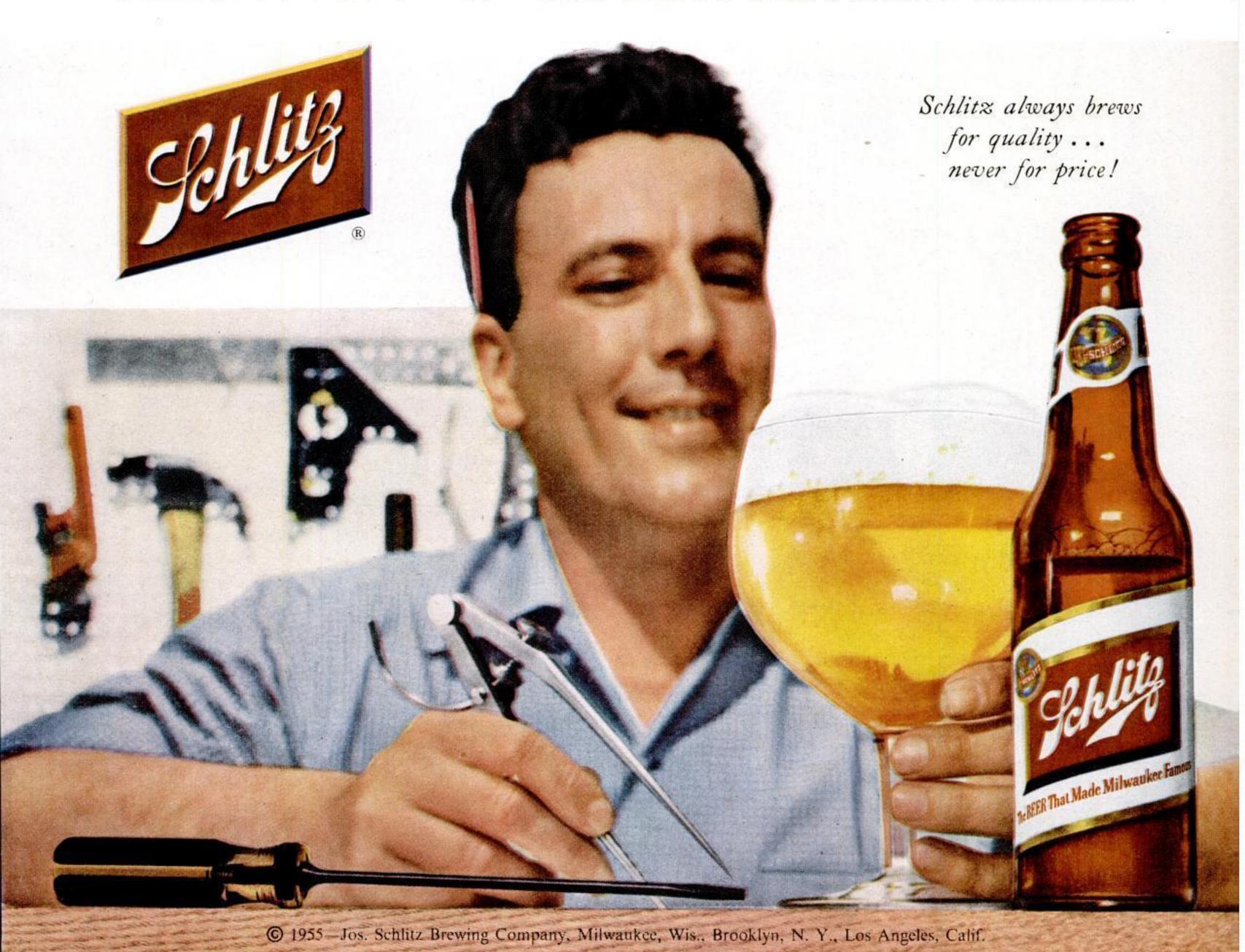
Then we have the two perplexing stories of the Gordian knot and the visit to the oracle of Zeus Ammon in Egypt. In a temple near

CONTINUED

### Your thirst can "feel" the difference!

When your thirst cries out for a soothing, cooling glass of finest beer, there's no refreshment like Schlitz! For here is a beer with a difference your taste can actually "feel" all the way down.

No harsh bitterness! No disappointing sweetness! Let your thirst "feel" the light, smooth, dry refreshment that really hits the spot. If you like beer, you'll love Schlitz... The Beer that Made Milwaukee Famous.





For good eating, take your choice of these 3 delicious Karo syrups:

- DARK (blue label) ...rich, full-bodied
- LIGHT (red label) ...mildly sweet
- WAFFLE SYRUP ...maple-y



LITTLE POCAHONTAS (AND MRS. POCAHONTAS) AT YOUR HOUSE

a cattle interest of a

WIG-WAG YOUR MOM QUICK, LITTLE PRINCESS.
YOU NEVER TASTED WAFFLES SO GOOD. YOU LOVE
RICH MAPLE-Y KARO SYRUP FOR A HEARTY
"FRONTIER" BREAKFAST. YOU WANT MORE WAFFLES
AND MORE KARO REPEAT. ONLY KARO.

AMERICA'S BEST LIKED SYRUP

ALEXANDER Condition of the ancient Phrygthe modern Ankara was preserved the wagon of the ancient Phrygthe modern Ankara was preserved the wining. The prophecy the prophecy of the ancient Phrygthe modern Ankara was preserved the wining. The prophecy of the ancient Phrygthe modern Ankara was preserved the wining. The prophecy of the prophecy the modern Ankara was preserved the Mining. The prophecy was jan king Gordius, the yoke of which Wining. The prophecy was jan king Gordius, the yoke and and notification become master of Assemble to have no end and observed to the modern Alika, the yoke of which daining. The prophecy was ian king Gordius, the yoke of which decome master of Asia. I hat seemed to have no end and osequent detractors was that that seemed to have no end and osequent detractors was that that seemed to have no end and osequent detractors was that that seemed to have no end and osequent detractors was that that he who could until his art too support a story put about by his art too support of the prophecy was that seemed could until the seemed that seemed could until the who could until that such an action was out of that he who could by Alexar that such an action was out of that he who with his or too superstitions a man to cheat The story put about his victories" was one of his watch-he cut the knot with his to fail utterly might diminish his he cut the Alerker. What he probably did was to the story long the cut the probably did was to the story long the cut the story long the cut the probably did was to the cut the story long the cut the probably did was to the cut the story long the cut the c it. Now all add Alerker. What he probably did was to pull character, since heev. I have the yoke from the pole evolution character, since long the yoke from the pole, exclaiming as a prophecy. loosened!" But the interesting point about words. He cfilld certainly have regarded it as impious to reputational beword. He was not that sort of man. out the moracle of Zens Armage to the oasis of Siwa in out ore moracle of Zeus Ammon. From the delta of the consyestward with but a few attendants and then The margin a few days it became clear the guides had ck soutbearings. At that moment two serpents appeared, terly lost encouragement, and guided them safely to where attering w of Siwa glimmered beyond the sand. Alexander the palmly of holies alone. He emerged radiant with delight. entered disclose what the oracle had revealed to him, beyond He refit had "told him what he wished." Had he indeed been sayinthe son of the two-horned Zeus of Africa, who had lain gree hpias in the guise of a snake? Or had he been told only wiwould conquer the whole known world? Deliberately Alexremained silent regarding the mystery of this revelation. His certainly half-believed that he was the son of Ammon and fled him as such at the time of the brief mutiny at Opis.

#### Always outnumbered, always triumphant

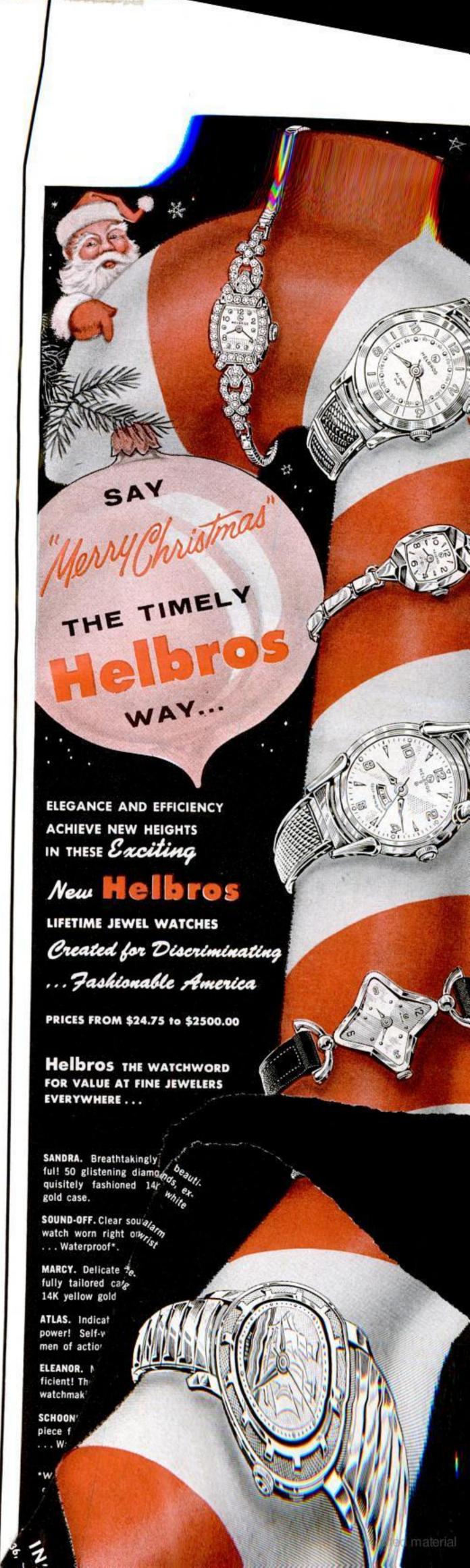
F his military genius there can be no question whatsoever. In almost every battle he was outnumbered and he always triumphed by force of will. The speed of his movement was extraordinary; once he surprised the enemy by marching 135 miles in three days and nights. He was astonishingly responsive to new conditions and coped with equal dexterity with the scythed chariots of Darius or the elephants of the Indian Porus.

As a leader of men he was unsurpassed. He had an astonishing memory for names and faces and would before a battle ride through the ranks, calling each company, and even platoon, leader by his name. He would visit his men in hospital, see to their comforts and amusements, speak to them in their own rough dialect. Above all, he would never demand of them anything that he would not endure himself. Conspicuous in his shining helmet and great plume, it was he always that led the assault. Apart from many minor wounds he was severely wounded at least seven times. His wide ruddy torso, when he bared it before his army during the mutiny at Opis, was seen to be striped with scars. During the dreadful journey through the wastes of the Mekran he was offered some water in a helmet; although almost dead with thirst, he emptied the water on the ground because he would not drink when his men could not drink.

Yet even all this does not wholly explain the will and magnetism that enabled him to keep his army intact. Is it so surprising that even in his own lifetime there were those who said that he was not of mortal mold?

Just before the fall of Tyre, the Persian king Darius sent messages to Alexander offering him the whole of Asia Minor, and by implication Egypt also, as well as a vast sum of money, if only he would consent to peace. At the council that followed, Parmenion, the veteran general of Philip, remarked, "I should accept these terms, were I Alexander." "And so should I," the young man answered, "were I Parmenion."

It would have been so easy, in that summer of 332, to secure an honorable peace. He had defeated the Persians in two pitched battles and had reduced the impregnable island fortress of Tyre. At Tarsus and Damascus he had seized trophies and treasures undreamt of. Why not return in triumph to Macedonia and receive from Athens a crown of gold? It is when one considers these alternatives that the career of Alexander seems so incomprehensible. It is not as if he had been a wild man, intoxicated by the wonder of his own success. He was practical, hardheaded, shrewd. Was it that he was determined to press onwards against Persia, to capture Darius alive or dead, and to ride in triumph through Persepolis? He achieved all these objectives. He was even able to restore to Athens the statues of Harmodius and Aristogeiton which Years

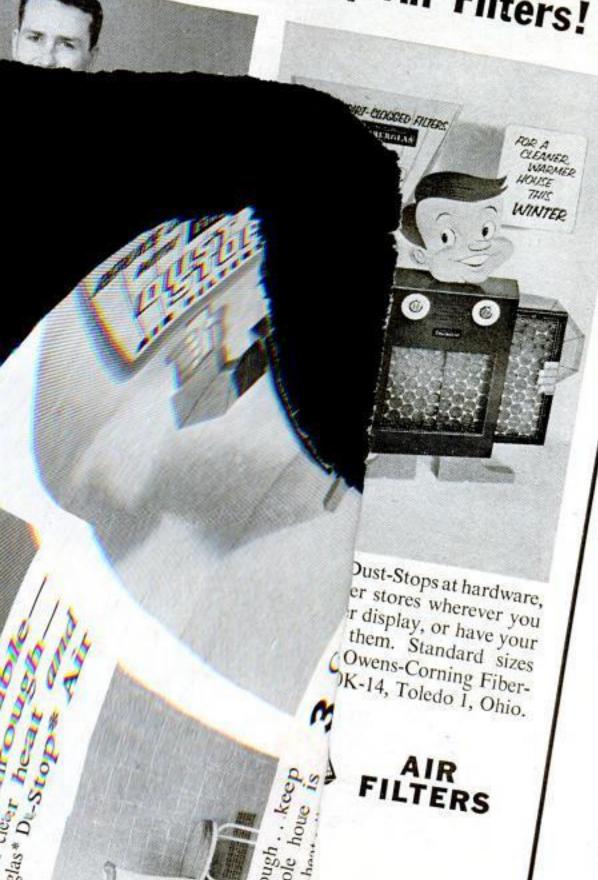


# Time to change furnace filters!



# cleaner, healthier heat and 25% more of it

Fiberglas Dust-Stop Air Filters!



ALEXANDER CONTINUED had looted in 480.

had looted in 480.

Parthia, across the (xeven then then explain how the young manss the Hindu Kush onwards that he wilds of at that he can be from their curiosity does and down into that he can be suffice to

explain how the young marks the Hindurusu onwards army together in the wilds of at curiosity dish and sundered for 10 years from their curiosity dish and down into oversimplified. He taught his puffia after they had been suffice to Sundered for Myears.

One explanation certainly is that are no could keep sumce to were oversimplified. He taught his puffia after they had been sumagily and the sumagily and they had been was surrounded by a great rim of ocean.

Confusions in Alexander's mind. He imaginary nad been importantly he assumed that, once he had Wild's geography also to transport his armies home by sea.

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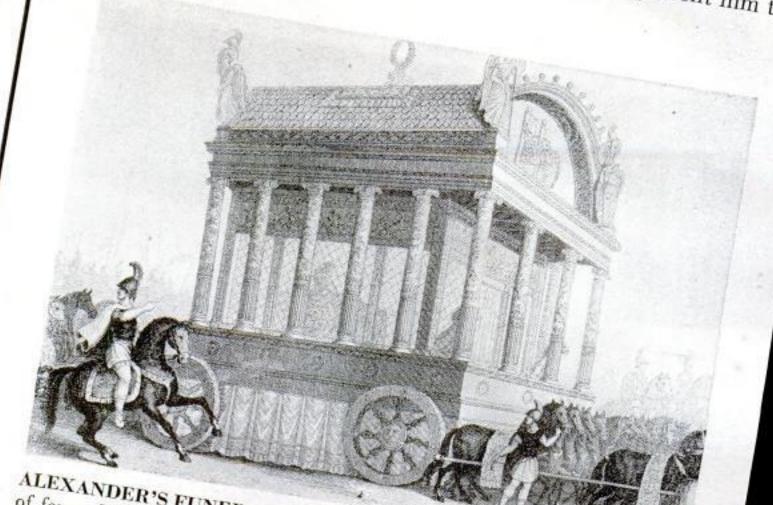
Importancy in known as the Ganger, he would reach the exiduced mass able to transport his armies home by sea. Thus to him it was a terrible disappointme of that the holieved, would have brought them to the ence giver, the holiever. easy passage back to the harbor of Amphipolis easy passage back to the narpor of Ampinpons come 30 miles only would separate them from the Manadonia Their refusal meant to their homes in Macedonia. Their refusal meant the have to retrace the long and dangerous land journey? him all those years. For three days he sulked, like A tent. He then gave way to the wishes of his army. It w return journey. Thirst and hunger assailed them in From But at last they reached Babylon. And then, as he was tes. further explorations and enterprises, the fever seized ung wounded, wasted frame. As he lay dying, the army denterprises of the fever seized ung find had been find be to see him. The bearded veterans filed past his couch. He ha strength only to raise one hand in a final farewell.

HAVE seen the high mound of Babylon. I have heard the stony plain of fountains of Pella and Edessa gurgle above the stony plain of Macedonia, I have watched the lizards dart across the carvings of Persepolis, I have watened the fizards dark across the carvings of Fabratana I have stood in the snow wind that rocks the poplars of Echatana, I have read most of the books that have been written around Alexander the Great. Yet, having visited the places that meant so much to him, having studied the records of his life, I am

How came it that so sensible a man could perpetrate such senseless things? He may have hoped to fuse the Persians and the Greeks into a single master race; he may have believed that his immense prestige and power would enable him to achieve Aristotle's ideal of the community of mankind. But how for one instant—unless it Was that some flash of Olympias' frenzy seized him—can he have ever supposed that a Greek would accept an Asiatic as an equal, or submit to the repulsive Asian ceremony of obeisance?

Great clemency, was his, and much magnanimity. But at moments his mother's madness would capture him, and he would behave with barbaric ruthlessness, as when he so coldly murdered his general Parmenion, as when he tortured and humiliated the Persian Bessus, as when with his own hands he stabbed his body. guard Kleitos, as when he ordered the brutal massacre of Massaga, as when in a passion he destroyed the city of Thebes.

A miracle he was, assuredly. I have preferred to present him to you as a mystery.

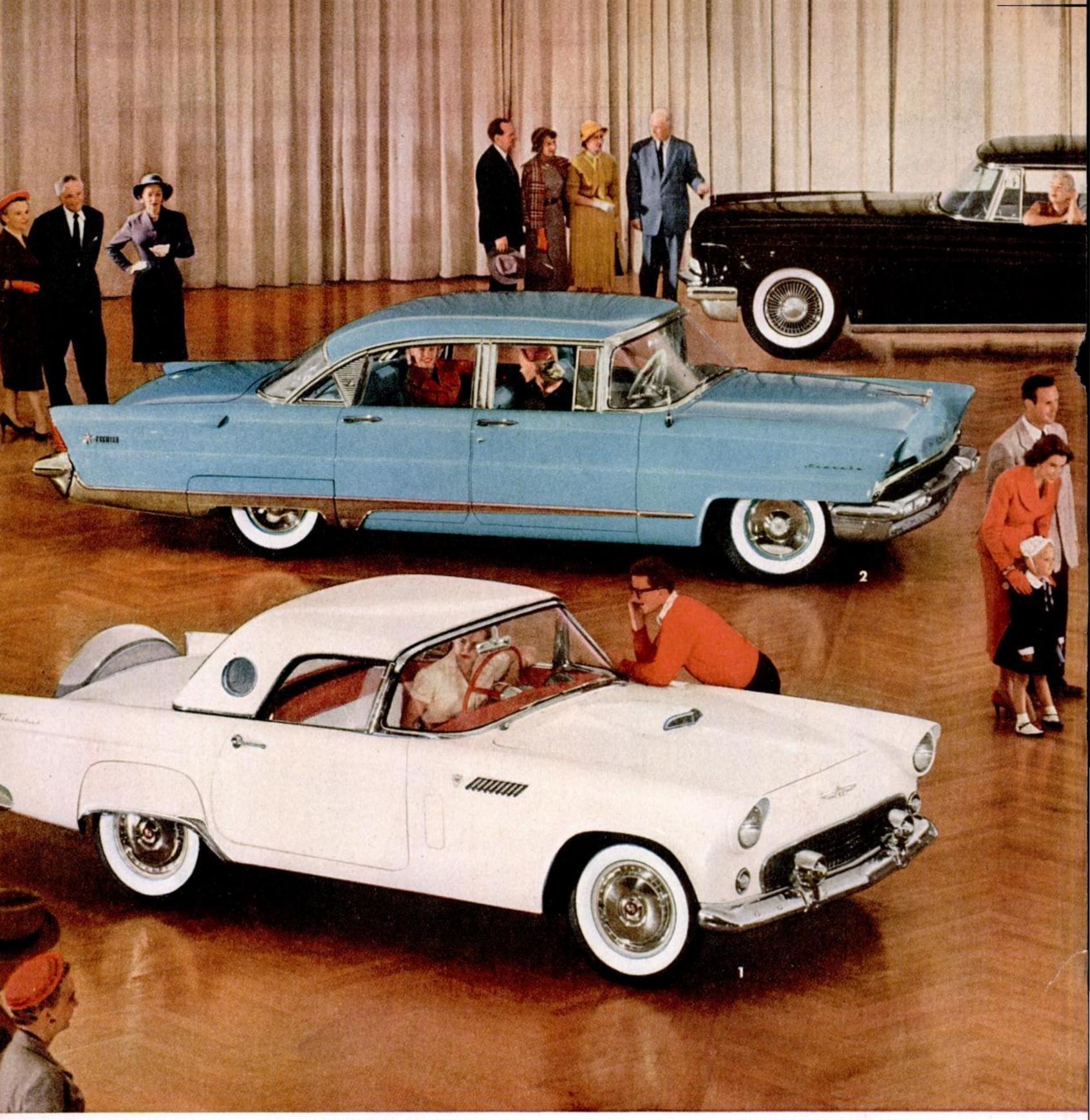


ALEXANDER'S FUNERAL took place : of fever. The huge b-



Mother, and tell the man you want some more—right now!

For goodness sake-get Post Toasties!



1. FORD THUNDERBIRD for 1956

2. LINCOLN PREMIERE for 1956

### THE BIG TRENDS BEGIN AT FORD

# It's new car time in the land. Millions of Americans are going through showrooms — looking at themselves in polished fenders—lifting hoods—taking their first wonderful drive. And more people than ever are looking at—and falling in love with—the Ford Family of Fine Cars.

For the Big Trend to a new kind of beauty goes on at Ford. There's sharply etched style to the new Ford and the new Thunderbird. There's a big boldness to the new Mercury. A fresh and utterly new concept of the fine

### Presenting THE FORD

car in Lincoln. And, of course, there's the Continental.

There are Big Trends that go beyond beauty. A new kind of power pulses throughout the Ford Family of Fine Cars—not just stratospheric horsepower but *usable* power, power in all speeds. Welcome new conveniences are everywhere—such as the electric locking of convertible tops. And you get a new and wider price range, from the businesslike Ford Coupe to the incomparable Continental.

For there is an entirely new kind of value throughout the



3. CONTINENTAL for 1956

4. MERCURY MONTCLAIR for 1956

5. FORD FAIRLANE VICTORIA for 1956

### FAMILY OF FINE CARS for 1956

line. It is value that never existed before; the lowest priced Ford car, for example, has features that once were undreamed of on the costliest cars. It is value that comes only from so wide-ranging a line, with so many fresh ideas.

You'll see proof of this as the Big Trend continues. Sales of every member of the Ford Family of Fine Cars

are going higher and higher. Ford and Mercury cars lead their fields in trade-in value.

For the men of Ford are building new kinds of cars for a new kind of people—the Americans of mid-century who are crowding showrooms of the Ford Family of fine dealers. Your dealer is waiting for you.

THE FORD FAMILY OF FINE CARS FORD . THUNDERBIRD . MERCURY . LINCOLN . CONTINENTAL

### Cooking champions say: There never was anything like it before!"



Mrs. L. B. Edlin of Louisville, Ky., is a young mother whose prize winning cooking made her Kentucky's Grand Champion. She says: "My husband declares my Fluffo-fried chicken is the first that ever reminded him of his family's, home on the farm. It's more golden, with no greasy taste . . . And so delicious he just can't stop eating it!"



... better in every way than you could possibly make before



Mrs. Edlin adds: "I knew it would be better when I saw Fluffo melt, hot and golden, in my pan ...



"... and then I thrilled to see that golden-brown crust form-so crisp and appetizing. It keeps the chicken so moist and juicy inside-makes it much tastier than when the chicken is fried in white shortening."

THE FOODS YOU FRY in Fluffo are really a new kind of fried foods . . . a ricer, more appetizing golden-brown . . . better-tasting ... better in every way than any shortening ever gave you before!

That's because Fluffo is a different kind of shortening—blended by Procter & Gamble from the finest shortening ingredients, by an exclusive fluffing process. Even its color is different-golden-yellow!

As cooking champion Penny Edlin says: "Fluffo's amazing. When you use it, you know the food you're cooking is just bound to be better!"

You'll never want to go back to white shortenings after trying golden Fluffo . . . especially after you've discovered how digestible Fluffo fried foods are!

Yet Fluffo costs no more than other leading shortenings! Wonderful for all baking and frying!

#### MRS. EDLIN'S GOLDEN FRIED CHICKEN AND FLUFFO BISCUITS

Here's champion fried chicken, and champion biscuits to go with it! (NOTE: Use Fluffo in all recipes that call for shortening; no need to change any measurement.)

1 frying chicken, cut in 6-8 pieces 2 tsp. salt 1/2 cup flour FLUFFO for frying

Roll chicken pieces in flour and salt mixed together. Brown in hot Fluffo in large frying pan. When well browned, reduce heat, cover and cook till done, about 30 minutes. Gravy: Pour off drippings leaving about 1/4 cup in pan, stir in 2 tbsp. flour. Add 1½ cups milk, stir constantly over medium heat till boiling, reduce heat, simmer and stir 2 min. more. Add salt and pepper to taste.

Golden Fluffo Biscuits: Combine 2 cups sifted enriched flour, 21/2 tsp. doubleacting baking powder and 1 tsp. salt in mixing bowl. Cut in 1/3 cup Fluffo till mixture looks like coarse cornmeal. Add 34 cup milk, stir with fork till dough holds together. Knead about 10 strokes on lightly floured board, roll to 1/2" thickness, cut out biscuits. Bake on ungreased baking sheet 12 to 15 min. at 425°.

Southern Buttermilk Biscuits: Use 34 cup buttermilk in place of sweet milk, and 2 teaspoons baking powder plus ½ teaspoon baking soda in recipe above.



Procter & Gamble's new kind of shortening . . .

GOLDEN

ALL-PURPOSE SHORTENING, NOT A TABLE SPREAD (Yellow fru to pure caratene)

1955, The Procter & Gamble Company

# A good cup of coffee tastes even better with

### New instant "creamer" in thrifty powdered form!

Rich, delicious, 100% dairy product! Pream is made entirely from fresh, sweet cream and other milk products -nothing added! This wonderful new "creamer" never sours or turns; in daily use, keeps its delectable flavor right down to the last spoonful! Pream costs less, too, about 1/3 less per serving than coffee cream - and has only about half as many calories! Put Pream on top of your hot coffee or tea. Stir and enjoy. Why not today?



### To get more sparkle from your morning break...

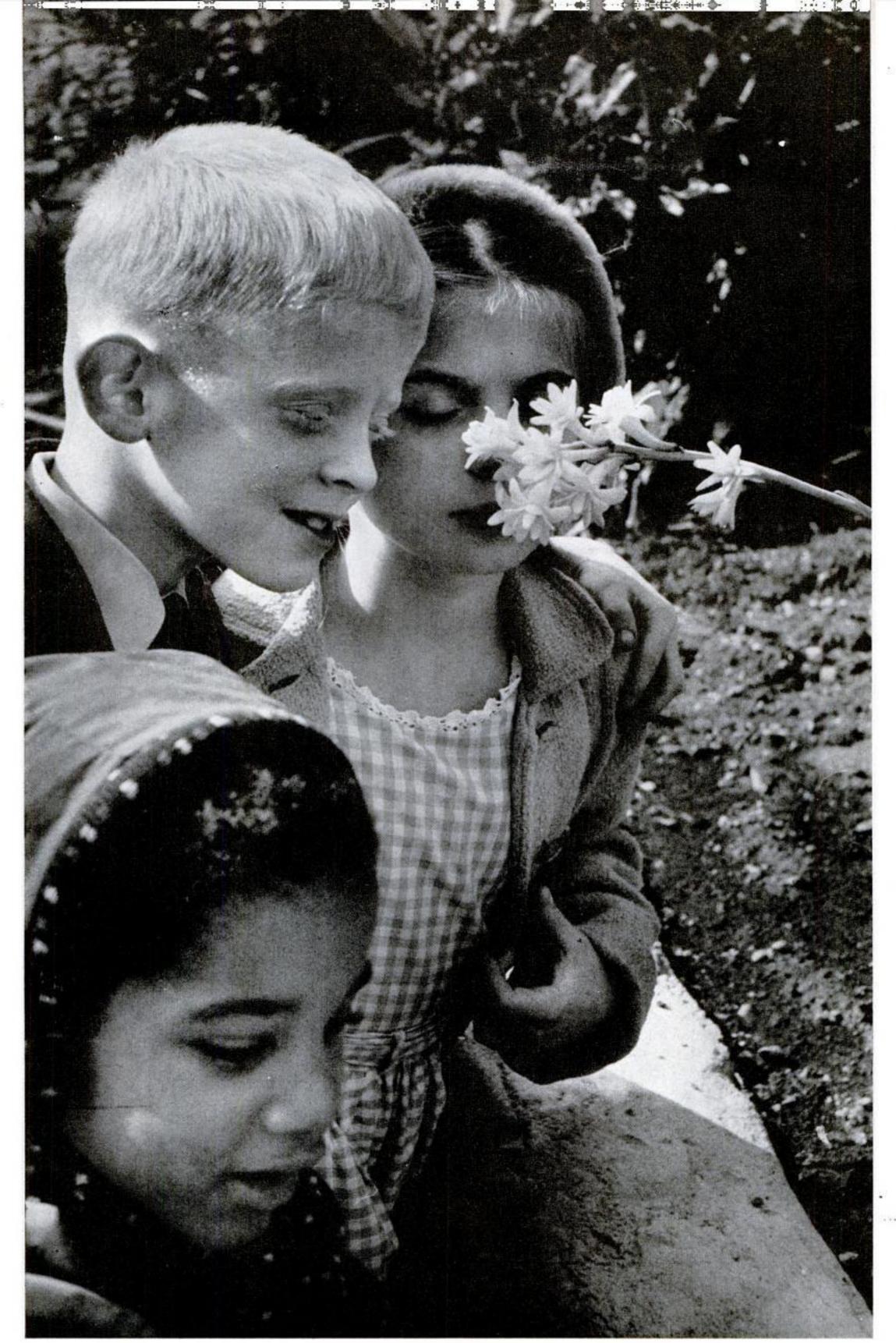


You like it...it likes you!

you like it better.

Notice how fast 7-Up gives you new "get up and go" (actually in from 2 to 6 minutes!). That's because, along with its other special ingredients, 7-Up has just the right amount of pure, natural, energy-giving sugar.

Enjoy your morning break more with 7-Up! For a real thirst-quencher; for a cool, clean taste; for a quick, refreshing lift . . . Nothing does it like Seven-Up!



BRIAN DINNIGAN, 9, AND MARGARET MONTAGNO, 8, ACCOMPANIED BY LEATRICE COOK, SNIFF FRAGRANT TUBEROSE

## Blossoms for the Blind

#### SCENTS, BRAILLE TELL CHILDREN ABOUT FLOWERS

In the sightless world of the seven blind children who attend P.S. 157 in Brooklyn, "flower" is a word for something they can never hope to see. But on a recent visit to the Brooklyn Botanic Garden they found that flowers can be known in many other ways. Exploring Botanic's new "Garden of Fragrance," the children found plant after plant selected for its scent, fingered the accompanying descriptions in Braille. There were herbs like lavender and sage, aromatic

shrubs like bayberry and fragrant flowers such as the tuberose. In other parts of the garden Braille signs reading "please touch the plants" acquainted them with the trumpet shape of flowering tobacco and the plume of celosia, the velvety touch of mullein and the spiny feel of hawthorne and barrel cactus. After a morning's exploration by scent and touch, the blind children were sure that they knew as much about flowers as any of their sighted classmates.

CONTINUED

# Relieve that <u>dry-lip</u> feeling fast



Use 'Chap Stick' regularly to keep lips refreshed and comfortable



Wonderfully soothing for the tender lips of children



There's a Personalized\* 'Chap Stick' for every member of the family

Our men in the Armed Forces were among the first to discover the soothing benefits of 'Chap Stick'. Today it's the largest-selling lip balm in the world. Brings lasting comfort to lips that are dry, cracked and sore. Pocket-size. Specially medicated — antiseptic. Personalized\* so you can tell your own at a glance. Carry 'Chap Stick' with you always... use it regularly. It keeps lips fit.

Refuse all substitutes, no other lip balm offers you its exclusive formula.

\* Personalized — a different mark

Chap Stick Co., Lynchburg. Va.

KEEPS LIPS FIT

Now...you can experience more comfort: than you have ever known!

# REIS PERMA-SIZED KNIT UNDERWEAR WILL NU SHRINK OF SIZE!

REIS PERMA-SIZED® guarantees that the size you buy is the size it stays. PERMA-SIZED knitwear, exclusive with REIS, has the stamina to withstand countless launderings in any equipment. Laboratory tests prove this!

Change to REIS PERMA-SIZED-Live in comfort!



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#### BLOSSOMS FOR BLIND CONTINUED



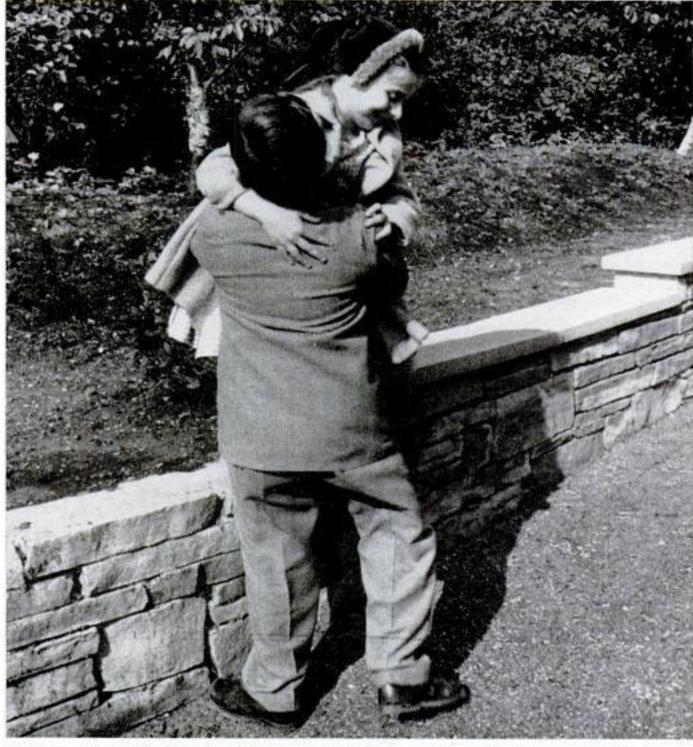
ARRIVING AT GARDEN, class is led by Botanic's Joan Seear. Botanic has received letters from many cities interested in starting fragrance gardens.



FINGERING BRAILLE, Brian Dinnigan learns about flowering to-bacco. Entranced with garden, he insisted teacher bring him again.



EXPLORING A POND, Leatrice Cook feels the water as Instructor Seear holds her. Looking up, Leatrice inquired, "Where's the fish?"



A HELPING HAND by 12-year-old José Gonzales lifts Margaret Montagno down from wall. He had helped her walk on it by feeling side of wall with his leg.

## Never Grainy...always Smooth

made with Better-Blending Carnation



Whether you use your own recipe or the one here, the special blending qualities of Carnation are sure to give your pumpkin pie a smoothness not possible with ordinary milk.

FREE! Mary Blake's new booklet, "Perfect Pies."
18 delightfully different recipes. Write Mary Blake,
Carnation Co., Dept. LM-1151, Los Angeles 36, Calif.
ENJOY Burns & Allen on CBS-TV every week.

#### CARNATION'S FAMOUS PUMPKIN PIE RECIPE (Makes 9-inch single crust pie)

1 cup granulated sugar
½ teaspoon salt
1½ teaspoons cinnamon
½ teaspoon nutmeg
½ teaspoon ginger
½ teaspoon allspice

1/2 teaspoon allspice
1/2 teaspoon cloves
1 1/2 cups canned pumpkin
1 2/3 cups (large can)
undiluted CARNATION
EVAPORATED MILK

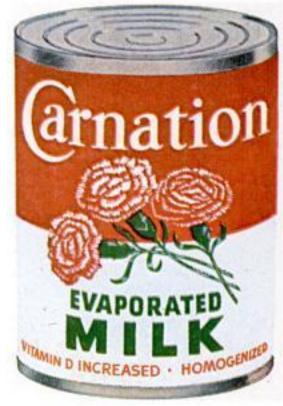
2 eggs 9-inch single crust unbaked pie shell



Mix filling ingredients until smooth. Place in unbaked pie shell. Bake in hot oven (425°F.) 15 minutes.



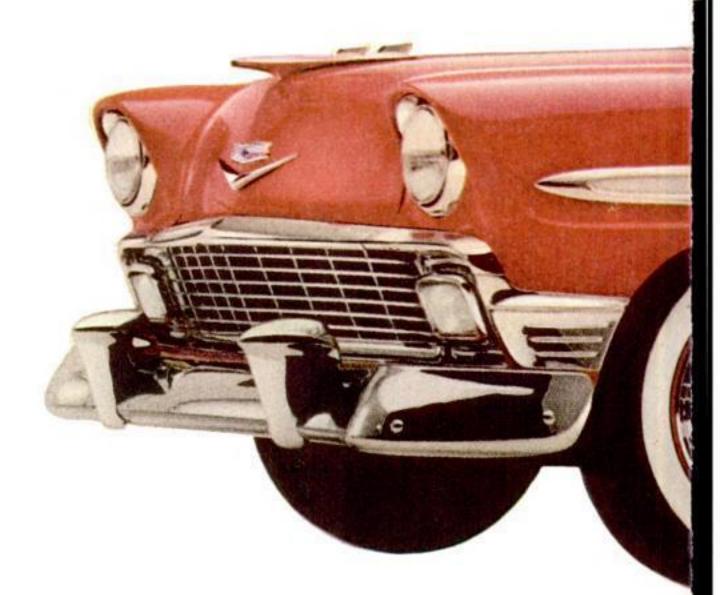
Lower temperature to moderate (350°F.) and continue baking about 35 minutes or until custard is firm.



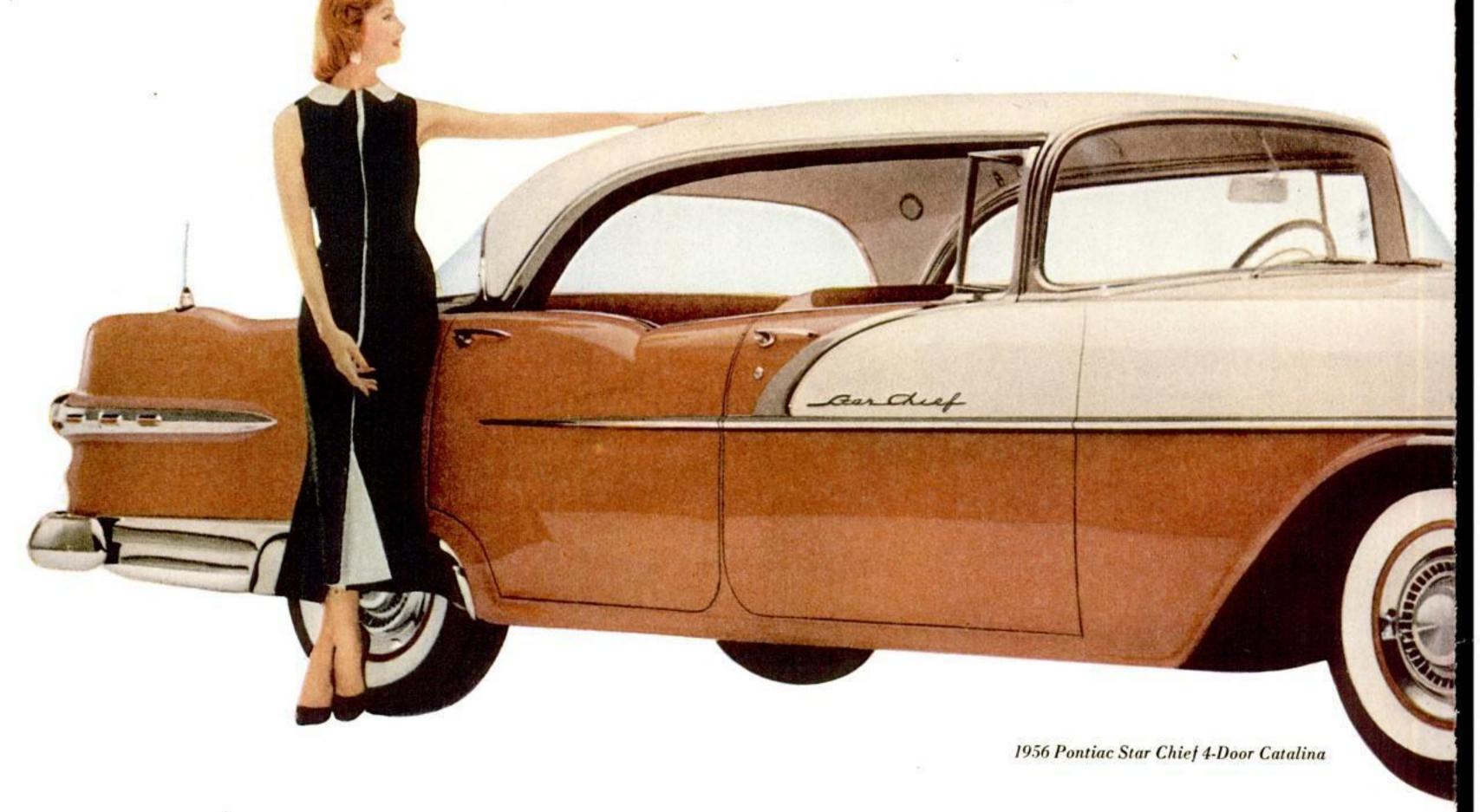
"from Contented Cows"

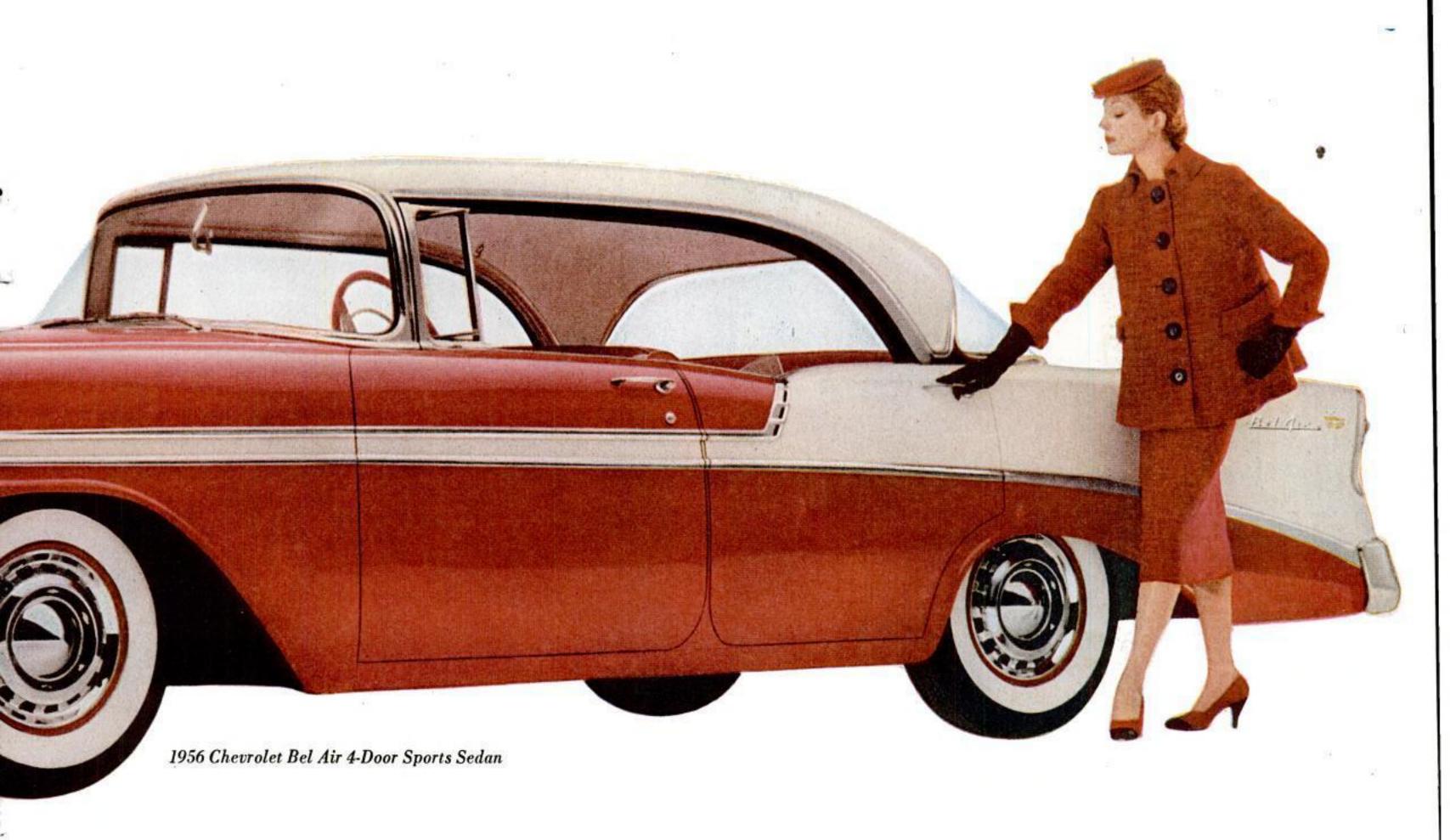
For a better cup of coffee, "cream" it with Carnation-THE MILK THAT WHIPS!

with 4-door hardtop styling across the board

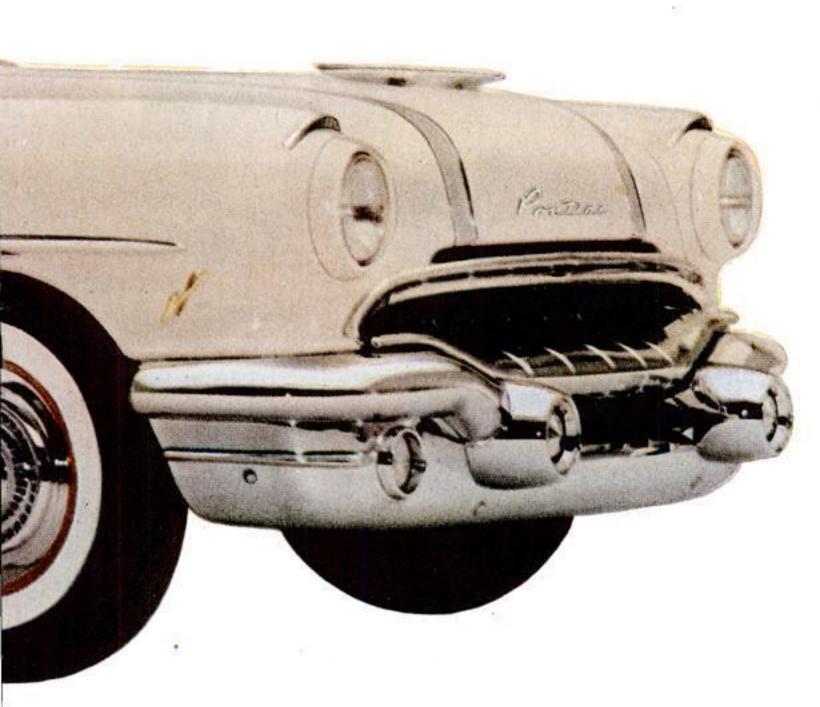


GENERAL MOTORS





# leads the way for '56



TRUST General Motors to come through for you with fresh, exciting ideas in motorcar styling—year after year.

Take the bold, bright, colorful '56 Chevrolets and Pontiacs now making their debut in dealers' showrooms from coast to coast.

Among their many new '56 fashion features is that latest GM basic advance in car design — the 4-door hardtop. Yes, this successful merger of sedan roominess, comfort and easy access with sports-flair hardtop beauty will be available in all five GM cars for '56—within the reach of every new car buyer.

GM style advances, like the 4-door hardtop and the famous panoramic windshield, are matched by GM's engineering advances—in high-compression V8 power, in automatic transmission, in Safety Power Steering, GM power brakes, air conditioning and in other GM contributions to driving ease, riding comfort and greater safety. Your dealer can quickly demonstrate that your key to greater value is a key to a General Motors car.

CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC

All with Body by Fisher • GMC TRUCK & COACH

## Fascinating Premiums...

you can get when you save ANTERS wrappers

Beautiful—novel—useful—

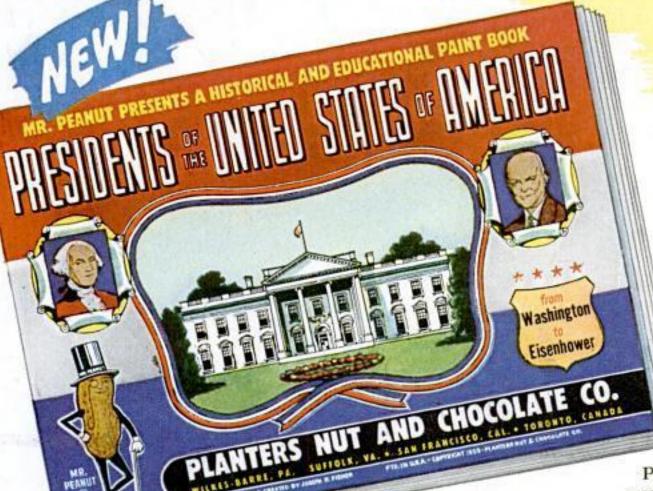
excellent for Holiday Gifts—the things you can get from enjoying these delicious PLANTERS products!

Crisp, big PLANTERS SALTED PEANUTS with the flavor all America loves: Save empty 5 cent bags or coupons in the Blue Vacuum Cans . . .

New Planters Peanut Butter, Chill Packed, so smooth and easy to spread, with true, old fashioned

peanut flavor: Save labels . . . PLANTERS JUMBO BLOCK: pure, delicious peanut candy at its best: Save wrappers

... PLANTERS MIXED NUTS and other products: Save coupons, labels, etc. Write PLANTERS PEANUTS, Dept. L-1, Wilkes-Barre, Pa.



## **PRESIDENTS** OF THE U.S.

Stories and pictures of all the Presidents from Washington to Eisenhower. 32 big pages—size 71/2 x 101/2 inches. Lots of colorful pictures-66 pictures for you to color yourself. Entertaining-educational. Yours as a gift for just 15 empty 5¢

PLANTERS PEANUT bags . . . or 15 outside wrappers from PLANTERS JUMBO BLOCKS ... or 3 labels from PLANTERS

PEANUT BUTTER . . . or 3 coupons from Vacuum Cans of PLANTERS COCKTAIL SALTED PEANUTS.



Patented mechanical pencil shows MR. PEANUT perched on top! Precision made; guaranteed against defect. 51/2 inches long. Yours for just 35¢ and coupon, label, bags or wrappers as listed for MR. PEANUT Bank (above).



Mr. Peanut

Bank

Save for that "Something Special"? you want! Bank of colorful

81/2 inches high. Yours for just 25¢

PEANUTS, or 25¢ and one label

plastic in red, blue, green, or tan.

PLANTERS COCKTAIL SALTED

from a jar of PLANTERS PEANUT

JUMBO BLOCK

MR. PEANUT

BUTTER, or 25¢ and two empty

5¢ PLANTERS PEANUT bags,

or 25¢ and two 5¢ PLANTERS

outside wrappers.

and one coupon from a can of

## Mr. Peanut Salt and Pepper Shakers Useful-decorative.

Add zip and fun to the family tablenovelty interest when you entertain. Jaunty MR. PEANUT himself in lustrous black and natural peanut color plastic pours the pepper and salt. Sets of two-one for pepper-one for salteach 4 inches high-easy to fill. Each set only 25¢ and coupon, label, bags or wrappers as listed for MR. PEANUT Bank (above).

#### Mr. Peanut

Mr. Peanut

**Nut Chopper** 

for salads, sundaes, baking.

all-metal; sturdily built.

Yours for just 25¢ and coupon,

Fits any size PLANTERS can.

for MR. PEANUT Bank (above).

label, bags or wrappers as listed

Chops peanuts and nuts coarse or fine in seconds,

Attractive in blue and yellow;

Nut Dishes One large center dish

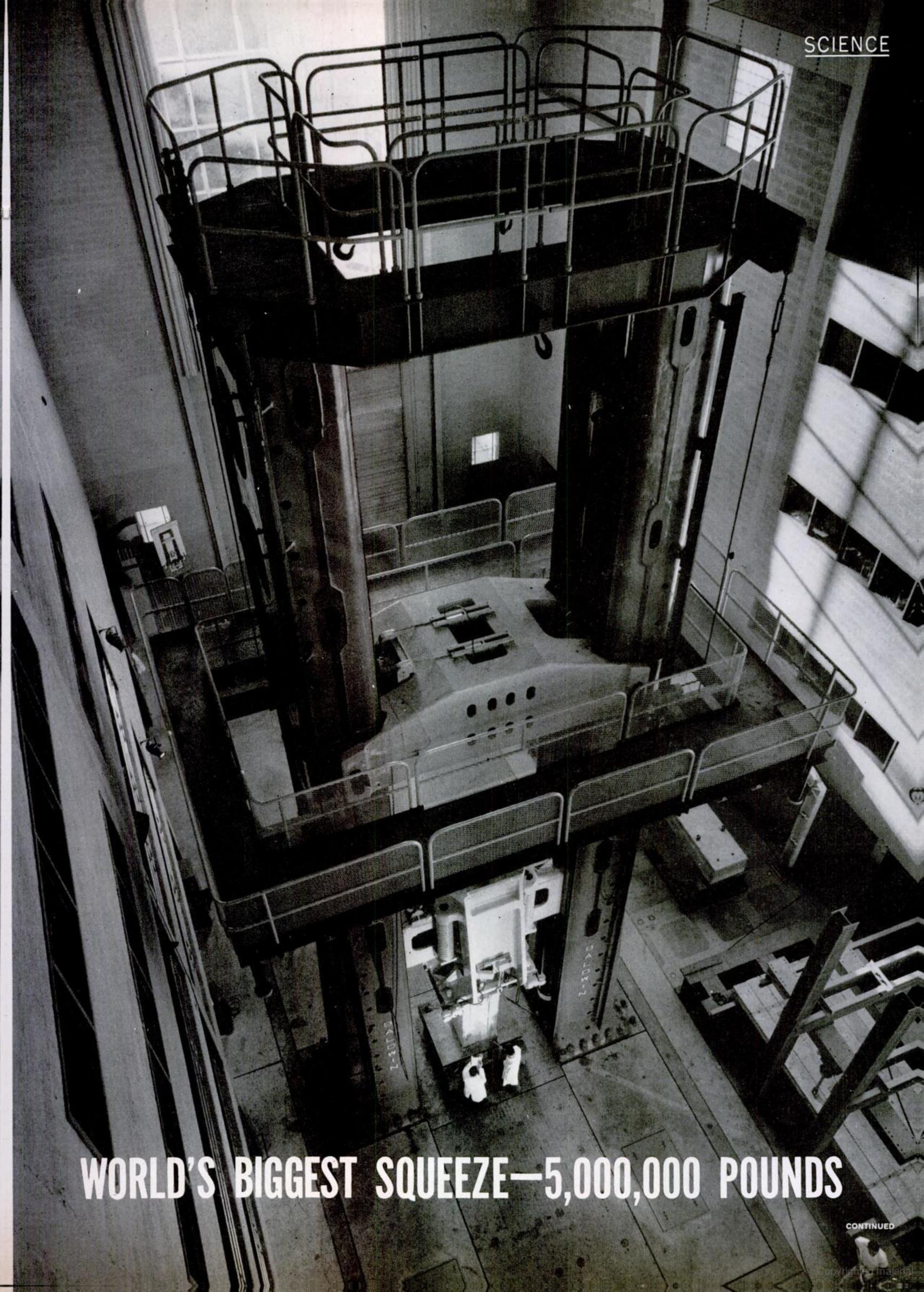
and 4 individual dishes-a whole set in colorful, durable metalware. Beautiful gold enamel, white and tan color combination. Perfect for family or party nibbles. Yours for just 30¢ and coupon, label, bags or wrappers as listed for MR. PEANUT Bank (above).

> These PLANTERS Products are also made in Toronto and sold everywhere in Canada. PLANTERS premiums likewise are available throughout Canada.

## Mr. Peanut **Drinking Cup**

Children love it! Novelty plastic drinking cup in the likeness of MR. PEANUT himself! 5 brilliant colors: red, blue, pink, green, tan. Yours for just 25¢ and coupon, label, bags or wrappers as listed for MR. PEANUT Bank (above).

PLANTERS is the word for PEANUTS

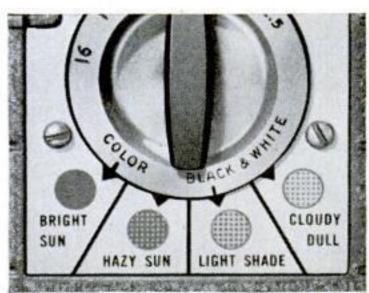




The Wilshire is the finest way to wish "Merry Christmas" this side of \$50! Besides the world's easiest-to-use movie

camera, you're giving the lifelong fun of making movies. Shopping can't turn up a gift as sure to please as the 8mm Wilshire.

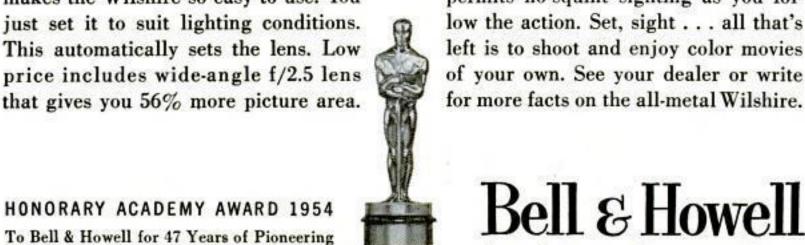
## New Bell & Howell makes movies easy as snapshots...\$4995



#### EXCLUSIVE SUN DIAL

makes the Wilshire so easy to use. You just set it to suit lighting conditions. This automatically sets the lens. Low price includes wide-angle f/2.5 lens that gives you 56% more picture area.

Contributions to the Motion Picture Industry

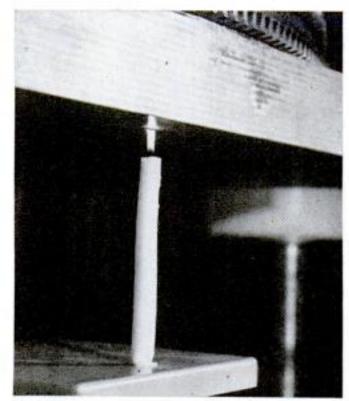


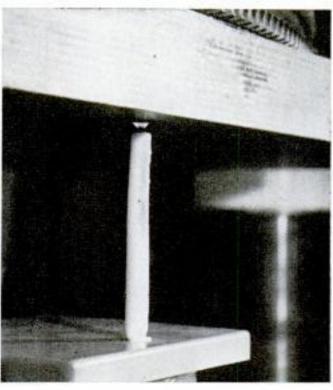
GIANT VIEWFINDER permits no-squint sighting as you follow the action. Set, sight . . . all that's left is to shoot and enjoy color movies of your own. See your dealer or write

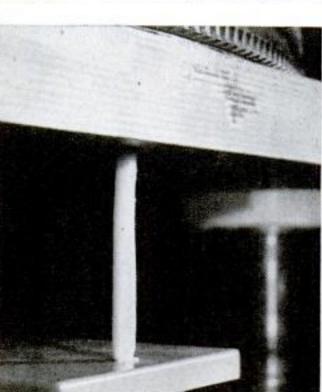
#### Bell & Howell Dept. L-10 · Chicago 45, Illinois

Biggest Squeeze CONTINUED









DELICATE RESPONSE of tester is shown in sequence (above) as press descends an inch in three seconds, putting out flame but hardly touching candle.

## HEAVY HAND WITH LIGHT TOUCH

The ponderous steel structure shown on the previous page, towering 60 feet over the dwarfed figures of technicians, is a mammoth universal testing machine, the world's biggest, which went into operation last month at Lehigh University, Bethlehem, Pa. Built by the Baldwin-Lima-Hamilton Corp., the tester can stretch or squeeze anything up to 40 feet high with a force of five million pounds. Yet it is so sensitive that it can snuff out a candle without buckling it (above).

The machine's immense power is exerted by a hydraulically driven crossbeam which rides up and down between a pair of threaded shafts. It squeezes by descending on objects placed on a steel block at the bottom of the tester, and stretches by pulling down on objects suspended from the top. Because of the tester's unmatched capacity, engineers can test big structures, even entire bridges, between its massive jaws.





VAST POWER is demonstrated in compression and tension tests. A square laminated wood beam (left), 30 inches on a side, is splintered under squeeze of 4,845,000 pounds. In tension test (right) 734-inch-thick steel bar snapped after 28-minute tug, which was gradually built up to 3,920,000 pounds.



## ... a new friend of Lord Calvert

No wonder Lord Calvert's winning so many new friends! Like the costliest "imports" from Scotland and Canada, Lord Calvert is blended to combine satisfying flavor with delightful lightness—and it's known the world over as the finest compliment a gracious host can pay to friends and guests. Order Lord Calvert today, at your favorite bar or store.

The Whiskey of Distinction For Men of Distinction

CALVERT DISTILLERS COMPANY, N. Y. C. BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS

LORD CALVERT



## New Boulevard Ride – even on the byways

A city street, it rides with sweeping grace—and from the envying eyes that follow you in a long linger, you know you're traveling in the freshest fashion on wheels.

At a light, along a turnpike, or up a long hill—it moves like pure performance—with the silent might and flash-fast response of the loft-iest, highest-compression horsepower in Buick history—and with the instant take-hold take-off of a terrific new Variable Pitch Dynaflow.\*

That you know from merely pressing the gas pedal a small fraction of its full travel.

But not till you guide this great new Buick to the off-beat roads and the high-crowned blacktop will you fully know what wonderful new magnificence has been brought to the Buick ride for 1956.

#### Consider this:

There's more here than just the constant buoyancy of coil springs on all *four* wheels—and the on-target track of a *full-length* torque-tube — and the solid substance of a massive *X-member* frame.

There's a new deep-oil cushioning of jars and jolts that brings a boulevard smoothness to every road you ride.

There's a swift new surety of control on turns and curves and uneven roads—and a catlike grace in the way you corner.

There's a whole new front-end geometry that gives a brand-new "sweetness" to the feel of the car—that holds this broad Buick to a level plane on full-turn curves—eases steering to a new delicacy—brings front wheels to a more positive return to center—adds a truer and more solid "sense of direction" to the car's every inch of travel.

We're ready now to offer you a sampling of what ride-engineering at its Buick best can mean.

Drop in on us soon—and take your own measure of the automobile that just had to be called the best Buick yet.

NEW Precision-Balanced Chassis, engineered all new from
front to rear for extra-rugged roadability

NEW V8 Power Peaks In Every Buick

NEW Variable Pitch Dynaflow\*—with double-action take-off

NEW Deep-Oil-Cushioned Luxury Ride—with

all-coil springing and true torque-tube drive

NEW Sweep-Ahead Styling—with Fashion

Color Harmony inside and out

NEW Smoother-Action Brakes with Suspended Pedal

NEW Stepped-Up Cas Mile

NEW Stepped-Up Gas Mileage in All Buicks

NEW Safety Power Steering† for instant

and constant response

appling of best can our own had to be

Every Saturday Evening

\*New Advanced Variable Pitch Dynaflow is the only Dynaflow Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special. †Standard on Roadmaster and Super, optional at extra cost on other Series.

SEE YOUR BUICK DEALER

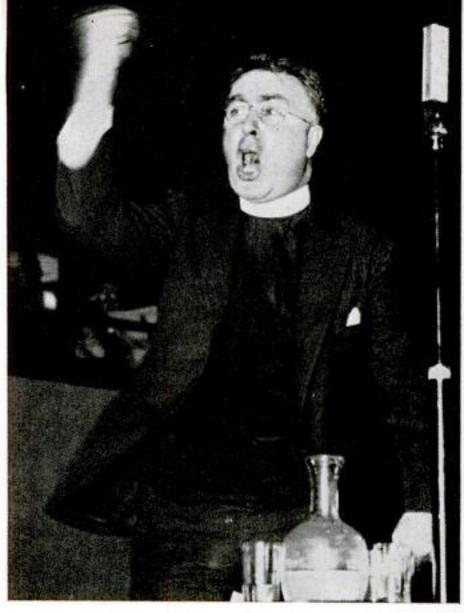
## CALM FOR A STORMY PRIEST

#### Father Coughlin, political figure of the '30s, now tends his parish

In a parish in suburban Detroit a Catholic priest who became a major political figure in the U.S. last month marked with no ceremony the 25th anniversary of his first entrance on the national scene. In October 1930 the CBS radio network carried a sermon by the Rev. Charles E. Coughlin of Royal Oak, Mich. It was the first of a series of national broadcasts by the priest who, talking more about politics than religion, was soon one of the most controversial figures of the turbulent '30s.

Father Coughlin turned his wrath against

both the wealthy and the unions. He had an audience of 15 million who contributed to his National Union for Social Justice. In 1936 the Union put up William Lemke as a third-party candidate for the presidency. He was badly defeated. Countless Americans called Coughlin a rabble rouser and finally he was ordered to confine himself to parish activities. After 1942 he lapsed into obscurity. Today, a mellow man of 64, Father Coughlin spends his days in the parish he has led since 1926 (below). "It was a horrible mistake to enter politics," he says.

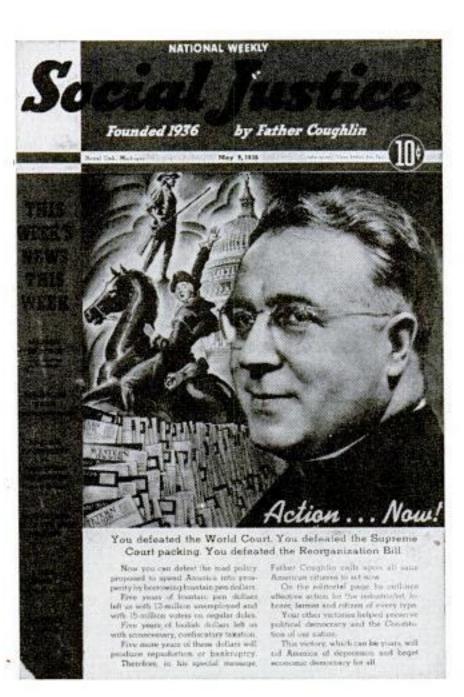


IN FIERY DAYS Father Coughlin called in 1935 for support of National Union for Social Justice.



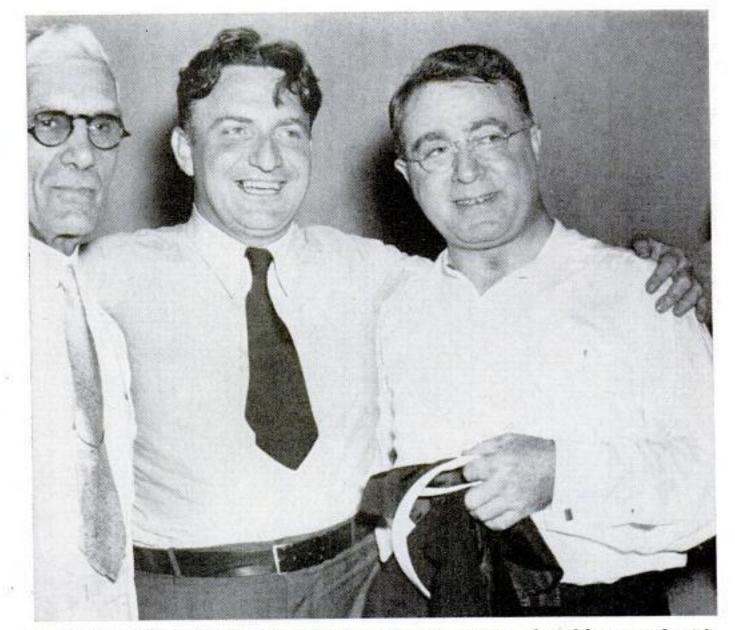




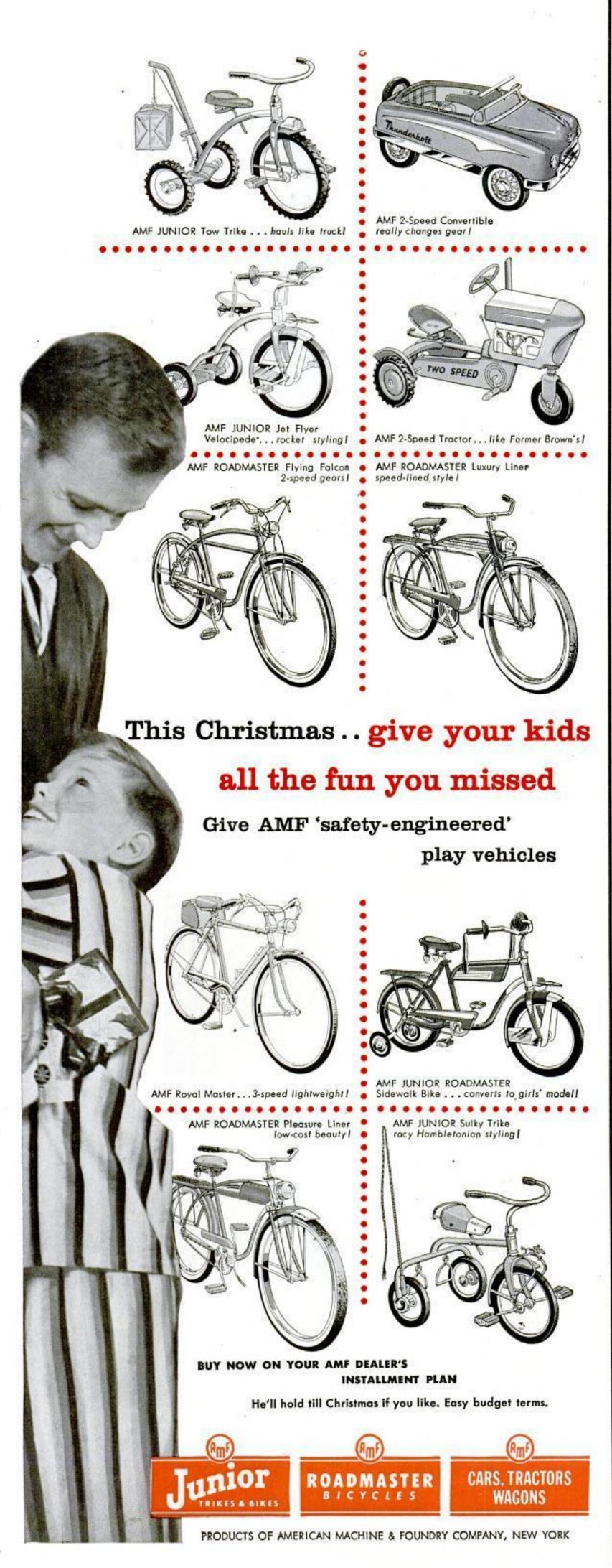


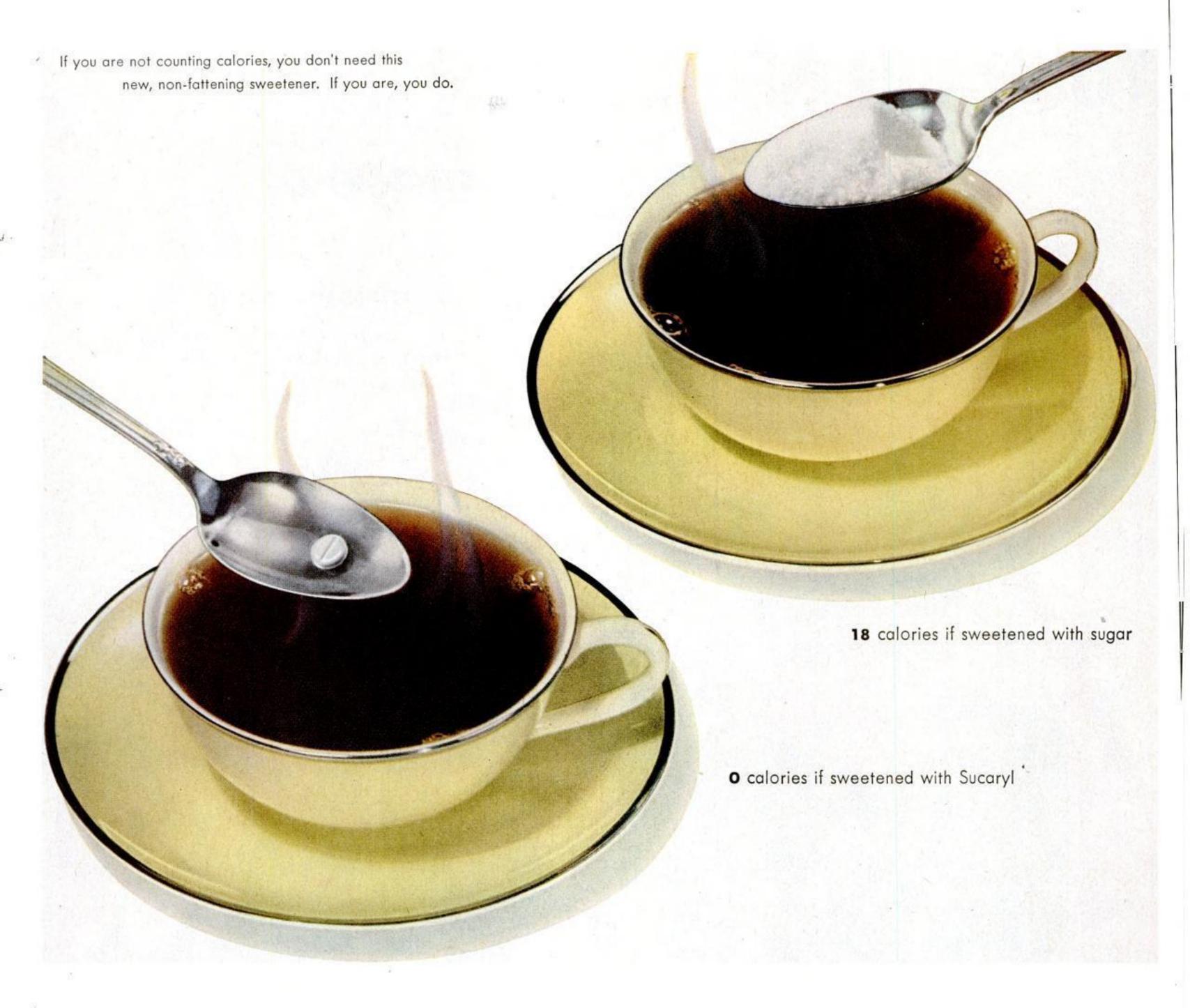
attacking F.D.R. for not carrying out fiscal reform, Coughlin in a famous 1936 speech called the President "the great betrayer and liar." Today Coughlin admits, "It was intemperate of me, unbecoming a priest, to call Franklin Rooseveltaliar."

SOUNDING BOARD for Coughlin was Social Justice, a weekly he founded in 1936 to supplement radio talks. Detroit Archbishop Edward Mooney ordered it discontinued in 1942. Now Coughlin says, "I would have done the same thing in his place."



SUPPORTING HIS ALLIES in third-party campaign, Coughlin posed with Dr. Francis E. Townsend (*left*), pension plan advocate, and the Rev. Gerald L. K. Smith (*center*), head of share-the-wealth clubs. Coughlin now says, "I was frightened by Smith . . . a professional anti-Semite, an anti-Christian."





## You can save a lot of calories by sweetening with Sucaryl

...and you can't taste the difference

Abbott Laboratories gives you dieters the first non-caloric sweetener that tastes just like sugar. Improved Sucaryl sweetens to any normal level without bitterness or aftertaste.

To the millions who must watch their weight, Improved Sucaryl opens up a whole new world of eating and drinking pleasure. For the first time you dieters can enjoy a true sugar-like sweetness in foods and drinks without taking in one added calorie. And without any of the bitterness or aftertaste common to other synthetic sweeteners.

Sucaryl fills all sweetening needs. Keep it on the table for use in coffee or tea, fruits or cereals. Keep it in the kitchen for use in preparing all foods requiring a sweetener. Sucaryl can be baked, boiled or frozen without losing its true, sugarlike sweetness. Look for the name Sucaryl on dietetic foods and beverages. It means that you can enjoy that low-calorie food or drink without adjusting your taste one whit.

Only dieters need Sucaryl. Sugar is one of the most highly concentrated sources of quickly available energy, and should be retained on normal diets. If you are at all in doubt about dieting, ask your doctor for proper guidance.

To Diabetics: Sucaryl permits you to enjoy a more normal variety of fruits and beverages, and still keep within the rigid requirements of your diet.



Pick up your free copy of Abbott's "Calorie-Saving Recipes" at your drug store. It's a brand new edition with dozens of kitchen-tested ideas. Or send name and address to SUCARYL, Abbott Laboratories, North Chicago, Illinois. Montreal Address: Abbott Laboratories Ltd., 1350 Cote de Liesse Road, Montreal, Quebec.



THE NEW, NON-FATTENING SWEETENER
THAT TASTES JUST LIKE SUGAR







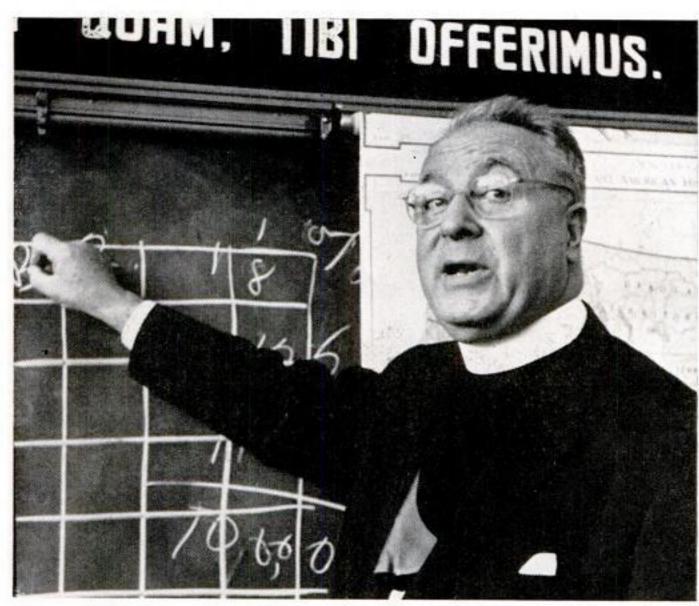
Available at your drug store in Tablet, Powder or Liquid form. For low-salt diets, ask for Sucaryl Calcium.



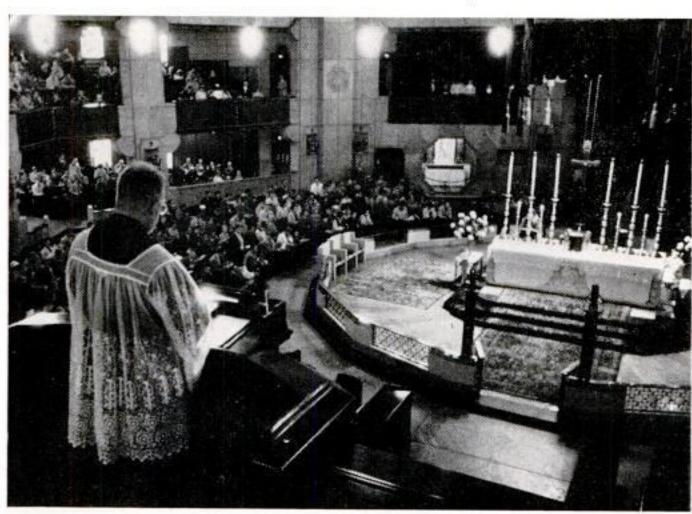
Smoke América's Best Filter Cigarette

® LIGGETT & MYERS TOBACCO CO

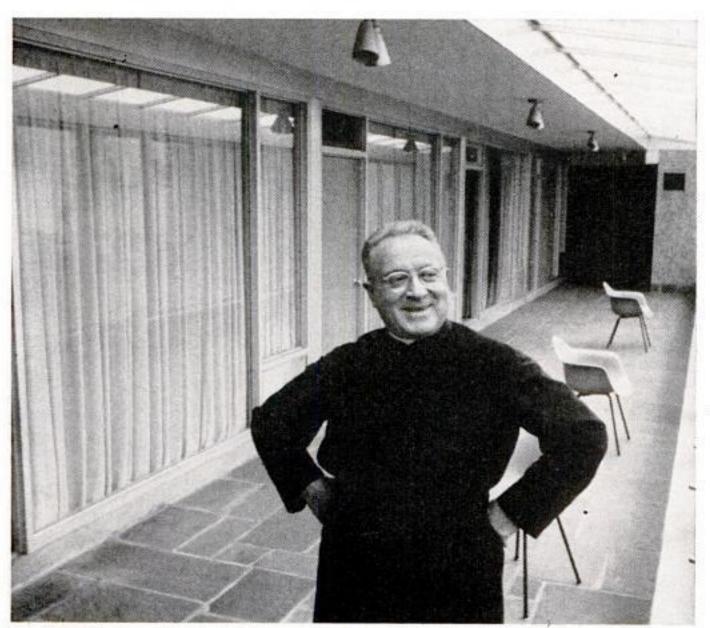
## TODAY, BUSY WITH HIS PARISH



AT THE BLACKBOARD Father Coughlin talks to eighth-grade students at one of the two parochial schools in his parish which he tours twice a week. When he visits lower grades, Coughlin leads children in singing Davy Crockett.



FROM THE PULPIT of his church, the Shrine of the Little Flower, Father Coughlin speaks at Sunday Mass. His sermons, which are sprinkled with humor, are heard by a total of 7,000 who attend his three Sunday Masses.



ON THE PATIO of parish building that he himself designed, Father Coughlin shows off a new dormitory which houses four of his six assistant priests. When he founded the parish in 1926, it had 32 families. Today it has 2,000.

## Put new life in your old TV with this great new tube



# See it best on a new RCA

SUPER-ALUMINIZED PICTURE TUBE

## THE FINEST REPLACEMENT TUBE FOR NEARLY EVERY MAKE OR MODEL OF TV

If you're tired of watching fuzzy, gray pictures on your present TV set . . . if you're constantly knob-twiddling to get a "better" picture . . . then it's time to install a new RCA SILVERAMA Picture Tube.

RCA SILVERAMA Picture Tubes deliver brighter, sharper, clearer pictures, thanks to the exclusive RCA advanced super-aluminizing technique. These amazing new tubes are engineered for a long, brilliant, trouble-free life—backed by a full year's warranty.

Start enjoying TV all over again. Ask your local TV serviceman to install a new RCA SILVERAMA Picture Tube . . . there's one made to fit virtually every make or model of TV.



CALL YOUR TV SERVICEMAN NOW FOR INSTALLATION

Your neighborhood TV technician stands by to serve you. He knows that RCA replacement tubes and parts are engineered for finest performance, are always factory-fresh!

## RCA Picture Tubes

RADIO CORPORATION OF AMERICA, HARRISON, N. J.

See "Dateline" on Producers' Showcase November 14, 8-9:30 p.m. EST on NBC.



## Blazing a New Santa Fe trail!

# New Main Line

## Santa Fe inaugurates shorter, faster passenger and freight route between Dallas and Chicago and other points

It opens December 1st... Santa Fe's new main line into Dallas, the longest main line construction over new territory by any railroad in 25 years.

It is 49.3 miles long.

It begins a whole new Santa Fe rail service for travelers and shippers in the Dallas area. *Better*, faster service than ever before.

It opens thousands of acres of newly developed plant sites to give the fast-growing industries of North Texas room to stretch.

This is "modern pioneering" by America's New Railroad. Another chapter in Santa Fe's long history of trail blazing in North Texas that started way back in 1886. Pioneering—building new—that has never stopped.

All along the line, people and communities feel the benefits of Santa Fe's building new, and day after day something new is being done to make "America's New Railroad" better and better.

The millions of dollars spent by Santa Fe in this building-new program comes from earned dollars—not one penny comes from taxes you pay.

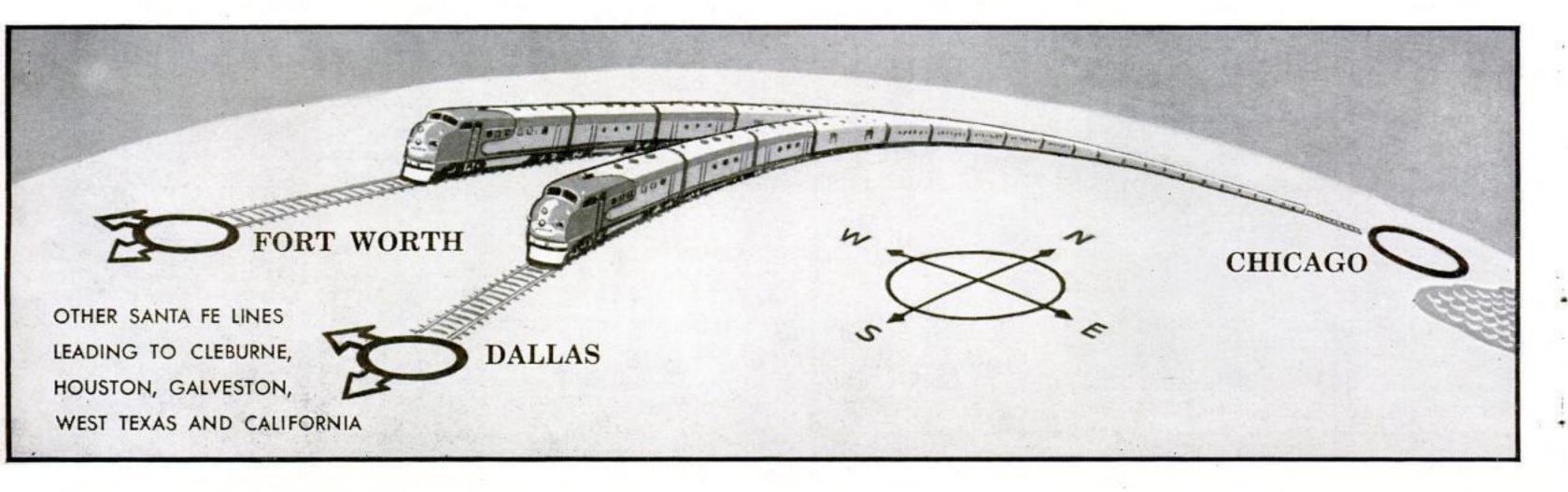
#### How Santa Fe's New Main Line into Dallas benefits North Texas

**NEW.** The new Dallas main line provides daily Santa Fe Chief streamlined passenger service all the way between Chicago and Dallas without changing trains.

**NEW.** The new Dallas main line cuts off hours of shipping time for freight from Chicago, the North and East—and provides more time for loading outbound freight at Dallas.

**NEW.** The new Dallas main line makes possible the development of thousands of acres of fine plant sites, affording greater opportunity than ever before to progressive and expanding industries locating in North Texas.

SANTA FE SYSTEM LINES



AMERICA'S NEW RAILROAD to Dallas Santa Fe



WAKE UP FEELING RESTED—It's wonderful to get up feeling rested and ready for a good day. Bayer Aspirin helps millions do this... for sleeplessness is often due to a low level physical distress—something so minor you can't put your finger on it. Bayer Aspirin gives you the quick relief you need to sleep naturally... restfully!

# Here's How Bayer Aspirin Helps Millions FEEL BETTER FAST!



FOR ACHING JOINTS—In later years, almost everyone feels a difference in his arms and legs. That's why so many older folks wouldn't know what to do without Bayer Aspirin. Used for temporary relief from minor pains of bursitis, arthritis and rheumatism, Bayer Aspirin brings a great degree of comfort and ease.





RELAX AFTER A DAY'S WORK—Here's the way millions beat that tired, headachy after-work feeling. You just take two Bayer Aspirin tablets to ease your headache...sit down for a few minutes...put your feet up...and relax! This makes you feel better—fast!

WHEN YOU FEAR A COLD—Whenever you feel a cold coming on after being out in a storm or on a chilling day, you should take two Bayer Aspirin tablets right away. This not only gives you fast relief from the discomforts of a cold, but it reduces fever, too.

## You can take Bayer Aspirin any time...

because no one has ever discovered a safer, faster, and more effective pain relieving agent. It is used by millions more people than any other pain reliever—without stomach upset!

Feel Better Fast-Get BAYER ASPIRIN

## EGYPT'S PREMIER REVEALS HOW HE MADE RED ARMS DEAL

## Nasser himself started negotiations which upset Israel and West

by KEITH WHEELER

The fighting that erupted last week on the Israeli-Egyptian border, the worst since 1949, has been linked to the arms deal with Czechoslovakia that Egypt announced last September. The fight began with an attack by the Israelis. They probably hoped to weaken Egypt before the new arms could be used. However in the first days of fighting they reported finding Communist-made

ammunition among the captured Egyptian equipment. The Egyptians, bolstered by hope of more weapons, counterattacked vigorously, and full-scale war was threatened.

Just 20 hours before the shooting began, Life Correspondent Keith Wheeler got this exclusive and revealing interview on the origin of the Czechoslovakian arms deal by the man who made it, Egypt's premier.



PLEASED PREMIER, Nasser says new Communist weapons will strengthen army's stand against Israel without exposing Egypt to Communist influence.

to purchase arms from Czechoslovakia, the deal by which he had overjoyed the Soviet, flabbergasted the West and sent Israel running to Paris and Geneva crying for help. It was 2 a.m. and the house was quiet. Outside, his children's toys lay abandoned under the floodlights in the graveled front yard. The only sound in the stillness was the soft scuffle of a guard pacing along the walls of the courtyard with a German shepherd on a leash. It was the balmy stillness of an Egyptian night, the peaceful time which Nasser likes best for his reflections. Just now they were a source of satisfaction to him and he chuckled.

"I know they are saying Solod [Russia's ambassador to Egypt Daniel Solod] is the world's greatest salesman," Nasser said, "but that is not quite the way it was. It was my own idea. I had hesitated for two months but at last I called for Solod and I said, 'Sell us arms.' Really, I was surprised when he accepted."

Nasser chuckled again and reached for his orange juice.

"The British thought I was bluffing and they tried to bluff me out of going through with it. But now we are getting the arms. They are for defense and not for attack.

"Now, after we have made the arms deal, people are saying that Israel may start a preventive war," Nasser said, just 20 hours before the Israelis attacked. "But I have been expecting them to start a war ever since they attacked in the Gaza border strip on Feb. 28. Before that I had believed they did not want trouble. After that I knew better. Otherwise I would not have bought arms and would have saved the money instead."

Nasser said he initiated the Czech arms deal in the first week of June. The day after Solod agreed, Nasser went to U.S. Ambassador Henry A. Byroade and told him, he said, that unless the West would now produce the weapons he wanted, he would get them from the Reds.

"Two days after that the British ambassador, Sir Humphrey Trevelyan,

came and threatened me. He said that if Egypt took any weapons from Russia, we would never get another from England. I replied that I had let the West know about the deal only so that we would understand each other and not in order to be threatened. I told him his attitude left me no choice." Nasser chuckled again. "I think they thought I was bluffing.

"The deal with Czechoslovakia was an emergency," he went on. "But we still have uncompleted deals with Britain and with other countries. We still hope to fulfill these deals, but if we are not permitted..."

But as a military man was he not afraid that in taking weapons indiscriminately from East and West he was assembling a hodgepodge of unrelated tools, thereby doubling and tripling his supply and maintenance requirements and abandoning the proved value of standardization? Nasser jutted his handsome jaw. "Don't talk to me about standardization," he said. "In staff college I was a professor of standardization.

"In supplying an army you are dominated by many factors. One of the factors is standardization but a bigger one is the country's ability to supply the army. You in America can have any weapon you want any time you want it and in any quantity. But this is not true in Egypt. What we needed here was firepower. It was better to have many kinds of firepower than not to have any.

"Anyhow, my supply problem is already a big one. I have some British tanks and some American tanks and different kinds of guns. They need different kinds of ammunition and we have to supply it any way we can.

Israel has the same problem."

#### The threat of military missions

BUT had Nasser not always maintained that he would not and could not accept military aid from the U.S. mainly because doing so would mean having a U.S. military mission in the country? Having just got the British out of Suez, did he not hate to have foreign military men around? Would it not be necessary now to bring in Russian and Czech technicians to teach his army how to use and maintain their unfamiliar new weapons?

"It is true that I am against military missions," he said. "But what makes you think this deal means a military mission from Russia? A long time ago we sent some of our best men to Czechoslovakia for training. Some of them already have finished their training and are back here now instructing other officers and men. We will do our own maintenance and training.

"But really, in any case, I feel that this question of technicians and instructors is not so important as people think. A Sherman tank is not so different from a Stalin and a MiG is not very different from a Vam-

pire. A tank is a tank and to my mind all a tank needs is a driver and a gunner. An airplane is an airplane. All it needs is a pilot.

"Moreover, our technicians are already very good, even without special training. We have the best technicians in this part of the world and the best machine shops and maintenance facilities. My men have been able to assemble some airplanes us-

ing only the handbooks for instruction."

(That was the closest Nasser would approach to admitting, as has been rumored, that Egypt has already received MiGs.)

"And I will tell you this. There are not any Russian or Czech technicians in Egypt."

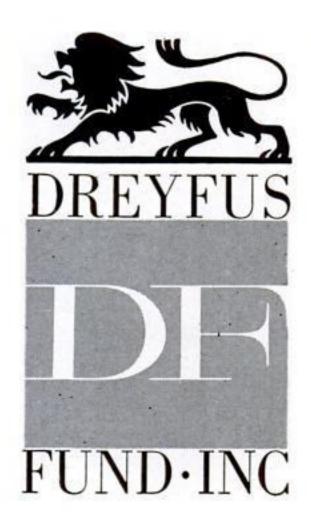
(The rumor persists, however, that whether or not they are here now, Russian technicians have been inside Egypt within the last two months.)

Was it true Nasser had forehandedly

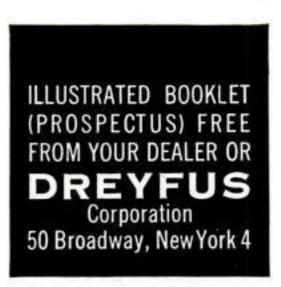


EGYPTIAN COMMANDOS train for battle by dynamiting abandoned building. This exercise took place in disputed Gaza strip.

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The Dreyfus Fund is a mutual investment fund in which the management strives to make the stockholders' money grow—and takes what it considers sensible risks in that direction.







ANGRY ISRAELI, Foreign Minister Moshe Sharett speaks out against Egypt to newspapermen in lobby of a Geneva

hotel. He went to the Big Four foreign ministers conference and asked Secretary of State Dulles for U.S. support.

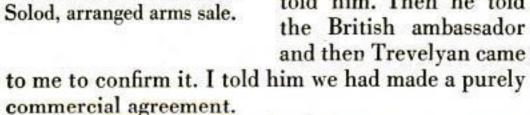
laid in a considerable supply of Czech weapons before the agreement with Czechoslovakia was announced on Sept. 27?

"I am not going to discuss the commodities," he said. "That is a secret. Everybody wants to know what was in the 133 boxes unloaded in Alexandria but nobody knows and nobody is going to know. I know because it is all locked up in there." He grinned and waved a languid hand toward a tall cabinet-safe standing in the corner of his living room. "But I am not going to say. For the first time in history

our army has secrets."

As for announcing the deal, Nasser said he had intended to keep that a secret too and never announce it at all.

"I thought it would be better if Israel never knew about this deal at all. But what really happened was this. When we finally made the deal, I called U.S. Ambassador Byroade on Sept. 26 and told him. Then he told the British ambassador and then Trevelvan came



RUSSIAN, Ambassador

"I learned at 4 p.m. on the 27th that the British were talking about announcing it. That night I was to open the army exhibition but was not to make a speech. But then I thought if it was going to be announced at all, the announcement had better come from Cairo and not from London. And so I said I would make a speech after all and that night I announced the deal."

Nasser had said that his agreement with the Czechs was a "one shot" deal which would not be repeated. Was it still a one shot? Could he say now how many weapons he intended to take from the Communist world and how he intended to use them?

"One thing I am not going to use them for is to begin a war. Egypt does not want a war. But I could not ignore the voice of Premier Ben-Gurion in Israel always threatening, always saying a settlement must be forced upon the Arabs. I could not ignore his plans for expanding the Israeli armed forces."

Two months ago Nasser's mood had been much more conservative and cautious. In fact, two months ago he had intervened personally to stop an Egyptian counterattack after the Israelis attacked a police post in the Gaza strip. Did he think that he would

"No, I think not. The situation has changed. It is no longer proper that a field commander under threat should have to wait for orders from Cairo. Our local commanders have orders not to be aggressive but also they have orders to defend their areas. That is their responsibility. Even if I wanted to stop it, perhaps I could not. When one side gets reinforcements and then the other side is reinforced too, it is not an easy thing to separate two armies."

When he arranged to buy the arms, Nasser said, "I was not thinking so much of the Israeli army as it is today as I was of the Israeli army as it will be when Ben-Gurion completes his deal with France, buying 70 Mystère jets, 100 tanks, 100 heavy 155-mm. guns and 150 high velocity, 75-mm. tank guns. I had to think of that. Ben-Gurion's voice was always echoing in my ear.

"I cannot say how many weapons we need or will take. In war you cannot draw a line between what is needed for defense and what is needed for offense.



WRECKED EGYPTIAN CAMP, destroyed by Israelis, underlines Nasser's need for additional arms and equipment.

As a military man, all I can tell you about that is that it depends on what the other fellow has more of.

"Today everybody comes to me with warnings about an arms race. That seems very funny to me because I have said hundreds of times that an arms race was going on already. I have said ever since the first Gaza incident that an arms race was going on, though it was only a one-sided arms race. But nobody would listen to me until I went elsewhere to buy arms. Now they are worried about an arms race."

Since he admitted that the arms race existed in

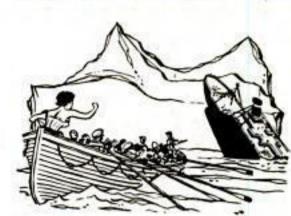
CONTINUED



## Mrs. Brown refused to sink

"Keep rowing or I'll toss you all overboard!"

The threat came from a red-headed woman dressed in corset and bloomers, with a Colt .45 lashed to her waist.



And as the lifeboat marked S. S. Titanic lurched into the waves, she rowed too, rowed until her hands bled.

Mrs. Margaret Tobin Brown had come a long way to take charge of that crowded lifeboat. Once penniless,

she now had millions, for her husband, "Leadville Johnny" Brown, had struck it rich. Once spurned by Denver society, she now hobnobbed with nobility.

But, as she said, "You can't wear the social register for water wings." Her \$60,000 chinchilla covered three children; her other outer garments she had given to elderly women. She threatened, sang grand opera, joked—and she kept her wretched boatload going till rescue came.

When they asked her how she'd done it, she replied, "Typical Brown luck. I'm unsinkable." But it wasn't luck. It was pluck. And Americans have always had plenty of that smiling, hardy courage. When you come to think of it, that's one reason why our country's Savings Bonds rank among the world's finest investments.

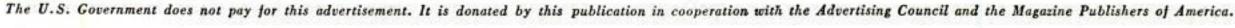
For 160 million determined Americans stand behind those Bonds.

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\* \* 7

It's actually easy to save money—when you buy United States Series E Savings Bonds through the automatic Payroll Savings Plan where you work! You just sign an application at your pay office; after that your saving is done for you. And the Bonds you receive will pay you interest at the rate of 3% per year, compounded semiannually, for as long as 19 years and 8 months, if you wish! Sign up today! Or, if you're self-employed, invest in Bonds where you bank.

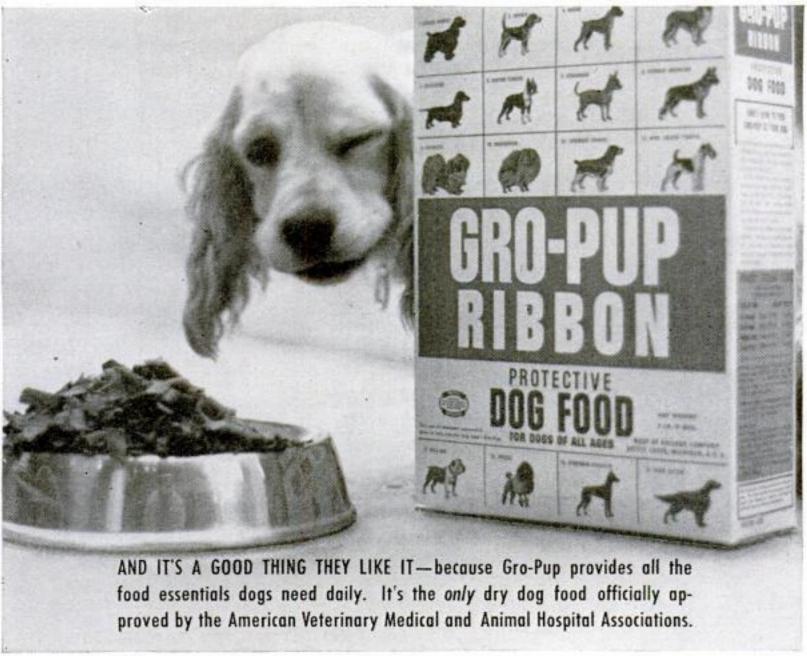
Safe as America – U.S. Savings Bonds

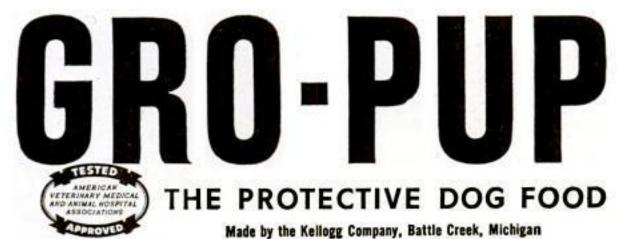






## DOGS EAT IT UP







NEW Gro-Pup T-Bone for treats.

#### Nasser's Deal CONTINUED

fact, did he not see a danger that this costly program would hurt the internal development program which Egypt so sorely needs and which hitherto has been his all-consuming objective?

"One must fix priorities," he said. "We planned to build 200 rural community centers this year to combine the needs of health and education. We have had to reduce that to 100. But to my mind it is worthless to push ahead with social development and leave the country's borders undefended."

Nasser had always maintained that he was a stout anti-Communist and since the deal has said more than once that he was importing only Communist weapons, not Communist principles. But did he not fear that in fact Communist principles might well sneak in, whether he liked it or not, crated in the same box with the weapons?

He pondered that long and carefully, sipping his orange juice and sucking hungrily on the 10th cigaret he had smoked in the last hour. "Naturally the people are going to feel sympathy and gratitude toward the Russians. That is natural. For a long time they have felt they could not have justice. They have felt that those who called themselves Egypt's friends only wanted to deprive her, to keep her weak in front of a strong Israel. Now suddenly they discover that a new friend is ready to help them after all. Would you not believe that they would naturally feel gratitude and friendship?"

#### Gratitude is not Communism

DUT gratitude is not the same thing as Communist principles. Indeed the greatest thing the arms deal has done is to give our people a feeling of pride in themselves and pride in their country. That pride is the best stimulant for patriotism and it is the best protection against any foreign domination, including Communism."

What, after all this, would be Egypt's relations with the West, particularly the United States with whom she has had a developing

friendship?

"The Arabs had never hoped for much from England or France. But ever since your President Roosevelt spoke of the four freedoms, the Arabs had looked to the United States with hope. We had always thought you would help us win our freedom. When you did notwhen you took the side of your allies, Britain and France-we felt betrayed and disappointed in you. The feeling was stronger against you because we had hoped for something from you while we had hoped for nothing from the others."

Must we take it then that in buying Russian arms Nasser had made it possible for the Soviets to establish a favored position in Egypt?

"No, I think not," Nasser said. "I have always said that defense of the Middle East must depend primarily upon the people of the Middle East. It must be inspired from within. But if there were a major war, we would still cooperate with those whose interests were like our interests. I can only answer your question with a question. Do you believe that if there were a major war it would be the West that would invade the Middle East?"

D PUNCH



BRITISH VIEW of Czechoslovakian arms deal shows, in cartoon done in ancient Egyptian style, a godlike Nasser (center) rejecting offer of military aid from eagle-headed figure representing U.S. At same time Nasser reaches behind him to get some aid from the bear-headed figure representing Russia.



Hickety-Pickety, my black hen-She lays eggs for gentlemen.

Where does she get her vim and pep?

Eating Jell-O! Hickety's hep!



JELL-O IS A REGISTERED TRADE-MARK

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This smart new package is a symbol of something all Philip Morris smokers have enjoyed for months—a new cigarette -made gentle for modern taste.

Born gentle, then refined to special gentleness in the making, this new Philip Morris meets the requirements of modern taste - of today's young smokers.

Today, enjoy the gentle pleasure—the fresh unfiltered flavor of new Philip Morris.

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Philip Morris

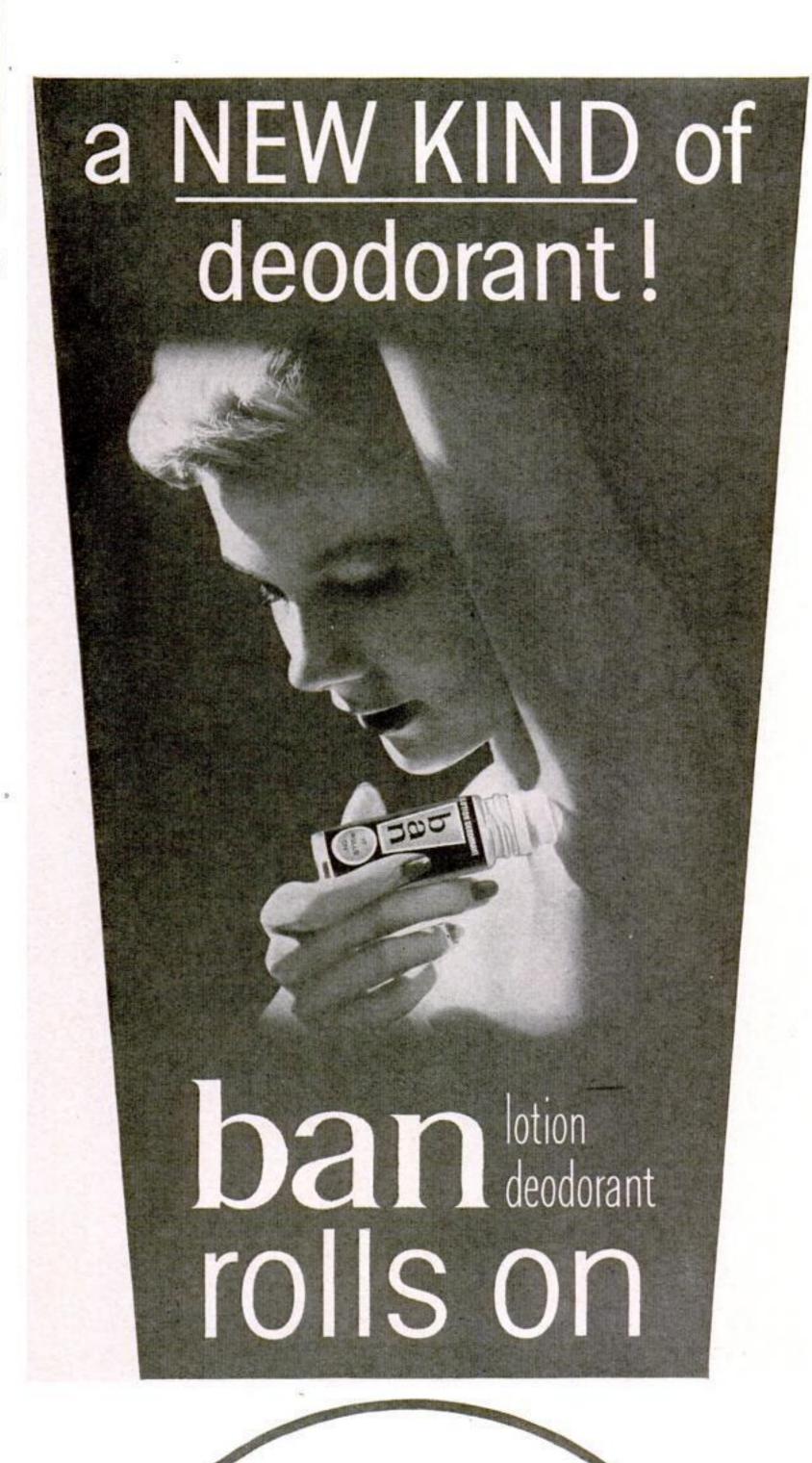


## A girl beguiled by her balloon

#### TOY TOPS A FIVE-YEAR-OLD'S FIRST TRIP TO ZOO

A long time ago, as she remembers it, 5-year-old Gwen Baldwin of Haddonfield, N.J. owned a balloon. It broke and frightened her so much that Gwen's parents never brought home a balloon again. But when Gwen's uncle took her to Philadelphia for her first visit to a zoo, she asked him for a balloon and he bought her a big yellow 10-center.

The balloon served as a plaything all day while Gwen trotted around and stared at the animals. It also served a practical purpose. Having stuffed herself with Crackerjack, popcorn, peanuts, ice cream and chocolate milk she dropped, all tired out, on the bulging balloon (above). "My tummy hurts," she said to her uncle. "This feels good."



## More effective than creams! Easier to apply than sprays!\*

This is BAN—the new lotion deodorant that rolls on with a revolving marble built into the bottle top. BAN automatically applies just the right amount of pleasing lotion to check perspiration moisture . . . stop odor for a full 24 hours. Get new BAN today —98¢ wherever fine toiletries are sold.

no drip—no waste—no messy fingers

LOTION DEODORAN

TIT

- safe for normal skin
- protects round the clock
- · keeps underarms dry for hours

\*In a recent survey against the leading cream and spray deodorants, 7 out of 10 prefer BAN.

Deodorant Anti-perspirant





Gwen's uncle blew the balloon part of the way up, but she wanted to blow it bigger. He held it for her and she huffed and puffed, but she could not get any air into it.



Her uncle, Herbert Schoellkopf of Merchantville, N.J., took over the blowing. Gwen grabbed his leg and said, "Stop walking, uncle. Blow it bigger. Blow it big as a house."

CONTINUED

## your private life... is lovelier with Du Pont Nylon

Gracing you with fabulous beauty—a fabulous fiber, Du Pont nylon. For nylon's suppleness brings you new luxury in fabric, new flattery in fashion . . . and its wonderful easy care brings you a more relaxed way of life. This negligée of Du Pont nylon and others as beautiful are waiting for you at your favorite store.

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BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

Exciting new things are happening in NYLON-one of Du Pont's modern-living fibers



## Peak winter protection

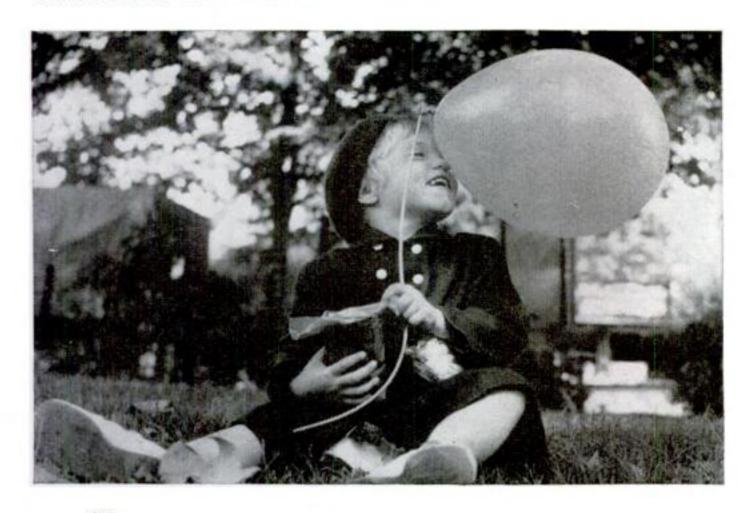
### FOR YOUR ENGINE

Winter's around the corner—toughest time of the year for your valuable engine. So don't take chances—change to New Mobiloil Special now! It's the famous year-'round motor oil—your engine's best protection in any weather! It's free flowing for easy starts . . . cuts corrosive and mechanical wear practically to zero . . . gives your engine a big boost in knock-free power and gasoline mileage. See your friendly Mobilgas dealer for New Mobiloil Special. Also let him winterproof your cooling system—your whole car—with expert Mobil Care!



SOCONY MOBIL OIL COMPANY, INC., and Affiliates: Magnolia petroleum company, General Petroleum corporation

#### GIRL AND BALLOON CONTINUED



Taking time out to eat, Gwen dropped on the grass and watched the way the wind plays with a balloon. When it stopped moving for a moment, she bounced it on her head.

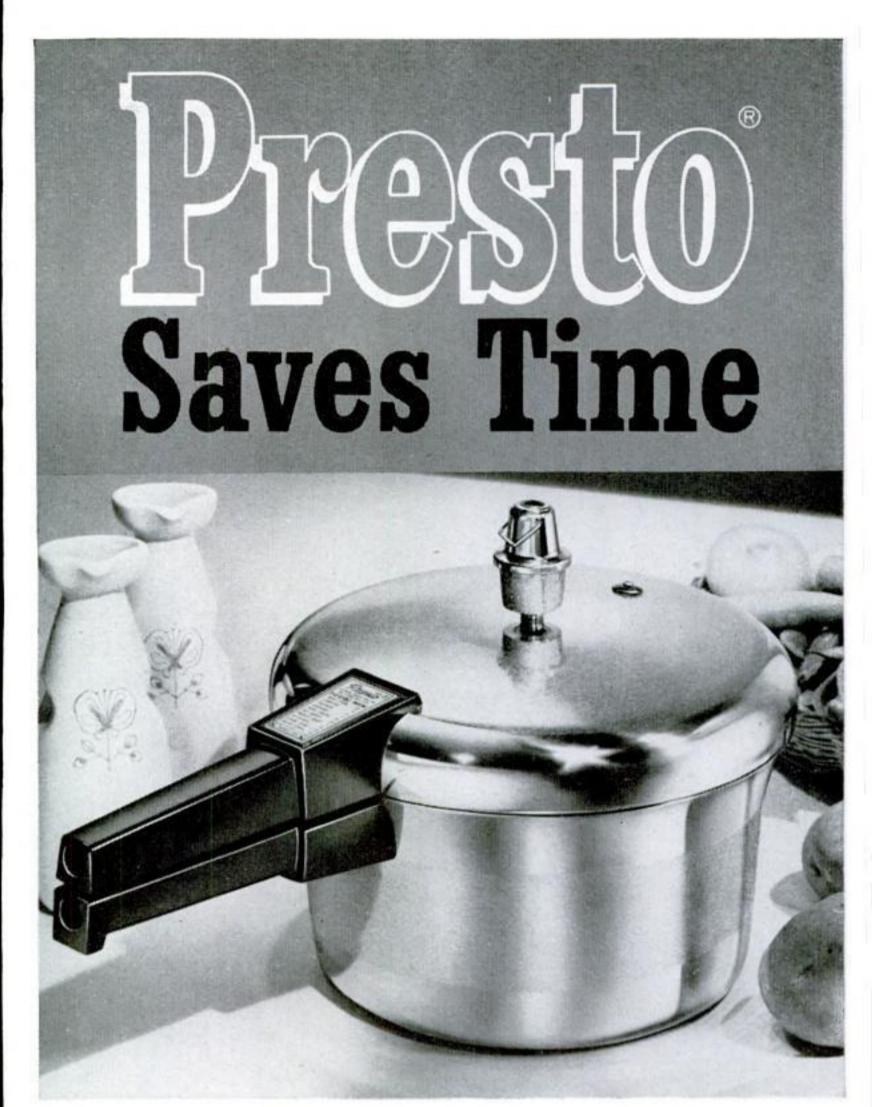


Here pretty girl. Here pretty girl," Gwen crooned to a pigeon which hesitantly ate popcorn from her hand. Then she waved her balloon at the bird and frightened it away.



A 7-year-old boy passed and Gwen waved at him. He waved back and they crossed balloons. They jabbed and parried and then parted with both balloons still intact.

CONTINUED



## Five the Presto Cooker NEW Presto Cooker

#### Faster! Easier! Better!

Cook everything 3 times faster! Every meal will be tastier, healthier, too! Because only Presto cooking seals in all the vitamins, minerals.

It even retains more of the fresh food flavors and appetizing food colors! Save money on fuel bills. Makes cheaper cuts of meat taste like blue-ribbon treats! Cook all the foods for an entire meal at the same time in a Presto; there's no mixing of food flavors! Presto Cookers from \$12.95, Fair Trade Price. Also available in the "700" Model shown below.

Compare!	PRESTO COOKS
	3 TIMES FASTER

FOOD	PRESTO TIME	ORDINARY TIME
SPARE RIBS	15 MINUTES	2 HOURS
CARROTS	3 MINUTES	25 MINUTES
POTATOES	10 MINUTES	35 MINUTES
POT ROAST	35 MINUTES	2 HOURS

#### 3 New Features Make Presto Cooking Easy as Boiling Water!

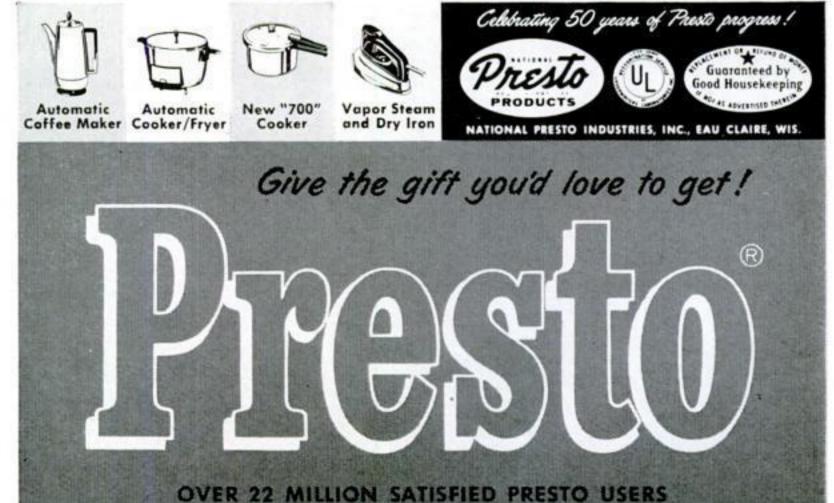
Automatically releases air . . . auto-matically retains pressure. No more watching! A Presto Exclusive!

## NEW AUTOMATIC NEW PRESSURE- NEW COOKING

signals when your cooking. A Presto Exclusive!

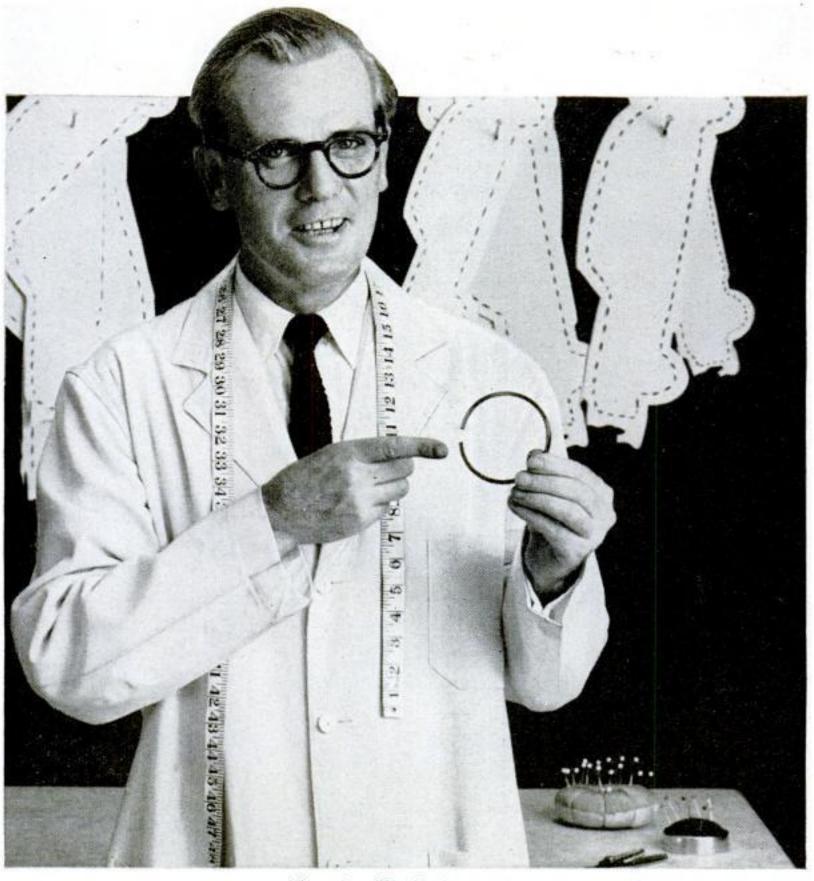
Presto timing for handle. Another Presto Exclusive!

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## Get the piston rings that are

## TAILOR-MADE



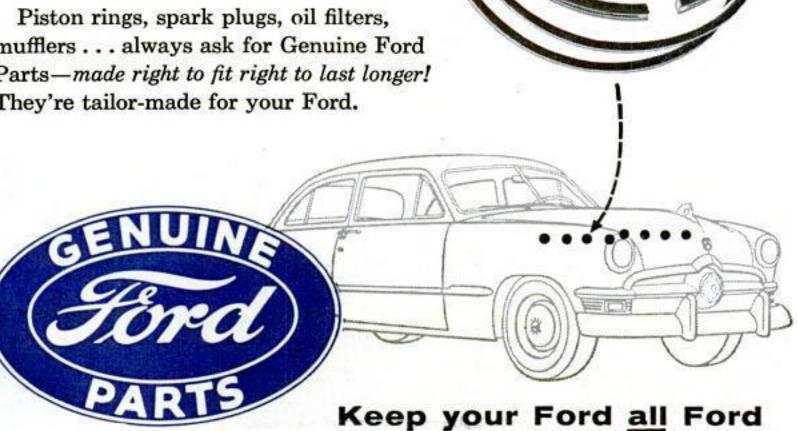
Genuine Ford piston rings are specifically designed to work "right" in Fords-to provide a double seal against power loss and oil seepage

## Genuine Ford Piston Rings are specially built for your Ford to give you greater "go"... more gas savings

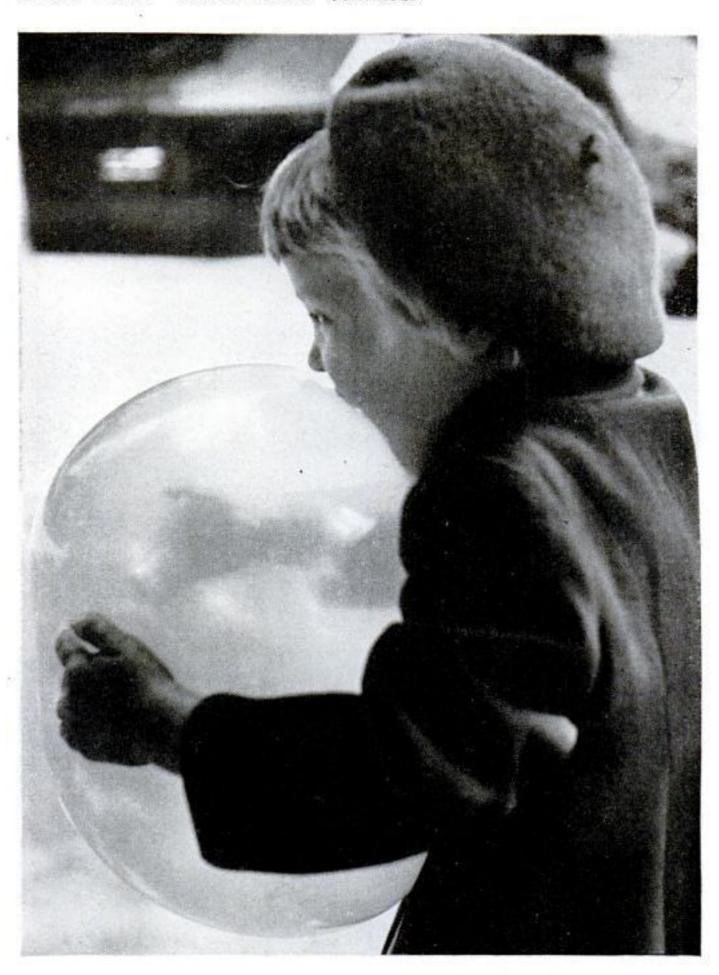
When a new set of piston rings will add to your Ford's performance, make sure you get Genuine Ford Piston Rings!

By specifying Genuine Ford Parts you accomplish two things: (1) You get parts that have been made to the exact specifications set by the same men who first built your Ford; and (2) you get parts that passed special Ford endurance tests before being approved for manufacture.

Piston rings, spark plugs, oil filters, mufflers . . . always ask for Genuine Ford Parts—made right to fit right to last longer! They're tailor-made for your Ford.



#### GIRL AND BALLOON CONTINUED



One of the tests of all good things is how it tastes. It made a screechy sound when Gwen tried to bite it, and slipped away. So she pushed it even harder into her teeth.



With a loud noise the balloon popped, but Gwen did not cry. "Are you sad?" her uncle asked. Gwen smiled. No, she said, she wasn't sad but she was ready to go home.







## New Fabrics Put Modern Art in Fashion

Art and fashion come close together in this gallery of new styles which are only a little removed from the canvases of great modern painters. Works of Chagall, Léger, Picasso, Miró and Dufy have been reproduced on cotton cloth by a U.S. firm, Fuller Fabrics, and made into early resort clothes by Claire McCardell, most American of designers. Life took the clothes to the painters' studios in Europe where, in their first fashion photographs, the artists showed reactions ranging from extreme modesty (Chagall stayed out of the picture) to utter ham (next page). Seen first in these fashions, the prints will be available by the yard next month.

## Chagall

Marc Chagall helped to pose American Ivy Nicholson so that she stood against his Le Soleil Rouge looking as if she were drifting off into the romantic, dreamlike painting. She wears an informal dinner dress (\$60) which is made in splotchy springlike colors patterned with disembodied figures characteristic of work by Chagall. The photograph was taken in artist's warm, crowded studio in Vence, France.

## Léger

Two weeks before his death, Fernand Léger posed for final portrait (right) in the Paris studio he had occupied since 1913. The print which British Model Anne Gunning wears is in boldly drawn, boldly colored style of Léger's work—best seen above in his painting of two women (left) and in half-hidden still life. Fabric is made into dinner dress with high neck, long sleeves (\$60) in the new ankle length.







Since Raoul Dufy's death in 1953, his widow has lived in the Villa de Guelma in Nice where her salon (right) is spectacularly hung with 42 of his paintings. In the salon French Model Jacky Mazel wears cocktail dress with exaggerated high waist (\$40) in pattern of sailboats and waves adapted from Dufy seascape. The large painting, Aphrodite (far right), was done in 1935 and worked over again by the artist in 1943. Painting at top left is called The Breakwater.





ing crates and the profusion of paintings completed since he moved in last spring. In his fashion debut, Picasso wears a fedora and carries a sword while Bettina models shirt reproducing a Picasso still life and red wool jersey slacks with elastic at ankles (\$55). Carrying on by herself (right), she wears dress with back fullness emphasized by pockets (\$40) done in fish design from a Picasso ceramic.



## Miró

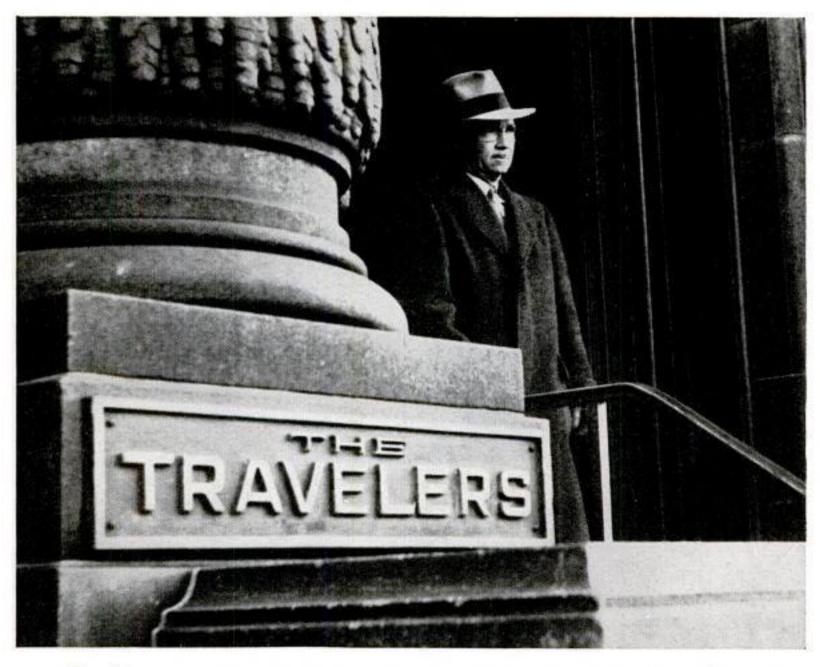
Spanish Painter Joán Miró has a tiny studio in Barcelona (above) where his artist's brushes and paint tubes are lined up with meticulous care. A painter of gay canvases, the artist admired the straw hat perched gaily on British Model Margaret Phillips. She also wears a longsleeved wool jersey bathing suit and wide-skirted pinafore (\$58) in print, mostly birds, inspired by a Miró abstraction. Oddments in atelier include (on shelf, right) a bicycle which Miró modeled of breadsticks and an African sculpture. Behind Miró is the canvas he is now working on.

#### The first rule about automobile insurance:

## Know the man you buy it from!



You must know that he's the kind of man who will sell you the right kind of insurance—to suit your needs—in the first place. There's a big difference between a standard-form policy and carefully thought out coverage tailored for you and you alone!

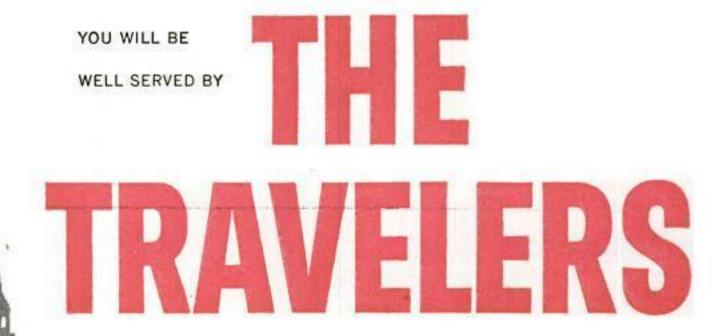


You must know that the policy he sells you has been written by a company with the experience and the skill to devise insurance that will suit your needs. In over-all coverage and in specific features, the policy must be up to date as of now, and must be kept up to date as your needs change.



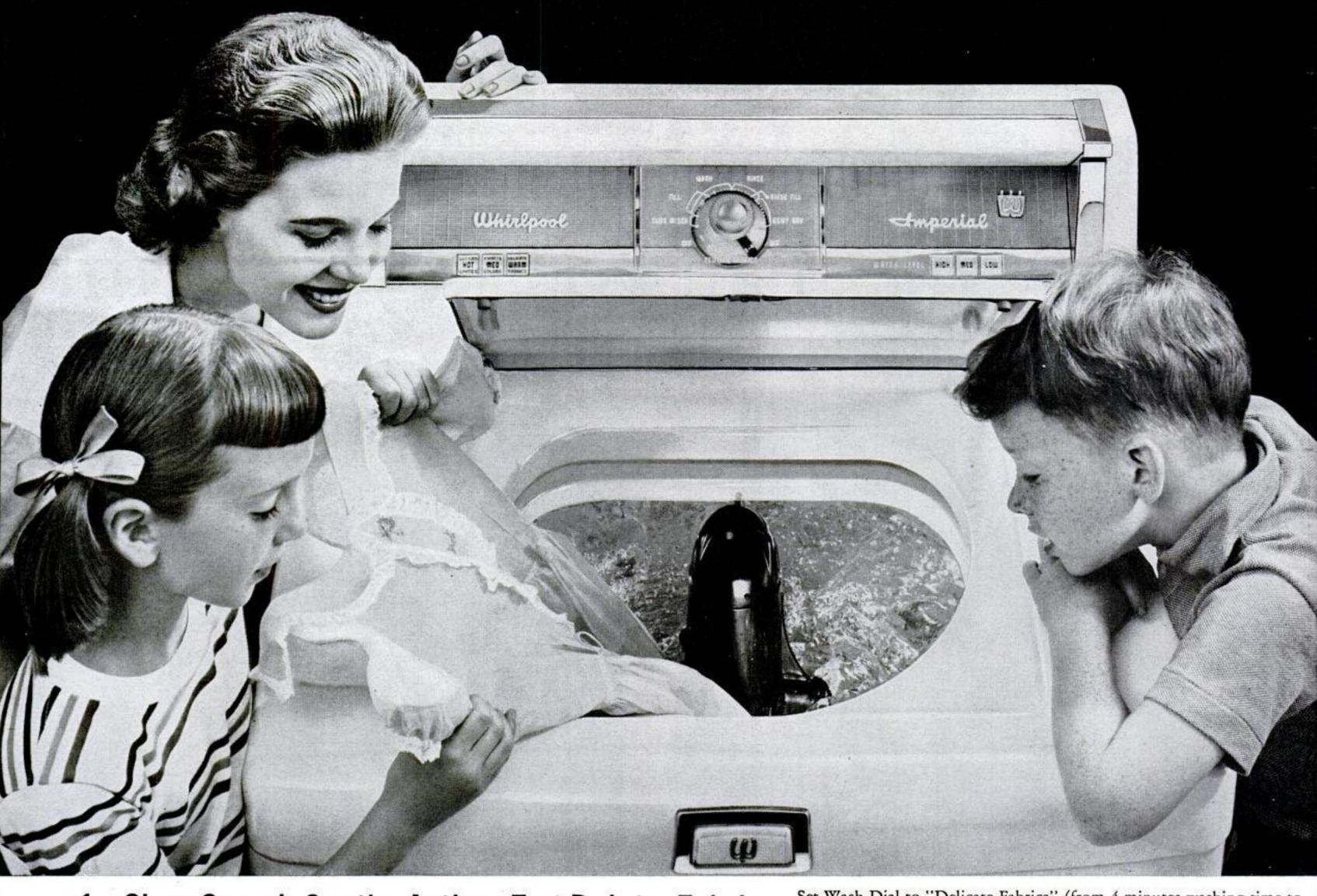
You must know that he's a man who'll come to your aid when you need him—even at the scene of the accident. And that his company is represented by men all over the country—who also stand ready to help. He must also be a man who'll see to it that your claims are attended to promptly.

If you own a Travelers Automobile policy—the man you bought it from knows insurance—knows your needs—for he represents the company that invented Automobile Liability insurance!



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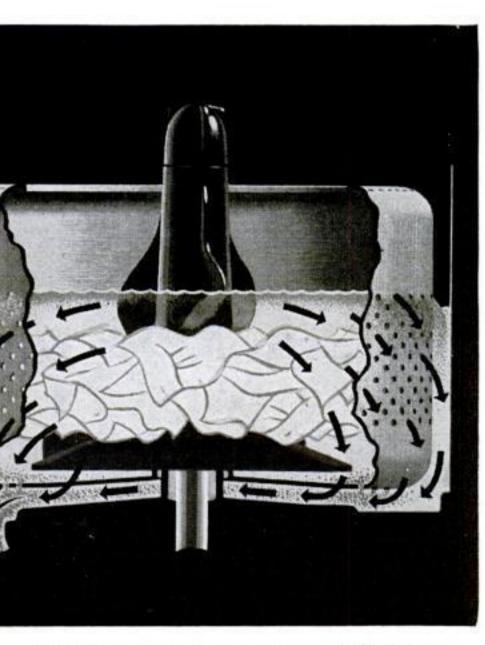
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Set Wash Dial to "Delicate Fabrics" (from 4 minutes washing time to as little as 1 minute). *Automatically*, agitation and spinning action slow down by one-third to a hand-laundering gentleness.

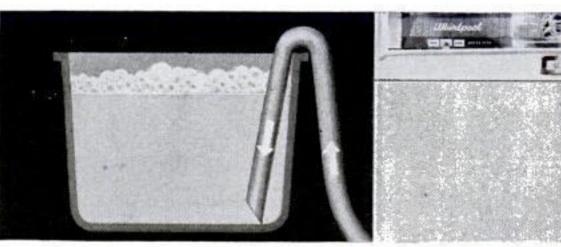
## Now!...New 1956 Whirlpool lets you



Free-Flow Draining removes 83% of soil before rinsing. 1199 exits get dirt out of clothes and washer before rinsing begins.



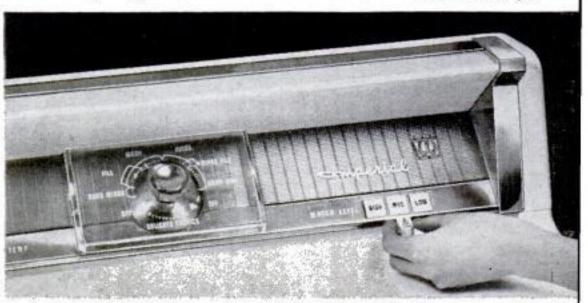
7 Rinses (6 pressure-spray rinses—plus deep rinse with agitation) give most thorough rinsing known, yet use little more than a tub of water.



Exclusive Suds-Miser saves hot water and soap.

Pumps hot sudsy water out of washer after first load

—pumps it back for re-use . . . all automatically.



Choose from 3 water levels. Automatically, Whirlpool fills tub with volume of water to match the size of laundry. Saves water and soap:



2. Normal-Speed Action For Regular Wash

When Wash Dial is set for regular wash time (up to 14 minutes), normal Whirlpool agitator action gently draws clothes out of your hand and into tub ...loosens and removes all dirt, leaves clothes sparkling clean.

## choose the action to fit the fabric

## Now Whirlpool has 2 separate washing actions—tailors the action (not just washing time alone) to fit any fabric... Plus 7 Rinses, 3 Water Levels, and Money-Saving Suds-Miser

Right this minute, a new kind of automatic washer is waiting for you at your Whirlpool dealer's. It's the new Whirlpool for 1956. You'll want to push the new buttons. Set the new dials. Turn up the new lights—at the control panel, or in the tub.

But most of all, you'll want to see its two separate washing actions. They answer your greatest washday problem—delicate fabrics.

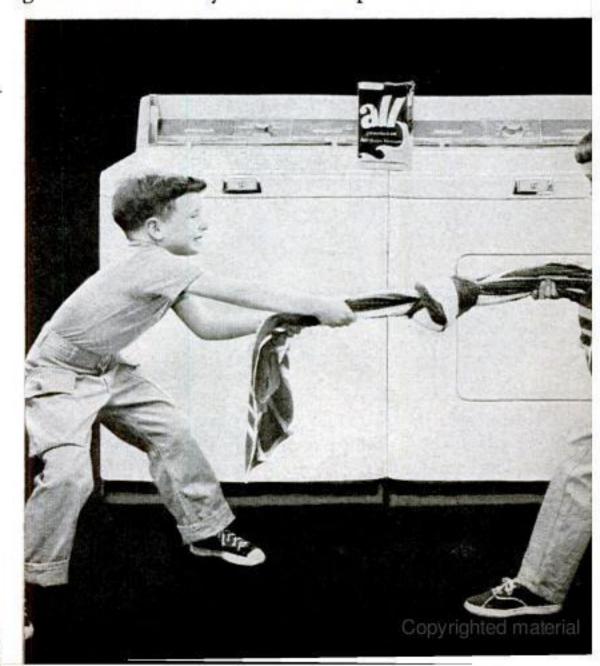
Now with the 1956 Whirlpool you can change washing and spin-drying action as you change the washing period. At a flip of the Wash Dial you can have a slow gentle action for your dainty fabrics. Or with another flip you can have a normal-speed action that gets regular wash sparkling clean.

So—stop trusting your delicate fabrics to washers that treat them like denim. For here is a true two-action washer you've always needed.

And the 1956 Whirlpool is waiting to put on a show for you at your Whirlpool dealer's—right now. You'll see the automatic Suds-Miser in action. And the 7 rinses—the 3 water levels. You'll see a washer that tailors not just the washing action—but everything—to fit your every laundering problem.

Ask your dealer to show you the new 2-action Whirlpool Imperial Washer—and its new mate, the Imperial Dryer. See the complete line of Whirlpool automatic Washers and Dryers (gas or electric), from \$159.95 to \$349.95, or as little as \$2.54 a week. Don't forget, Whirlpool gives you a 5-year Warranty on sealed-in transmission. Whirlpool-Seeger Corp., St. Joseph, Michigan, world's largest manufacturer of automatic home laundry appliances. In Canada: John Inglis Co., Ltd.

Make this knot-test. Knot a dry towel and toss it into a Whirlpool. It comes out untied—proving thoroughness of washing action. Whirlpool recommends all, the new controlled-suds detergent: Look for it in your new Whirlpool washer.



TALK TO THE WOMAN WHO USES A WHIRLPOOL - THEN SEE YOUR WHIRLPOOL DEALER

See the Milton Berle-Martha Raye Shows on Tuesday nights, NBC-TV

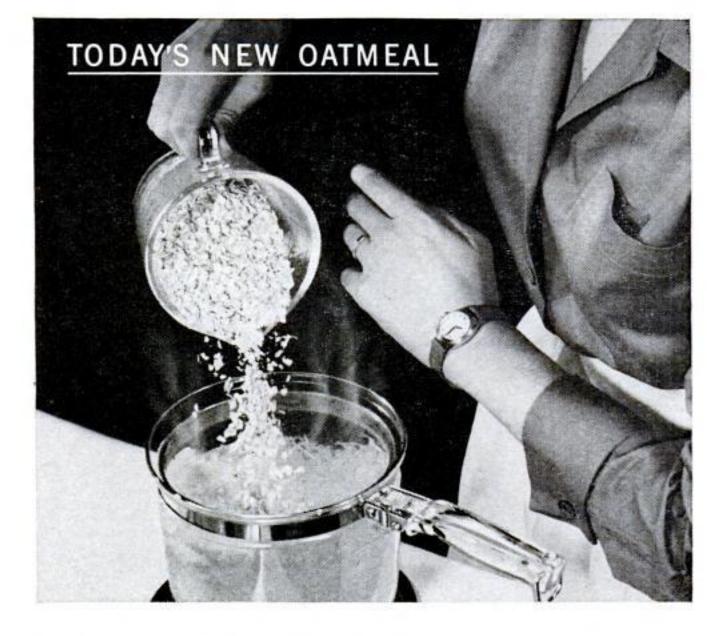
## Quaker develops new oatmeal that cooks completely in just one minute

NEW PRODUCT TASTES SMOOTHER, CREAMIER...AND ITS HIGH-PROTEIN CONTENT CAN HELP YOU CONTROL YOUR WEIGHT

QUICK AS COFFEE—that's today's new oatmeal. Cooking time has been cut to just 50-60 seconds with the new Quick Quaker Oats, or new Quick Mother's Oats (which is the same high-protein oatmeal).

ESPECIALLY APPEALING TO CHILDREN is the extra creaminess and smoothness of the new oatmeal. The oat flakes have simply been rolled thinner for quicker cooking. All the nourishment of oatmeal, all the traditional oatmeal flavor, is there.

PROTEIN IS A KEY to weight control. Today's high-protein oatmeal has a very special significance for those who want to gain weight . . .



or lose it. It is the fundamental "must" for building up strong bodies, good red blood. At the same time, a diet high in protein is essential for those who need to lose weight. Protein raises the blood-sugar level, helps keep appetite inactive. It cuts down hunger—while supplying needed strength and energy.

YOUR WEIGHT-CONTROL PROBLEM—either kind—can be helped by the high-protein content of new Quick Quaker or Mother's Oats.

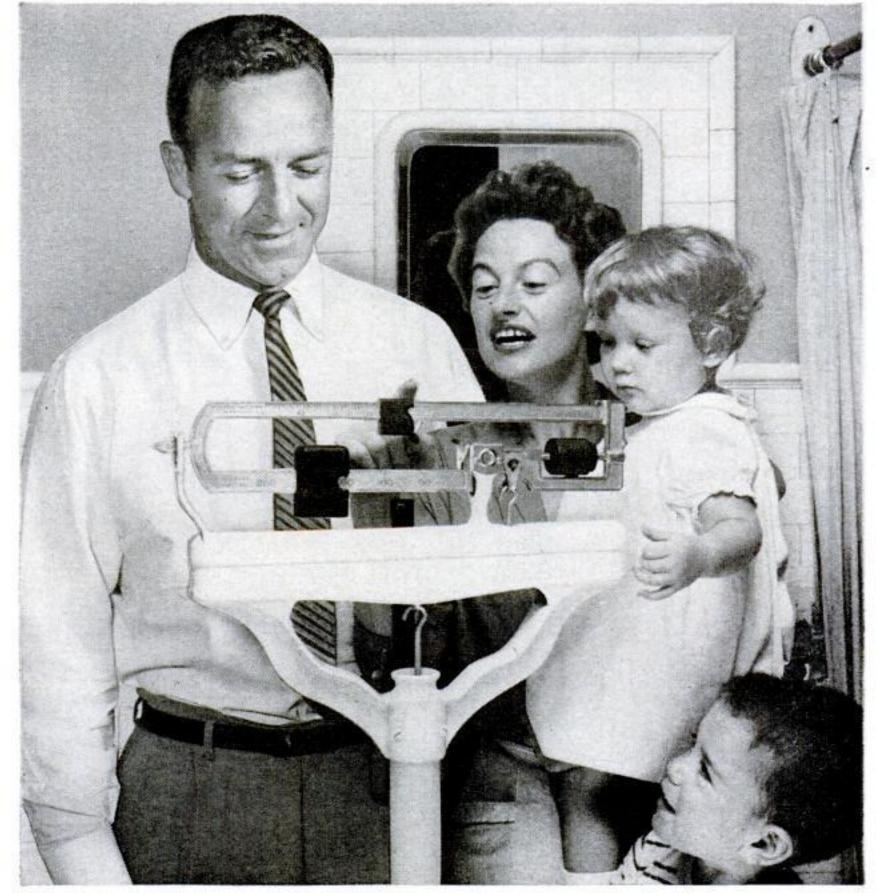
For those who prefer the taste and the texture of old-style oatmeal, Old Fashioned Quaker or Mother's Oats cooks in a mere 5 minutes.



ALL-MORNING ENERGY, for work or play is provided by a single bowl of hot, creamy oatmeal. Oatmeal supplies more stamina, more energy than any other whole-grain cereal . . . and a serving of Quaker or Mother's Oats costs about 1¢.



PAN RINSES INSTANTLY when oatmeal is prepared properly. Just keep pan tightly covered, before and after serving, until ready to wash. It will rinse clean, without scouring.

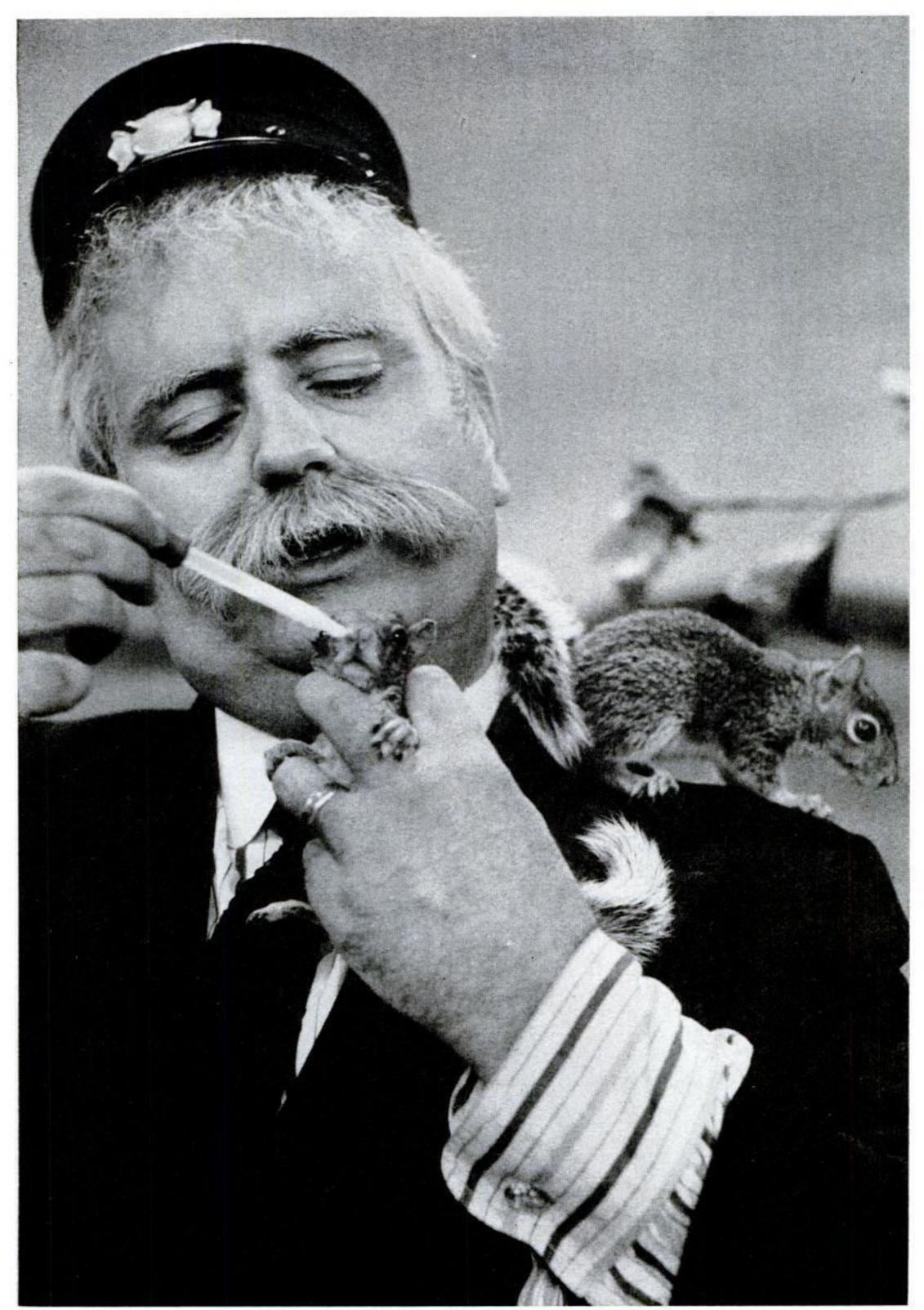


WEIGHT-CONTROL SECRET is food high in protein to curb appetite, maintain stamina. And oatmeal supplies far more protein than any other leading cereal. Bowl of oatmeal, with sugar and milk included, contains only 210 calories . . . yet supplies 9 grams of protein.



QUICK QUAKER OATS QUICK MOTHER'S OATS

SAME FINE OATMEAL



THREE-MONTH-OLD SQUIRREL GETS FORMULA FROM THE CAPTAIN WHILE ITS MATE WAITS TURN ON SHOULDER

## Captain for the Kids

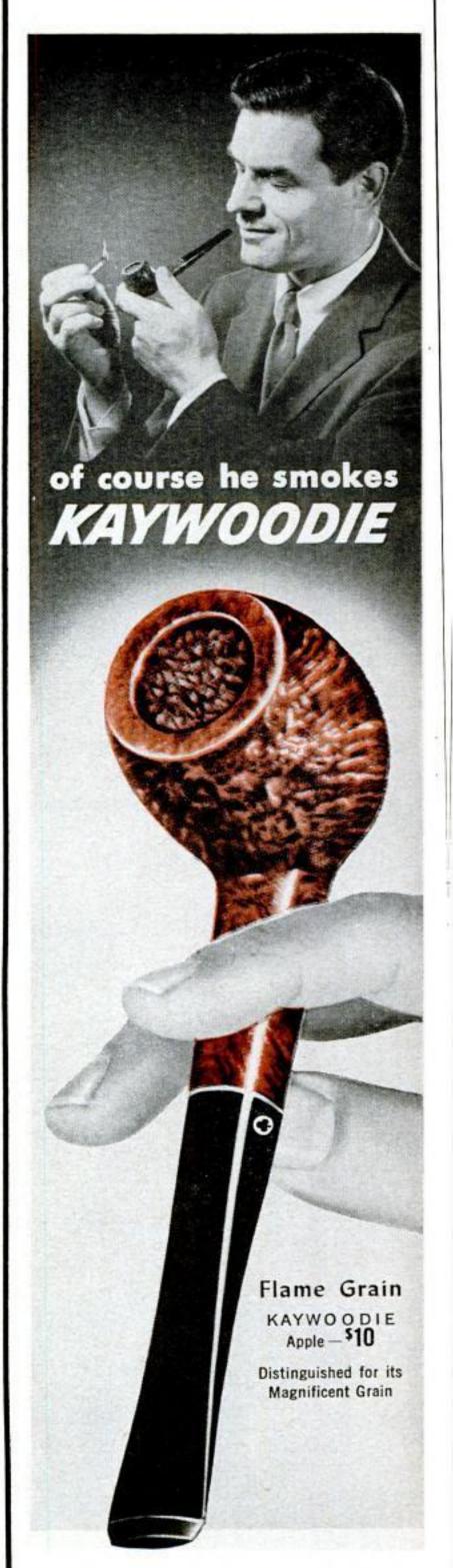
#### EARLY MORNING SHOW AIMS TO KEEP THE HOUSE QUIET

Like candy before meals, television before school has been firmly forbidden most U.S. children. But now there is Captain Kangaroo carrying on for the 2- to 8-year-olds weekday mornings on CBS-TV and parents have a hard time keeping the sets silenced.

The captain, a gentle-mannered and fondly foolish old gaffer whose hats are never big enough for his head, is the creation of 28-year-old Bob Keeshan

who plays the role with the keenest of paternal care because his three preschool children are at home watching. An assortment of newborn animals are his only regular guest stars, and a kindly bumpkin called Mr. Green Jeans is his single assistant. Convinced that the breakfast hour is no time for frenzy. Keeshan intends to keep his program quiet and

simple. "We plan no trips to the moon," he says.



His Kaywoodie is the finest pipe made. Its beauty is rare, indeed, for only the choicest imported briar is worthy of Kaywoodie. The density and close grain assure the world's sweetest, coolest smoke. And Kaywoodie's Drinkless Fitment in the stem completes your enjoyment. This exclusive feature screens irritants, condenses tobacco tars, prevents clogging. That's why your Kaywoodie draws so easily. Treat yourself royally with a Kaywoodie. A regal gift, too.

Send 25 cents for illustrated color Catalog 11 showing Kaywoodie styles, \$3.50 to \$100; gift sets \$7 to \$125.

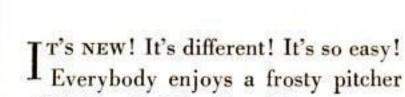


Kaywoodie Pipes, Inc., New York 22 World's Finest Pipes Since 1851



### around a California Wine

#### Punch



of California Wine Punch! Just choose your favorite California Wine, add an equal amount of your best-liked sparkling soft drink and you spark up a gay, unusual party.

Refill the pitcher often, for with all its bright flavor, a California Wine Punch is surprisingly reasonable in cost.

Take the fixings into the living room, too, for those who prefer wine plain.

PORT PITCHER PUNCH: Pour one bottle of California Port Wine and one bottle of ginger-ale over ice cubes in large pitcher or bowl. Stir well. Float thin slices of lemon or orange. Makes about 20 servings.



Ask your dealer or write us for the free California wine booklet—"33 Wine Drinks."

California California

Wine

Wine

## Always Ask For THE WINES OF CALIFORNIA

WINE ADVISORY BOARD, 717 MARKET STREET, SAN FRANCISCO, CALIFORNIA





DRIVING A BUS with a pot cover for a steering wheel, Keeshan gets set to drop off passenger Green Jeans (Lumpy Brannum) who tugs the signal cord.

DANCING A JIG to recording of Farmer in the Dell, the captain sings and mugs before he picks up one of the toys from the shelves to show audience.

CHASING GUESTS in the studio, captain scrambles after a family of ducklings reappearing on his show. They debuted when they were four days old.





#### Go ahead! You can afford to get both rooms carpeted

AVISCO is the reason

You don't have to settle for just living room <u>or</u> dining room. Carpet two rooms handsomely for about the price you'd expected to spend on one. How do you double your dollar? There's a new era in carpeting, and you're lucky to be born into it. Avisco rayon is the ingredient that brings spring

underfoot and dense, thick pile you thought belonged only in mansions! Yet the wealthiest home owners of yesteryear couldn't get colors so sparkling for love nor money. (They had to worry about moths, you don't.) You can get a rug or wall-to-wall carpeting that keeps brilliance and resilience through home or commercial cleaning; that looks luxurious but isn't a luxury at all. Just look for the Avisco Integrity Tag. This golden label tells you, "Here's assurance of fine rayon fibers, made for carpet use, constructed with highest quality standards." Luxury carpeting for little is one more example of Avisco fiber research.

ASK FOR CARPETING MADE WITH AVISCO FIBERS AT FINE STORES EVERYWHERE

AMERICAN VISCOSE CORPORATION, 350 FIFTH AVENUE, NEW YORK 1, N. Y.



#### **AUTHENTIC MODEL KITS!**

These scale models by Revell are msy-to-assemble . . . no sanding or outting. A wonderful hobby for Son and Dad . . . fun, educational!

-36 BOMBER. It's the world's largest combat aircraft! 15" wingspan. Dislay stand.

PEACEMAKER' COLT REVOLVER ... mmed by Wild Bill Hickok. 45 cal. -shots. 11" long. Display stand. 98c

2-52 BOMBER. Boeing Stratofortress, ne heaviest military plane built to ate. On display stand.

IKORSKY HELICOPTER. Used by all ne Armed Services. Exact reproduccon with 13" rotor.

S. UNITED STATES. The world's estest luxury liner. Full-color reproaction, 21" long.

T BOAT. "Hero" of the Philippines World War II. Full crew and armaent. 9" long. 89c





#### A WHOLE WONDERLAND OF TOYS . . .

from cuddly animals for the girls to "makebelieve" mechanical replicas for the boys! See the big selection today at Woolworth's . . . you can do all your toy shopping in one trip.

A. "PAJAMA POOCH," zip pouch.

B. FRENCH POODLE, soft, floppy body! 2.98 By Gloria Toy Co., Inc.

C. FLOPPY-EARED DOG that squeaks! 1.98 LIONS, TIGERS, other animals. Ea. 2.98

By R & R Toy Mfg. Co. D. PLUSH KEWPEE DOLL and PLUSH SANTA with stuffed bodies, vinyl heads. Ea. 2.98

By Knickerbocker Toy Co. E. BOUNCY RUBBER BALLS. 25c to 79c

79c

69c

79c

98c

By Eagle Rubber Co., Inc. F. ANIMAL FARM SET. 20 pieces.

G. SUPER RACER with silvery trim.

H. TRACTOR AND WAGON.

I. HORSESHOE SET.

By Auburn Rubber Co., Inc. J. HYDRAULIC LIFT DUMP TRUCK that

5.69 really works.

By Structo Mfg. Co.

K. SKIPPY THE TRICKY CYCLIST pedals 'round and 'round! Loads of fun! By Craig Stanton & Co.

L. COFFEE POT AND PERCOLATOR SETS. Service for 2 or 4! 89c to 1.89 By Aluminum Specialty Co.

M. "BIG NOISE" Deluxe Training Rifle. 2.98 By Daisy Mfg. Co.



# FUN FOR EVERYONE FROM WOOLWORTH'S!

A locomotive that's big enough for a tot to ride . . . a doll that walks . . . gay Disney puppets and blocks . . . and much, much more! All these toys are terrific values . . . they're all at Woolworth's, and they're all wonderful!

A. "Lightning Express" Ride-Er Locomotive. 4.95

Woolworth store. It's a wonderfully helpful Christmas shopping guide!

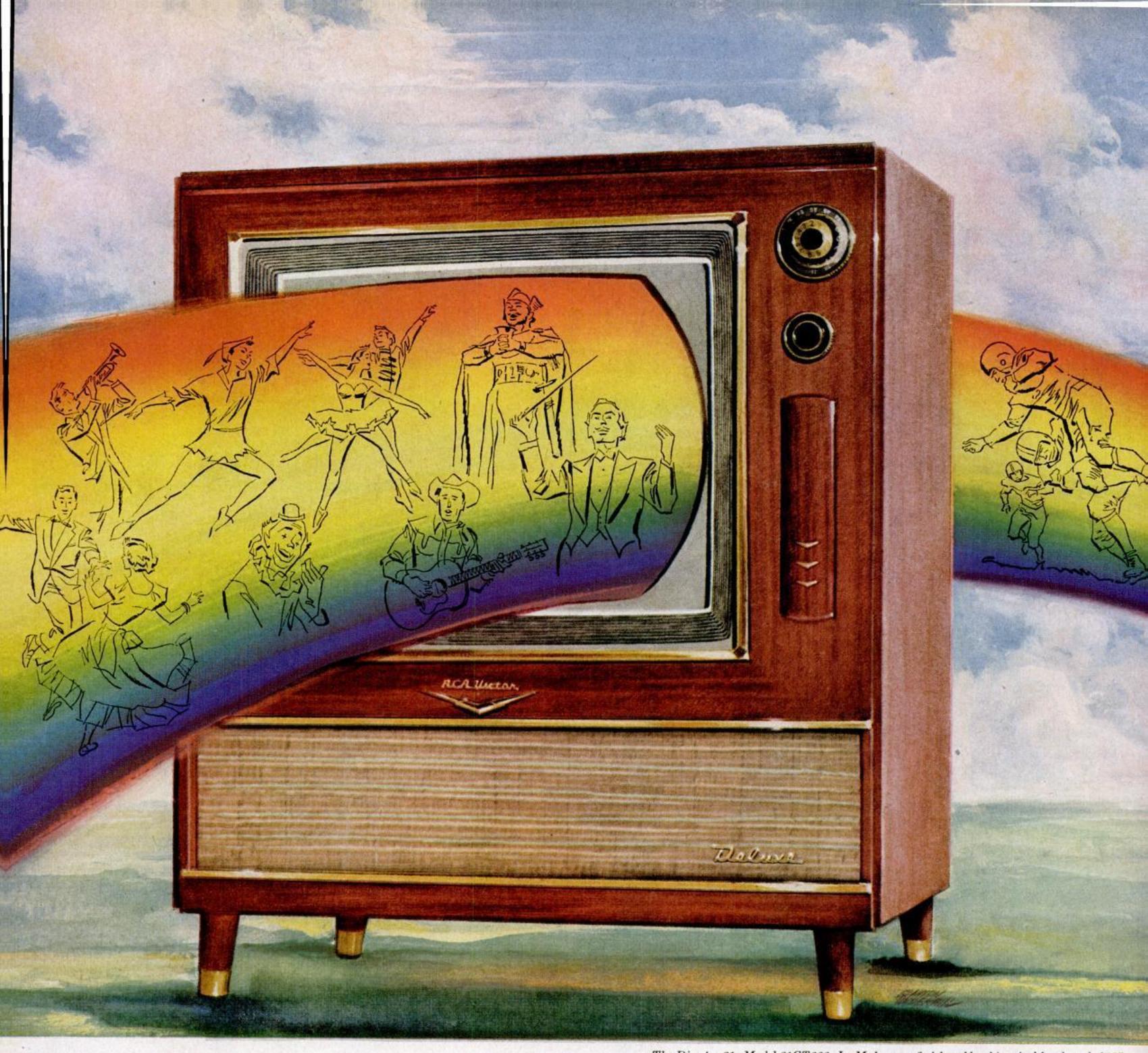
B. Friction-Siren Fire Truck. C. Four-Unit Sparkling Freight Train

Set, with tracks. 2.89 D. Disneyland Blocks. 49c E. Mickey Mouse, Pluto puppets. 98c

F. "Susan Stroller" Doll. G. Doll dresses, coats, hats. 69c to 1.98

(Some prices on these pages slightly higher in West and Canada.)

Ask for your free copy of "GIFTS AND TOYS FROM WOOLWORTH'S" at any



The Director 21. Model 21CT662. In Mahogany finish or blond tropical hardwood. \$895.

After years of experience and research-

#### RCA GIVES YOU THE RAINBOW-ENJOY IT!

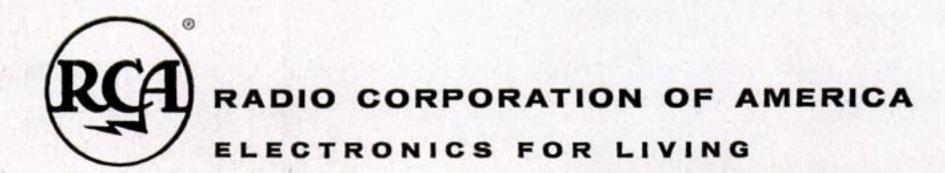
It's here—big color television, as pioneered and developed by RCA.

It's here because as far back as 1920, RCA started the first experiments with TV. Now, 35 years later, color TV is ready for you. You can enjoy the thrill of true-to-life, big-as-life 21-inch color TV in your own home, at reasonable cost. And the colors are unbelievably natural ... vivid ... sharp. Here is TV's final touch of beauty!

As families cluster around their 21-inch RCA Victor Color TV sets, they can enjoy the finest entertainment from the National Broadcasting Company — a service of RCA. They can see an evergrowing number of color programs, such as this year's World Series. Ahead lie brilliant "Spectaculars." More NCAA college football. The new series,

"Maurice Evans Presents," brings to the color screen the plays of master dramatists like Shakespeare and Shaw. And even "Howdy Doody" blossoms out in full color five days a week!

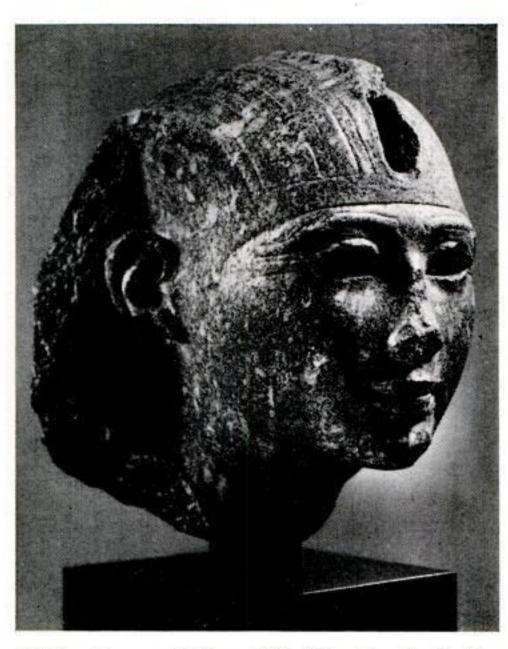
This is why we say, "RCA gives you a rainbow of excitement—enjoy it!"



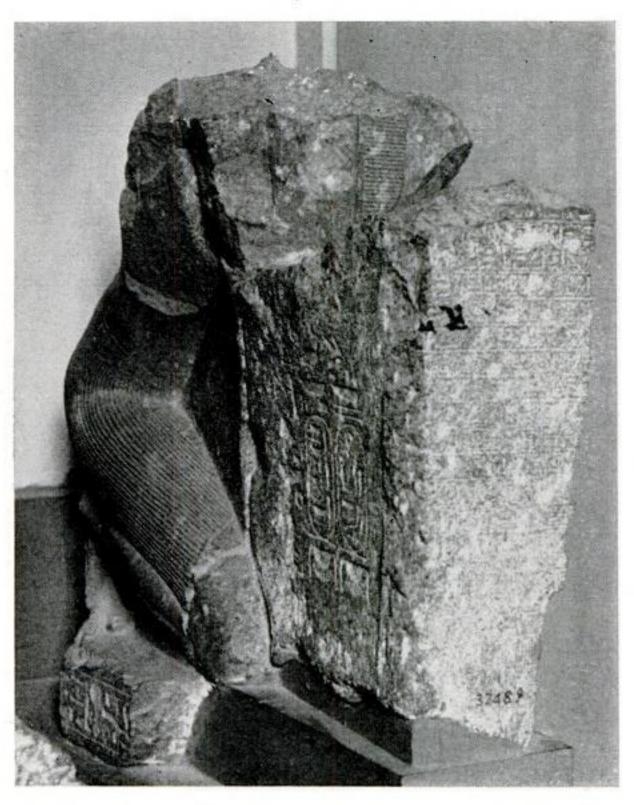
#### **ARCHAEOLOGY**



A Bostonian saw



this head in Philadelphia



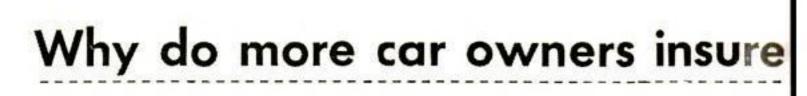
this body in Cairo and . . .

## ... knew twain should meet

Bernard V. Bothmer, an Egyptian art expert at Boston's Museum of Fine Arts, has what his wife calls "a good eye for breaks." For years he brooded about an Egyptian stone head in the Pennsylvania University Museum in Philadelphia which had been broken off its body—possibly, experts thought, a 16th Century B.C. statue of a queen. Finally he concluded that, since the head was stretched forward, it belonged to a figure that was leaning forward. So Mr. Bothmer set out to find such a statue.

Corresponding with the world's major museums, he located a likely candidate in Cairo—a Ninth Century B.C. statue of King Osorkon II kneeling behind an inscribed slab. Bothmer hastened to Cairo where he noted with satisfaction that the king was made of the same flecked granite and had the same kind of neck break as the Philadelphia head. Two weeks ago Bothmer placed a plaster cast of the head on the statue (right), triumphantly announced that the breaks fit together perfectly. But King Osorkon's real head is still some 5,000 miles away from his body and museum officials are doubtful they would ever get together again.





Policyholder James C. Dunlap, Dallas, Texas, says:

## State Farm me money

March 20, 1955

A. Wayne Flatt 6131 Luther Lane Dallas, Texas

I would like to compliment you and State Farm Dear Wayne: on the excellent service you have always rendered.

State Farm has saved me money year after year, and in addition to that, my claims have been promptly, fairly, and courteously handled. Your own personal service has been friendly and always I have felt that you were representing Me and not just merely handling a business transaction.

I shall continue to recommend State Farm to my friends.

Yours truly,

James C. Dunlap



And State Farm service is tops,

adds Mr. Dunlap in this unsolicited letter to his State Farm Agent!

## has saved year after year!"

- More than 3,500,000 Americans carry State Farm Mutual auto insurance.

  And for the same reasons Mr. Dunlap does: rock-bottom cost, plus fast, fair, friendly service when they have an accident or any kind of a claim.
  - State Farm keeps insurance costs low by aiming to insure careful drivers only. Careful drivers have fewer accidents in a lifetime than reckless, irresponsible drivers. By selecting members carefully . . . by basing rates on these driving records, instead of the industry accident statistics that most other companies use, State Farm is able to save its policyholders ten...twenty...even forty percent, compared to the cost of ordinary auto insurance.
- Can you qualify?

Not everyone can, of course. But if you use good judgment, common sense and courtesy behind the wheel, it should be easy. For complete information, talk to any State Farm agent this week. For the name of the agent nearest you, look in the yellow classified pages of your local phone book under "State Farm Insurance."

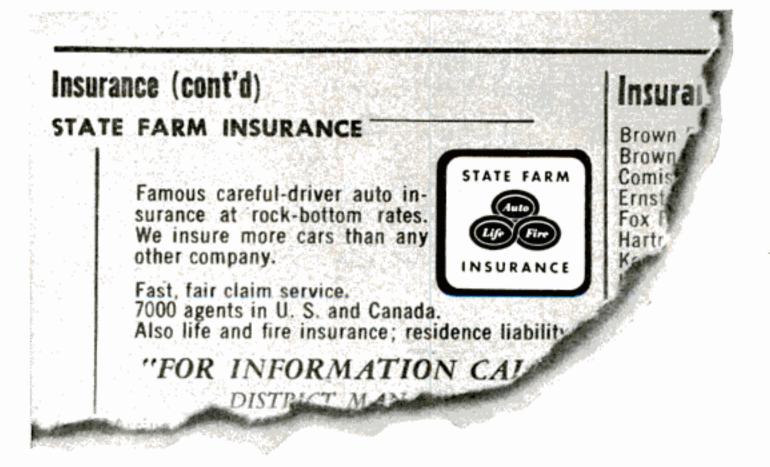
#### STATE FARM MUTUAL

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# THE SIMPLE LIFE

A couple of dreamers find farming to be anything but a romantic idyl

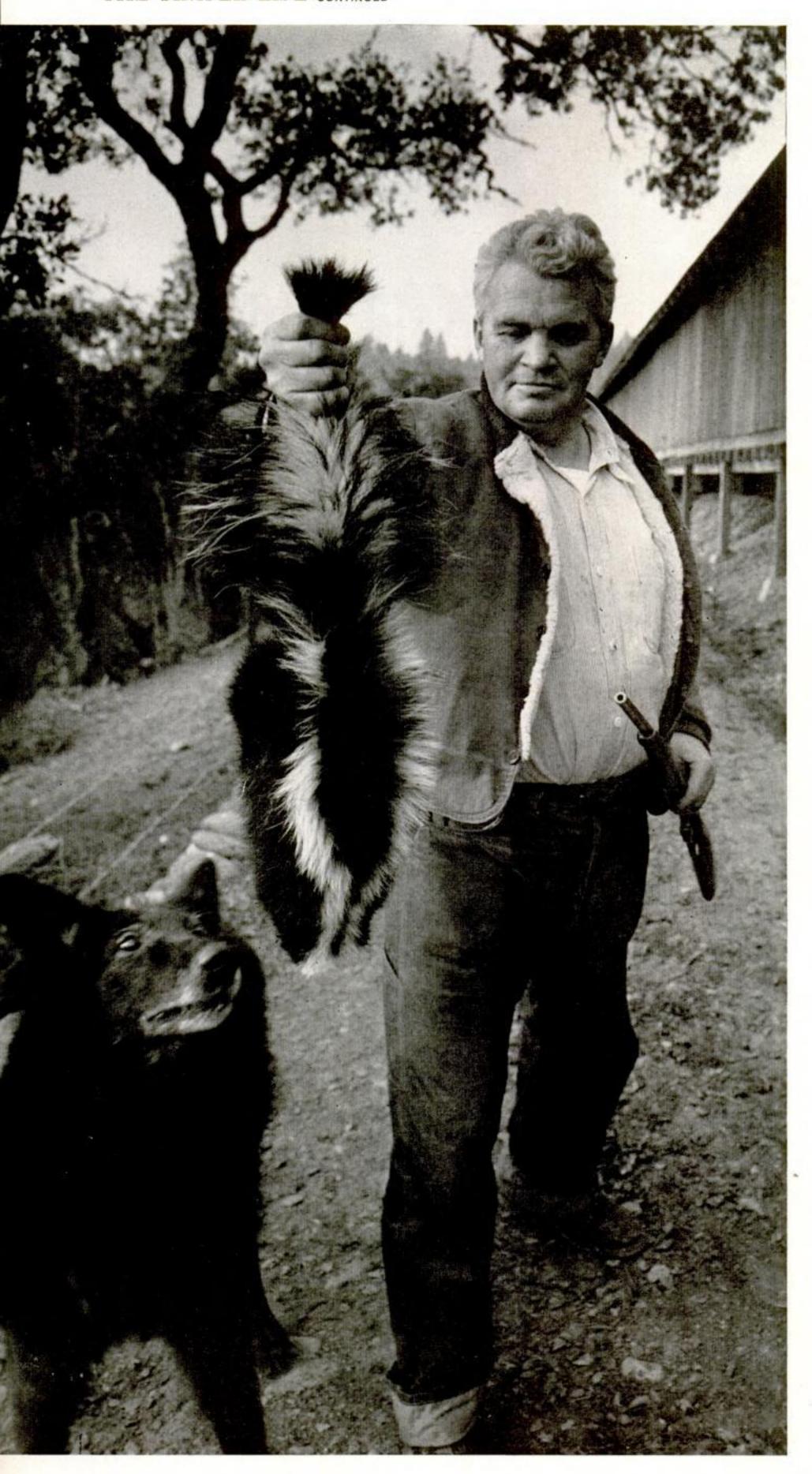
Most city dwellers at one time or another have had the dream of escaping their hectic urban lives for the simple existence of the farm. The dream takes different forms but usually involves a rustic house, a garden, pigs, chickens and a cow—all that is needed to provide shelter and food in return for a minimum of work.

Nobody had the dream more strongly than two former LIFE photographers, Otto and Hansel Mieth Hagel, who had come to the U.S. from Germany 25 years ago -and had returned once to record what the years had done to the family in their home town of Fellbach (LIFE, June 26, 1950). Unlike most of the dreamers the Hagels put theirs to the test. In 1941 they bought 468 hilly acres near Santa Rosa, Calif. Otto, a strong-armed and strong-minded individual, built the farmhouse and barns with his own hands. Hansel, a gentle person who loves animals, gathered a barnyard of livestock and made pets of most of them. But the pair, who are now in their middle 40s, have never been able to sit back and enjoy their initial dream. "It is 365 days of work a year," they have found, "except leap years when there is an extra day of work." And the compassionate Hagels are continually faced "with killing a goose named Elmer or a pig named Oink, whose name and personality follow us to the table."

But the Hagels have weathered their decade-and-ahalf of the good life gracefully. Now, with warm humor—and a remote control device—they have photographed themselves and described realistically, in accompanying captions, their idyllic ordeal. They start at left with a half-satirical panorama of their original rosy dream and then show what happened when they woke up.

We'll have a hill, to chop our wood, work up a real appetite and, when we're tired, stop and have a meal and a bottle of wine under a tree.

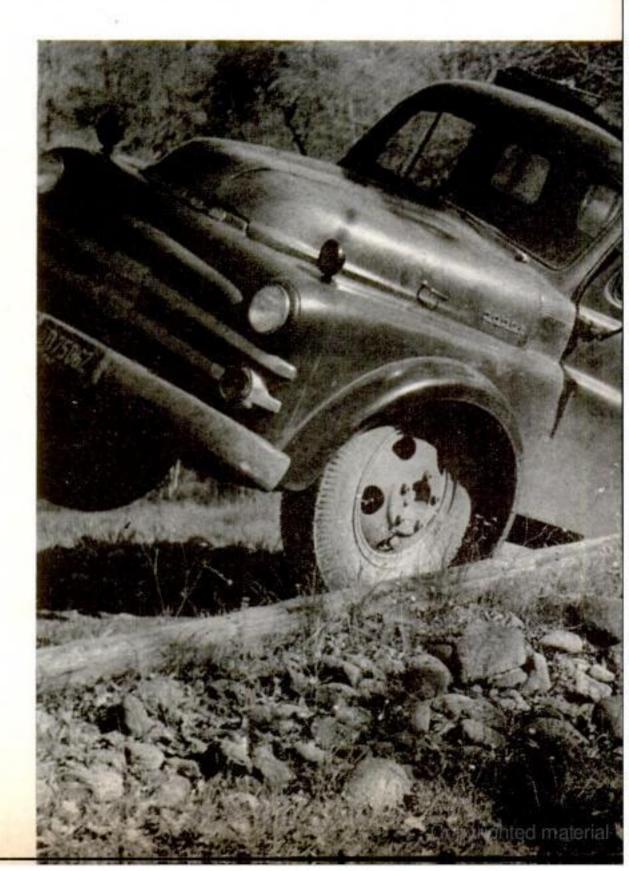
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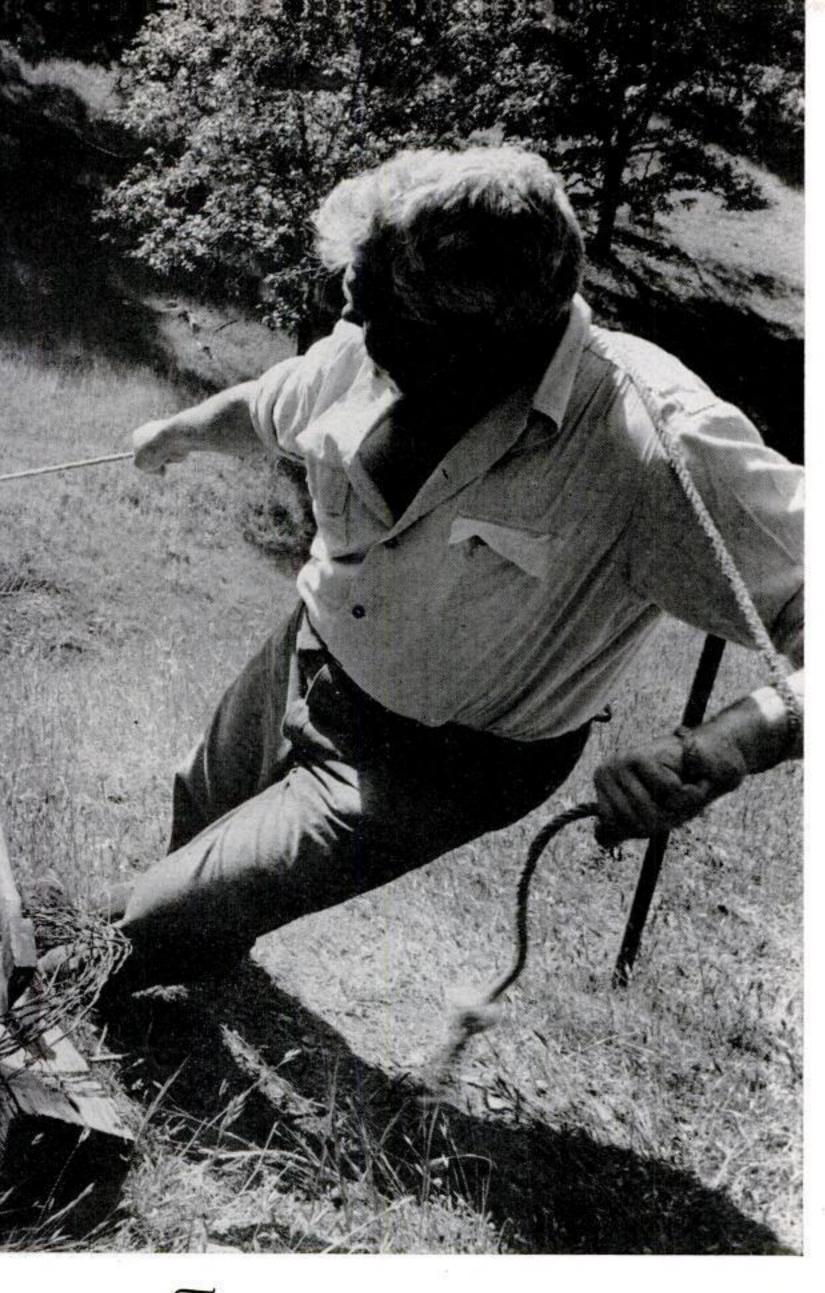


But the dream of a peaceful, quiet farm life soon ends. You have entered into an unending battle with the forces of nature—against insects, weeds, weather and varmints.



The everlasting vacation never gets started. Those fences you admired, built by pioneer labor into inaccessible places, are now yours—to repair and maintain.



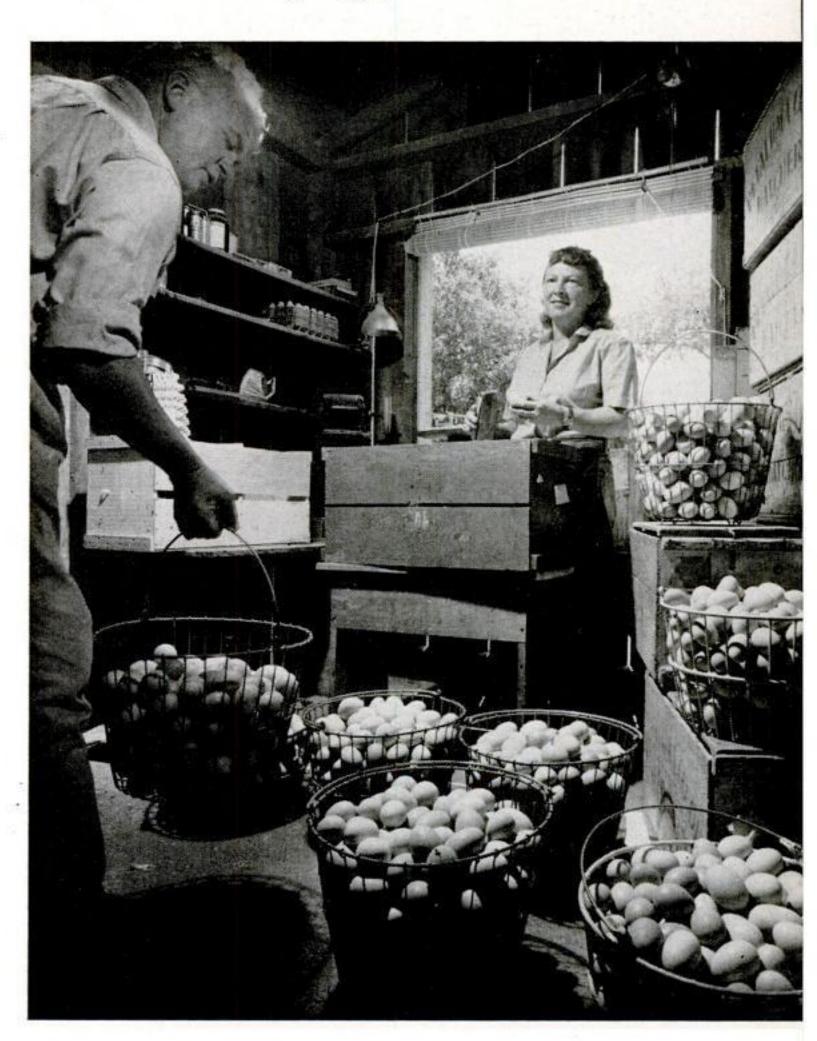


The feed truck that crashes through the bridge and falls into the creek really falls on your shoulders, for it is your road to worry about and your bridge to fix.





Chores go on seven days a week, Sundays and holidays included, and no matter how many eggs your chickens produce you're always in conflict with the law of supply and demand.



CONTINUED

#### THE SIMPLE LIFE CONTINUED



Chickens get sick and die. You go to the laboratory. Sometimes the vets shake their heads. You try injecting this and that, but still they die—in such numbers that you make a bonfire. And you watch your dreams go up in smoke.









The cycle of life on the farm is so short.

The cow gets sick and lies dying.

The horse that you have loved has reached the end of the road.

Is it more cruel to let her live and suffer?

You lower the gun and walk away once more....





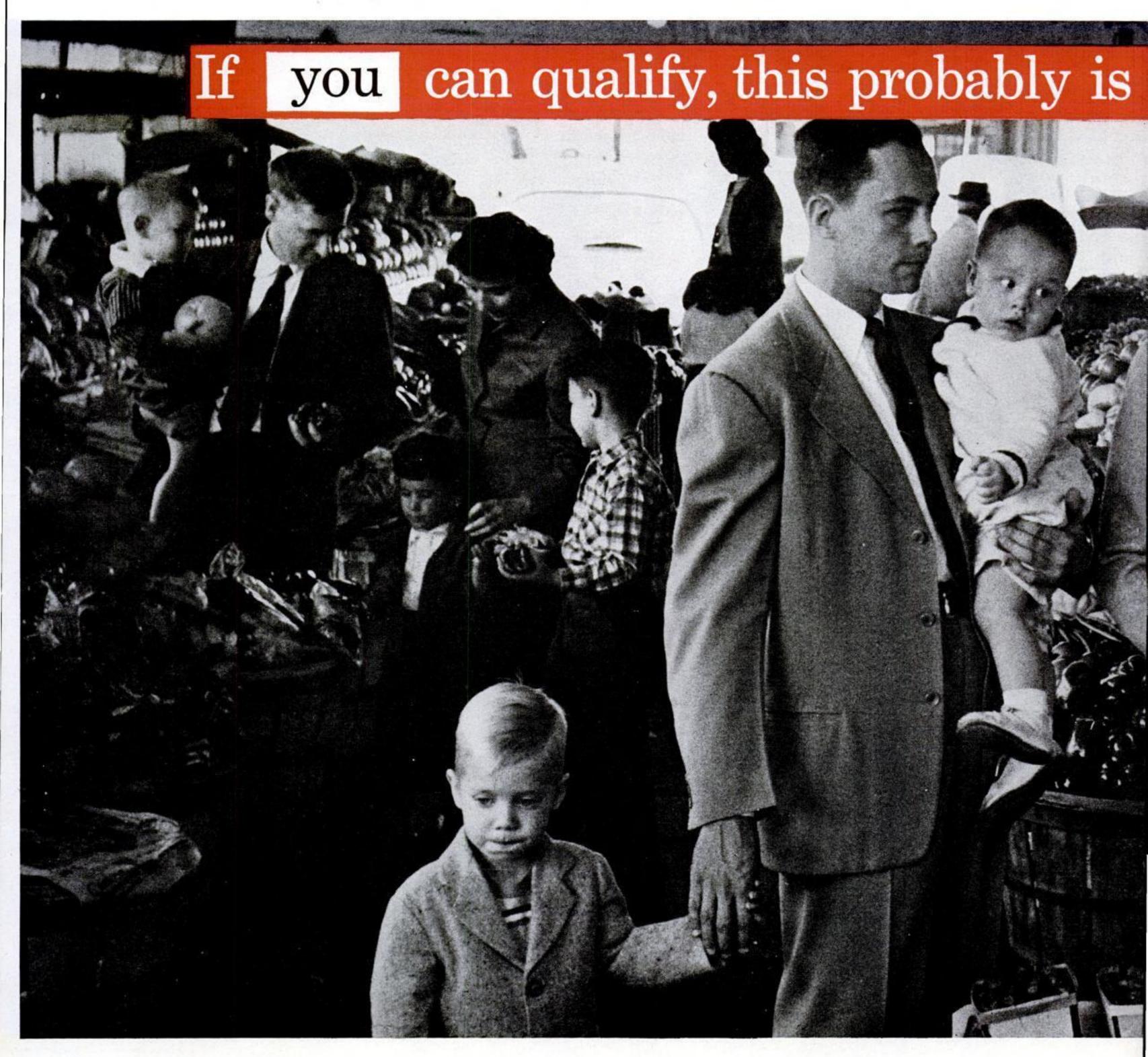


But despite heartbreaks, disappointments and the hard work of keeping ranchland fertile, life on a farm has its rewards a closeness to the soil, sun and rain.

Sometimes you recapture the simple pleasures that delighted you as a child. The change of the seasons, the rich smell of outdoors, the spicy kitchen smell of cookies baking for the holidays.

And what is sweeter than the nuzzling of a newborn calf? In nature's often cruel struggle, life asserts itself anew, forever a hope and a pleasure.

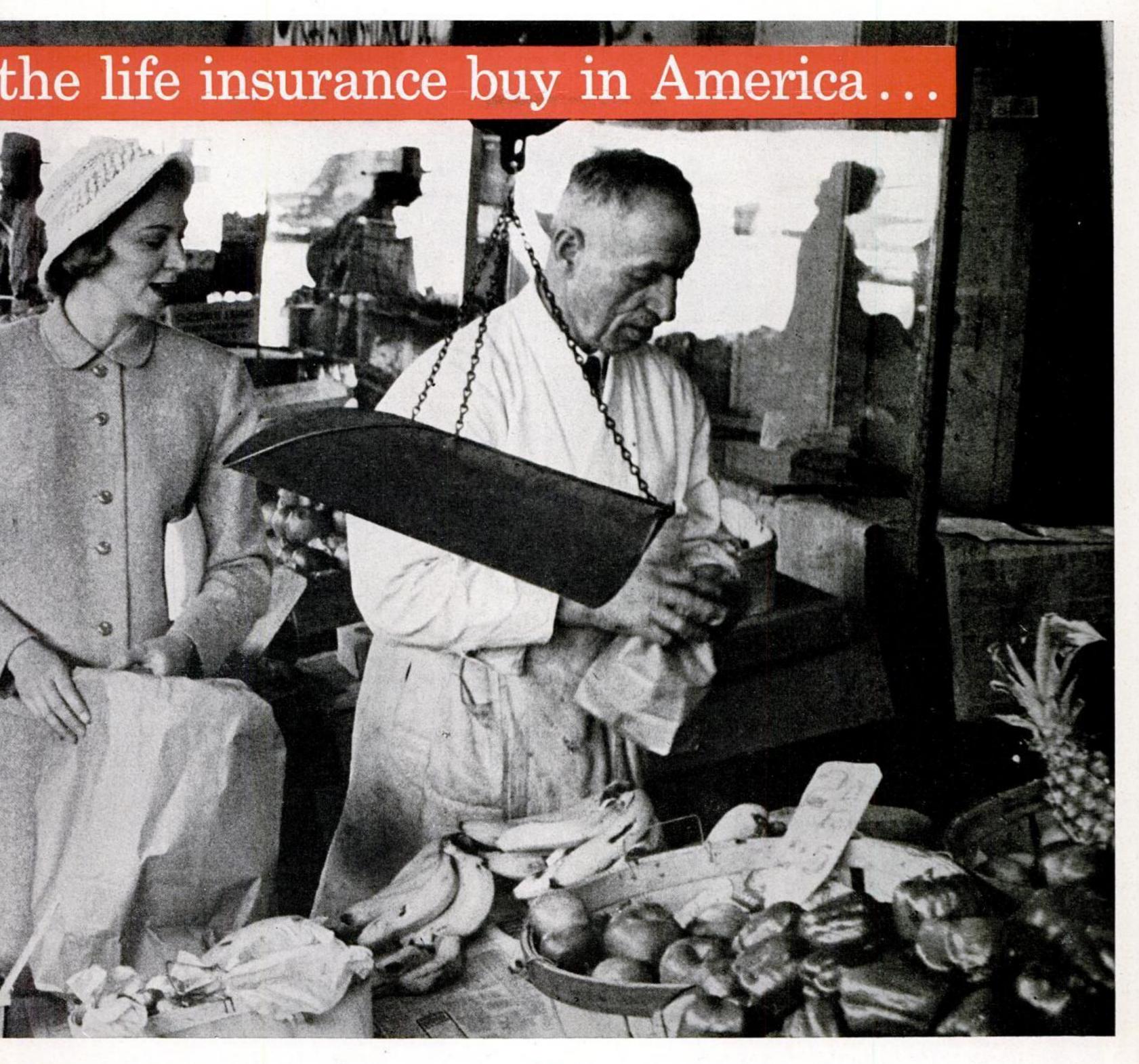




John Hancock now offers you special cost advantages as a

## preferred risk

If you have a non-hazardous job . . . If you're in better-than-average health . . . Here's an unusual opportunity to get more life insurance for every dollar—more protection for your family, and a brighter financial future for yourself!



Millions of American men and women can now qualify for John Hancock's low-cost Preferred Risk Plan. By streamlining and simplifying life insurance procedures — and by limiting this special policy to better-than-average risks — John Hancock now offers you an economical way to get more life insurance per dollar, more protection for your family, and a brighter financial future for yourself!

- You don't have to be wealthy to take advantage of these low costs. John Hancock's Preferred Risk policy is available in amounts as low as \$7,500!
- For dollars-and-cents demonstration of how much extra protection this special low-cost policy can give you, see your John Hancock agent today. He'll show you how John Hancock's Preferred Risk policy gives your family the extra protection they need... and want! Look into John Hancock's low costs today!

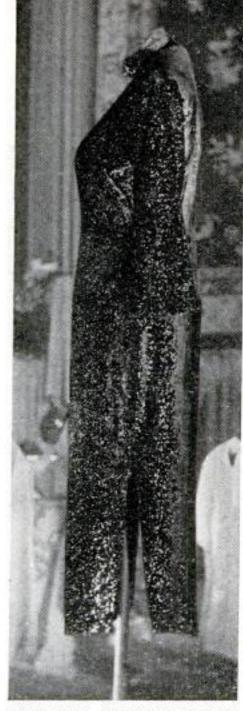
MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS

DEDICATED TO THE INDEPENDENCE AND FREEDOM OF EVERY AMERICAN FAMILY



## UNDECADENT SLIT SKIRTS

On display at a Red Chinese trade fair in Tokyo was evidence that even rigid Red doctrine can be bent by a woman's whim. For years Peking had denounced the traditional form-fitting chi pao dresses with slit skirts as "decadent." But the Reds now concede that chi pao may be worn and sent a sample to Tokyo (right). But Communist Chinese women workers at the fair stayed prudently away from Japanese girls modeling an extreme version of the new old look (below), stuck to their safe and shapeless "liberation uniform."



SLIT IN A SEQUIN DRESS

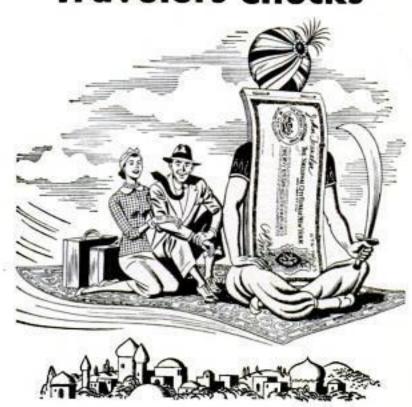


SLIT-SKIRTED MODEL parades once denounced style. Chinese woman, a spinning-machine demonstrator, walks away to avoid being in photograph.





#### NCB **Travelers Checks**



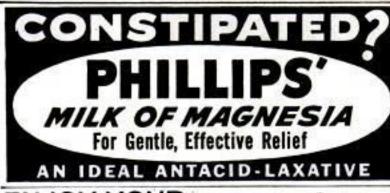
#### GREAT FOR GOING PLACES!

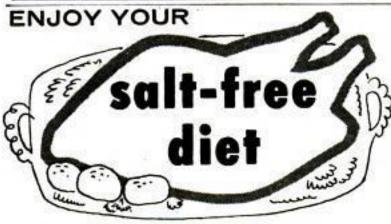
It's no trick to travel high, wide and handsome, when you carry National City Bank Travelers Checks! They give you a real lift-free you from worry about lost or stolen travel funds. Known as "The Traveler's Friend," they are spendable like cash everywhere, and so safe. You get a quick refund in full if they are lost or stolen. Cost 75¢ per \$100. Buy them at your bank.

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Relieve Minor Skin Rashes Check itch of athlete's

foot, chafe and baby's diaper rash. Shake on Mexsana, world's largest selling medicated family powder. 794.





AT TWO WEEKS, THE BABY CRANE WEIGHED ONLY A FEW OUNCES, STOOD A FUZZY HALF-FOOT TALL

### QUICK-GROWING CHICK

When the two African crowned cranes in Milwaukee's Washington Park Zoo produced their first chick (Life, Oct. 17), the helpless youngster, during its first few weeks (above), was tiny enough to disappear easily into the grass. But it has since been growing like a weed.

Now two months old, the rare chick is nearly as tall as its parents (below), feeds voraciously

on grain, bananas, grapes, rice, turkey mash, hard-boiled eggs, ground meat and an occasional zoo-bred meal worm. Feathers have replaced its down, and its crown has begun to grow. The zoo keepers do not know whether it is male or female—and they probably never will, since they still cannot tell which of its parents is the father and which the mother.



NOW TWO MONTHS OLD, THE YOUNG CROWNED CRANE IS 23 INCHES TALL AND WEIGHS A HEALTHY 21/2 POUNDS



VERSATILE AS A ONE-MAN BAND. Smirnoff plays any part you ask of it—with talent and distinction. No new routines to learn: just use mellow Smirnoff Vodka instead of gin to make the *smart* Martini—*driest* of the dry, *smoothest* of the smooth. Added to orange juice, tomato juice or your favorite soft drink—Smirnoff blends politely, never shouts down a delicate flavor. That's why drinks made with Smirnoff are always delicious. It's smart to serve Smirnoff—*in more ways than one!* 

it leaves you breathless . . .

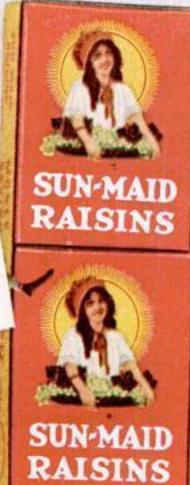


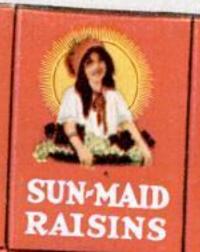


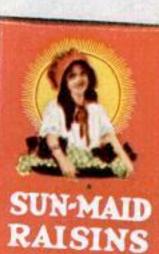
## \* SUNSWEET Sumliner

SUNNY CALIFORNIA!



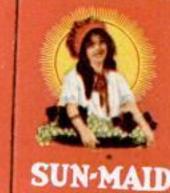








RAISINS

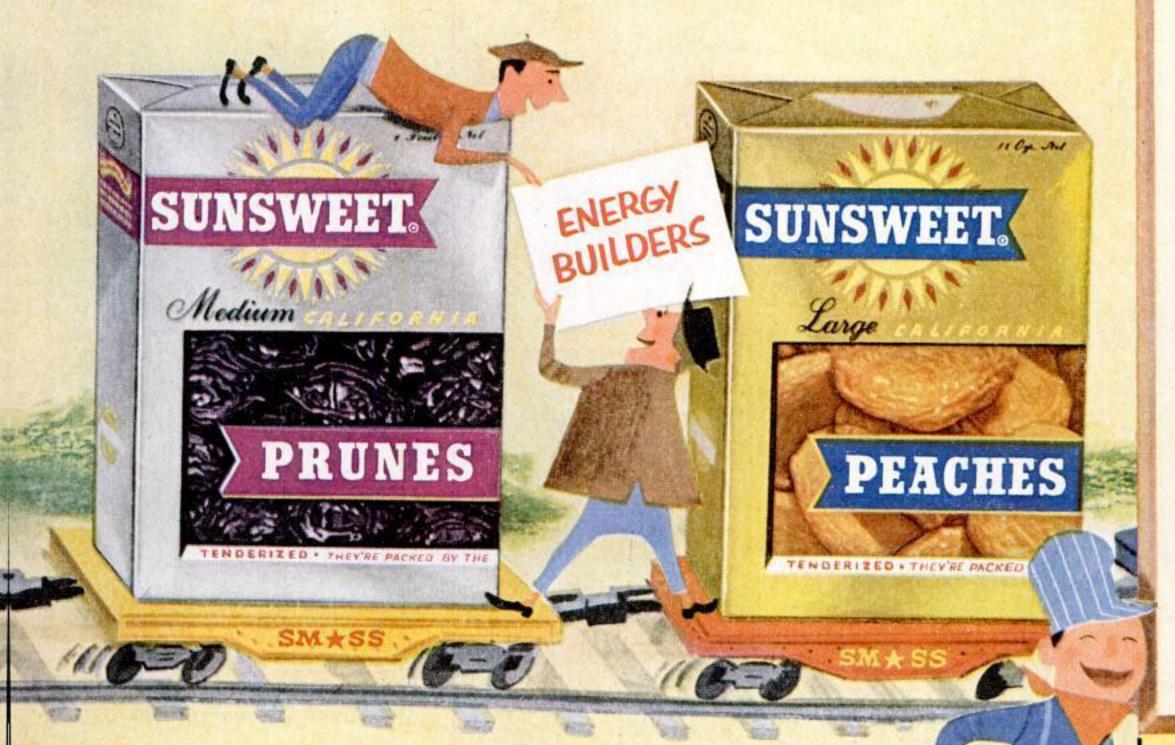


SUN-MAID RAISINS

SM # SS

Event distinction to your baking with SUN-MAID Zante Currants. You can always Hepend on their uniformly fresh goodness—oecause they're SUN-MAID and because they're flavor-protected with cellophane.

• Get wholesome, tempting SUN-MAID Raisins in the Handy Six-Pack—ideal for between-meal snacks, trips, lunch-box meals or whenever you crave something sweet.



• Add energy to your breakfast, serve SUNSWEET Prunes often. They contain more vitamins A, B<sub>2</sub>, and Niacin, more iron, calcium, phosphorus, and copper than nine other most popular fruits.

• Treat your family to full-of-flavor California free-stone Peaches. They make grand fruit pies, and are mighty good cooked and served by the dishful, too. Look for the foil-wrapped box and the SUNSWEET name.

FOR NUTRITION, ENERGY AND FLAVOR!



#### You're On The Track For GOOD NUTRITION When You Serve Sun-Maid And Sunsweet Treats



• Let California's choice dried fruits help you serve energy-packed, flavorful dishes the year 'round! Sun-Maid and Sunsweet delicacies are easy on your teeth—better for your health! Brighten your menus with these suggestions:



#### RAISIN OATMEAL COOKIES

• Melt 1/3 cup shortening. Stir in 1 cup brown sugar (packed). Add 1 unbeaten egg, beat until blended. Sift together 1 cup sifted flour, 1 tsp. salt, 1 tsp. baking powder. Stir into first mixture. Blend in 1 tsp. vanilla, 2 cups rolled oats, 1 cup Sun-Maid Seedless Raisins. Drop by teaspoonfuls on greased sheet. Bake at 350° F. 15 min. (Yields 5 doz.).



#### QUICK AND EASY SALAD

• Add color to your table—give the family a treat by serving a Sunsweet Prune and cottage cheese salad. Place the cheese on crisp lettuce. Stuff cooked, pitted prunes with orange sections and tuck them around cheese. Top with a cherry!

#### "JUST LIKE CANDY, MOM!"

eat prunes or raisins right out of the box. Best thing they can eat—for energy, vitamins and minerals. Good for grown-ups, too! Be sure you always get these sun-ripened, full-flavored California fruits.



#### FREE!

• Discover dozens of fascinating new ways to serve dried fruits! Send coupon below for your free copies of "Downright Delicious SUN-MAID Raisin Recipes" and "Tasty Ways To Serve SUNSWEET Fruits".



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#### **Exciting new ARROW Casual Wear** inspired by Ford Thunderbird styling

This quartet of Arrow Sport Shirts and this new Nylon jacket hit a high note in smart, trim appearance for your relaxed hours. These washable Arrow Shirts are \$5.95 to \$7.95. Washable Nylon jacket lined in Black Watch, \$22.95. The sheen gabardine slacks are \$8.95.



Cluett, Peabody & Co., Inc.



THE WOULD-BE GENTLEMAN (LOUIS SEIGNER) IS TAUGHT BY HIS DANCING MASTER HOW TO MAKE A GRACEFUL GREETING TO A HIGHBORN COURT LADY

## A Gentleman in the Making

#### THE COMEDIE FRANCAISE BOWS ON BROADWAY WITH MOLIERE MASTERPIECE

The ambition to keep up with the Joneses is a human foible almost as old as mankind itself. In 1670 Molière tackled the theme in Le Bourgeois Gentilhomme (The Would-Be Gentleman). His satire became the most famous offering of the Comédie Française, which through the centuries has become the world's most celebrated acting company. Naturally when the Comédie left Paris—under the auspices of S. Hurok—for its first trip to Broadway, The Gentleman came along too as the major item in its repertory.

Around the central figure of middle-aged Monsieur Jourdain, a humbly born merchant who wants to become a nobleman, swirls a brilliant troupe of 36 actors, singers and dancers. Most of them portray the tailors, minuet teachers, musicians, fencing and philosophy instructors and hangers-on who profit shamelessly by catering to Jourdain's pitiable vanity. Altogether they perform so well that even American audiences who do not understand French can enjoy Molière's merry plea for common sense.



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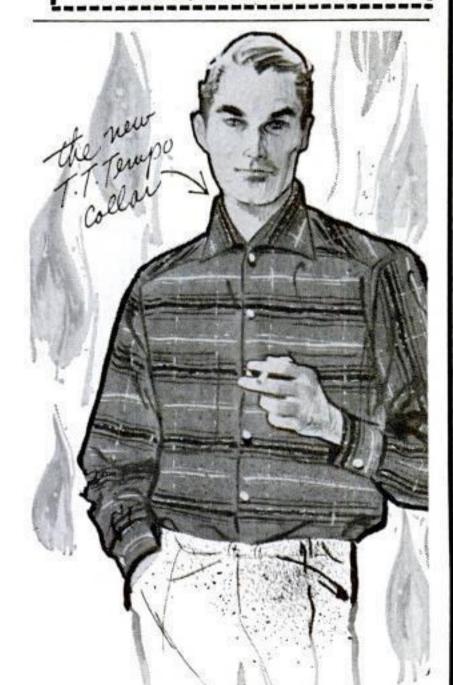
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AT FENCING LESSON Monsieur Jourdain pants and puffs as he attempts to become a swordsman. Jourdain

tries to obey the teacher's commands, "Hold up your head ... look bold," but is too scared to open his eyes.



AT DINNER PARTY in his home Monsieur Jourdain has hired army of cooks, butlers and musicians to bedazzle

a marquise (Marie Sabouret, seated). But she turns away from forlorn would-be gentleman to chat with her suitor.

CONTINUED

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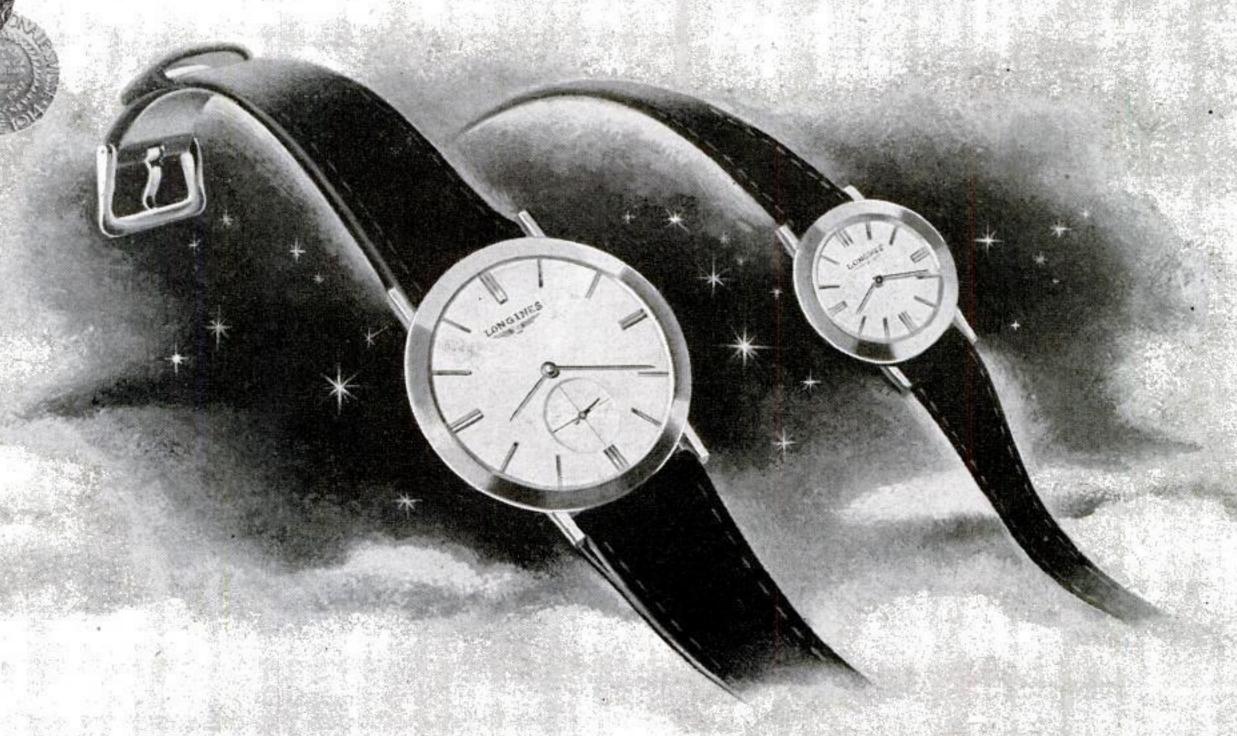
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#### IMPROVEMENT OF DICTION



GRANDEUR OF "O" is discovered by Jourdain during diction lesson when his instructor (Georges Chamarat, left) makes him say "O" over and over.

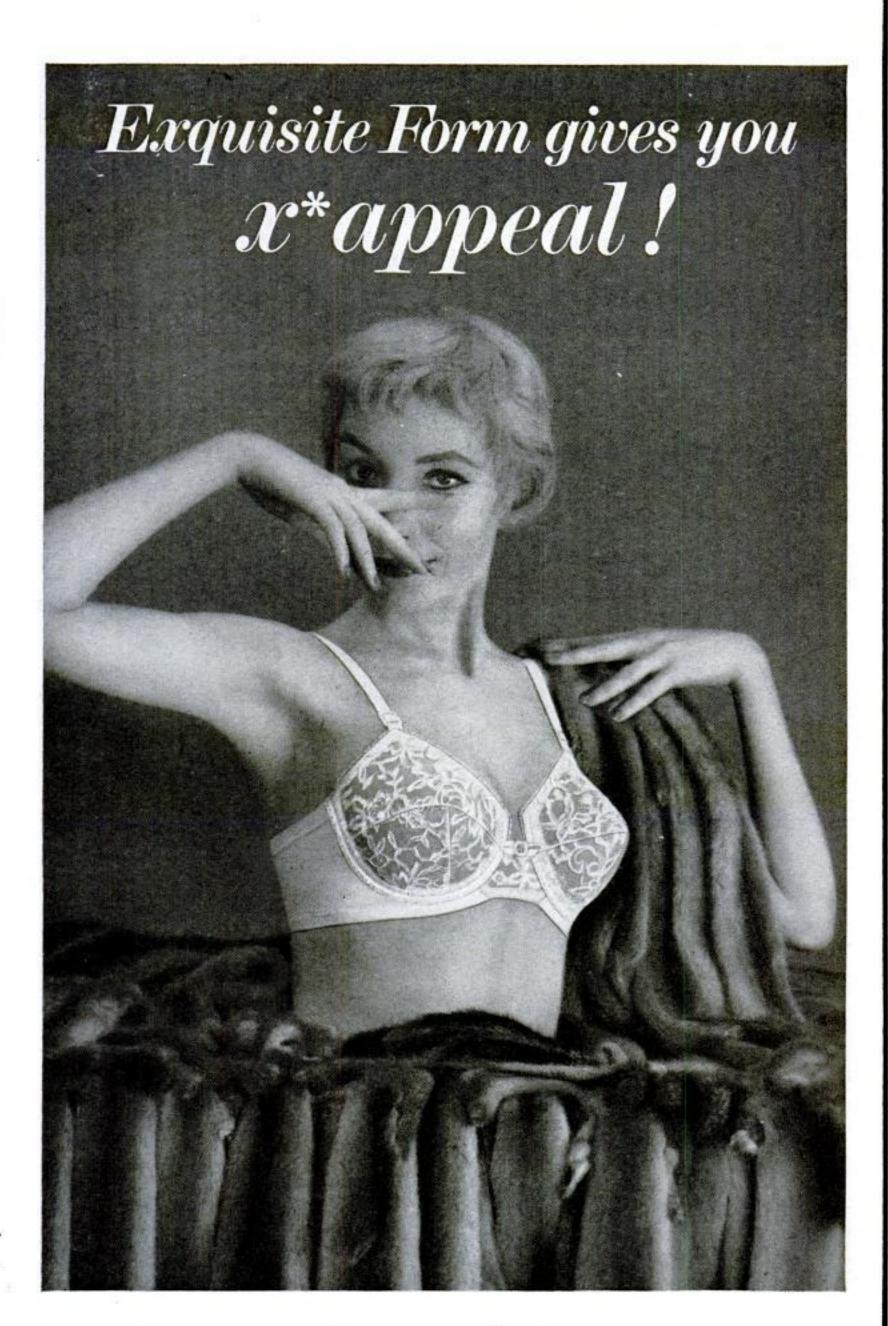


BEAUTY OF "U" is savored by Jourdain who apes instructor, purses lips in order to create the thin, fruity sound of this exasperating French vowel.



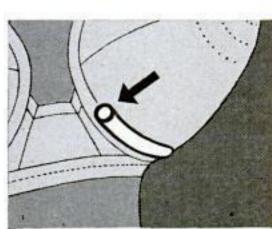
MUSIC OF "I" causes Jourdain to stretch his lips into a broad grin. After he has learned courtly tricks of language he declares, "Long live learning."

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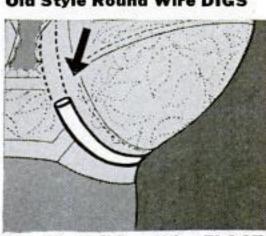


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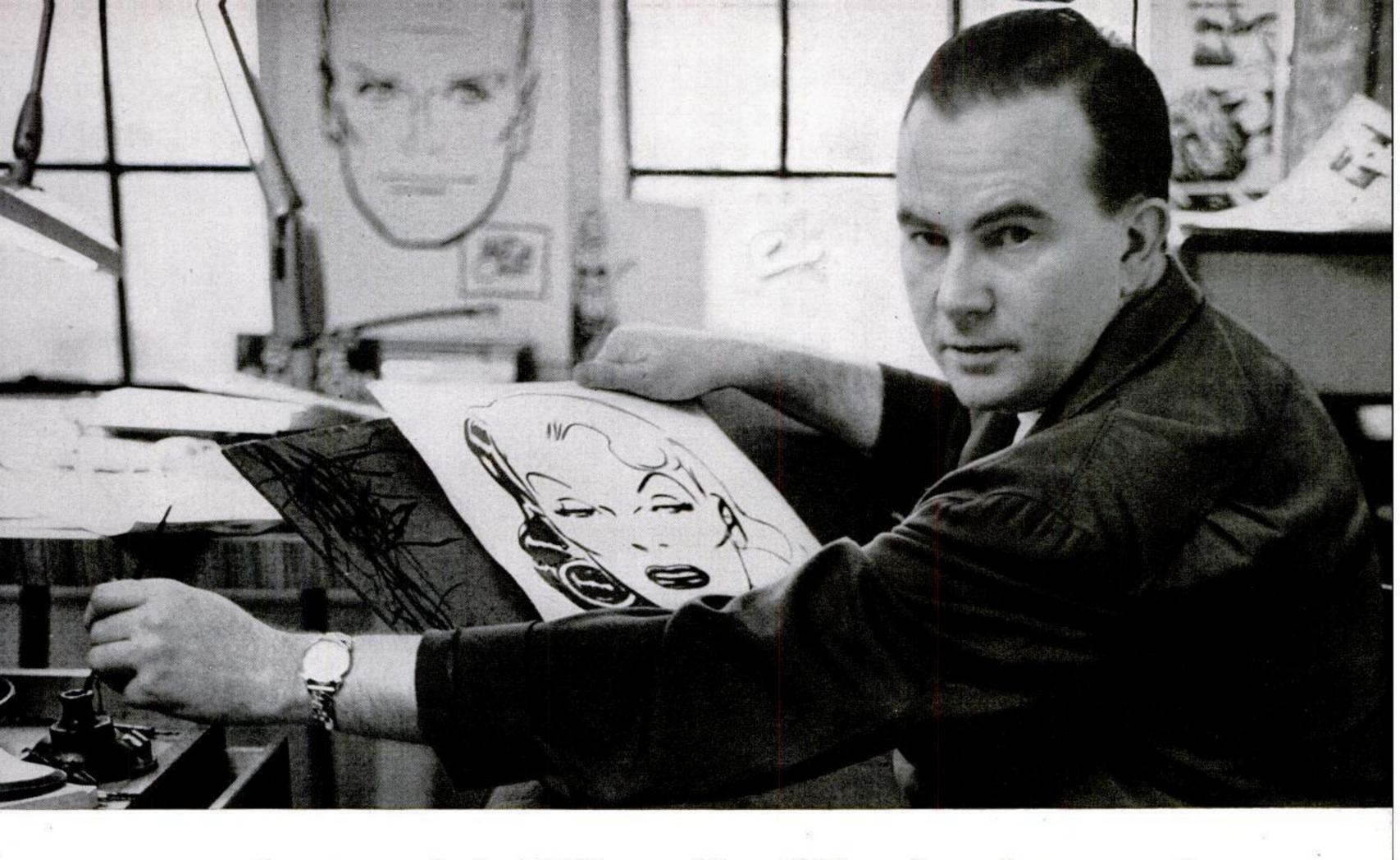


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### Cartoonist Milton Caniff's frank report about month-long test of Thom McAns

#### Creator of "Steve Canyon" tested Thom McAn looks and fit. Here's what he found.

Caniff's report, in his own words:

THEN Thom McAn asked me to serve on their Shoe Jury, an inducement they offered was a check to be sent to my favorite public service - the Boy Scouts.

That pleased me. You see, I wore my first pair of Thom McAn shoes when I was in the Scouts myself. In Dayton, Ohio, more than 30 years ago.

This recalls that I also wore Thom McAns (they were in tan) to my first big job-on the Miami Daily News in 1925. And the same pair, dyed black, during my first year at college.

#### Why did I stop wearing Thom McAns?

Maybe I got big ideas. Or had more money in my pocket. Certainly not because I didn't like them.

Anyway, it's been extremely interesting to see

the tremendous range of styles Thom McAn has developed in the interval. At the Thom McAn store, I picked out informal shoes for work, which in my case means scuffing about a studio in the country. In contrast, a pair of dress blacks for the city fitted into my wardrobe very handsomely.

#### How Thom McAns look to me now

I don't pretend to be a fashion critic of other men's wardrobes, but having to draw people in all sorts of garments I watch very closely to spot changes and trends (the Steve Canyon pictures drawn today will not be published for 3 months).

As a sidelines observer, I would have to ask the make in order to distinguish Thom McAns from far more expensive shoes by other manufacturers.

Nor can I find fault with Thom McAns for wear.

It's a bit soon to judge-but in the couple of months elapsed so far, mine show none of the standard signs of deterioration.

I'm not exactly hard to fit, but I need comfortable shoes as badly as someone who stands all day. Any distraction (such as a pinching shoe) is fatal to the exacting task of wielding a pen and brush.

Other qualities apart, the Thom McAns I've been wearing would have earned themselves a permanent place on my shoe rack simply because they let my mind alone.

#### **AMAZING OFFER**

#### Wear Thom McAns one week at our expense

Men! Come to your Thom McAn store. Choose the shoes you like best. Wear them one week. Then get your money back if you don't agree with Milton Caniff that Thom McAns look as good - and feel as comfortable - as shoes of twice the price. Find out for yourself why Thom McAn is so good it's the best-selling shoe in all America.

Milton Caniff selected from new Thom McAns like these: left-straight-tip Balmoral in Harvest Heather Grain, \$7.95; right-Wingtip "Wingback" in Vintage Custom Grain, \$9.95. Thom McAn prices are \$7.95 to \$10.95.





670 Thom McAn Stores Coast-to-Coast

Also available in Montgomery Ward Stores

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# Gour Hands Gour Age Tell Gour Age Reep Them Goung



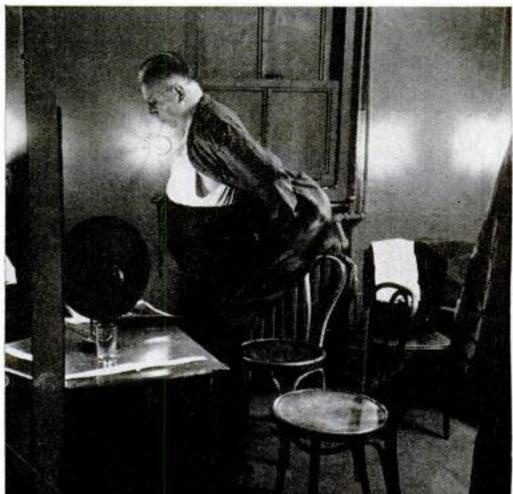
Wear knit cotton lined

Bluettes to prevent hand damage caused by paints, turpentine, detergents and soaps, etc. Made of Du Pont neoprene to withstand cleaning compounds that ruin latex natural rubber gloves.

\$1.49 at drug, food, hardware and department stores. Other popular products by The PIONEER Rubber Company, 190 Tiffin Road, Willard, Ohio: Cotton down lined SUPER Ebonettes (98c) and nimble-fingered Standard Ebonettes (79c) household gloves. All slightly higher in Canada.

#### U.S. ACTORS DON'T HAVE IT THIS GOOD





STAR'S DRESSING ROOM in Paris (above), where Actor Louis Seigner is helped by his valet, is spacious, carpeted and has marble fireplace. By contrast, Seigner's dressing room in New York theater (left) is shabby, uncarpeted and cramped.



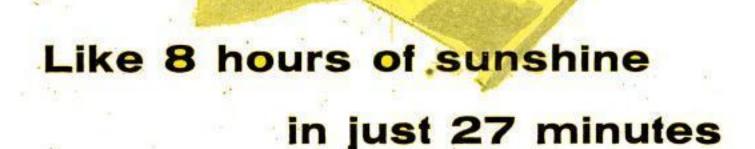
BACKSTAGE STAIRWAY in New York theater (right). where Marie Sabouret gets final going-over from her dresser, is bare and dingy. In the Paris theater, where Marie waits with actor, a backstage stairway is embellished with rare paintings.



CONTINUED

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## DERERS



#### ...and safe for everything you wash!

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And here, at last, is a dryer that dries fast and safely, too. A new Bendix development . . . Full Width Air-Flo . . . keeps twice as much air flowing through the Super-Fast as flows through other dryers. Maintains ideal drying temperatures for everything you wash. Always balmy, never hot!

See the Bendix Super-Fast Dryer at your dealer's right away quick. There's never been a clothes dryer like it.



another BENDIX exclusive...

Just say the word and you can have a handsome Formica top on your new Bendix Super-Fast Dryer. 30 inches of wonderfully practical extra counter space! And the extra cost is next to nothing. Or . . . if

you prefer, have your Super-Fast in sparkling white porcelain enamel ... top to bottom.



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AUTOMATIC SUPER-FAST DRYER

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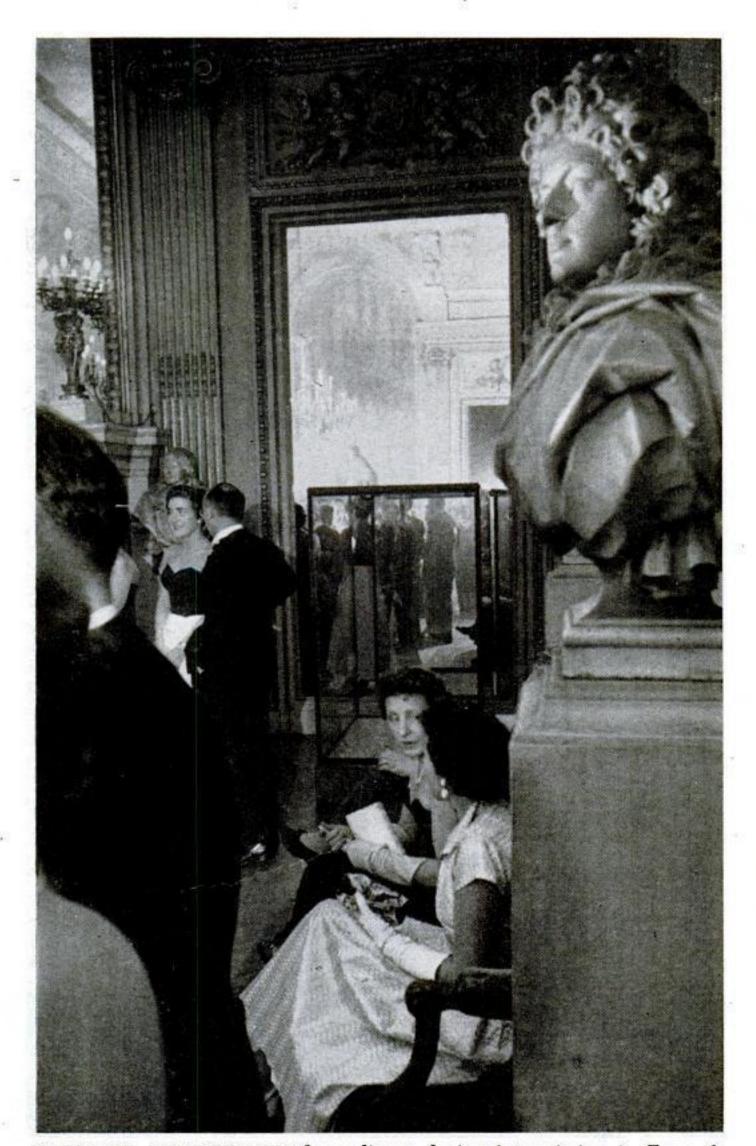




HOME OF COMEDIE in Paris since 1799 is called Salle Richelieu. Here classic drama is performed. Modern plays are presented in another theater.

#### A VENERABLE SHOW PLACE

Because French kings loved and took pride in the theater, the Comédie Française was formed by Louis XIV in 1680. It has survived several homes, many triumphs and unlimited tantrums, and goes on and on with the most ambitious program of any company in the world. The organization, which now runs two theaters in Paris, is largely managed by its actors, who are given permanent salaries according to importance and years of tenure. They form themselves into committees which select plays and choose actors. Its repertory of comedy and tragedy includes 200 plays a season which are rarely given for two performances in a row. Though it draws paying audiences 11 months a year and seldom has an empty seat, the Comédie loses money. The French government subsidizes it to the tune of \$1.25 million a year.



ELEGANT RENDEZVOUS for audience during intermission is Foyer du Public, one of the spacious galleries which provide room to sit and stroll.



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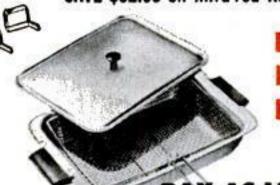
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### New From Amana!

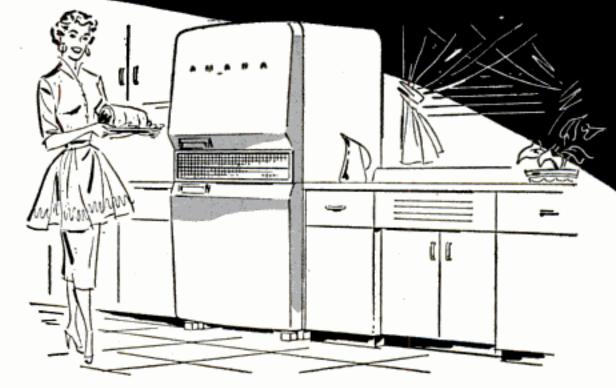


See the New Stor-Mor Freezer Me Refrigerator at your dealer's

# the genuine Stor-Mor Food-Freezer plus a Superbly Roomy Refrigerator!

#### combined to fit

### right in your Kitchen!



\* Here is a genuine Amana food freezer not just another "freezer" compartment. Its roomy 8.5 cubic foot capacity holds 297 pounds of frozen food alone!

\* Here is superbly spacious refrigeration space, equal to a conventional 12 cubic foot refrigerator!

\* Here is Automatic Temperature Control for both freezer and refrigerator!

Now, for the first time you can get genuine Amana quality in a magnificent Stor-Mor Food-Freezer, plus a generous big-family size refrigerator! Combined in a single compact unit for the ultimate in kitchen space-saving and convenience. A combination of refrigeration, food storage, and freezer features that makes conventional two-temperature refrigerators seem obsolete.

Check the advanced Amana features of this superb unit. Constant automatic temperature control means no frozen foods in the refrigerator; no half-frozen foods in the freezer! Completely automatic defrosting, plus controlled humidity, in the refrigerator! And every inch of space is usable, easy to-get-at!

Naturally, you get traditional Amana quality in the roomy, 8.5 cubic foot freezer section. All shelves plus top and bottom, are true freezing surfaces! Quick-freeze seasonal bargains, super-market specials, fish and game in season. Enjoy them in any season! Shop less frequently . . . end menu-monotony forever!

FITS EVERY HOME! Large or small, house or apartment—this new Amana Stor-Mor combination fits any average kitchen. Brings real super-market convenience to any size family!

BIG SPACE BONUS! Old-fashioned freezing compartments, ice trays, meats, desserts, and leftovers don't steal valuable refrigerator space. Food-packing tests by certified home economists prove the new Amana combination gives you refrigerator space equal to conventional 12-foot refrigerators... plus freezer space for 297 pounds of frozen foods!

SMALL FAMILY SIZE! Economical Amana Model FPR-14 holds 220 pounds of frozen food, and gives you roomy refrigerator space equal to conventional 10 cubic foot model!

See your dealer. Ask about the Amana Easy Purchase Plan. Learn how Amana's Plan for Better Living applies to you and your family.

LOOKING FOR FRESH MENU IDEAS? Ten cents brings you 64-page "Meal Magic." Write Ann MacGregor, Amana 2, Ia. for your copy!

BE SURE TO SEE PHIL SILVERS IN "YOU'LL

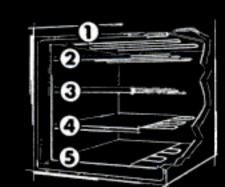


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TUESDAY NIGHTS. SEE YOUR LOCAL PAPER FOR TIME AND STATION.



EXCLUSIVE POLARAMIC DIAL CONTROL protects precious foods always! Fully automatic cold maintains even 0° temperature in your freezer, yet permits no freezing in refrigerator ever. No frozen milk, rock-hard butter!



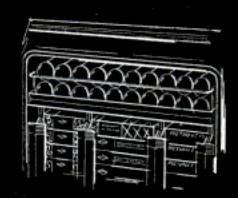
SURFACES! All shelves, and top and bottom of Amana freezer section are prime freezing surfaces. It's exclusive with Amana! All foods are stored on, or directly below, a solid freezing plate!



NO SPACE-WASTING BASKETS in sparkling new Amana' combination! Reach in, take what you like without fuss or trouble. It's easier this way. Better too, for food is in constant contact with Amana-Matic freezing surfaces!



JUMBO-SIZED STOR-MOR DOOR! Food at your finger-tips! Big bottle space! Butter-keeper, crisper drawers, cheese, egg sections. "Exclusive 3-qt. Beverage Pitcher pours from door, or can be removed for table use!



AUTOMATIC PACKAGE DIS-PENSERS! 20 cans of frozen fruit juice concentrate snuggle in Stor-Mor freezer door. Easily adjustable food racks fit all standard packages! And, both Amana doors open with easy-push handles!



AMANA, WORLD'S LARGEST MANUFACTURER OF FOOD FREEZERS,
BRINGS YOU AMERICA'S FINEST QUALITY HOME REFRIGERATION PRODUCTS
AMANA REFRIGERATION, INC. • AMANA, IOWA

Producers of food freezers, freezer-refrigerators, air conditioners

Available throughout the world

# MAYTAG

FULLY AUTOMATIC IN EVERY FEATURE . . .

#### COMPLETELY DEPENDABLE IN EVERY PART

The washer that removes any doubt you may have had about automatics



It's a one-way trip for dirt with a Maytag Automatic. Gyrafoam Action swirls water through the clothes, not clothes through the water, cleans clothes cleaner. Then exclusive Double-Spin tubs force dirt and dirty water out, never to return to clothes!

Of course you want an automatic washer. Isn't the answer to these three questions all that's holding you back?

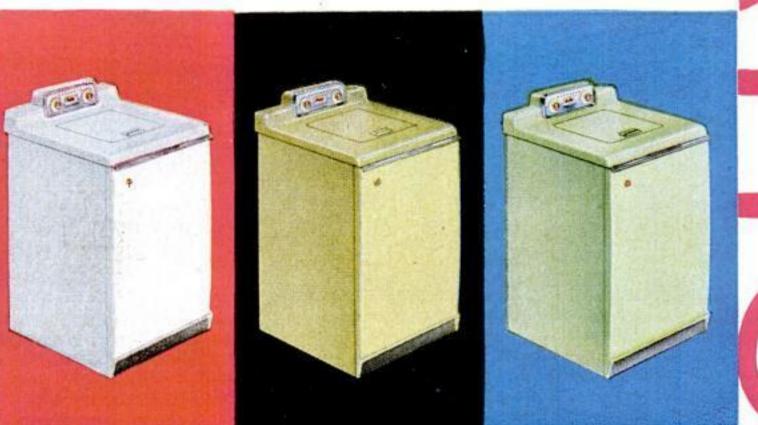
Which one will save me the most work? Which is the most dependable of all? How little can I pay?

Here are the answers.

The Maytag is the *most* automatic washer made. Because it will do more things for you and let you do more things with it, Maytag saves you most work. Gets clothes cleaner in less time with less water and less electricity and is easier on delicate fabrics. (Two reasons: Automatic Water-Level Control and the new Delicate Fabrics Cycle.) Just load it and forget it.

Dependability? Who but Maytag, the specialists who have made more washers than any other maker—washers famed for care-free, trouble-free, low-cost operation—would have the most reliable automatic of them all?

And now as to cost. If you are one of those who think that \$3.50 a week is little indeed to pay for freedom from washday, with the most dependable and completely automatic made—then the Maytag is for you. Let your dealer show you one of these labor-saving beauties tomorrow. The Maytag Company, Newton, Iowa.



No extra cost for Maytag Automatic Washers in Pasteltone Green or Yellow (matching Automatic Dryers, gas or electric)

Watch "Navy Log" Tuesday nights on CBS-TV for thrilling action stories



FOR SCULPTURE OF A GIRL, THE ARTIST GLUED TOGETHER AND CARVED PIECES OF PINE, USING GRAIN OF WOOD TO EMPHASIZE CURVACEOUS CONTOURS

#### Scavenger's Sculpture

#### ARTIST PUTS LOGS, CANS TO CREATIVE USE

Most sculptors are plagued by the expense of materials, but 31-year-old Louise Kruger has solved the problem by living off the land. A teacher's wife who lives in New Paltz, N.Y., she scavenges her environs for fallen trees, tin cans, beams from old barns. These she carves and hammers into an arresting array of humans, birds and animals whose forms still convey the rounded shapes of the trees, the dented

sharpness of the cans and the rough-hewn solidity of the building beams.

Though a sculptor for only five years, Miss Kruger sold out all but one piece she had in a show at the Museum of Modern Art and is now exhibiting 12 new sculptures at the Artists Gallery in New York. Missing from the show is a 9-foot crocodile which was hewn from a log but which floated away this summer in a flood.





It's the protection the hospitals themselves favor! Even the nurses who serve are likely to be Blue Cross members.



### BIE CROSS Helps meet hospital expenses!

### 48 million people depend on this famous low-cost protection!

Nationwide, the only organization for prepayment of hospital care officially approved by the American Hospital Association.

More than one-fourth of the people in America are protected by Blue Cross today! No other organization in the field comes near to serving so many. What is behind this overwhelming preference for Blue Cross? A closer look at its unique service will tell you.

Never "sold", Blue Cross protection comes only to those who "join". Most often, people join through a group—usually with fellow employees—to become members of the Blue Cross "Plan" in their area. Each one pays in a small amount regularly. Even for an entire family, dues average only pennies a day! When hospital care is needed, Blue Cross helps pay the bill.

The profession stage a transfer and the

Official approval by the American Hospital Association sets Blue Cross apart from others. Blue Cross also has a special "partnership" with the hospitals.

This brings special advantages to Blue Cross members. Benefits are received mainly in the form of hospital care actually needed, rather than just dollar allowances. To get care, a member simply presents his Blue Cross card at the hospital. Blue Cross pays the hospital direct. There are not even claims to be filed. Service such as this makes people glad they have Blue Cross!

Broad protection at low cost. All money paid in to Blue Cross by members, except for modest operating expenses, is set aside to pay for hospital care. Also, Blue Cross sets dues and benefits locally to fit local needs and conditions, assuring fullest value to those who belong. And Blue Cross extends to members this important privilege—they may continue their protection when they change jobs or retire.

\$763,000,000 in hospital care went to Blue Cross members last year alone! That sum represents savings and income which—thanks to Blue Cross—people did not have to pay out when unexpected illness struck.

Most people join Blue Cross by enrolling in groups where they work. Ask your employer. Or contact the Blue Cross Plan listed in your phone book. Rural families in many states may join through farm organizations. Blue Cross Commission, Dept. 104, 425 North Michigan, Chicago 11, Illinois.

#### A FEW OF THE 345,000 COMPANIES OFFERING THEIR EMPLOYEES BLUE CROSS PROTECTION!

Crane & Co., Inc. ★ Joyce, Inc. ★ National Zinc Co., Inc.

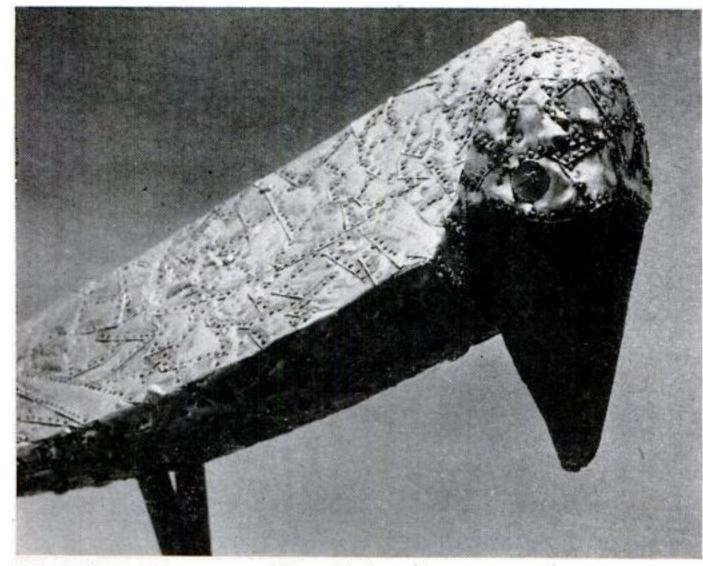
Scott Atwater Mfg. Co. ★ Stone & Webster Engineering Corp.

Sunkist Growers, Inc. ★ The National Radiator Co.

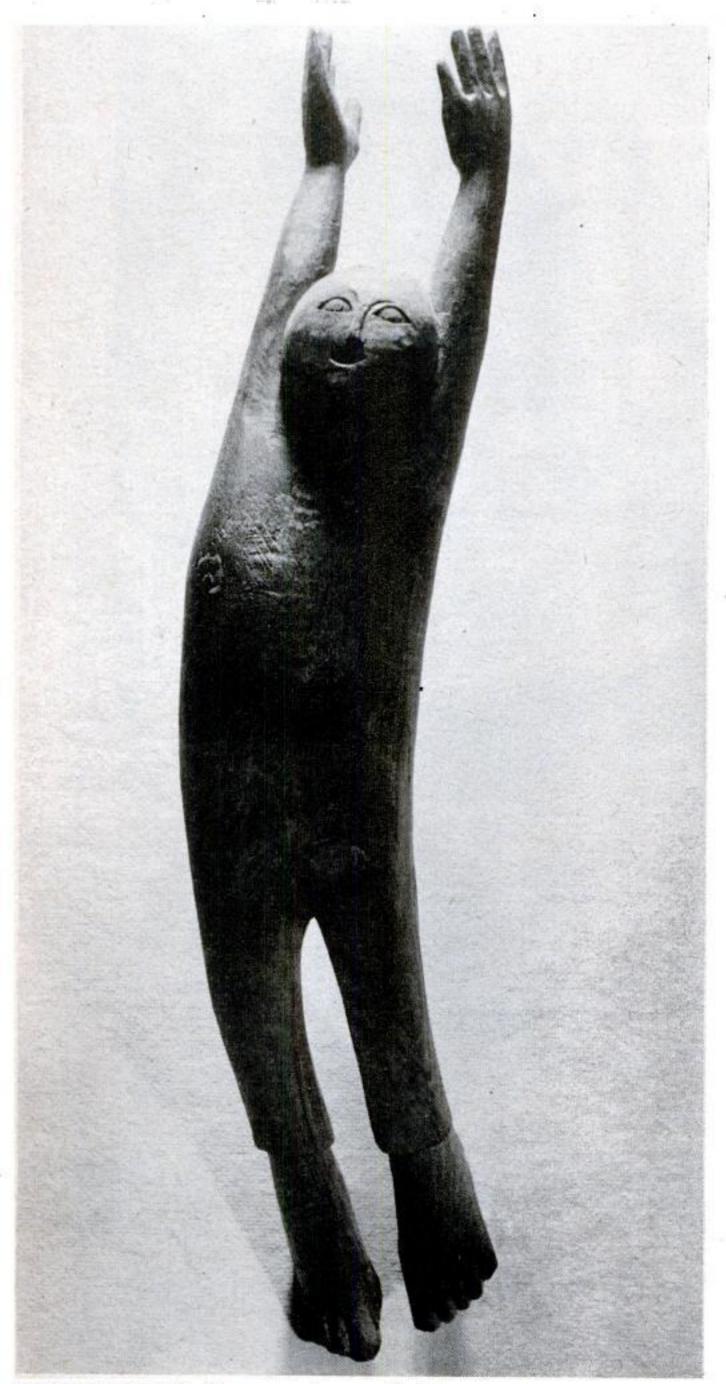
® Blue Cross and symbol registered by the American Hospital Association

25TH ANNIVERSARY YEAR!

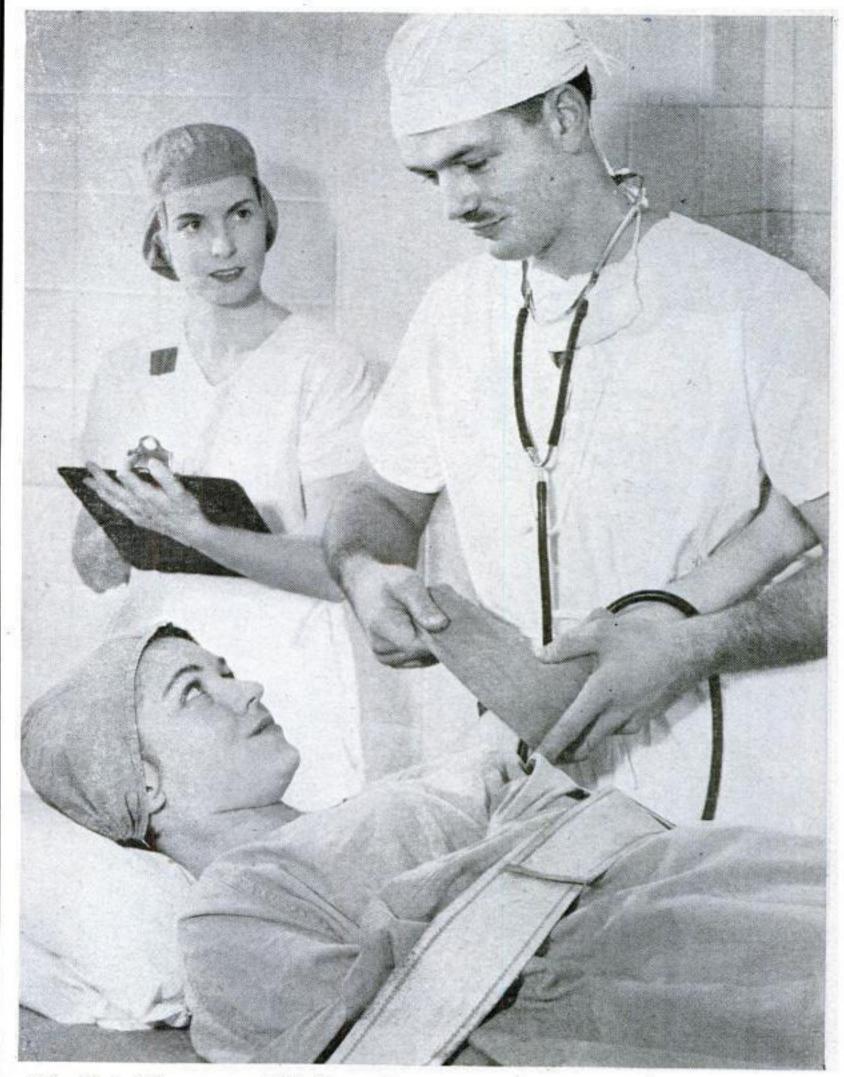
#### SCAVENGER'S SCULPTURE CONTINUED



CRUSTY CROW was carved from blackened pine, then covered with overlapping pieces of hammered tin to create an effect of rough-edged feathers.



BOUNDING BOY echoes curved, tapered shape of the sassafras limb from which it was made. Only 17 inches high, the boy is meant to hang from wall.



1 family in 7 faces surgery bills this year!

#### BUE SHELD

Helps meet physician expenses!



### Most effective idea of its kind ever devised!

Provides low-cost protection against surgical, medical and maternity expense... sponsored by the medical profession.

Assuring families dependable, practical help in meeting physician expenses, this unique organization answers one of today's great needs.

Blue Shield is sponsored by the medical profession. Nationally, 89% of the practicing physicians actively support Blue Shield in all the areas it serves. Service—not profit—is its objective. Dues and benefits are set locally to fit local needs and conditions.

Generous sums are paid by Blue Shield toward hundreds of types of operations and many nonsurgical services. Frequently, surgical-medical bills are paid in full.

33,000,000 people now belong to Blue Shield. More are joining at the rate of 12,000 each working day! Members who change jobs or retire, may keep their Blue Shield protection.

To join Blue Shield most people enroll through employee groups. Ask where you work. Or contact the Blue Shield Plan listed in your phone book. Blue Shield Commission, Dept. 104, 425 North Michigan, Chicago 11, Illinois.

® Service marks reg. by Blue Shield Medical Care Plans





# RARE DEEDS BY DOGS ON THE HUNT

#### Great literary passages recount heroic efforts

In man's most ancient pursuit, the hunt, the actions of a good dog are as heart-warming as the kill. Besides companionship and a keen nose, most of the five million dogs which are accompanying U.S. hunters this fall will bring along blind devotion and a rare kind of courage found only among fools and martyrs. Over

the ages these virtues have inspired writers and produced the moving literary passages presented on this and following pages.

The moments they depict are too fleeting or breathless for photography—although Author Zane Grey vainly juggled a camera in his brush with a lion (opposite). To re-create

the incidents visually LIFE commissioned Bernard Brussel-Smith, a master of the almost vanished art of wood engraving. Striving for hairline detail, Brussel-Smith labored meticulously with his cutting tools for almost five months. The exciting scenes of these seven pages are the rewarding result of his work.

### A STALWART LION DOG HOLDS A LEDGE by ZANE GREY

AT the next turn I halted short, suddenly quivering. The ledge ended—and there lay the lion, licking a bloody paw. Tumultuous indeed were my emotions, yet I did not seem conscious of fear. Jones had told me never, in close quarters, to take my eyes off a lion. I forgot. In the wild excitement of a chance for an incomparable picture I forgot. A few precious seconds were wasted over the attempt to focus my camera. Then I heard quick thuds. Don growled. With a start I jerked up to see the lion had leaped or run half the distance. He was coming. His eyes blazed purple fire. They seemed to paralyze me, yet I began to back along the ledge. Whipping out my revolver I tried to aim. But my nerves had undergone such a shock that I could not aim. The gun wobbled. I dared not risk shooting. If I wounded the lion it was certain he would knock me off that narrow ledge.

So I kept on backing, step by step. Don did likewise. He stayed between me and the lion. Therein lay the greatness of that hound. How easily he could have dodged by me to escape ...! But he did not do it. A precious opportunity presented when I reached the widest part of the bench. Here I had a chance and I recognized it. Then, when the overhanging wall bumped my shoulder, I realized too late. I had come to the narrowing part of the ledge. Not reason but fright kept me from turning to run.

Perhaps that might have been the best way out of the predicament. I backed along the strip of stone that was only a foot wide. A few more blind steps meant death. My nerve was gone. . . . I had the camera in one hand and a revolver in the other.

That purple-eyed beast did not halt. My distorted imagination gave him a thousand shapes and actions. Bitter despairing thoughts flashed through my mind. Jones had said mountain lions were cowards, but not when cornered—never when there was no avenue of escape!

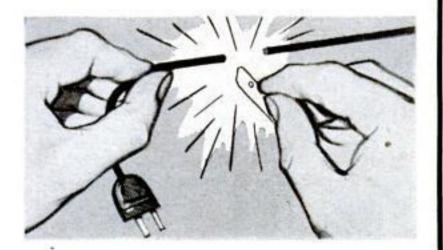
Then Don's haunches backed into my knees. I dared not look down, but I felt the hound against me. He was shaking, yet he snarled fiercely. The feel of Don there, the sense of his courage, caused my cold thick blood to burst into hot gushes. In another second he would be pawed off the ledge or he would grapple with this hissing lion. That meant destruction for both, for they would roll off the ledge.

I had to save Don. . . . Physically, he could not have saved me or himself, but this grand spirit somehow pierced to my manhood. Leaning against the wall, I lifted the revolver and steadied my arm with my left hand, which still held the camera. I aimed between the purple eyes. That second was an eternity. The gun crashed. The blaze of one of those terrible eyes went out. Up leaped the lion, beating the wall with heavy thudding paws. Then he seemed to propel himself outward, off the ledge . . . a tawny spread figure that careened majestically over and over, down—down—down to vanish in the blue depths.

Don whined. I stared at the abyss, slowly becoming unlocked from the grip of terror. I staggered a few steps forward to a wider part of the ledge and there I sank down, unable to stand longer. Don crept to me, put his head in my lap.

#### SHARP

enough to cut tough copper wire in a single stroke!



#### SAFE

enough to shave the tenderest skin!



#### EVERSHARP SCHICK 'INJECTOR' BLADES

with the new thin edge

Eversharp-Schick Injector Blades are now double-honed and triple-stropped to a scientifically perfect thinner shaving edge. This new thin edge means closer, safer, smoother shaves for you every day of their longer life. Try 'em soon. You'll see and feel the difference from the very first shave!



#### EVERSHARP SCHICK

'INJECTOR' RAZORS AND BLADES

The state of the s



AN OLD COON DOG
SCOLDS A PUP
by E. B. WHITE

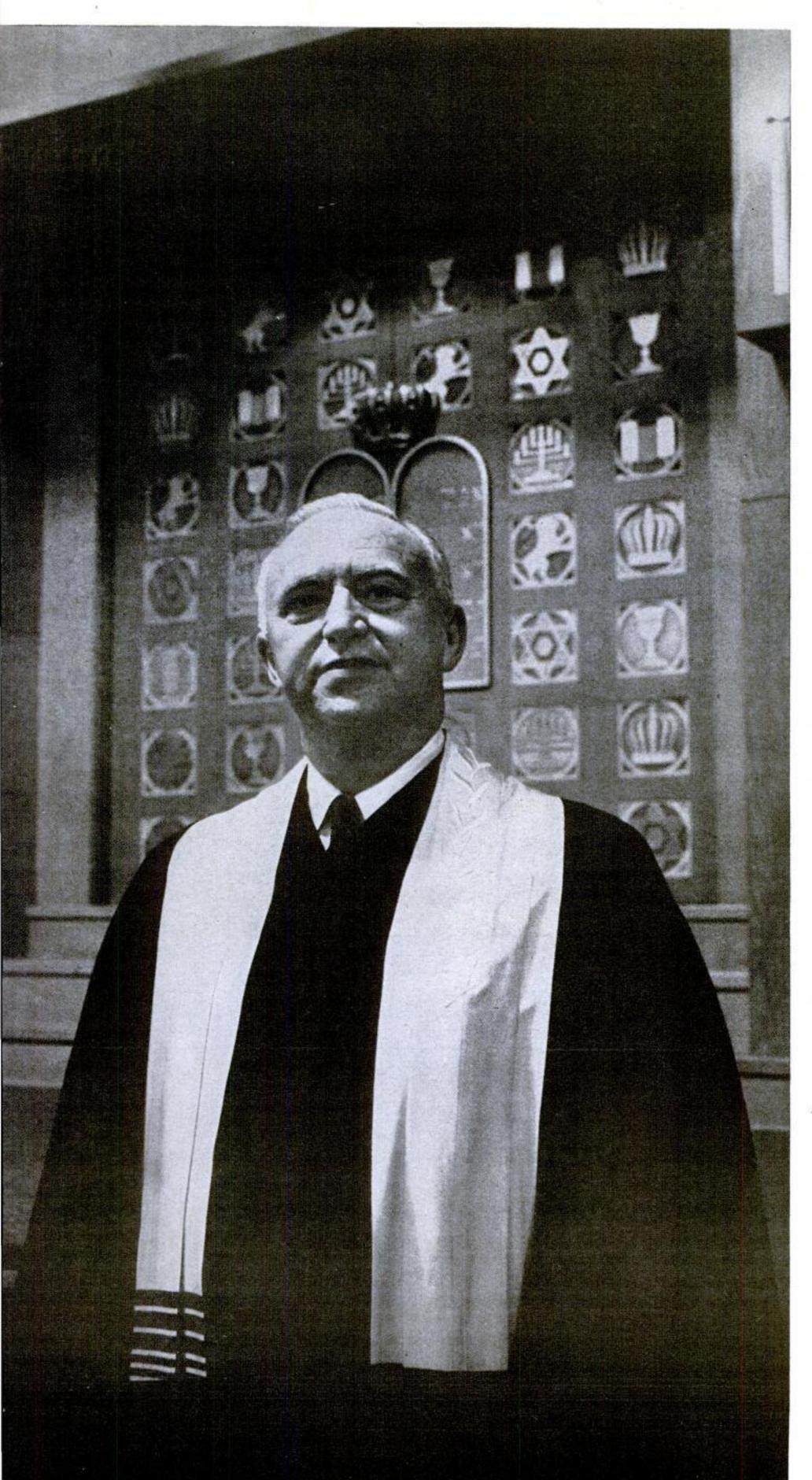
THE puppy was held in leash most of the time, but when the first coon was treed he was allowed to watch the kill. Lights from half a dozen flashlights swept the tree top and converged to make a halo, with the coon's bright little sharp face in the center of the luminous ring. Our host lethargically drew his pistol, prolonging the climax with a legitimate sense of the theater. No one spoke while he drew a bead.

The shot seemed to puncture first the night, then the coon. The coon lost his grip and landed with a thud, still alive and fighting. The old hound rushed in savagely, to grab him by the throat and finish him off. It was a big bull coon; he died bravely and swiftly, and the hound worked with silent fury.

Then the puppy, in leash, was allowed to advance and sniff. He was trembling in every muscle, and was all eyes and ears and nose—like a child being allowed to see something meant only for grownups. (I felt a little that way myself.) As he stretched his nose forward timidly to inhale the heady smell of warm coon the old hound, jealous, snarled and leaped. The owner jerked back. The puppy yelped in terror. Everyone laughed. It was a youngster, getting burned by life—that sort of sight. Made you laugh.

CONTINUED

#### THE ARC WIDENS



As a boy in Rochester I was known as the only graduate of P.S. 10 who weighed less than sixty pounds. In college, I was recognized as a liberal whose feet were firmly planted on both sides of the fence.

My congregation has hailed me, because of my travels, as "the oldest established permanent floating rabbi in the world." But, since September 11, 1950, I have been known everywhere as the man who wrote WHAT THE JEWS BELIEVE. Everything else seems to have paled before the effect of that LIFE article.

From the moment it appeared over five years ago until this morning's mail, hardly a day has passed without some reference to it and the book which was expanded from it. In the first week, hundreds of letters came daily to my desk. Then the arc of response widened. The letters came from Indonesia and Israel, from GIs in Germany and the Far East, from Finland, and from South Africa. There is apparently nothing in the printed word to equal the impact of a LIFE article. This imposes a serious responsibility, and I feel that LIFE has taken it seriously. Although one cannot always agree with its editorials and picture selections, it is clear that on balance, LIFE has used its vast influence for the dissemination of knowledge and beauty. I think with gratitude of the magnificent war photos, of Elisofon's pictures of the South Pacific, of the Churchill and the Truman memoirs, of the series on Religions, and the magnitude of "The World We Live In."

These are major contributions, telling of man's beginnings, his heritage and his faith. LIFE, by showing us what we were, helps us to understand what we are. And, therefore, what we may hope to be.

Rabbi Philip S. Bernstein



#### countries use Tampax

In such far-flung places as Suez and Ma-dagascar, and right here in the United States, the story about Tampax is the same. One woman tells another!

In fact, internal sanitary protection is the only kind of sanitary protection that has any real advantages to talk about! It's both invisible and unfelt when in place. It does away with the cumbersome, uncomfortable belt-pin-pad harness-does away with chafing and irritation, too. It prevents odor from

forming. It eliminates disposal problems. It's so protective in such a natural, normal way that you keep right on wearing it NO ODOR while you take your shower

NO BELTS NO PINS NO PADS

or tub. Even its smallness is an advantage; it's easy to carry "extras" with you.

Is it any wonder that the use of Tampax has grown steadily, year after year, as more and more women find out about this modern protection? Don't delay trying it yourself a single month longerfor the only way you can appreciate the freedom it gives you is to try it! Choice of 3 absorbencies at drug or notion counters (Regular, Super, Junior). Look for Tampax Vendor in restrooms throughout the United States. Tampax Incorpo-



Month		illions of women
TAMPAX INCO	RPORATED	
Palmer, Mass.		
Please send me Tampax. I enclose of mailing. Absorb	in plain wrapper a 10¢ (stamps or silv bency is checked belo	er) to cover cost
( ) REGULAR		( ) JUNIOR
Name		
	(Please print)	
Address		
City	s	tate



#### AN INSIGNIFICANT FYCE BAITS A BEAR by WILLIAM FAULKNER

LIE had a little dog at home, a mongrel, of the sort called fyce by Negroes, a ratter, itself not much bigger than a rat and possessing that sort of courage which had long since stopped being bravery and had become foolhardiness. He brought it with him one June . . . [when] they lay downwind of the trail and actually ambushed the bear. ... It turned at bay although . . . this might have been from surprise and amazement at the shrill and frantic uproar of the fyce. . . . It seemed to the boy that it would never stop rising, taller and taller. . . . Then he realised that the fyce was actually not going to stop. He flung the gun down and ran. When he overtook and grasped the shrill, frantically pinwheeling little dog, it seemed to him that he was directly under the bear. He could smell it, strong and hot and rank. Sprawling, he looked up where it loomed and towered over him like a thunderclap. It was quite familiar, until he remembered: this was the way he had used to dream about it.

Then it was gone. He didn't see it go. He knelt, holding the frantic fyce with both hands . . . until Sam came up, carrying the gun. He laid it quietly down beside the boy and stood looking down at him. "You've done seed him twice now, with a gun in your hands," he said. "This time you couldn't have missed him."

. . . The boy was panting a little. "Neither could you," he said. "You had the gun. Why didn't you shoot him?"

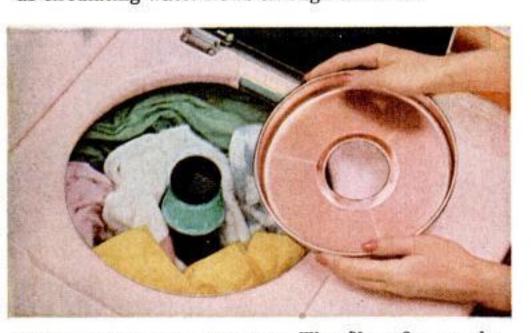
CONTINUED

### NEW 1956 G-E FILTER-FLO WASHER GIVES YOU CLEANER, BRIGHTER CLOTHES...NO LINT FUZZ!

Amazing Filter-Flo Washing cleans and re-cleans the water as you wash



Look for Filter-Flo System—today's most talkedabout improvement in automatics. Only G.E. has it! Full tub of wash water is filtered five times during a wash cycle without wasting water or detergent. Above, you see lint and loose threads being removed as circulating water flows through the filter.



Slips out for easy cleaning. The filter fits on the Activator top, also holds detergent, dispensing it evenly dissolved through the wash. After clothes are placed in washer, slip the filter into place. After wash is over, slip it out to empty.



After 11 washings in an ordinary washer, socks at left were flecked with lint fuzz. After 11 washings the G-E Filter-Flo way, an identical pair (right) showed almost no lint. Washing in water that's cleaned and re-cleaned, leaves clothes sparkling.



Color-styled... General Electric Automatic Washers about \$3.35\* weekly. Choose from 5 Mix-or-Match colors: petal pink (shown), canary yellow, turquoise green, cadet blue, woodtone brown. Also white. Models with famous G-E Activator® Washing Action for every budget, from less than \$200 with your old washer. Today's best buy. Also see the new G-E Dryer with Automatic Clothes Conditioning... at your G-E dealer's.

Removes lint, sand and soap scum automatically! Never again need you put up with linty wash water that leaves fuzz on clothes...or soap scum that dulls colors.

The marvelous new General Electric Filter-Flo Washer circulates and filters the water at the rate of six gallons every minute to make sure clothes wash white and bright.

As the washbasket continuously overflows, sand settles out the bottom. Soap scum floats

away. Lint is trapped in the filter which lets only cleansed, sudsy water flow back into the washbasket.

Big capacity, too. This G-E gives you over 50% more clothes capacity than many automatics. Water Saver Control lets you save water on small loads. General Electric Company, Appliance Park, Louisville 1, Kentucky.

\*After small down payment. See your dealer for his prices and terms.

Progress Is Our Most Important Product



# How to Double the Glory of Pumpkin Pie Pie CREAM. VANILA SUGAN

(WITH NO WORK AT ALL!)

Crown it with fresh cream **Reddi-wip**—high, light and wonderful—in 10 seconds flat!

Reddi-wip doubles the glory of pumpkin pie at a mere touch of your finger. No beaters, no bowls to wash ...and no failures!

And because Reddi-wip is made of fresh, real cream (by dairymen who know how), it has a delightful <u>fresh</u> taste that's the absolute soul-mate for spicy, fragrant, fresh-made pumpkin pie!

Try 'em together once and see if you won't always want to glorify your pumpkin pies with Reddi-wip. It's in the grocer's dairy case; your milkman has it, too. Costs less than 2¢ a serving!

Reddi-wip®



Reddi-wip® designates the fresh cream product of Reddi-wip, Inc., and its authorized processors throughout the United States and Canada. © R.W. Inc., 1955

"For a wonderfully flaky pie crust use our Gold Medal Flour!"

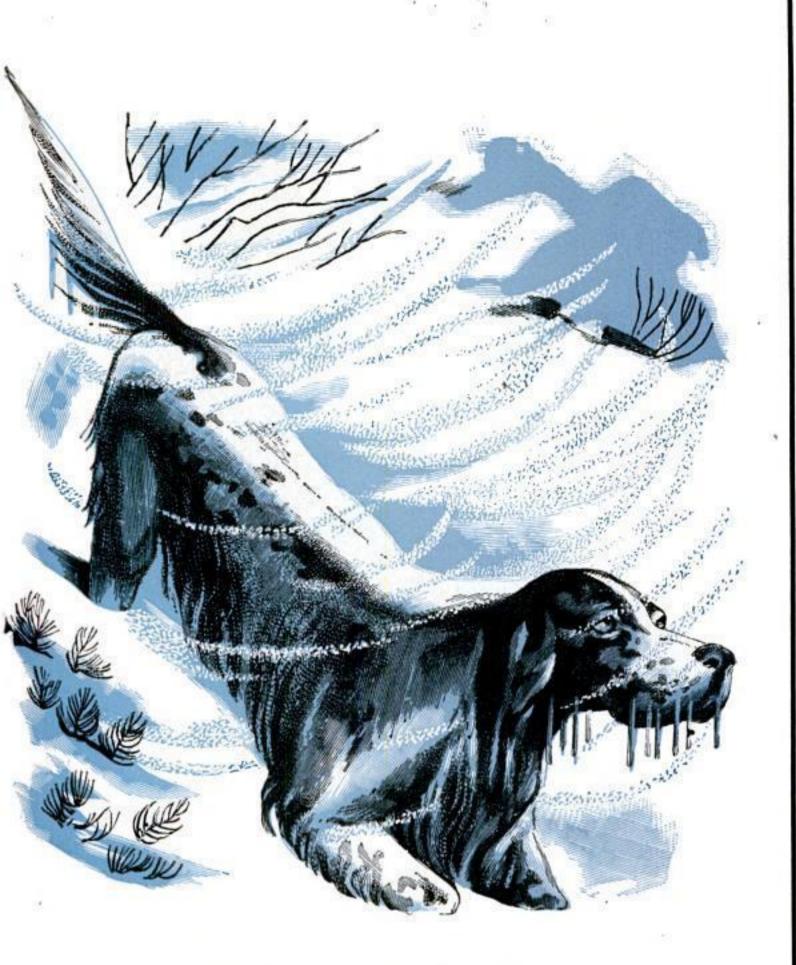
What a thrill to see your pie

What a thrill to see your pie crusts turn out delicately browned and flaky! And you can depend on Gold Medal to help them turn out like that—because Gold Medal "Kitchen-tested" Flour\* is milled from a special blend of choice wheats to help you "bake it better."

Betty Crocker OF GENERAL MILL

OF GENERAL MILLS \*A product of General Mills

FLOUR



### A CHAMPION SETTER REALLY FREEZES by JOHN TAINTOR FOOTE

YES, there was a grouse in the brush heap. Dumb-Bell slowed to a creep and then to a crawl, until something told him he could go no farther. Then he stopped, his eyes no longer green and shifting. They were warm, faithful, eager—the eyes of Champion Brookfield Dumb-Bell on point....

A blizzard was a terrible thing. The pines had moaned all night about it. It was here now, roaring and biting, all but lifting him off his feet. Still—there was a grouse in the brush heap. You couldn't change that.

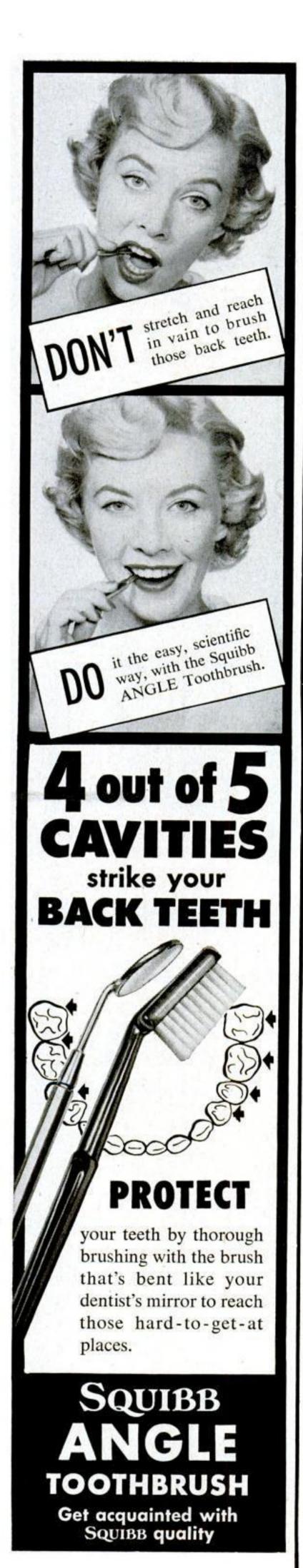
The wind was the worst. It was so hard to hold himself erect, and he must do that, whatever happened. He was on point, and champions pointed with a high head and level tail.... The winds... seemed to cut right into his chest. His hind legs were going back on him, too. They were beginning to let him down a little....

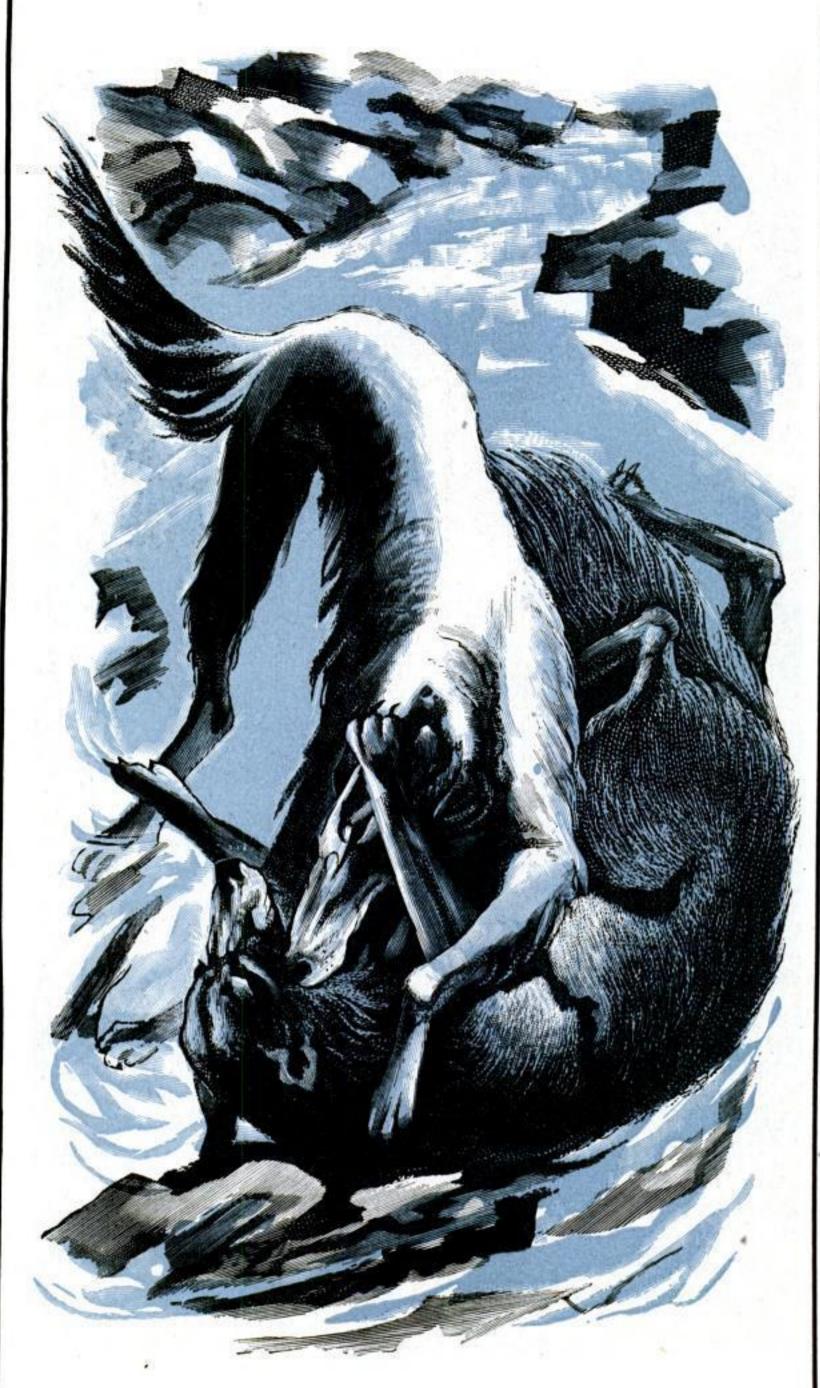
Why didn't they come? He was so cold, so very cold. If he could change his position it would help his legs. They felt numb and queer. He felt queer all over. But there was a grouse in the brush heap. They would come and flush it soon, now.

They had better hurry. He could not hold his head up much longer. It was not the wind, the wind was growing warmer, almost like summer, but he was sleepy. That was queer. He had never felt sleepy on point before. But then he had worked hard today and he had not slept well last night because of the shivers. He would sleep better tonight, much better. Why, he could go to sleep this minute. The wind wouldn't hurt him. The wind was his friend. It had blown the snow all over him, and it was nice warm snow. It packed itself under his chest. He could even rest a little weight on it and help his legs.

[Next morning the master and mistress of Brookfield found their setter.] Dumb-Bell was in a small glade, just beyond the shadow of a great black pine. He seemed to be carved in silver, for the sunlight flashed and twinkled on the sheath of ice which covered him from the tip of his outstretched nose to the tip of his outstretched tail. And if the ice had been enduring silver, the perfection, the certainty of his pose, could have been a model for all the champions yet to come.







#### A DOG AND A WOLF WRESTLE IN A RAVINE by LEO TOLSTOY

KARAY! old man!" Nikolay wailed. The old dog, with tufts of matted hair, quivering on his haunches, had succeeded . . . in cutting across the wolf's line of advance. . . . The wolf stole a glance at Karay, as though aware of his danger, and tucking his tail further between his legs, he quickened his pace. But then . . . the hound had dashed instantly at the wolf and had rolled in a struggling heap with him into the watercourse before them.

The moment when Nikolay saw the dogs struggling with the wolf in the watercourse, saw the wolf's grey coat under them, his outstretched hind-leg, his head gasping in terror, and his ears turned back (Karay had him by the throat)—the moment when Nikolay saw all this was the happiest of his life. He had already grasped the pommel of his saddle to dismount and stab the wolf, when suddenly the beast's head was thrust up above the mass of dogs, then his forelegs were on the bank of the watercourse. The wolf clacked his teeth (Karay had not hold of his throat now), leaped with his hind-legs out of the hollow. . . . Karay, his hair starting up, had difficulty in getting out of the watercourse; he seemed to be bruised or wounded.



#### These airlines...

will get you there with speed and luxury by Douglas

Listed below are the leading airlines that fly the fast, luxurious, fourengine Douglas DC-6, DC-6B, or new DC-7 series airplanes:

**AEROLINEAS ARGENTINAS** 

\*ALASKA AIRLINES ALITALIA AMERICAN AIRLINES **AUSTRALIAN NATIONAL AIRWAYS** BRANIFF INTERNATIONAL AIRWAYS \*BRITISH OVERSEAS AIRWAYS CORP. CANADIAN PACIFIC AIR LINES CATHAY PACIFIC AIRWAYS CONTINENTAL AIR LINES **DELTA AIR LINES** EASTERN AIR LINES JAPAN AIR LINES KLM ROYAL DUTCH AIRLINES LINEA AEREA NACIONAL DE CHILE LINEE AEREE ITALIANE MEXICANA DE AVIACION NATIONAL AIRLINES \*NORTHEAST AIRLINES NORTHWEST AIRLINES PANAGRA PAN AMERICAN WORLD AIRWAYS

SABENA BELGIAN WORLD AIRLINES SCANDINAVIAN AIRLINES SYSTEM \*SOUTH AFRICAN AIRWAYS SWISSAIR

TASMAN EMPIRE AIRWAYS LTD. TRANSPORTS AERIENS INTERCONTINENTAUX UNION AEROMARITIME DE TRANSPORT UNITED AIR LINES

WESTERN AIR LINES

Cargo service only

\*AIRWORK-ATLANTIC FLYING TIGER LINE \*RIDDLE AIRLINES SLICK AIRWAYS

Non-scheduled service only NORTH AMERICAN AIRLINES

TRANS CARIBBEAN AIRWAYS

\*Flying soon

Twice as many people fly

as all other airplanes combined



Bring the family together for Thanksgiving-it's easy by DC-7

#### Whatever your reason for getting there faster...

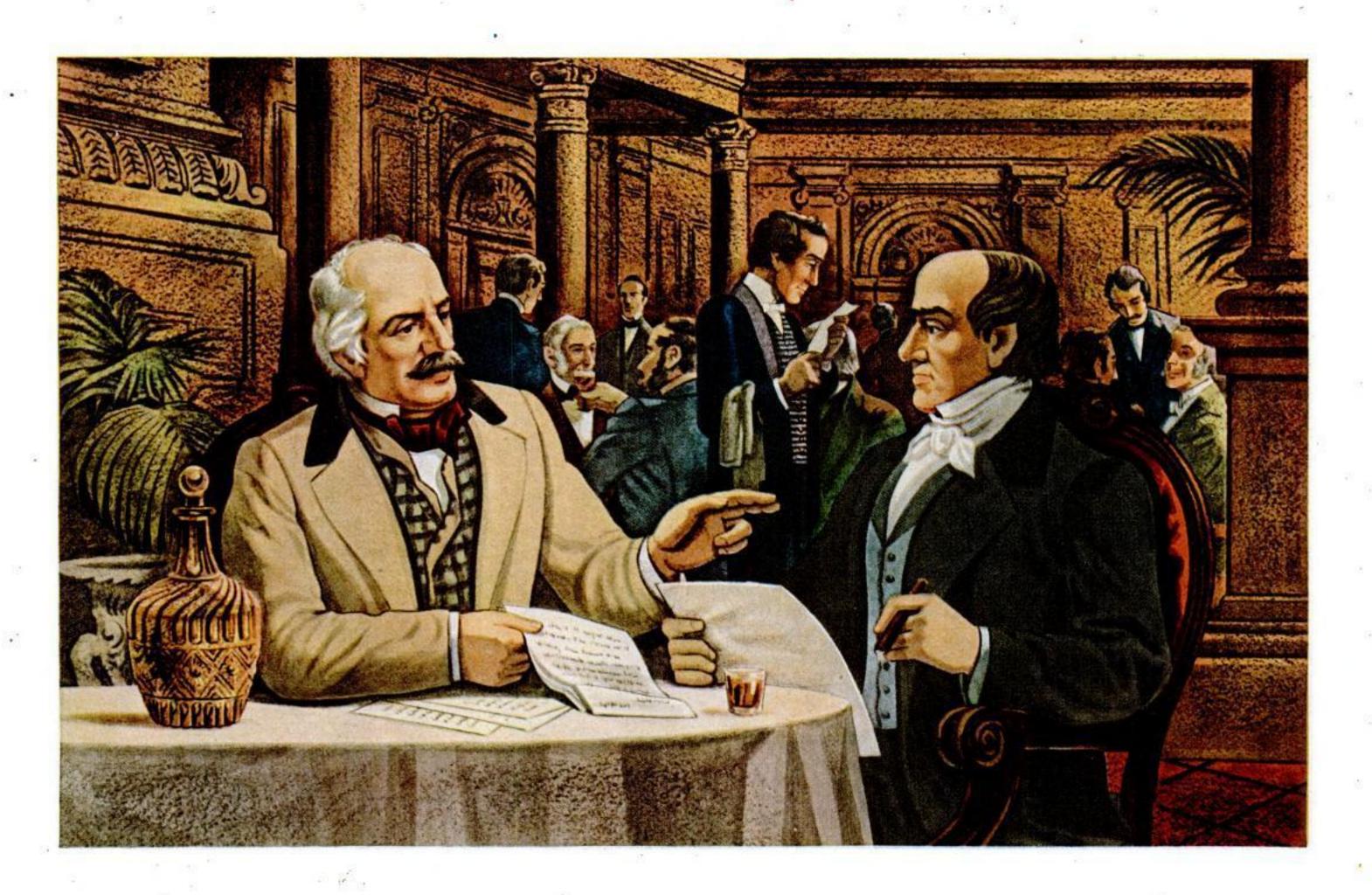
\_you go fastest by far in a DC-7 c\_---

You fly up to 50 m.p.h. faster in the new DC-7 than in any other airliner now in service. With its four giant turbo compound engines, its clean straight lines and single tail, the

DC-7 has a top speed of 410 m.p.h.

Unmatched in luxury, too! The
Douglas DC-7 has scores of new
comforts and conveniences. It is the
most restful way to go.





#### AN HISTORIC REUNION OVER A DRINK OF CROW'S WHISKEY

Texas' greatest hero, General Sam Houston, discusses national problems with Senator Daniel Webster, as they had done years before at O'Neale's Tavern, Washington, D. C.



THE OLD CROW DISTILLERY COMPANY, DIVISION OF NATIONAL DISTILLERS PRODUCTS CORPORATION, FRANKFORT. KENTUCKY



#### 'THAR'S NO SICH THING AS TOO PLUCKY!' by Sir Percy Fitzpatrick

THE only dog with us was licking a cut on her shoulder—the result of an unauthorized rush at a wounded buck—and after an examination of her wound we had wandered over the account of how she had got it, and so on to discussing the dog herself. Rocky sat in silence, smoking and looking into the fire, and the little discussion was closed with someone saying, "She's no good for a hunting dog—too plucky!" It was then I saw Rocky's eyes turned slowly on the last speaker: he looked at him thoughtfully for a good minute, and then remarked quietly:

"Thar ain't no sich thing as too plucky!" And with that he stopped, almost as if inviting contradiction. Whether he wanted a reply or not one cannot say; anyway, he got none. No one took Rocky on unnecessarily; and at his leisure he resumed:

"Thar's brave men; an' thar's fools; an' you kin get some that's both. But thar's a whole heap that ain't! An' it's jus' the same with dawgs. . . . Men ain't born equal: no more's dawgs! One's born better 'n another—more brains, more heart; but I ain't yet heard o' the man born with knowledge or experience; that's what they got ter learn—men an' dawgs! The born fool's got to do fool's work all the time: but the others larn; and the brave man with brains 's got a big pull. He don't get shook up—jus' keeps on thinkin' out his job right along, while the other

feller's worryin' about his hide! An' dawgs is the same. . . .

"An' it's jus' the same 'ith huntin'! It looks so blamed easy he reckons it don't need any teachin'. Well, let him try! . . . let him know every purtickler sort o' blamed fool he can make of himself; an' then he's fit ter teach, 'cause he'll listen, an' watch, an' learn—an' say thank ye fer it!"

... He tossed a chip of green wood into the heart of the fire and watched it spurtle and smoke, and after quite a long pause, added: "Thar's times when a dawg's got to see it through an' be killed. It's his dooty—same as a man's. I seen it done!"

The last words were added with a narrowing of his eyes and a curious softening of voice—as of personal affection or regret. Others noticed it too; and in reply to a question as to how it had happened Rocky explained in a few words that a wounded buffalo had waylaid and tossed the man over its back, and as it turned again to gore him the dog rushed in between, fighting it off for a time and eventually fastening on to the nose when the buffalo still pushed on. The check enabled the man to reach his gun and shoot the buffalo; but the dog was trampled to death.

"Were you . . . ?" some one began—and then at the look in Rocky's face, hesitated. Rocky, staring into the fire, answered: "It was my dawg!"

SOURCES OF THE PASSAGES: A STALWART LION DOG HOLDS A LEDGE: FROM "DON: THE STORY OF A LION DOG," BY ZANE GREY; © 1925, 1928, BY ZANE GREY, PUBLISHED BY HARPER & BROTHERS. AN OLD COON DOG SCOLDS A PUP; FROM COON HUNT. IN "ONE MAN'S MEAT"; © 1941 BY E. B. WHITE: PUBLISHED BY HARPER & BROTHERS. AN INSIGNIFICANT FYCE BAITS A BEAR; FROM THE BEAR, IN "BIG WOODS"; © 1942 BY WILLIAM FAULKNER; PUBLISHED BY RANDOM HOUSE, A CHAMPION SETTER REALLY

FREEZES; FROM "DUME-BELL OF BROOKFIELD" FROM "DUMB-BELL AND OTHERS"; © 1946 BY JOHN TAINTOR FOOTE; REPRINTED BY PERMISSION OF APPLETON-CENTURY-CROFTS, INC. A DOG AND A WOLF WRESTLE IN A RAVINE; FROM "WAR AND PEACE." BY LEO TOLSTOY; MODERN LIBRARY EDITION. 'THAR'S NO SICH THING AS TOO PLUCKY!'; FROM "JOCK OF THE BUSHVELDT," BY SIR PERCY FITZPATRICK; REPRINTED BY PERMISSION OF LONGMANS, GREEN & CO., LTD.



WHILE SYMPHONY PLAYS MENDELSSOHN, A BOY PORES OVER COMIC BOOK

### A Family Evening at a Concert

#### SEATTLE SYMPHONY HAS GAY VISIT

The way the local committee had laid its plans, there was no excuse for any music lover on Mercer Island, a Seattle suburb, to miss the season's first orchestral concert. Tickets to hear the Seattle Symphony play at a community clubhouse cost only a dollar. Informal attire was encouraged. And Camp Fire Girls offered free baby-sitting services.

When the orchestra members arrived for the musical family night, the clubhouse was packed with 1,000 islanders of all ages sitting on folding chairs. During the program, the symphony's energetic conductor, Milton Katims, bantered with children and let a volunteer lead the orchestra. Then, to top off the evening, the chairs were pushed aside and everybody danced to the tunes of the symphony's dance band unit. "This," said pleased Conductor Katims, "is what neighborhood concerts should be."



IN FRONT ROW THREE YOUNG LISTENERS, ONE WEARING HIS BEDCLOTHES, SIT





WATCHFUL SITTERS check up on 18-month-old Nancy Berg in makeshift bed in a nearby room.

BURDENED FATHER, Tom Crinean, holds son Jeff as he and his wife (right) talk with friend.

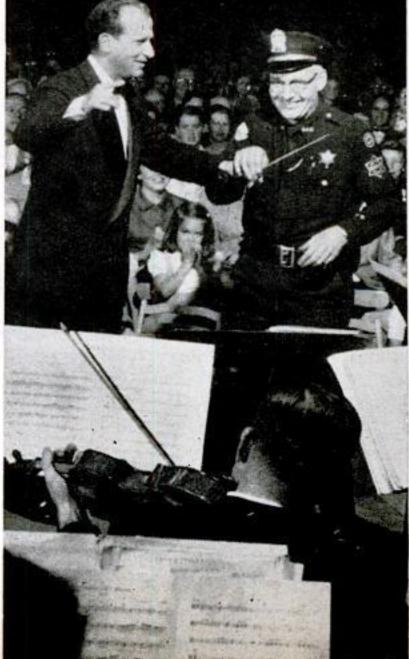


MUSICIANS' WARMUP by players before concert fails to distract boys from slide, rope ladders.



CONGA LINE of schoolgirls and a father circle the floor during dance music after concert program.

GUEST CONDUCTOR, Deputy Sheriff Mel Moe, accepts Katims' invitation and conducts a polka.



During concert sitters in the playrooms cared

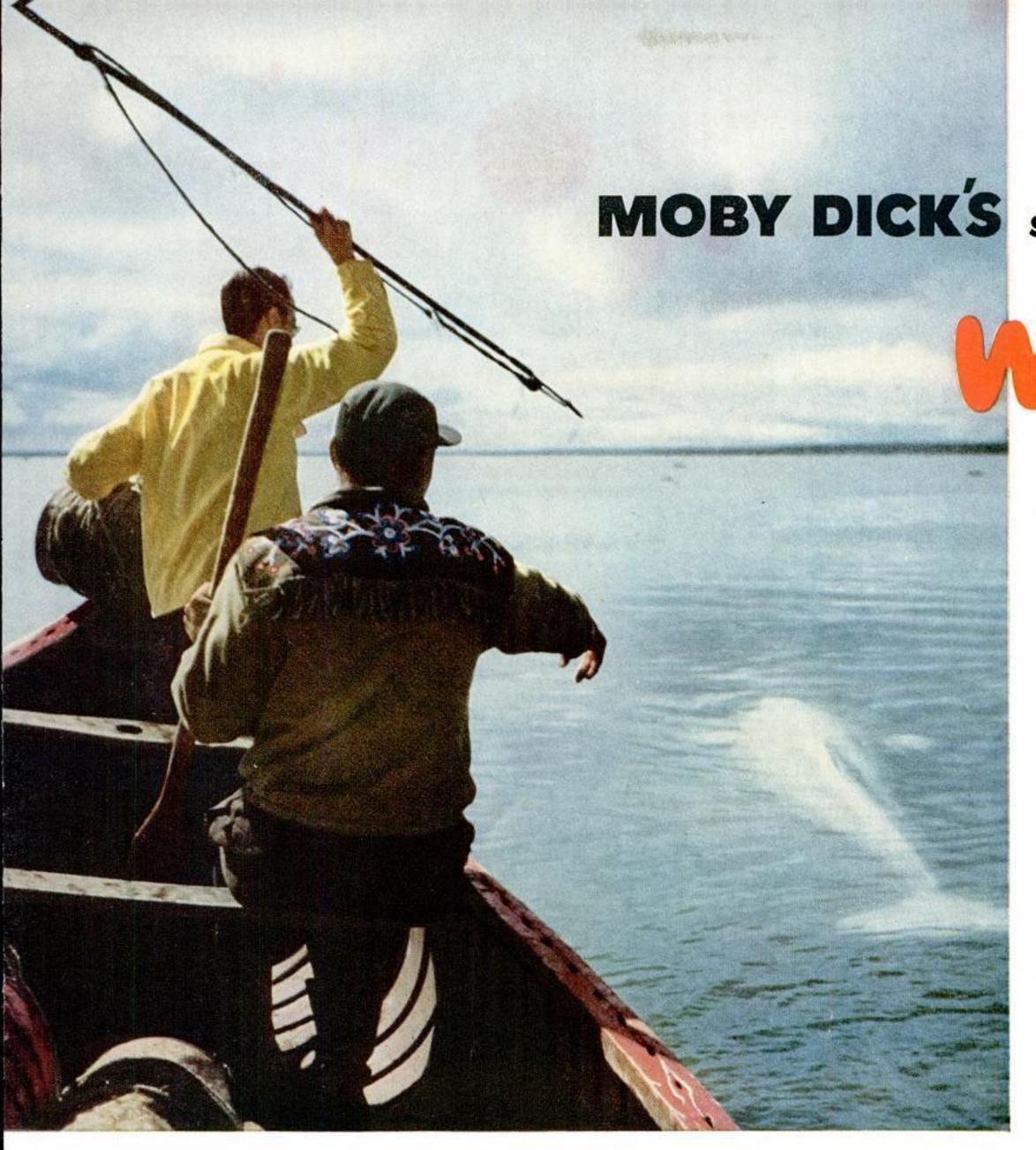
for 40 children, who wore identification tags.

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#### WHO'S A CAMERA?

Sooner or later every professional cameraman begins to think of his camera as an integral part of himself. Its view finder is his eye, its pictures speak for him. Few photographers, however, ever thought that a camera could serve in place of a head. But when Bill Horton, a TV photographer for Oklahoma City's KWTV, got tired of lugging around a heavy tripod every time he used his TV newsreel camera, he devised a saddle to balance the camera on his shoulders, sound equipment on his chest and batteries on his back. When he turned up at a City Council meeting thus equipped, another headsup photographer made this shot of Horton's headwork.



small fry brother gave me a Whale of a

Battle



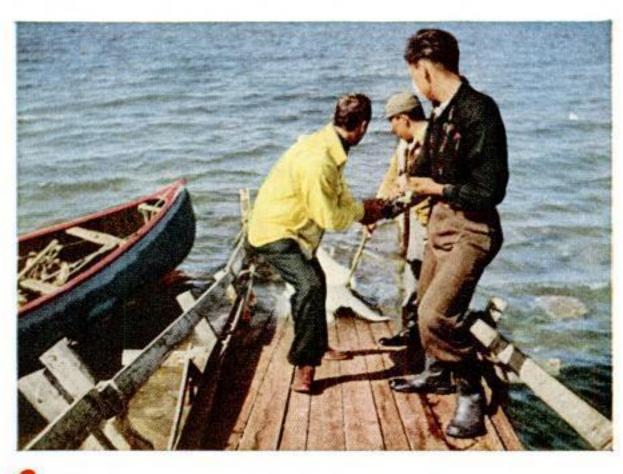
"Harpooning the 'white whale' of Hudson Bay is like playing tag with a ghost," writes an American friend of Canadian Club. "At Churchill, Manitoba, last August, two Indians took me right into a herd of belugas, as naturalists call the whales. Diving and surfacing all about our canoe, the snowy mammals were hard to follow and harder to nail. I missed five times before my harpoon finally connected.



2 " 'Shoot, Mister!' the Indians yelled, and when that whale took off, dragging harpoon and line along, I had to shoot fast. Taking belugas is generally forbidden except to licensed Eskimos and Indians. I had special permission-with strings attached . . .

5" 'The Gateway to the Arctic' is what Churchill calls itself, but even in this remote outpost I found Canadian Club right at home-as it is everywhere I travel."

Why this whisky's worldwide popularity? Canadian Club is light as scotch, rich as rye, satisfying as bourbon. Yet it



3 "I had to sell my whale to the factory at Churchill where they turn the monsters into lubricating oil and food for Manitoba's ranch-raised mink. At a dollar a foot, my thirteen-foot beluga didn't fetch much, but I'd had what money can't buy-the thrill of battling half a ton of fighting whale.

has a distinctive flavor and a character that is all its own. You can stay with Canadian Club all evening long...in cocktails before dinner and tall ones afterward. There is one and only one Canadian Club, and no other whisky tastes quite like it in all the world.

IN 87 LANDS ... THE BEST IN THE HOUSE

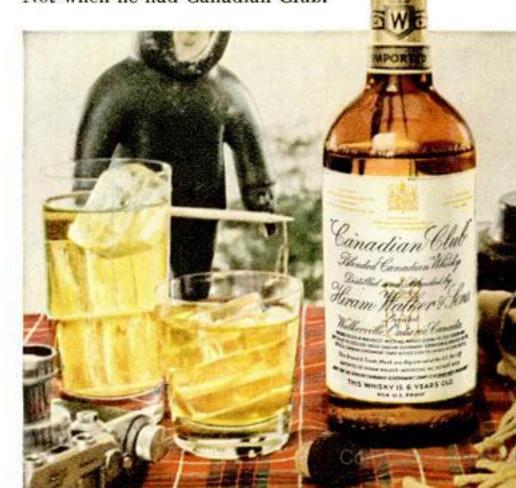


IMPORTED WHISKY BY HIRAM WALKER MADE

IMPORTED IN BOTTLE FROM CANADA BY HIRAM WALKER IMPORTERS INC., DETROIT, MICH. BLENDED CANADIAN WHISKY.



4 " 'Down north here we haven't many creature comforts,' my friend Johnny Morphy said when he met me later. But he needn't have apologized. Not when he had Canadian Club.



#### IT'S A PSYCHOLOGICAL FACT: PLEASURE HELPS YOUR DISPOSITION



#### How's your disposition today?

little annoyances pile up. But it's a psychological fact that pleasure helps your disposition. That means everyday pleasures are important. So, if you're a smoker, you should choose the cigarette that gives you the most pleasure. And that means Camels — America's most popular cigarette.

#### For more pure pleasure\_have a

### amel



John Wayne "I've been getting pleasure from Camels for over 20 years. You don't find that flavor and mildness in any other brand!"



delightful richness and mildness of any cigarette. You'll be as enthusiastic about Camels' pure pleasure as I am!"



and I'd still walk a mile for a Camel!
For flavor and mildness, Camels agree
best with me!"



Maureen O'Hara "I found it's true — no other cigarette is so genuinely mild, yet so wonderfully richtasting as Camel!"



Brian Keith "I've tried many brands; now I know why they say, 'Once a Camel smoker, always a Camel smoker'."



joanue of "There just isn't that richer flavor in any other brand but Camels. And they're definitely cool, smooth and mild!"



switched to Camels, I've enjoyed smoking more. Nothing compares to Camels for pure pleasure, pack after pack."



No other cigarette is so rich-tasting, yet so mild!